What is avant-garde?

What is the purpose of cataloging?
  - Find, identify, select and obtain materials within a collection

Cataloging is a user service.
  - The convenience of the user is the highest priority when developing cataloging standards.

What are artistic patrons looking for, and how are they looking for it?
  - Information needs
    - Inspiration
    - Specific visual needs
    - Technical knowledge (“how-to”)
    - Marketing and career guidance
    - Current trends and events
  - Information-seeking behavior
    - Visual and physical collection browsing
    - Visual information over textual formats
    - Human reference assistance rather than self-navigated catalogs and indexes

Where current standards fall short
  - Disparate media and material types
  - Unfamiliar classification and vocabulary
  - Focus on text-based & known-item searching
  - Failure to incorporate IFLA criteria
  - Lacks of arts context, focus

Bridging the gap
  - Include all material types
    - Audiovisuals, vertical files, ephemera, digital and multimedia materials, slides
  - Support physical browsing
    - Arts-friendly classification systems
      - BISAC
      - ColorMarq (http://www.colormarq.com)
      - Tweaking standard classification (DDC, LCC)
  - Support virtual browsing
    - Visual and interactive interfaces
      - FIDM (http://meri.fidm.com)
      - CalArts (http://calarts.edu/library)
      - Ringling (http://www.ringling.edu/index.php?id=147)
      - Indianapolis Museum of Art Dashboard (http://dashboard.imamuseum.org/)

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- Enhanced metadata
  - Notes, tables of contents, keywords, summaries, indexes, images
    - Ask Clarence from Oberlin (http://www.oberlin.edu/library/art/askclarence.html)
    - Tricia Burmeister’s image index (http://tburmeister.wordpress.com/)
- Improved subject access
  - Specialized vocabularies
    - AAT (http://www.getty.edu/research/conducting_research/vocabularies/aat/)
    - ULAN (http://www.getty.edu/research/conducting_research/vocabularies/ulan/)
    - CONA (a work in progress—get involved!) (http://www.getty.edu/research/conducting_research/vocabularies/contribute.html#cona)
    - ICONCLASS (http://www.iconclass.nl/)
    - Veer (http://veer.com)


Further suggested reading