

Strategic Priorities: 2009-2013

Recognizing that while all the goals in ACRL's strategic plan, *Charting our Future: ACRL Strategic Plan 2020*, are important, the association can be most effective when it focuses its energies. Based on the environment and feedback from members the ACRL Board identified these as ACRL's top priorities for 2009-2013. Priorities are listed in the order in which they appear in the *Charting our Future: ACRL Strategic Plan 2020*.

1. Strengthen ACRL's relationships with higher education organizations that are important to faculty and administrators in order to develop institutional understanding of librarians' roles in enhancing teaching and learning. (*Goal Area: Learning, Strategic objective 2*)
2. Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats. (*Goal Area: Scholarship, Strategic objective 3*)
3. Increase ACRL's influence in public policy affecting higher education. (*Goal area: Advocacy, Strategic objective 4*)
4. Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making. (*Goal Area: Leadership, Strategic objective 3*)
5. Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments. (*Goal Area: Information Technology, Strategic objective 3*)
6. Increase ACRL's membership from professionally underrepresented ethnic and racial groups. (*Goal area: Membership, Strategic objective 3*)