



# Instruction

Association of  
College and Research Libraries  
and American Library Association

# Section NEWSLETTER

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Fall 2004

## IS of the Future: Review, Comment

Saturday, January 15, 2005

11:00 a.m.–12:30 p.m.

Location: TBA

The Instruction Section's IS of the Future Task Force has spent the past year gathering information and ideas from committees and individual members about ways our organization can better meet members' professional needs and position itself as the leading professional organization for academic instruction librarians. Based on the feedback it received, the Task Force has made recommendations for establishing procedures and reorganizing the Section that we hope will make the Section more flexible and accessible.

At the 2005 ALA Midwinter Meeting, the IS of the Future Task Force's report will be hot off the press! The first public review of the report will take place at the Midwinter Discussion Forum. There you will get a brief overview of the report and will have the opportunity to respond to the recommendations and discuss key issues. Your opinions and suggestions will influence the future direction of the Section and we hope to see you there.

*IS of the Future Task Force  
Executive Committee*

## From the Desk of the Chair



In the few months since Orlando, the Instruction Section has been incredibly productive. Committees have created documents such as "Information Literacy in the Disciplines," new task forces have been charged on topics such as "Proficiencies for Instruction Librarians," planning has begun for programs at the ALA Midwinter Meeting and ACRL National Conference, the IS

Web site administrators made a mountain of additions to our site, and more — all of which you can read about in this Newsletter.

Perhaps the best news is that we are just getting started! IS will continue to provide forums that extend our knowledge about instructional topics and broaden our perspective about the library's role on campus. And, anticipating the release of the IS of the Future Task Force report and recommendations, we'll be putting your comments and recommendations into effect as we take new directions within our Section. In these endeavors, I am committed to experimenting with new models, creating new venues for sharing information, and ensuring that we enjoy ourselves along the way too!

So, what is planned for the 2005 ALA Midwinter Meeting in Boston?

- Kick off the conference at the IS Soiree. You are invited to an informal, social event on Friday night where you can catch up with old friends and meet new ones — it's a cash bar but *no* advance charge.
- Influence the direction of IS. Saturday morning get an update of key recommendations from the IS of the Future Task Force and voice your opinions about the proposed initiatives and structure.
- Visit a committee meeting. Saturday afternoon and Sunday morning are filled with meetings where committees are working on a wide range of hot issues. See the committee spotlights for details.
- Brainstorm and share your bright ideas. Participate in hot topic discussions hosted by the Teaching Methods Committee and Management of Instruction Services Committee.
- Gather tips for utilizing NSSE data. Learn how to use the National Survey of Student Engagement (NSSE) to explore and promote your

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# Major New IS Publication

A significant new IS publication containing papers that focus on shifting trends in information literacy and academic libraries is now available. *Information Literacy and the Technological Transformation of Higher Education: Papers and Documents of the ACRL Instruction Section Think Tank III* (ISBN: 0-87650-371-7; Library Orientation Series No. 36, Pierian Press; US\$30) is the official record of Think Tank III, the 1999 event held in New Orleans that brought together a small group of librarians and educational technologists from around the country to present papers on critical information literacy issues and reflect on the future direction of library instruction in higher education.

The proceedings contains revised copies of the talks and papers delivered at Think Tank III:

- *Opening Remarks* (Randy Hensley)
- *Role of Information Literacy in the 21st-Century Construct of Education* (Anne Zald and Mark Donovan)
- *Redefining the Teaching Role of Librarians on the Wired Campus* (Elizabeth Dupuis and Margit Misangyi Watts)
- *Changing Technologies and the (R)evolution of Information Literacy* (Dane Ward and Judith Swanson)
- *Computer Technologies as Teaching Tools and Their Applications to Library Instruction* (Karen Williams and James Austin)
- *Information Literacy, Student Learning, and the Role of Assessment in Higher Education* (Craig Gibson and Anne Scrivener Agee)

Included in the proceedings are edited copies of online chat transcripts in which paper authors discussed the major themes of their papers and answered participants' questions from around the world. In addition to the paper authors, contributors to the Think Tank III proceedings include IS members Rebecca Jackson, Abbie Loomis, Allison Level, M. Kathleen Kern, and Cindy Pierard.

I'd like to personally encourage all members of IS to obtain a copy of this important Section publication for your campus library. As a group, we owe a great deal of thanks to Pierian publishers Ed and Mary Ellen Wall (the long-time publisher of the LOEX proceedings) for stepping in to publish this work after ACRL Publications backed out of the project last year. Additional information about the proceedings can be found on the IS Web site at <http://www.ala.org/ala/acrlbucket/is/projectsacrl/thinktank/thinktankiii.htm>.

*Keith Gresham*  
*Past-Chair, Instruction Section*

**From the Desk of the Chair,**  
*continued from page 1*

library's instructional and information literacy programs.

Whether you attend the Midwinter Meeting or not, there are ways to be involved. We invite you to nominate yourself or others for the IS awards for publications, innovations, and instruction librarian of the year. If you are interested in getting more involved with the Section yourself, consider applying for the Committee Listserv Administrator position. Continue to visit the IS Web site where we will be posting summaries of the conference discussion forums, committee minutes, and new documents. You are always welcome to email me ([edupuis@library.berkeley.edu](mailto:edupuis@library.berkeley.edu)) to let me know what's on your mind about the Section.

With over 3,919 total members, the Instruction Section is blessed with a wealth of expertise, experience, and energy.

I extend a welcome and thanks to the 146 committee chairs and members, my six fellow Executive Committee members, and our five (web, listservs, and newsletter) administrators for their work so far and the promise of great things ahead.

Here's to 2004 and kicking off 2005 together in Boston!

Cheers!  
Beth

*Elizabeth Dupuis*  
*Chair, Instruction Section*



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## ACRL Seeks Applicants for Immersion '05

Applications for ACRL's Institute for Information Literacy Immersion '05 program are now being accepted. Whether your institution is just beginning to think about implementing an information literacy component or whether you have a program well underway, Immersion '05 will provide you with the intellectual tools and practical techniques to help your institution build or enhance its instruction program.

Immersion '05 will be held at Eckerd College in St. Petersburg, Florida, July 29–August 3, 2005. Participation is limited to 90 to ensure an environment that fosters group interaction and active participation. Acceptance to the Immersion program is competitive. Complete details about the program including application materials are online at <http://www.ala.org/acrl/events> (click "Upcoming Events"). The deadline to apply is December 6, 2004.

Immersion '05 program sessions will fall into two separate tracks:

**Teacher Track.** This track focuses on individual development for those who are interested in enhancing, refreshing, or extending their individual instruction skills. Curriculum includes classroom techniques, learning theory, leadership, and assessment framed in the context of information literacy.

**Program Track.** This track focuses on developing, integrating, and managing institutional and programmatic information literacy programs. Participants selected for the Program Track will develop *individual case studies* in advance of the Immersion program. Change dynamics, systems thinking, institutional outcomes assessment, scalability, and the integration of teaching, learning, and technology will be brought to bear on analyzing the various programmatic challenges presented in the case studies.

Visit <http://www.acrl.org/events> for more details. Questions? Contact [acrl@ala.org](mailto:acrl@ala.org) or call 800-545-2433, ext. 2515.

## Bright Ideas at 2005 Midwinter Meeting

### Teachin' the Teachers: Developing Effective Training and Professional Development Programs for Instruction Librarians

The Management of Instruction Services Committee is hosting a Bright Ideas session during the 2005 ALA Midwinter Meeting in Boston. Are you struggling with how to teach librarians to become better teachers? Are you interested in hearing bright ideas about training new and continuing instruction librarians? Bring your own bright ideas to a lively discussion of how coordinators and managers of library instruction programs can best provide effective training, professional development, and continuing education opportunities for teaching librarians.

Join the Management of Instruction Services Committee on Sunday, January 16, 2005, 9:30–11:00 a.m. Check the ALA Midwinter Program for the room assignment.

*Helen Georgas*

*Chair, Management of Instruction Services Committee*

## Collaboration Counts

Collaboration Counts was the theme of the Teaching Methods Committee Brainstorming Session in Orlando in 2004. Twenty-five attendees arrived at the Orlando Renaissance Resort on Saturday afternoon to discuss ways to encourage, persuade and downright cajole faculty into a variety of partnerships with librarians to create innovative and informative opportunities for information literacy.

The committee provided two questions for the attendees to ponder and discuss: 1) Please share your successes and challenges in creating new collaborations with faculty; and, 2) Please share your success and challenges in incorporating information literacy into the curriculum once the collaboration has begun.

As always, the session was a wonderful opportunity for librarians to get together and share their successes and receive some assistance with their challenges (and maybe even vent a bit in the process).

To see a list of the ideas that were discussed during the session (as well as our past brainstorming sessions), check out the Brainstorming Session Summaries at <http://www.ala.org/ala/acrlbucket/is/conferencesacrl/brainstorming.htm>.

As instruction librarians, we never pass up the chance to assess our work, so our attendees were asked to tell us what they were going to take away from the session as well as give ideas for future session topics. Take away topics in-

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# From the Desk of the Vice-Chair Members Count!

I am honored to serve as the Vice-Chair/Chair-Elect of the Instruction Section. We have much to be proud of in our historical accomplishments, present activities, and future plans. I hope that I can provide the kind of leadership IS needs in order to remain a vital organization for instruction librarians and that IS is able to provide for all of its members the support, networking, and friendship I have found so valuable over the years.

The Vice-Chair traditionally uses this Fall Newsletter column to encourage members to become more actively involved with IS and to volunteer for a committee appointment. I want to do that as well (so please go to <http://www.ala.org/ala/acrlbucket/is/iscommittees/committees.htm> to peruse the various committees, task forces, and positions that are available and then submit the Committee Volunteer Form). But, I would like to also take this space to share some statistics with members that were provided by ACRL to the IS Executive Committee as they will be used in shaping the various decisions made over the coming years.

According to the ACRL 2002-2003 Annual Report (<http://www.ala.org/ala/acrl/aboutacrl/whatisacrl/0203annualreport.htm>), IS has 3,580 individual members and 338 institutional members. Adding to 3,919 members total, this means that more than 32 percent of ACRL members are IS members. It is heartening to see this level of interest in information literacy and instruction! This level of membership also assures that IS receives the maximum section funding that ACRL allocates to facilitate the projects and initiatives we undertake.

The other source of data about IS members is the ACRL 2003 Quantitative Membership Survey – Cross Tabs for June 2004 Section Meetings (Parts 1-3). This 50-plus page document of charts is not available online so I wanted to share some of the data that jumped out at me as relevant to the future of IS and how we might think about using electronic media to deliver services to members and connect with them.

- At the time of the survey, 47 percent of IS members received less than \$999 for travel/fees in the past 12 months and 5 percent received no support at all.
- 75 percent indicated that they are very interested or somewhat interested in virtual committee meetings.
- 88 percent indicated that they are very interested or somewhat interested in Web-based continuing education.
- 79 percent indicated that they are very interested or somewhat interested in Webcasts of conference sessions.

The survey data also revealed that 65 percent of IS members regularly read Section Newsletters. So, having had a chance to see these data, what do you think IS should be doing, initiating, etc.? The IS Executive Committee is always happy to hear from IS members and so please feel free to

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contact me ([ljanicke@uiuc.edu](mailto:ljanicke@uiuc.edu)) or any other Executive Committee member (<http://www.acrl.org/ala/acrlbucket/is/iscommittees/rostersacrl/2004rosters/executive.htm>). I look forward to hearing from you!

*Lisa Janicke Hinchliffe  
Vice-Chair/Chair-Elect,  
Instruction Section*

## 2005 Candidates

The following slate of candidates has been selected for the Spring 2005 Section election:

### **Vice-Chair/Chair Elect:**

Rebecca Jackson,  
Iowa State University  
Jennifer Dorner,  
Portland State University

### **Secretary:**

Melissa Koenig,  
DePaul University  
Melissa Becher,  
American University

### **Member-at-Large:**

Terry Taylor,  
DePaul University  
Mary MacDonald,  
University of Rhode Island

The Instruction Section Nominating Committee, 2005, thanks these candidates for their willingness to stand for election to Section offices. The responsibilities of the offices are available on the Section Web site.

*Beth S. Woodard, Chair  
Aleius Smith Macklin  
Carol Wright  
IS Nominating Committee*

# What Happened to the Instruction Section Dinner?

Some Instruction Section members may recall the first IS Dinner, held in San Antonio on January 7, 1983. Since that time it has become a traditional Friday night event at the ALA Midwinter Meeting and ALA Annual Conference where we see longtime friends and meet new ones, honor the recent award-winners, recognize the current and past leaders and of the Section and ACRL, and have a full sit-down dinner. The Dinner offered a time for us to socialize without the dictates of an agenda and all members (and even nonmembers) were welcome to attend. In recent years, however, the price of Dinner was routinely more than \$35 and members expressed a desire to explore alternatives.

At the 2004 IS Dinner in Orlando, the Membership Committee responded to these comments and surveyed attendees about their preferences for format, day, time, and cost of the event. Of the 59 surveys completed, nearly two-thirds of attendees voted to keep the dinner format and one-third of attendees voted for other options. Based upon

the results of the survey and further consideration about the interests of those unable to attend the dinner, the Membership Committee recommended hosting a social hour at the Midwinter Meeting and the traditional dinner event at the Annual Conference. The Executive Committee approved the recommendation and we are experimenting with this type of event for the first time in 2005.

Avoiding high costs, while accommodating a fairly large number of attendees, is a difficult challenge and is one of the main reasons that this format has not been attempted before now. Thanks to hard work, creative thinking, and a bit of luck, we found a location that we hope preserves some of the best of our traditions and matches the spirit of openness we were seeking.

The IS Soiree is scheduled for Friday, January 14, from 6:00-7:30 p.m. at the 2005 ALA Midwinter Meeting in Boston. Attendees can mingle, relax, buy drinks and appetizers at a cash bar, and we can match new attendees with veteran attend-

ees. You can leave when you wish to head off to dinner at a place of your own choosing, perhaps with a group of fellow IS members. And the biggest news, is that there is no advance charge just an RSVP is requested. (See details with the IS Soiree announcement on page 8.)

As with all experiments, we'll only know how well this works when we try it. The Membership Committee will be getting your feedback about this new format, which will help us decide if we should try something like this again at the next ALA Midwinter Meeting. (Remember we will have the IS Dinner at the 2005 ALA Annual Conference in Chicago). So, bring an open mind and your spirit of adventure to Boston we hope you'll attend the Soiree and let us know what you think.

*Christina McGowan,  
Membership Committee  
Patricia Durisin Barbera,  
Local Arrangements - Boston  
Elizabeth Dupuis,  
Executive Committee*

## Call for PRIMO Submissions and Nominations

The Emerging Technologies in Instruction Committee of the ACRL Instruction Section invites you to submit your online information literacy tutorial, virtual tour, or other online library instruction project for review and possible inclusion in PRIMO: Peer-Reviewed Instructional Materials Online. PRIMO is the new name for the Internet Education Project. This name emphasizes both the peer-reviewed nature of the project and the first-rate instruction models found in the project database. It also reflects how the project has evolved from teaching about the Internet, to teaching using the Internet as a medium.

The deadline for nominations is November 5, 2004, for submissions, November 19, 2004. The submission and nomination forms are available at: <http://www.ala.org/ala/acrlbucket/is/iscommittees/webpages/emergingtech/primo/index.htm>.

Site submissions for PRIMO are accepted continually, but are reviewed for possible inclusion twice per year. For further information, contact committee cochairs Jennifer Knieval ([jennifer.knievel@colorado.edu](mailto:jennifer.knievel@colorado.edu)) and Kathy Magarrell ([kathy-magarrell@uiowa.edu](mailto:kathy-magarrell@uiowa.edu)).

## Midwinter Forum: NSSE

Sunday, January 16, 2005

4:30-5:30 p.m.

Location: TBA

Higher education is currently in the grip of accountability fever. Assessment tools such as the National Survey of Student Engagement (NSSE) are increasingly being used to measure student engagement, which is closely linked to teaching and learning practices. Instruction librarians should seize the opportunity to use NSSE to promote information literacy initiatives. This is the topic of the 2005 Midwinter Discussion Forum in Boston, "Agents of Change: How Instruction Librarians Can Use the National Survey of Student Engagement (NSSE) to Promote Information Literacy on Campus."

The 2005 Discussion Forum is cosponsored by the Instruction Section's Research and Scholarship Committee and Education Committee (consult the conference program for location details). Join us and our esteemed panelists, Thomas G Kirk, Jr., Amy E. Mark, and Polly D. Boruff-Jones, to discuss how instruction librarians can use NSSE to become agents of change on campus.

*Christopher Hollister  
Chair, Research and  
Scholarship Committee*

## Nominations Sought for Award

The Miriam Dudley Instruction Librarian Award recognizes an individual librarian who has made a particularly significant contribution to the advancement of instruction in a college or research library environment. The award honors Miriam Dudley, whose pioneering efforts in the field of bibliographic instruction led to the formation of the ACRL Instruction Section. Recipients receive a \$1000 award donated by Elsevier Science, Ltd., on behalf of its publication, *Research Strategies: A Journal of Library Concepts and Instruction*.

Nominees should have achieved distinction in one or more of the following areas:

1. Planning and implementation of an academic instruction program in a library environment that has served as a model for other programs nationally or regionally.
2. Production of a body of research and publication that has a demonstrable impact on the concepts and methods of teaching and information-seeking strategies in a college or research institution.
3. Sustained participation in organizations, at the regional or national level, devoted to the promotion and enhancement of academic instruction in a library environment.
4. Promotion, development, and integration of education for instruction in ALA-accredited library schools or professional continuing education programs that have served as models for other courses and programs.

Nominations must include a letter that indicates the name, address and phone number of both the nominee and the nominator, a current vita of the nominee, and a narrative supporting the nomination. Please note that nominees will be judged on an individual basis. This award cannot be given to a pair or group of persons. Send nominating packages no later than Friday, December 3, 2004, to:

Keith Gresham  
University of Colorado at Boulder  
Norlin Library, 184 UCB  
1157 18th Street  
Boulder, CO 80309-0184

Contact Keith at [keith.gresham@colorado.edu](mailto:keith.gresham@colorado.edu) for more information.

### **Collaboration**, *continued from page 3*

cluded targeting specific faculty groups like adjuncts and teaching assistants through listservs and e-mail because their presence on campus is often difficult to pin down and looking to discipline-specific accrediting organizations to find information literacy components in their standards for the field. Future topics such as assignment design and

creating a tiered approach for library instruction programs were also generously provided. In the end, the committee found that collaboration counts, not only between teaching faculty and librarians, but within our very own library community as well.

*Beth Ashmore  
Chair, Teaching Methods  
Committee*

## IS Seeks List Administrator

Have you been looking for an opportunity to get more involved in the work of IS? Are you interested in a job that offers the satisfaction of making a practical, important contribution—and one with duties that are clearly defined and manageable?

Then consider volunteering as IS Committee List Administrator. The List Administrator serves a two-year term beginning at Annual Conference 2005, and is responsible for setting up and managing the discussion lists of the Executive Committee, Advisory Council, and all other IS committees and task forces. The List Administrator hosts these lists on his or her home institution server.

As a member of the Communication Committee, the List Administrator is an important part of a team—including the IS Web Site Administrator and the IS Newsletter Editor—that supports the communication backbone of the section. As an ex-officio member of the Advisory Council, the List Administrator also gains broad exposure to the work of all IS committees and to the processes of communication and coordination between them. The person holding this position is required to attend both the Midwinter Meeting and Annual Conference.

This is a great opportunity for a current IS member with just a bit of technical savvy, a little extra time (especially after Annual, when each of the lists are created and their members subscribed), and a desire to serve.

For more on responsibilities, qualifications, and the application process, see <http://www.ala.org/ala/acrlbucket/is/iscommittees/committeelist.htm>. The application deadline is December 3, 2004, so don't delay!

*Kathleen Gallagher*

*IS Committee List Administrator, 2003-2005*

## News from ACRL....

### **ACRL Conference and Exhibits Opening of Registration**

The Association of College and Research Libraries (ACRL) invites you to register for the only conference dedicated to meeting the interests of academic and research librarians.

The ACRL 12th National Conference, "Currents and Convergence: Navigating the Rivers of Change," will be held in Minneapolis, April 7-10, 2005.

Registration is now available on the Web at <http://www.acrl.org/>

minneapolis. Register by February 7, 2005, and save more than 20 percent on your conference registration.

### **ACRL 2005 Awards: Now Accepting Nominations**

ACRL's 2005 award season is underway! Full descriptions of all 19 awards are available on the ACRL Web site, <http://www.ala.org/ala/acrl/acrlawards/acrlawardsprogram.htm>.

Nominate yourself or someone you know.

## IS Preconference Program in 2005

Changing student demographics and trends in the delivery of higher education bring different demands for instruction and challenge librarians to keep instruction relevant and meaningful to students. The 2005 IS Preconference Program promises to provide both new and more experienced instruction librarians with instructional design strategies and techniques for today's students.

Using the ADDIE Model of Instructional Design (Analysis, Design, Development, Implementation, and Evaluation), speakers experienced in instructional design will give participants a model that can be transferred to their own programs. The program has two tracks, a Design track, which is student-centered (A) and an Implementation track, which is instructor-centered (B), and two breakout sessions within each track. Participants can attend a session from track A in the morning and from track B in the afternoon or vice versa.

The speakers include: Keynote speaker Jim Russell, Center for Instructional Excellence at Purdue University; Breakout session speakers Alexius Smith Macklin, Purdue University; Nancy Dewald, Pennsylvania State University; Constance Champlin, former K-12 librarian and library consultant; Scott Walter, University of Kansas; and concluding speaker Mick La Lopa, Purdue University.

The program is June 24, 2005, and is all-day event (8:30 a.m. – 4:30 p.m.). Sign up when you register for the 2005 ALA Annual Conference.

*Ellen Keith, Chair, Preconference Program Planning 2005*

# Join Us for an Instruction Section Soiree!

## What? Instruction Section Soiree

A *free* informal gathering of IS members for mingling and socializing. A cash bar will be nearby for drinks and appetizers.

## When? 2005 ALA Midwinter Meeting

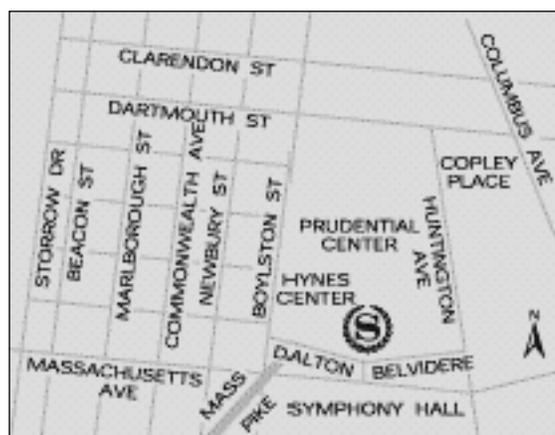
Friday, January 14, 2005 from 6:00 – 7:30 p.m.

## Where? Sheraton Hotel's Turning Point Lounge

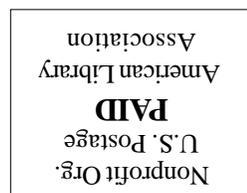
Conveniently located across the street from the Hynes Convention Center at 39 Dalton Street, Boston, MA

**RSVP by December 20** to Patty Durisin Barbera at [durisin@mit.edu](mailto:durisin@mit.edu) to confirm your attendance and indicate:

- if this is your first IS social function.
- if you'd like an IS veteran to introduce you to others.
- if you need ADA assistance.



The Soiree is located in the hub of the conference area and offers many nearby options for dinner. We will have a list of local restaurants at the event if you want suggestions for where you might dine afterwards.



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