



CLS Newsletter

Issued by the College Libraries Section of the association of college and Research Libraries. A Division of the American Library Association

VOLUME 28
NUMBER 2

FALL 2012



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View from the Chair

If you subscribe to collib-l, participate in a College Libraries Section (CLS) discussion group at Midwinter or Annual, if you have been coached on accreditation or research, or you're reading this newsletter right now, you are benefitting from the work of College Libraries Section committees. Now is the time to volunteer for CLS committee service, and I encourage you to do so.

The College Libraries Section has 11 committees, and there is probably one that deals with topics you find interesting and important. Committee charges and rosters are available at <http://www.ala.org/acrl/aboutacrl/directoryofleadership/sections/cls/acr-clsec>, as is the link to the volunteer form. Making committee appointments is the main task of the section Vice Chair/Chair-Elect, so in February and March it was my responsibility to assign volunteers to terms which began July 1, 2012. I want to share some of the things I learned about the process that may help those of you that may consider volunteering.

The process begins by volunteers filling out the online form in the fall. Although this information is retained in the system for two years or so, I recommend expressing interest anew each year. I found several cases where volunteers had taken different jobs or experienced other changes in their lives and were unwilling to serve. Initially I turned to the more recent volunteers to avoid these problems.



Jill Gremmels, CLS Chair, 2012/2013

The first two committees that need to be appointed each year are the Program Planning Committee and Nominating Committee due to the early deadlines of their work. The Program Planning Committee prepares CLS's submission of a program for the ALA Annual Conference which occurs at the conclusion of the Vice Chair/Chair-Elect's term as Chair. Confused? That's understandable. The Program Planning Committee that I appointed in January, 2012, has developed the program for next summer's 2013 ALA Annual Conference. The Nominating Committee recruits a slate of officer candidates, also well in advance. This year's Nominating Committee has finished its work—the slate is set for the spring 2013 election. Soon the Nominating Committee will begin the process to recruit candidates to stand for election for the positions of Vice Chair/Chair-Elect, Secretary, and Member-at-Large in the spring 2014 election.

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Upcoming Fall ACRL e-Learning Webcasts

ACRL's webcasts are designed to meet the demands of your schedule and budget. ACRL e-Learning webcasts are 1.5 hours in length.

October 2012

[3D Printing Is Just the Beginning: The Future of Makerspaces within Academic Libraries](#) October 30, 2012

November 2012

[Applying the Standards for Libraries in Higher Education - Strategic Planning and Benchmarking](#) November 8, 2012

[Applying the Standards for Libraries in Higher Education - Communicating Results and Crafting the Library's Story](#) November 15, 2012

December 2012

[Fair Use in Your Library after Georgia State](#) December 4, 2012

Kudos

After twenty years, **Larry Hardesty** has retired as the program director of College Library Directors Mentor Program, along with **Mignon Adams** and **Tom Kirk**. In the 20 years of the program, 285 first-year college library directors have participated. The November issue of *College & Research Libraries News* will include an article regarding the transition of the program. First-year college library directors who wish to participate in the program should contact the new program director Dr. Irene Herold, Dean of the Library, Mason Library, Keene State College, 229 Main St., Keene, NH 03435-3201. You may also contact by phone 603-358-2736 or e-mail isherold@keene.edu.

The **Goucher College Library** is proud to have their building, the Goucher Athenaeum, selected as *Library Journal's* #1 New Landmark Library. It was one of five winners in a competition to recognize iconic academic library buildings, selected for their design, sustainability, flexibility, innovation, beauty, and community engagement. For more information, and some gorgeous photos of the Athenaeum, please check the *LJ* website at

<http://lj.libraryjournal.com/2012/06/buildings/national-landmark-academic-library-1-goucher-athenaeum-goucher-college/>

Lisabeth Chabot, College Librarian at the Ithaca College Library, has been appointed the new ACRL Liaison to the Council of Independent Colleges (CIC). She started her 3-year term on July 1, 2012. As the new liaison, she will attend CIC's Institute for Chief Academic Officers, which is scheduled to meet in November in San Antonio. She will host a discussion of the top trends affecting academic libraries and related opportunities for the academic library's support of institutional goals.

Mary Heinzman, Library Director at St. Ambrose University, has been promoted to Executive Director of Information Resources. In her new role she oversees the Library, Information Technology, and the Center for Instructional Design & Technology.

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View from the Chair

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To fill the vacancies on the remaining committees, I first spoke with each of the current committee chairs, asking them several questions:

- Are you willing to continue serving as chair? If not, whom from the committee would you recommend?
- How many new members do you need? What characteristics are you looking for?
- A person may not serve more than five consecutive years on any committee. If current members whose terms are ending are eligible for reappointment, would you recommend reappointment?

While most committees accept virtual members, several committee chairs expressed a desire for members who could come to the face-to-face meeting at ALA Annual. All CLS committees except the Executive Committee (officers and committee chairs) meet virtually during Mid-winter, so in-person attendance at that conference is not required.

Then I attempted to match volunteers with committees, taking into account the interests and skills of the volunteer and the needs of the committee as expressed by the chair. Some volunteers had applied for nearly every committee, but that was unhelpful. It was important, I thought, to find a good fit between the volunteer and the committee, and the more specific the volunteer was about why each committee was appealing, the better match I could make. The typical term of committee service is two years, so almost everyone was offered a two-year term. The only exception was that in a few cases a one-year term would take the person to the five-year limit or a chair had agreed to serve for one more year but was unwilling to serve beyond that. Each appointed volunteer received an email from ALA with a link to the official acceptance page. Those who did not respond within a couple of weeks got an additional email from me reminding them of the appointment and asking them to respond.

All told, over 50 CLS members were appointed to committees. We owe each of them a hearty thank you, for

they are the people doing the work of the section this year.

The window for volunteering is open again and will remain open until February 15, 2013. I encourage everyone to see what the committees do and consider putting your name forward. Pick two or three committees that most interest you, and volunteer to get involved in the College Libraries Section.

If ACRL seems big, abstract, and dominated by university types, you'll find the College Libraries Section to be open and welcoming. You'll get to know college librarians from all over the country and do manageable but important work for the section. Give it a try!

Jill Gremmels
Davidson College



Photo by craftingmom.com

Kudos

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Grace Veach, Dean of library Services at Southeastern University, authored the article “Divination and Mysticism as Rhetoric in the Choral Space” in *KB Journal*, 8.1 (Spring, 2012). It is available at the following link: http://www.kbjournal.orgveach_divination_mysticism.

Grace Veach co-presented with Amy J. Harris, “Tracing Boundaries, Effacing Boundaries” at the Georgia Conference on Information Literacy in September.

Eamon Tewell has authored the article “Employment Opportunities for New Academic Librarians: Assessing the Availability of Entry Level Jobs,” in *portal: Libraries and the Academy*, volume 12, no. 4 (October 2012): 407-423.

Caleb Puckett is the new Information Literacy Librarian at the Myers Library of Ottawa University at Ottawa,

Kansas. Caleb will be working with faculty University-wide to create, develop and implement Information Literacy course modules which will be integrated into the curriculum. He earned a MLIS from the University of Oklahoma and a second Master’s degree in English from Oklahoma State University.

Nicole Spoor recently assumed a new position as Assistant Professor/Business Librarian at the University of North Carolina, Charlotte.

Susan M. Campbell will be retiring as Library Director and Professor at York College of Pennsylvania after 28 years at the end of this year. She has been very active in CLS for many years, serving on and chairing many committees, serving as chair of the section and as mentor to four new library directors. She states that she always has considered CLS and the New Directors program the most important professional and collegial networks available to her. She extends her thanks and very best wishes to all her CLS colleagues.

Sustainability Fund Fuels Activities at the University of Massachusetts Amherst Libraries

Background

Sustainability is a rapidly emerging aspect of the curriculum at the University of Massachusetts Amherst. There are currently 74 courses related to sustainability and counting. Examples of such courses, which traverse disciplines, include “Energy Efficient Housing”, “Community Food Systems”, “Sustainable Cities”, “Climatology”, and “Consumer Behavior.” Sustainability issues are also widely addressed by the Campus Sustainability Initiative which supports student organizations and co-curricular activities (<http://www.umass.edu/livesustainably>).

The UMass Amherst Libraries Joins the Force

At the UMass Amherst Libraries, a Sustainability Studies Librarian offers library research instruction to classes, as well as on an individual basis to students and faculty and local community members. A Sustainability Research Guide offers a digital portal (<http://guides.library.umass.edu/sustainability>) through which users may access databases, catalogs, and internet links, as well as directories of local and regional resources.

History of the Fund

A natural question occurred to the development team at our Libraries. How can we better support this explosion of learning? In early 2012, the answer came in the form of the Sustainability Fund. Each spring, the Libraries at UMass Amherst work with the Annual Giving Office on campus to create the “Second Ask” campaign. A direct mail message alerts current donors that a student will be calling soon to ask for a gift for the Library. When callers connect with donors they ask them to make one more gift to campus to close out the fiscal year, thus the “Second Ask.” Part of the success of this approach is based on students’ own knowledge about their Library. And most alumni have at least a few fond memories of the Library to share in turn. Largely fueled by students’ interest, the sustainability movement is another topic which they can chat about enthusiastically with alumni donors. The Sustainability Fund and our campus efforts to “go green” have sparked real interest and generous donations.

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Sustainability Fund Fuels Activities at the University of Massachusetts Amherst Libraries

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The “Second Ask” for the Sustainability Fund has resulted in gifts from more than 3,300 donors totaling \$150,000 so far. The Libraries will continue to promote and fundraise for this initiative. From the data collected during the campaign, it seems we hit a chord, especially with graduates from our College of Natural Sciences. We’ll be looking more closely at this group and plan multimedia efforts to reach out to alumni who could be energized by the fund.

How the Fund Plays Out

The Sustainability Fund will be used for collection development (both print and electronic), exhibits, speakers and films with potential for other possibilities. The first purchases we’ve made include the licensing of subscription databases such as GreenR (Gale) and Sustainability Watch (EbscoHost). Soon afterward came a new Sustainability Leadership Initiative for Faculty, modeled on faculty training delivered by the Association of the Advancement of Sustainability in Higher Education (AASHE). These networking sessions, which are hosted in the Teaching Commons of the W.E.B. Du Bois Library, gather faculty already teaching sustainability courses. Their objectives are to map sustainability across the UMass curriculum, develop a set of student learning outcomes and identify courses within a matrix of these outcomes. An orientation to the Library’s sustainability resources will be integrated into this multi-part process. The Initiative will also offer mini-grants (\$1,000 each) for the development of new sustainability courses that embed licensed library resources into their assignments. Recipients will also be encouraged to assist with collection development selection in sustainability topics across disciplines. An Earth Day speaker series is in the works and Special Collections and University Archives (SCUA), another library hot spot for sustainability, plans to access the Fund to award a month-long fellowship to a graduate student conducting research in our unique collections related to sustainability topics. Among SCUA’s material are Social Change collections, (http://www.library.umass.edu/spcoll/umarmot/?page_id=547) in-depth Environment holdings (<http://www.library.umass.edu/spcoll/umarmot/?cat=46>), including the personal papers of Jim Crockett of the Victory Garden which may be located on the web at <http://www.library.umass.edu/spcoll/umarmot/?s=crockett> and records from Earth Action which can be viewed at <http://www.library.umass.edu/spcoll/umarmot/?p=645>.

In 2011, AASHE granted UMass Amherst a gold rating through STARS (The Sustainability Tracking, Assessment & Rating System™). Only 21 other U.S. campuses have received this high rating to reflect their sustainability practices. The actual gold star is proudly displayed in the lobby of the W.E.B Du Bois Library at UMass as an emblem of the partnership between the Campus Sustainability Initiative and the Libraries. There is great promise that the Sustainability Fund will continue to support the sustainability movement which has obviously ignited the spirit, minds and actions of the UMass Amherst community. As the fund continues to grow, we plan to establish an endowment to ensure that funds to support sustainability through the Libraries continue to be available.

Madeleine Charney, Sustainability Studies Librarian and
Carol Connare, Director, Library Development & Communication
W.E.B. Du Bois Library
University of Massachusetts Amherst





April 10-13
Indianapolis, IN

ACRL 2013: *Imagine, Innovate, Inspire*

Access cutting-edge information, discover new ideas, and engage in conversations with academic and research librarians from around the world at the ACRL 2013 conference to be held April 10-13, 2013, in Indianapolis.

More than 300 carefully curated, thought-provoking sessions.

Exchange ideas and discuss hot topics.

Network with colleagues at receptions, breaks, and social events.

Information on products and services from more than 200 exhibitors.

Free access to more than 130 Virtual Conference sessions for one year.

There is still time to share your expertise with your peers! Proposals for Cyber Zed Shed presentations, Poster Sessions, Roundtable Discussions, and Virtual Conference Webcasts are due November 9, 2012. Details are available online at www.acrl.org/acrlconference.

Ways to save!

Register for the conference by February 22, 2013, and take advantage of discounted early-bird registration fees. You can save \$70 or more!

To further stretch your professional development dollars, ACRL is offering more than 70 scholarships in five categories worth over \$40,000. Applying online is easy and there's still time! Scholarship applications are due **November 9, 2012**.

Connect with ACRL 2013

www.acrl.org/acrlconference

Facebook: www.facebook.com/acrl2013

Twitter: @acrl2013

Official Conference Tag: acrl2013 or #acrl2013 on Twitter

CLS Newsletter (ISSN0887-3550) is a biannual electronic publication of the College Libraries Section of the Association of College and Research Libraries, a division of the American Library Association, 50 E. Huron St., Chicago, IL 60611-2795: 800-545-2433, ext. 2523. This publication is e-mailed to members of the ALA/ACRL College Libraries Section. For membership information contact the American Library Association. © American Library Association, 2012



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