From the Section Chair

The Annual Conference in Miami is approaching fast, and I hope you are making plans to attend. The section's committees have been hard at work, and I applaud their efforts. Whatever your responsibilities are, I think you will find topics to stimulate discussion with new and old colleagues.

I'd like to highlight two College Libraries Section events in Miami. The first is the section's program which has been planned in cooperation with the Bibliographic Instruction Section: Beyond the F1 Key: Thinking and Teaching the Internet within the Curriculum.

The second is the hearings which will be conducted by the Standards Committee to critique the draft of the 1995 revision of the College Libraries Standards (to be published in College & Research Libraries News prior to Miami).

Both are opportunities to learn and to participate.

A complete list of the section's activities appears elsewhere in the Newsletter, and I encourage you to attend those that interest you.

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From the Editor

The relationship between print and electronics is an evolving, but not necessarily an antagonistic, one. This Newsletter, which you are reading in print, is being written on a Macintosh SE/30 using Microsoft Word 5.1a. Some of the articles were submitted via the Internet, and were then transferred into the text without ever having appeared on paper. The finished product, albeit not in the same handsome format as you see in print, will be made available over COLLIB-L, the CLS listserv. It's likely, given the rapid developments in computer networking, that future issues will be available electronically without any loss of format. Whether you print it out, read it on the screen, print parts of it, or simply delete it will be your choice.

In this evolving relationship, the CLS Newsletter Committee has decided to take full advantage of the existence of both a newsletter and a listserv by using the listserv to solicit newsletter information and by making the newsletter available on the listserv for those who are not CLS members. News in this
issue about publications by college librarians and awards received by college librarians was solicited through the listserv.

In this connection, it is interesting to note that a membership survey, completed in November 1993 by Research USA, Inc. for ACRL, showed that fully 90% of ACRL's membership has or expects within a year to have access to BITNET or the Internet. Given that very high percentage, let me urge anyone who is not already a subscriber to the CLS listserv, COLLIB-L, to sign up (see following article), and to invite your colleagues to do so also.

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What's a Listserv, and How Do You Get on One?

Most college librarians know a lot about the Internet, and many have already subscribed to listservs, including the CLS listserv, COLLIB-L. But if you're not one of those librarians, or if you're still not quite sure what a listserv is or how it works, maybe the following will help.

Suppose you wanted to be able to exchange messages with a lot of people who share an interest with you, but you didn't want to have to address a post card to each one individually each time you sent a message. And suppose your local post office said, We'll do that for you. Give your group a name. Ask your friends to send their names and addresses to us to tell us that they want to be on your group's mailing list. Then, any time you or any of them wants to send a message to everyone on the list, just send us one card, addressed to the group in care of this post office, and we'll duplicate it, address all the cards, and mail them out to everyone! And then, what if they said, We'll do all that at no cost to you and all the messages will be received the same day they're sent? Sounds great, doesn't it?

Well, such services are available to anyone who's connected to the Internet, either directly or via BITNET, CompuServe, or a similar network. And, yes, it's free (provided you or your institution has paid for your connection), automatic, and almost instantaneous. The only catch is that sometimes you'll get e-mail (electronic mail) that won't interest you, and it does take time even to review and delete these messages. But it's no worse than sorting through other forms of junk mail, and if you don't like the experience, you can always unsubscribe quickly and easily.

First, a little terminology. The 'post office' that maintains the list and receives and redirects the messages is a computer, usually on a college or university campus. It's called the 'listserver' or 'server' for short. The 'postmaster' who makes sure everything's working correctly is called the 'list owner' or 'listowner' (computer jargon often runs compound terms together, sometimes capitalizing the second term, because spaces in bound terms can confuse computers). The 'postal patrons' who send messages to the list and receive messages from others via the server are called 'clients.' Collectively, they're known simply as 'the list.' The list itself has a name given to it by the listowner. The common generic term for this kind of setup is 'listserv.'
It's important to remember, when getting on or off a list, that you must send such 'subscribe' and 'unsubscribe' messages ('commands') to the 'post office' (the computer that functions as the server), not to the list itself. It's easy to remember which address that is, because it almost always begins with 'LISTSERV@'. Messages to the list itself go to an address that begins with the name of the list (e.g., 'COLLIB-L@'), followed by the same address as the server.

It's also important to know what will happen if you reply to a message. Most computer systems have some type of automatic 'reply' function that fills in automatically the e-mail address of the person to whom you're responding. Some listservs (such as COLLIB-L) are set up in so that automatic replies are sent to the entire list. Sometimes people will ask questions, and then say, 'Reply directly to me, not to the list. I'll summarize the responses for the list.' It's bad e-mail etiquette to ignore these instructions. So if the listserv is set to send replies automatically to the entire list, you'll have to type in the e-mail address of the person to whom you're replying, instead of using the automatic 'reply' function. It's a nuisance, but it cuts down on other people's junk e-mail.

What are listservs used for?

+ bulletin boards: announcements of jobs, upcoming conferences, meeting times and places for ALA committees, calls for papers, etc.;

+ surveys: both the formal kind and the less formal polling of a list, including requests for information about vendors and products, local practices and policies, statistics, and other topics of interest to the requester;

+ discussions of issues, such as faculty status for academic librarians, cataloging policy, the role of electronics in the library, and management principles; and

+ miscellaneous, including humor, celebration of milestones, annoying messages generated automatically by other computers, messages sent to the list by mistake (of which 'subscribe' and 'unsubscribe' seem to be the most common), and 'flames' (angry messages inflicted on the list usually in response to previous machine or human error).

The list COLLIB-L uses as its server a computer at Willamette University in Oregon. The listowner is Larry R. Oberg, who spends several hours a day trying to make sure that everything runs smoothly. To subscribe to the list, address an e-mail message to listserv@willamette.edu

(don't give the message a subject, and don't put a signature at the end).
All the message needs to say is

subscribe collib-l Your Name
Via return e-mail, you'll get a response from the server welcoming you to COLLIB-L and giving you instructions about using it. Print out and retain these instructions for future reference.

Damon D. Hickey

College Librarians Publish!

Victoria L. Hannawalt (Reed College) co-authored 'Book Learning: A Conversation about Books and Libraries in the Liberal Arts and Sciences,' in the winter 1993 issue of Liberal Education. The entire issue, edited by Ann de Klerk (Bucknell College) and Peter V. Deekle (Wheaton College, Massachusetts), was devoted to 'The Future of the Book.'


Barbara Valentine (Linfield College) wrote 'Undergraduate Research Behaviors: Using Focus Groups to Generate Theory' in the November 1993 issue of Journal of Academic Librarianship.

Susan Allen (Kalamazoo College) went to Whitman College in January as a 'visiting artist' under the sponsorship of the Whitman College Interim Committee. There she printed a book of poetry and reflections as a collaborative project with about ten Whitman College students. The book, entitled West of the Blues, was written, set in type, printed letterpress in a limited edition, and illustrated by participants at the Whitman College Press.

Carol F. Schroeder and Gloria G. Roberson (Adelphi University) have recently completed a book, Guide to Publishing Opportunities for Librarians, published by Haworth Press.


Section Members Receive Awards, Grants In April 1993

Caroline M. Coughlin (Drew University) received two awards from the College and University Section of the New Jersey Library Association, the first time in the history of the section that one individual has received both awards in the same year. The first, the section's Distinguished Service Award, was given to her in recognition of her leadership over many years in areas of concern to academic librarians in New Jersey, including resource sharing and professional development. The second, the section's Research Award, was given to Coughlin and to Alice Gertzog in recognition of the work they had done as the co-authors of the fifth edition of Lyle's Administration of the College Library.
The Camille and Henry Dreyfus Foundation has given a $20,000 grant to the Oberlin College Department of Chemistry for equipment and software needed for a new computer laboratory. The laboratory will be used primarily by students in the new Chemical Information course, team taught by Associate Professor and Chair of the Department of Chemistry Robert Thompson and Science Librarian Alison Ricker.

Gettysburg College Reengines Library

Computing Services Strategic Information Resources is the name of the new unit at Gettysburg College that comprises the library and all aspects of campus computing and networking systems. Gettysburg, which has already won a CAUSE award for its network and has received considerable attention for its library reorganization, hopes to be able to merge the skills of librarians and computing specialists to the advantage of campus users. An early example is the co-development of a means of inexpensively mounting external databases on the WAIS, Inc. client-server system vs. mounting these on the library's proprietary OPAC. WAIS, Inc. is basically Z39.50.

Gettysburg also intends to leverage the combined units in order to attract new moneys internally and externally. A new position, a director of grants and development, has been added to the unit in order to expedite the generation of funds needed for the new venture. The person in this position will report directly to the vice-president for strategic information resources. The current grant writer for the college has been appointed to fill this position due to her experience in instructional technology and library grant-writing.

One of the reasons for the merger is to protect traditional library services and resources so that they will not run the risk of becoming marginalized as electronic services catch the limelight. Placing computing and the library in the same unit will provide a coordinated voice in strategic planning and budgeting.

Gettysburg is in the early phases of reengineering these units in an effort to find closer ways to satisfy user needs and use existing resources more efficiently. Already, the librarians and computing specialists are enrolled in workshops across the country that are much different than those they have traditionally attended. Upon the completion of an addition to the library, the former computing services unit will move into the library building.

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Curricular Use of the Internet is Subject of Miami CLS/BIS Program

'Beyond the F1 Key: Thinking and Teaching the Internet within the Curriculum' is the title of the 1994 College Libraries Section program at the ALA Annual Conference in Miami. This year's program, scheduled for Monday, June 27, 2:00 - 5:00 p.m., will be co-sponsored by the ACRL Bibliographic Instruction Section.
Program planners believe that critical thinking has direct and profound connections with learning-outcome developments in college and university curricula. They believe that we can connect our library programs to the key movement in educational reform today by using the rich and varied environment of the Internet to engender critical-thinking abilities.

The program will present two conceptual frameworks and several case studies related to Internet training and use in the academic library. Dr. Gerald Nosich, professor of philosophy at the University of New Orleans and a nationally-recognized expert in the area of critical thinking within the higher-education curriculum, will lead off the program.

Kevin Roddy, a lecturer in medieval studies and academic coordinator of information technology at the University of California at Davis will provide a faculty member's perspective on incorporating Internet use into the curriculum. Dr. Roddy will discuss Internet sources, the opportunity for their scholarly investigation by students, and the wide-ranging informed discussion among interested parties about the nature of the source materials and accompanying scholarship.

Three librarians will share case studies about successful curriculum integration of specific Internet resources. John Stachacz, chair of the Department of Library Resources at Dickinson College, will speak about Dickinson's use of Gopher databases including Genbank and Genethon in a molecular genetics class. Mary Jane McDermott Cedar Face, social science librarian/cataloging librarian at Southern Oregon State College, will speak about Internet resources in a class on contemporary Native American issues.

Related poster sessions, co-sponsored by the ACRL Science and Technology Section, will precede and follow the program.

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Medium-Sized Libraries Find Home in CLS

Two years ago, with the urging and support of CLS, ACRL established an ad-hoc CLS and ULS (University Libraries Section) joint committee to determine whether or not 'medium' sized libraries are finding their needs met by either section. The charge to the committee also asked that if such needs were not being met then, to submit recommendations that would begin to address the concerns of this particular group of libraries.

In response to this charge, the committee first met at the Annual Conference in San Francisco, with follow-up meetings in Denver and New Orleans. The conclusion reached at the San Francisco meeting was that there is a community of academic institutions not adequately represented in either the ULS or CLS that could benefit from some kind of sharing, comparing, and commiserating. Discussions in Denver in January 1993 reaffirmed those conclusions, and it was decided that a survey of Carnegie Comprehensive Type I institutions with an enrollment of approximately 5,000 or more students ought to be made to provide confirmation. Responses showed an overwhelming number of libraries interested in affiliating with a 'discussion group whose central focus would be related to medium-sized libraries.' The following sample of written statements reflect the interest of many respondents:

'A great idea!'
This is long overdue.'

'Medium-sized university libraries are sort of a lost group. If you are not large, research, and prestigious - or small, private, liberal arts, and prestigious - forget it.'

On very short notice a meeting for those interested in forming a discussion group for medium-sized libraries was called. A group of approximately thirty gathered in New Orleans and signed a petition requesting that the ACRL Board of Directors establish a discussion group for medium-sized libraries. Approval was granted by the board at the 1994 Midwinter Meeting in Los Angeles.

The first meeting of the Medium-Sized College Libraries Discussion Group will take place Monday, June 27, 1994, 11:30 a.m.-12:30 p.m., at the ALA Annual Conference in Miami. Topics for discussion will be determined when the group meets. At the Midwinter Meeting in Los Angeles, several librarians expressed a desire to exchange library organizational charts. Those attending the June meeting are encouraged to bring copies of their libraries' organizational charts for exchange.

For further information, contact

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CLIP Notes Compilers Needed

The CLIP Notes (College Library Information Packets) Committee of CLS has recently produced CLIP Notes on a number of useful topics, such as, 'Staff Development and Continuing Education,' 'Emergency Planning and Management,' and 'Interlibrary Loan and Database Searching.' Potential topics in search of compilers are 'Patron Surveys,' 'Displays and Exhibits,' 'Search and Hiring Procedures,' 'Copyright Issues,' and 'Allocation Formulas.'

If you are interested in being a CLIP Note compiler for one of these topics - or for some other topic - please contact one of the following people by June 1:

Patricia Butcher
Assistant Library Director for Public Services
New Director Praises Mentoring Program

The ACRL Mentoring Program for new college library directors is designed to enhance the leadership potential of the new director by pairing the person with an experienced director. At the end of the first year all the mentored library directors met for a three-day seminar to intensify the learning experience and to develop discussions on budgeting, campus politics, staff relations, and library services.

My experience as a first-year director was greatly augmented by this opportunity. My mentor, Carolyn Sheehy, and I met at each other's campuses as well as talked on the telephone numerous times during the year. We compared notes on building a staff team, motivating student help, budgeting problems, professional development activities, library faculty contracts, working with college administrators, public services, and the physical layout of the library, to name just a few topics. We also discussed our collection-development policies and how they affected the needs of the curriculum. It was amazing how much we were able to pack into two short visits. I appreciated Carolyn's willingness to accept telephone calls and to talk at length about personnel problems, offering her experiences as guidance. Many practical ideas that I just had not had time to develop became much easier because she shared her working documents with me. For example, I was interested in developing a training manual for student workers, but I could not find the time to get started. Carolyn's manual was enough of a guide for me to have a member of my support staff develop our manual, which we used this fall at the student-training workshop.

During the three-day year-end seminar, the new library directors heartily agreed that this was an outstanding program. From our mentoring relationships, we each gained valuable experience that we would not have had without them. One new director felt that her mentor's visit to her campus enhanced her position and the library's with her dean. By praising her, the mentor (who had impressed the dean favorably) helped to establish the new librarian's credibility. Another librarian believed that the mentor's visit to campus sealed the concept of automating the library. Although the college had been leaning in that direction, the mentor's support helped sway the administrators still further.

The seminar also gave us the opportunity to share details about our respective colleges. We discussed long-range planning, personnel issues, bibliographic instruction, library automation,
involvement in professional organizations, and collection development. This in-depth information was quite useful to all of us. We had an opportunity to get to know one another better. This network has lasted. Many of us are in touch today, sharing ideas and supporting one another. Most of the new directors have stayed in touch with their mentors. I think this formal program of developing a leadership network was beneficial for the individuals involved, but more importantly, will continue to benefit their institutions.

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CLS Candidates Declare Themselves  

Vice President-President-Elect  

**Larry Hardesty:** I consider it an honor that my colleagues have asked me to stand for this office. There are many members of the College Libraries Section, including my fellow nominee, John Jaffe, who are amply qualified for the office. In the fifteen years I have been active in CLS I have seen both a waning and a reinvigoration of the section. Despite the considerable existing momentum, the lesson should not be lost that the section cannot sit back and rest on its laurels, nor can we allow the weight of all our activities to wear us down. Untold hours go into many of the section's activities, such as the 'Standards for College Libraries,' CLIP Notes, the CLS Newsletter, the New College Library Directors' Mentoring Program, and the conference programs - to name just a few of the section's activities at the risk of leaving out some very important ones.

Therefore, to ensure the continuation of these successful efforts and the initiation of additional innovative endeavors, we must work in two areas. We must recruit new participants and solicit fresh ideas. At the same time, we must support those long-time members whose experiences in the section have become so valuable. The leadership of the section should work closely with the membership to identify those challenges most important to college librarians and to direct our energies and creativity to those concerns on which the College Libraries Section can have a significant impact.

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**John Jaffe:** No statement was received.
Sue Burkholder: The College Libraries Section of ACRL can be a forum where librarians from a wide variety of small and medium-sized public and private academic libraries can have a voice. The section can and should provide opportunities for these librarians to meet and discuss issues of interest, present programs relevant to the needs of smaller academic libraries, and press the interests of these libraries with the larger ALA community. My goal as secretary would be to continue the work begun by earlier CLS Executive Committees to maintain the section as an active, productive organization serving smaller academic libraries. I have found CLS to be beneficial to me in my professional life, and I would like to help extend these benefits to others.

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Paul Coleman: Having worked in college libraries and been a member of CLS throughout my career, I am prepared and eager to serve as the section's secretary. If elected, I will strive to record the deliberations of the Executive Committee accurately, and to distribute the committee's minutes with speed and diligence to my fellow members via every efficient and appropriate medium. I consider the secretary's post central to the communicative process that binds our section together. As secretary, I would direct my energy to maintaining the vitality of that process and expanding its reach. I would also bring to the position the perspective of one with considerable breadth of experience in and appreciation of the college environment. As an Executive Committee member, I would work to maintain and enhance our section's focus on the distinguishing qualities and concerns of college librarianship.

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Member-at-Large

Tara Lynn Fulton: The College Libraries Section has been gaining momentum for a number of years, and promises to continue to be a dynamic and forward-looking group. Projects such as the New College Library Directors' Mentoring Program and the creation of a research agenda are important steps toward increasing quality of college library service and leadership. Given the number of active section members, CLS will be able to expand such initiatives in the next few years. I would welcome the opportunity to be part of that growth.

The member-at-large serves as a conduit between section members and the Executive Committee. As such, my interests would be in gathering information about members' concerns and recommending appropriate avenues for addressing issues. The listserv, CLIP Notes, and Newsletter are important communication vehicles. I would like to see more programmatic offerings at the local chapter level, and
other ways to meet members' professional-development needs closer to home, as well as encouraging expertise-sharing at ALA conferences.

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Micheline Jedrey: College libraries and their parent institutions are attempting to enrich the quality of the educational experience that students receive while ensuring its continued affordability. To meet this challenge, many colleges are reviewing curricular offerings and redefining educational objectives in order to more effectively meet the needs of today's students. As partners in this academic enterprise, we in the college libraries must evaluate our own programs, creatively adapting to and helping to shape this new learning environment. Building and preserving collections, applying new technologies for document delivery, providing access to vast information resources via the Internet, introducing students with limited library experience to bibliographic tools, working with faculty to develop new course offerings - these are all part of the college librarian's scope of services. Through the activities sponsored by the College Libraries Section, we can provide the means for library staff to explore this demanding future and to develop the skills needed to fulfill the information needs of our patrons. I would welcome the opportunity to serve as the College Libraries Section member-at-large.

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Tentative Schedule of CLS Meetings at ALA in Miami  
Saturday, June 25, 1994

8:00-9:00 A.M.  
Medium-Sized Academic Libraries Committee, ad-hoc

9:30-11:00 A.M.  
Hearings on College Library Standards, 1995 revision

9:30 A.M.-12:30 P.M.  
Executive Committee

11:30 A.M.-12:30 P.M.  
Standards Committee

2:00-4:00 P.M.  
Chicago Program Committee  
CLIP Notes Committee  
Newsletter Committee  
Nominating Committee (closed)  
Planning Committee

Sunday, June 26, 1994

9:30-11:00 A.M.  
Hearings on College Library Standards, 1995 revision
Monday, June 27, 1994

8:00-9:00 A.M.  College Library Leadership Committee, ad-hoc
9:30 A.M.-12:30 P.M.  Planning Committee
11:30 A.M.-12:30 P.M.  Continuing Education Committee, ad-hoc
Medium-Sized Academic Libraries Discussion Group
National Advisory Council
Research for College Librarianship Committee
2:00-5:30 P.M.  CLS/BIS Program:
'Thinking and Teaching the Internet within the Curriculum'

Tuesday, June 28, 1994

9:30 A.M.-12:30 P.M.  Executive Committee

The final schedule with room locations will be published on the COLLIB-L listserv and in the conference program.

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HTML editing by John West - copy is from a text file on the Willamette University gopher server.