

**Association of College and Research Libraries  
Strategic Plan Implementation  
Units' Activities 2000-2001**

Date: May 4, 2001

Unit Name: College Libraries Section

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Use the space below to identify programs and activities your unit is currently engaged in or is planning to carry out in support of the goals of the strategic plan.

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**Strategic Goal Support**

**Goal 1: Society recognizes the contributions that academic and research libraries and librarians make in higher education, scholarly communication, and civic development.**

Activities:

One hundred and thirty new library directors and eighty mentors in almost every state have participated in the Leadership Committee's Mentorship Program since the program began nine years ago; seventeen new directors participated in the program over the past year.

The Library Directors Discussion Group, the College Librarians and Staff Discussion Group and the Medium-Sized Library Discussion Group provided forums for sharing information on how librarians are contributing on their campuses and what services and programs they are initiating in academic institutions across the country.

Members of the Leadership Committee are developing an article for a non-library academic audience on successful searches for library directors; the target audience is college administrators.

The Continuing Education Committee sponsored a program at the 10<sup>th</sup> National Conference on "Academic Librarians: The Next Generation. Successful Strategies for Recruiting Undergraduates to the Profession."

The Leadership Committee sponsored a program at the 10<sup>th</sup> National Conference on "The Grass is Greener at College Libraries: Making the Move from Mid-Level Research Library Manager to College Library Director."

The Medium-Sized Library Directors Discussion Group presented a discussion session at Midwinter on "Assessment Tools," at which time information on benchmarking and quantitative and qualitative aspects of assessment were shared.

The Standards Committee is working on linking the Standards to core competencies such as Information Literacy.

**Goal 2. Academic librarians advocate for public policy, legislation, and institutional change that enhance the values and contribution they make to learning, teaching, and research.**

Activities:

The 2001 Annual Program, "Virtual Space/Virtuous Place: College Libraries in the 21<sup>st</sup> Century" examines two important aspects of academic librarianship -- the digital library and the library as a center of intellectual and cultural life on campus -- and explores how agencies outside our libraries respond to this model.

ACRL Publications requested and approved a proposal by the chair and membership of the Standards Committee to publish their workbook on practical application of the new standards.

The Standards Committee promoted the new College Library Standards through presentations by the chair and committee members at the CLS Annual Program in Chicago.

The Standards Committee and the Continuing Education Committee sponsored a roundtable discussion at the 10<sup>th</sup> National Conference "Endangered Species: Libraries in the Current Accreditation Culture."

**Goal 3: ACRL is an inclusive organization serving academic librarians and other information professionals in related professions.**

Activities:

Proposal for Virtual Membership approved by the ACRL board, thus allowing participation on CLS committees to librarians unable to attend Annual or Midwinter conferences for financial or other reasons.

The Newsletter Editor distributes the CLS Newsletter twice each year to all CLS members, informing readers of opportunities for their participation in Section programs and activities.

The Communications Committee maintains the CLS Website, which has been enhanced to include volunteer forms for traditional and virtual committee membership.

The Friday Nite Feast held before Annual encourages new and diverse membership in the Section.

**Goal 4: Academic and research librarians are continually engaged in learning for their professional development and growth.**

Activities:

Two new CLIP Notes were published: *Appropriate Use Policies for College Libraries* and *Travel Policies for College Libraries*.

The Standards Committee presented nine workshops and three presentations on the new standards at state and regional meetings across the country.

The CLS Web-site has been used to share information with members unable to attend national conferences; for instance, slides from the ACRL 10<sup>th</sup> National Conference program "Academic Librarians: The Next Generation: Successful Strategies for Recruiting Undergraduates to the Program" were mounted on the CLS Web site after the Denver conference.

The Collib-L listserv continued to be an important forum for the exchange of ideas of interest to all college librarians, with over 1,000 subscribers this past year.

**Goal 5: ACRL is a national and international interactive leader in creating, expanding, and transferring the body of knowledge of academic librarianship.**

Activities:

The Research for College Librarianship Committee publication *InPrint: Publication Opportunities for College Librarians* was selected as the first electronic publications by ACRL Publications. *InPrint* is available at <http://acrl.telusys.net/epubs/> for \$25 for ACRL members; the cost includes access to the data for two years, to be updated by committee members every six months.

The Research for College Librarianship Committee sponsored the Midwinter discussion session "1-800-PUBLISH: Helplines for Advancing Yourself in the Profession."

The Research for College Librarianship committee hosted a roundtable discussion at the 10th National Conference, "In the Pits and Over the Peaks: On the Road to Publication."

**Goal 6: ACRL is an effective and a dynamic organization that continually enhances its capacity to create its future and assess and improve its performance in carrying out its mission.**

Activities:

The Executive Committee approved a collaborative project with ULS and CJCLS that will enable our three sections to use their ACRL special funding to support the creation of a Web-based tool kit to promote academic libraries.

The Membership Committee is extracting data from the ACRL Membership Survey to analyze the characteristics and needs of the CLS membership.

The ACRL Strategic Plan was distributed to all officers and chairs prior to the Midwinter meeting so that it could be reviewed at the various committee meetings.

The Executive Committee approved revisions to the CLS bylaws, which will be brought before the membership for vote at the business meeting at Annual.

The Executive Committee approved the formation of a new CLS ad hoc Committee on the Status of College Librarians and Staff, whose purpose will be to gather information and initiate conversation about the status of the profession.

Last Update: April 19th, 2002