



ASSOCIATION OF COLLEGE & RESEARCH LIBRARIES

COMMUNITY AND JUNIOR COLLEGE LIBRARIES SECTION

ALA Annual Conference—Orlando

Executive Committee Meeting I

Renaissance Orlando Resort Seaworld – Librid Room

June 27, 2004 - 9:30 a.m.

Approved Jan. 16, 2005

ATTENDANCE: Marianne C. Rough, Section Chair; Mary Carr, Section Vice Chair/Chair-Elect and NCLR Chair; Nancy Allen, ACRL Board Liaison; Paula Asch, Awards Committee Chair; Imogene Book, Archivist; Ann Campion Riley, Library Resources Review Committee Chair, Julia Woodward, Membership Committee Chair, Carolyn F. Norman, Research and Publications Committee Chair; Anne Coder, Technology Committee; Lora Mirza, Secretary; Cary Sowell, Guest.

CALL TO ORDER AND WELCOME

CJCLS Section Chair Marianne Rough convened the session at 9:15 a.m. and welcomed all present.

APPROVAL OF AGENDA

After requests from Nancy Allen, ACRL Board Liaison, and Paula Asch, Awards Committee Chair, that their reports be moved up on the agenda, Marianne suggested that these two reports follow Unfinished Business. Paula moved the agenda be approved with these changes. The agenda was so approved.

UNFINISHED BUSINESS

There was no unfinished business.

REPORT FROM ACRL BOARD LIAISON

Nancy Allen, ACRL Board Liaison, reported on the ACRL Strategic Plan and the proposed dues increase for ACRL members.

• ACRL Strategic Plan

There have been significant changes in the ACRL Strategic Plan since Midwinter; the Board will send the updated plan out for feedback. Each strategy will be longer; with the plan indicating what to do and who can best do it. There will be instances in which the ACRL sections may not have in place a new group or task force. The sections will need to spend time reviewing the

action plan. The document was approved yesterday; all parts are available on the web. The next iteration of the document will come between now and the Board Retreat.

Action: Per Mary Carr, Vice Chair/Chair Elect - CJCLS will talk about the ACRL Strategic Plan at Midwinter, with our first response at or after Midwinter.

- **ACRL dues increase**

The ACRL Board created a task force, which proposed two options. The Board did not take action on these options yesterday but may at the Tuesday meeting.

Option 1: Flat increase with two levels: students/affiliates and regular. ACRL dues are now \$35; dues for other divisions are often higher. ACRL has not raised membership dues in ten years.

Option 2: The salary-based model. Three levels of dues: 1 - up to \$30 for students, retirees, among others; 2 – up to \$50 for middle librarians; and 3 - up to \$65 for directors and those at higher salary ranges. Many associations use this model. Currently newsletters are not available to all, only to those in the sections. To be a part of all might serve to bridge the gap between type of library and subject.

The Board must pick between these two options; it is time for an increase. ACRL advertising revenues have fallen. The ALA Conference breaks even. Pre-registration for ALA is just over 10,000—around the same as pre-registration at Toronto. Membership is up 2.88%.

- **Bringing section concerns to the ACRL Board**

Nancy then asked what she could bring to the ACRL Board from CJCLS. This led to discussion about procedures for a CJCLS committee, the Bibliographic Instruction Group, to change its name to Teaching and Learning. The name change had been discussed at Midwinter. Earlier there had been a vote, and the name change had been voted down. Marianne will check the bylaws regarding changes in committee names. Nancy noted that Mary Jane Petrowski could be consulted at any time about these procedural matters.

- **Recruiting Videos**

Several members present had seen a new recruiting video. Carolyn asked whether we could view it and recommend wording. Nancy said the video is on the website. Mary asked what would be the best way to bring our concerns about it to ACRL; we will need to open up the dialogue and get the community college seen as another desirable place for people to work. Nancy said it was her understanding that ACRL had tried to get people from all kinds of libraries. The group felt this is part of the broader issue of invisibility of community colleges. We need to address this from a broader platform. Nancy will take this back to the ACRL Board. This is her first year as ACRL liaison; she will be the ACRL liaison next year as well.

Academic Library Survey

Carolyn Norman, Research and Publications Committee Chair, noted for the minutes that the Academic Library Survey will open in October and close February 15, 2005. Questions will deal with information literacy. Letters will go out in September.

In discussions that followed, Paula Asch, who is with an OCLC affiliated network, noted that OCLC is a cooperative association; it is not a “for profit vendor.” Paula says if we contact OCLC, they don’t forget us. Or go to your local OCLC network.

REPORT FROM AWARDS COMMITTEE

Paula Asch, Chair, reported that the group met at Midwinter and made selections. She needed feedback from those not present at Midwinter. They concurred. Paula then notified the recipients. She waited until ACRL announced the awards: Carolyn Norman for the Individual Award and Montgomery College for their Project LEAD. A member of the committee will be serving as the next chair. Paula reported that Megan, ACRL liaison, noted that we need to look at greater promotion to insure more participants. Once a person is nominated, the nomination carries over. Several earlier nominees were considered this year as well.

Following the reports from the ACRL Liaison and from the Awards Committee Chair, Marianne directed the group to attend to the next item on the original agenda, the approval of the minutes.

APPROVAL OF MINUTES

Chair Marianne Rough asked attendees to read the Minutes Drafts for Executive Board Meetings I and II in San Diego. The drafts had been posted earlier to the CJCLS listserv and to the CJCLS webpage. The minutes for both meetings were read, and approved as read.

Carolyn noted that Paul has a number of years working to get community college recognized in OCLC. We are not aware of policy. For this or any other vendor, we must look at how we fit into that path. With PR out from ALA, we are not addressed; we are folded in. Carolyn received a note not to include technical colleges in a publication reminder on research for community colleges.

NEW BUSINESS**OFFICER REPORTS**

Chair Marianne Rough thanked all present for their work in behalf of the section. Vice Chair/Chair Elect Mary Carr also gave her thanks to the group. Marianne showed attendees a form from ACRL, part of a strategic plan.

Marianne distributed materials about the budget and about expenditures. Twenty-five hundred dollars is the allocation for our budget this year. CJCLS can use as much as \$500 for the program. The section needs to spend this money or it goes back. CJCLS can use funds for three brochures per year, using different funding.

The discussion turned to different uses of the funds. CJCLS could get a list of state chapters and do a mailing that would include NCLR information. CJCLS needs to step up advocacy. The first challenge is to get community college librarians to join ACRL. It was suggested to do a mailing to all who checked off community colleges on ALA. ACRL is expensive. Librarians who join ALA may not want to spend more, or may not even be aware that CJCLS is a part of ACRL. CJCLS could do a joint mailing, or slip in a brochure.

COMMITTEE REPORTS and discussions

Membership Committee

Membership Chair Julia Woodward brainstormed with the group about a variety of membership promotion options. Receipts can be mailed to the chair for reimbursement.

Technology Committee – Ann Coder reported on the group meeting the previous day.

Carolyn Norman, Research and Publications Committee Chair, spoke of the value of virtual meetings, which offer another way for those who wish to participate to be involved. The CJCLS section can contact Mary Jane regarding preparing a program proposal related to membership recruitment. The proposal can address cultivating section members into active leadership through telecommunications. Consider distance learning modalities for conference and meetings for ACRL.

ADJOURNMENT

The meeting was adjourned at 12:27 p.m.

Respectfully submitted,

Lora Mirza
CJCLS Secretary 2003-2004

7/27/04; rev. 1/12/05