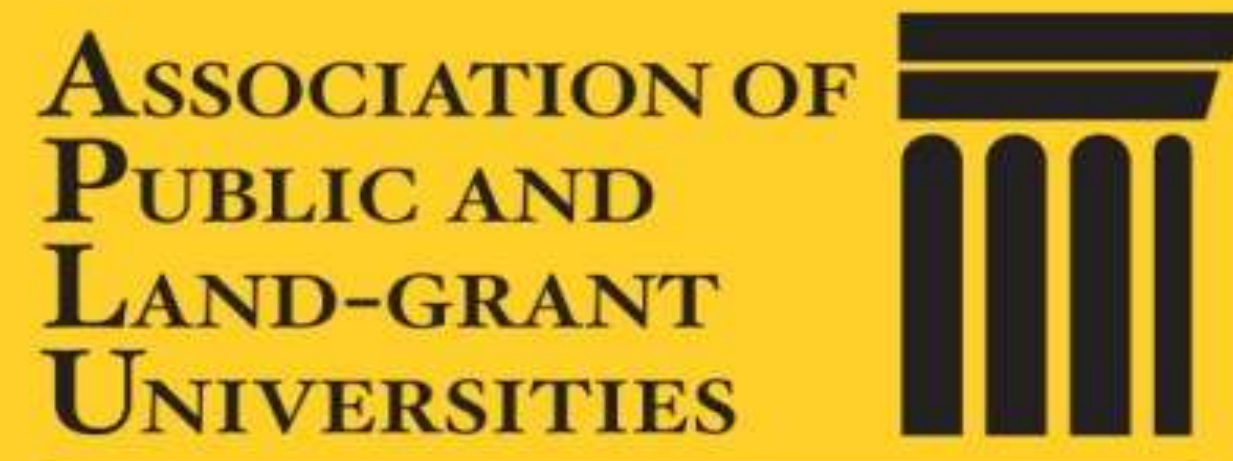# Welcome

ACRL Webcast
May 9, 2016

Documented Library Contributions to Student Learning and Success:
Building Evidence with Team-Based Assessment in Action Campus Projects

Karen Brown, Dominican University
Kara Malenfant, Association of College and Research Libraries

ASSOCIATION OF PUBLIC AND LAND-GRANT UNIVERSITIES

AiR Association for Institutional Research

INSTITUTE of Museum and Library SERVICES

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Kara Malenfant
Association of College and Research Libraries

Karen Brown
Dominican University

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ASSESSMENT *in Action*

The Road Travelled

(Historic) U.S. National Context

A TEST OF LEADERSHIP
Charting the Future of U.S. Higher Education

A Report of the Commission Appointed by
Secretary of Education Margaret Spellings

U.S. DEPARTMENT OF EDUCATION

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ASSESSMENT in Action
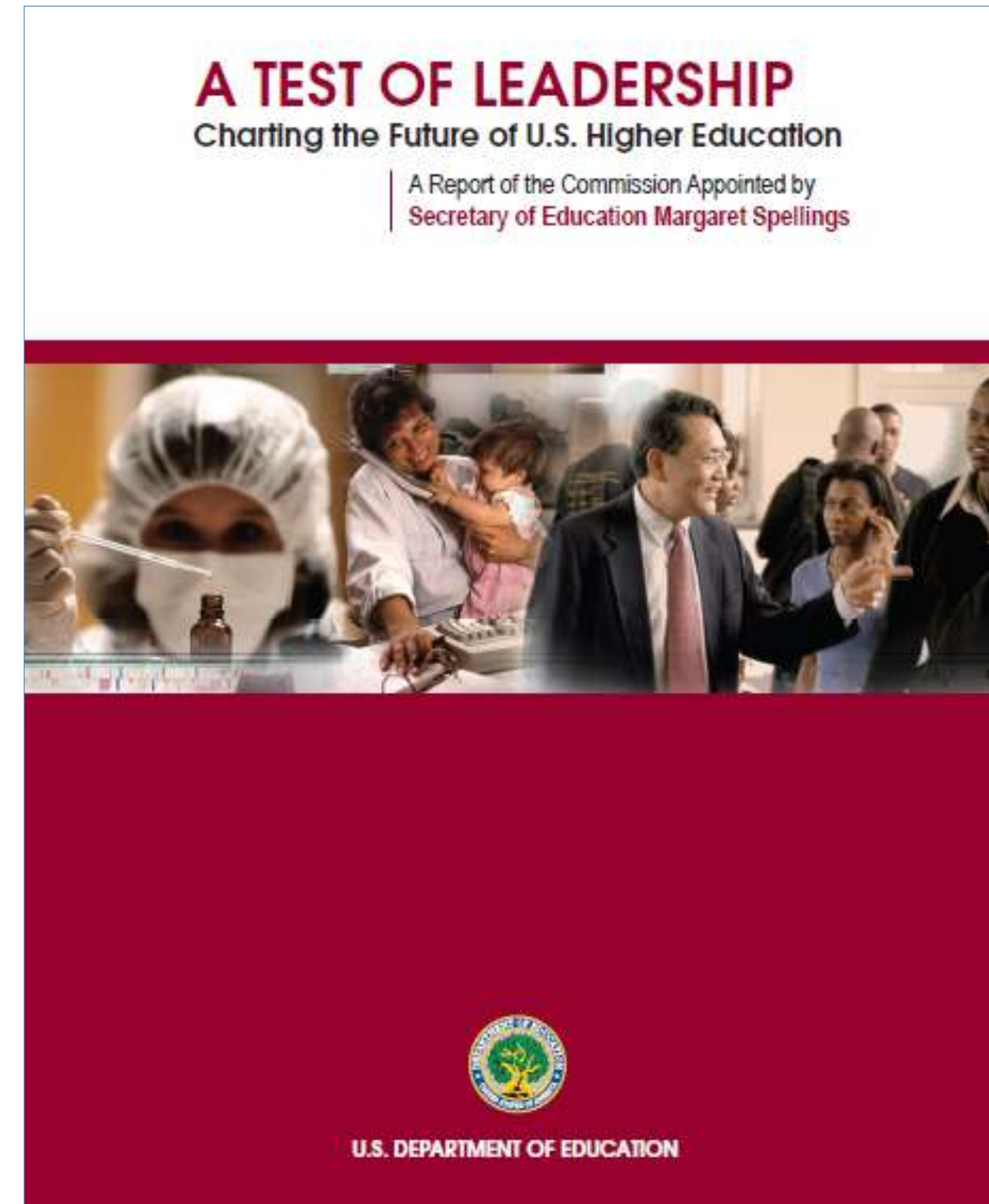
U.S. National Higher Ed Responses

The Voluntary System of Accountability (VSA℠)

NASULGC
A Public University Association

LUMINA

aascu

National Institute for Learning Outcomes Assessment
Making Learning Outcomes Usable & Transparent

new leadership
ALLIANCE
for student learning and accountability

Projects and Services
CLA Receives Teagle Grant for CIC/CLA Consortium; Publishes Report on Consortial Use of CLA to Improve Teaching and Learning

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ASSESSMENT in Action

Priority for ACRL Members

	Percent
Demonstrating the relevance and value of academic libraries	58%
Declining financial support and increasing costs for academic/research libraries	56%
Student learning and information literacy	42%
Sustainability (balancing new initiatives while maintaining traditional services)	33%
Keeping up with and managing change	32%
Content management, discovery, and access	22%
Scholarly communication and open access	21%
Human resources (succession planning, recruitment, retention, advancement)	12%
Space and facilities	10%
Data management	8%
Professional development	6%

$n = 2779$

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ASSESSMENT *in Action*

"Few libraries exist in a vacuum, accountable only to themselves. There is always a larger context for assessing library quality, that is, what and how well does the library contribute to achieving the overall goals of the parent constituencies?"
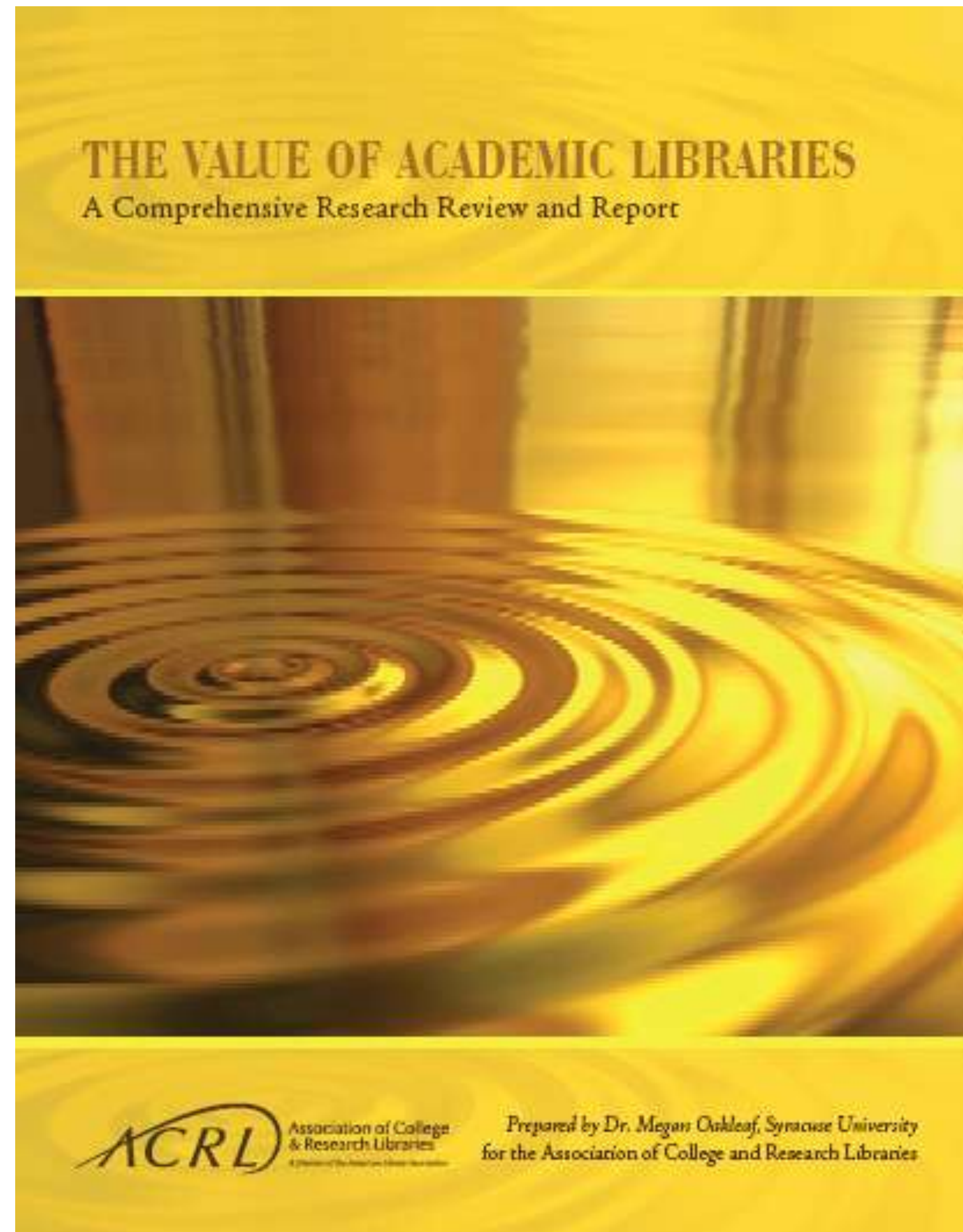
Source: Pritchard, S. (1996) Determining quality in academic libraries. *Library Trends* 44(3).

"The major objective for academic libraries, especially in an environment of increasing economic pressure, structural change, and technological innovation, must be to align themselves with the structures of higher education and the criteria by which those institutions are judged."

Source: Pritchard, S. (1996) Determining quality in academic libraries. *Library Trends* 44(3).

Value of Academic Libraries Report
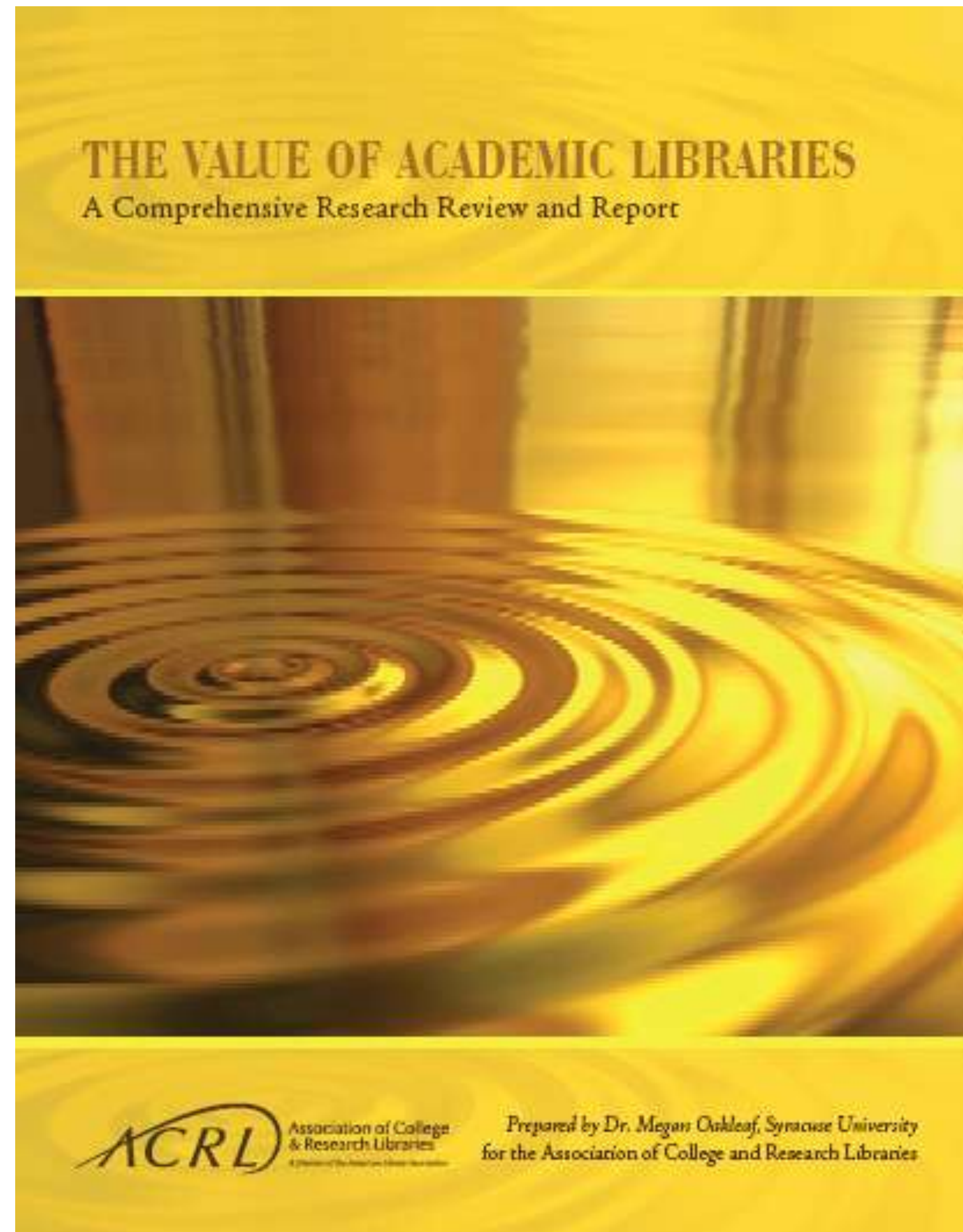

Freely available
http://acrl.org/value
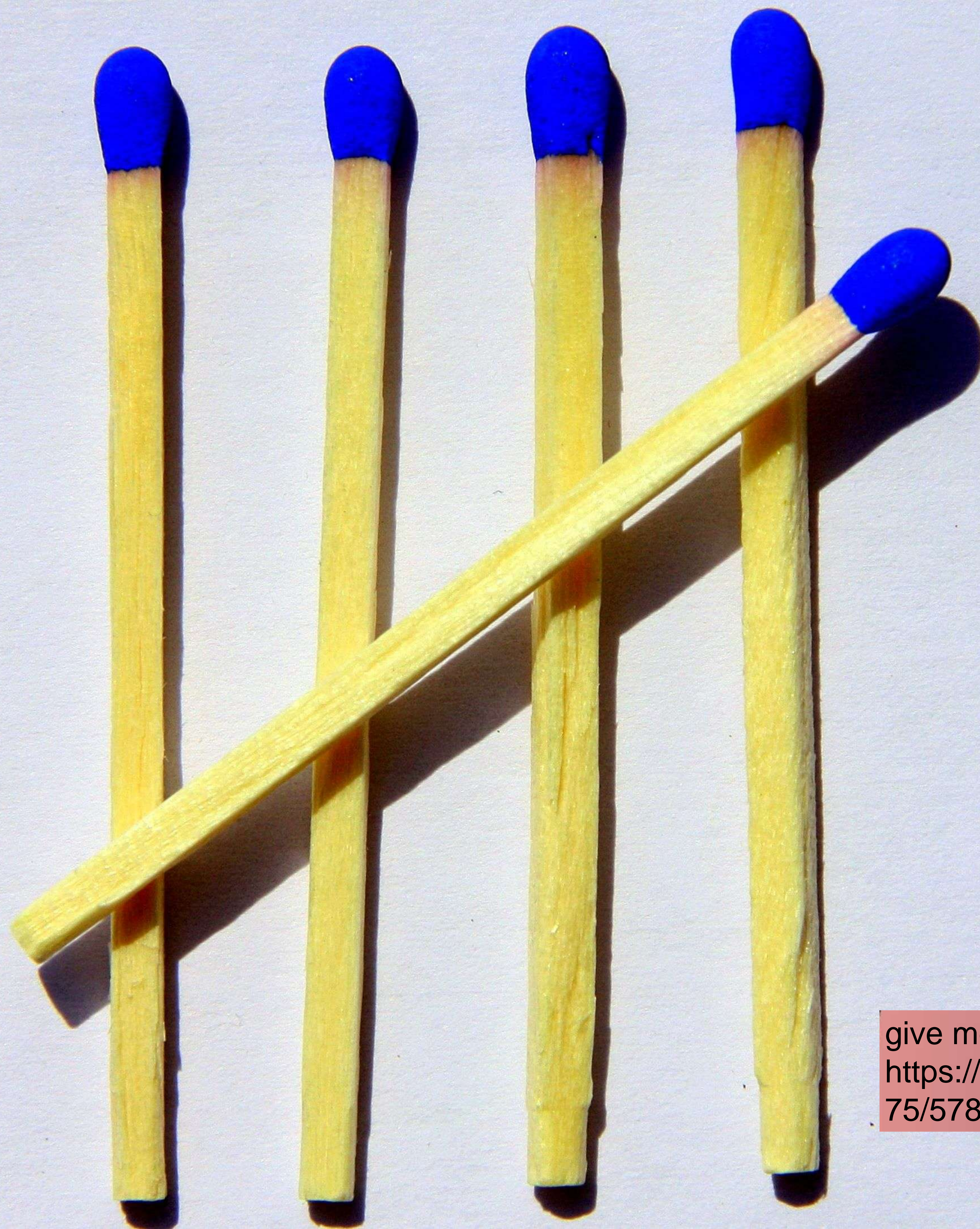
Outcomes

- Specific changes in **attitudes**, **behaviors knowledge**, **skills**, **status** or level of functioning expected to result from program activities and which are most often expressed at an individual level.
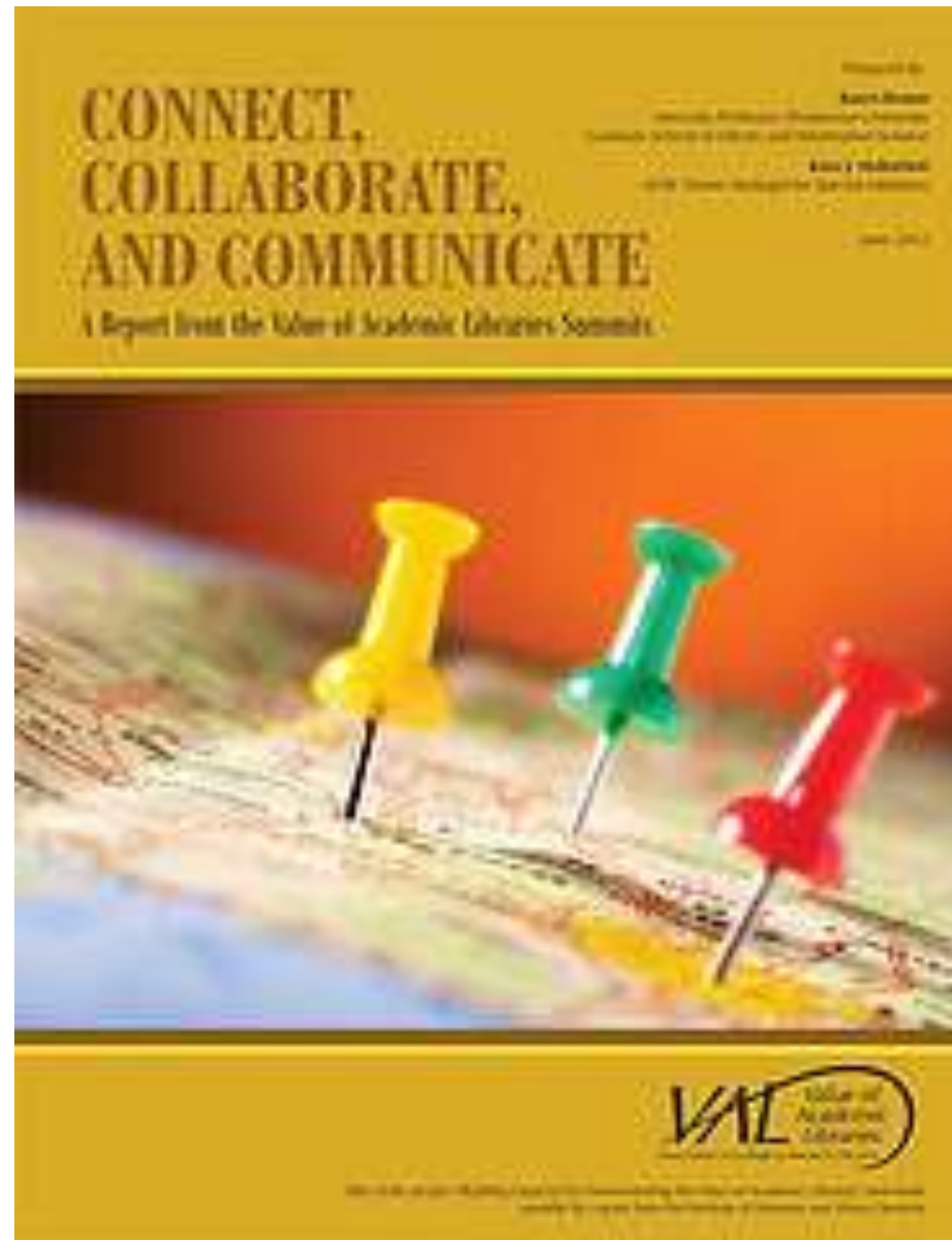
– Kellogg Foundation

Value of Academic Libraries Report

THE VALUE OF ACADEMIC LIBRARIES
A Comprehensive Research Review and Report

ACRL Association of College & Research Libraries
A Division of the American Library Association

Prepared by Dr. Megan Oakleaf, Syracuse University for the Association of College and Research Libraries

Freely available
http://acrl.org/value

Planning Grant Report

Freely available
http://acrl.org/value

http://acrl.org/value

Assessment in Action Grant

www.ala.org/acrl/AiA
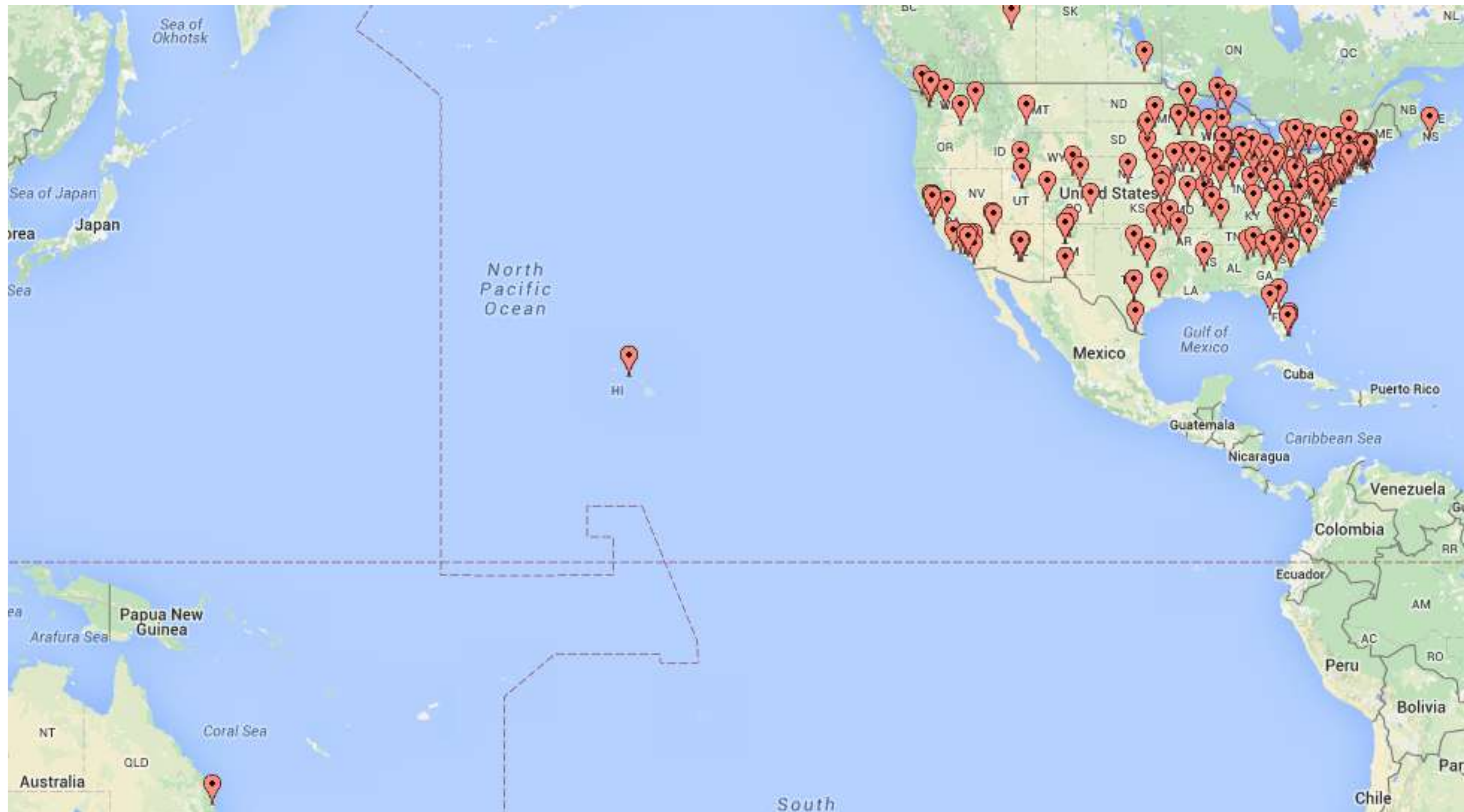
AiA Institutional Teams

AiA Institutional Teams
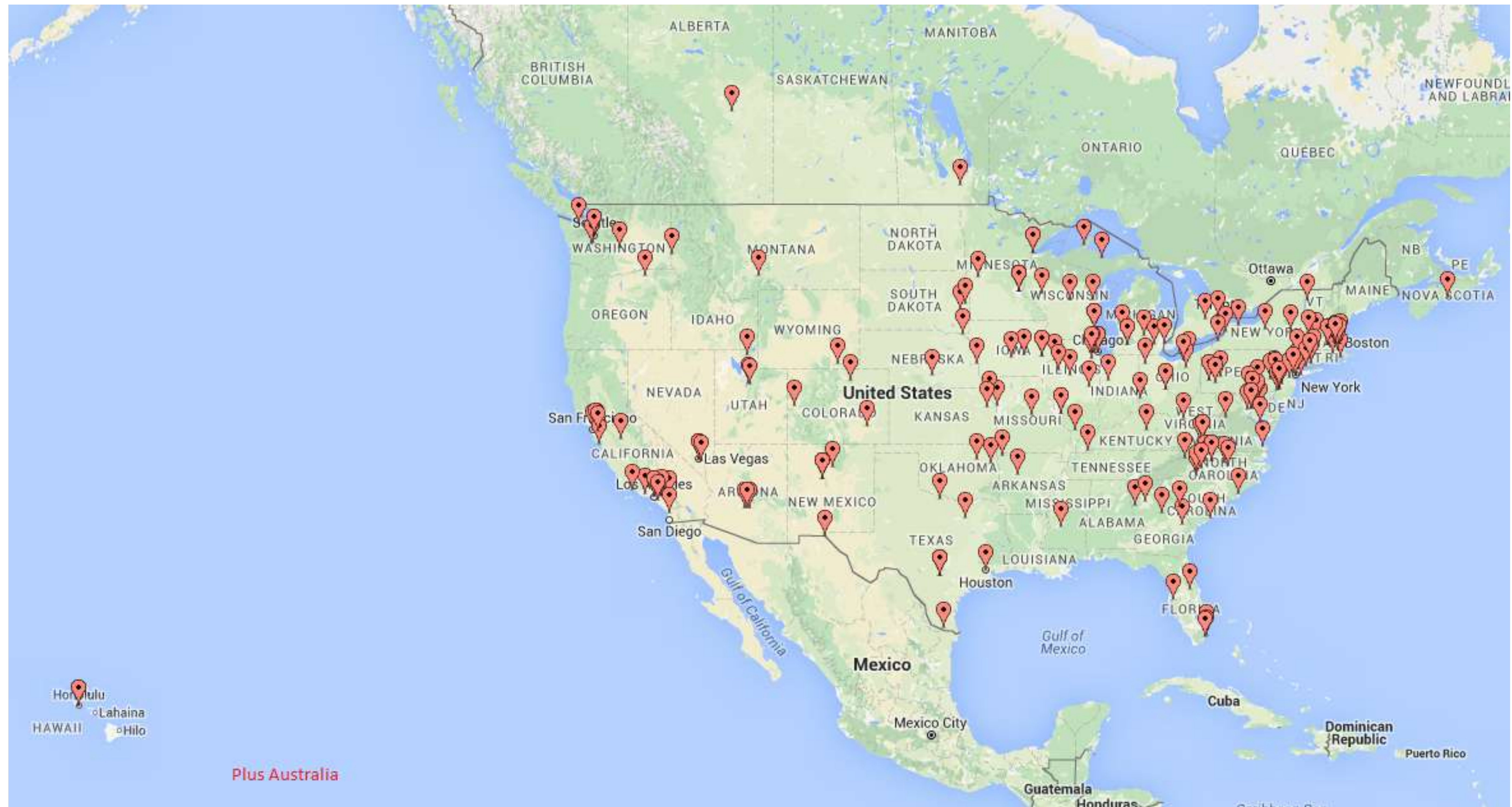
Blended Learning Environment

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ASSESSMENT *in Action*
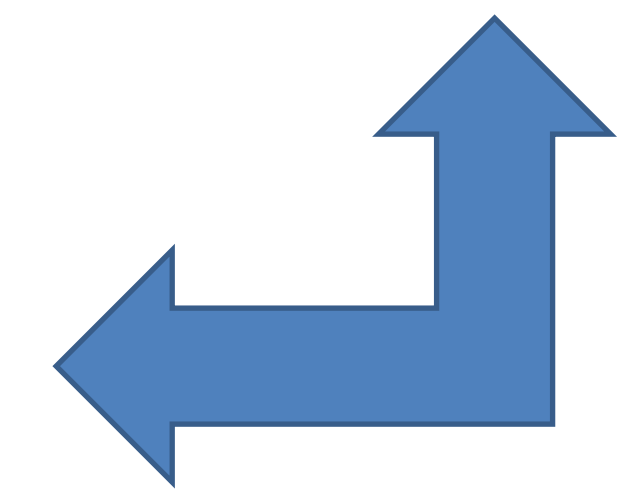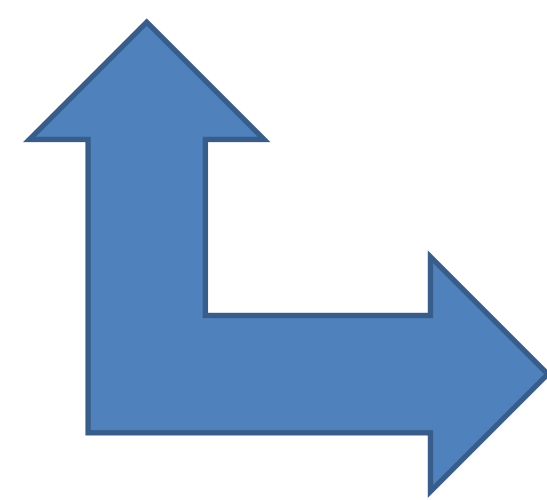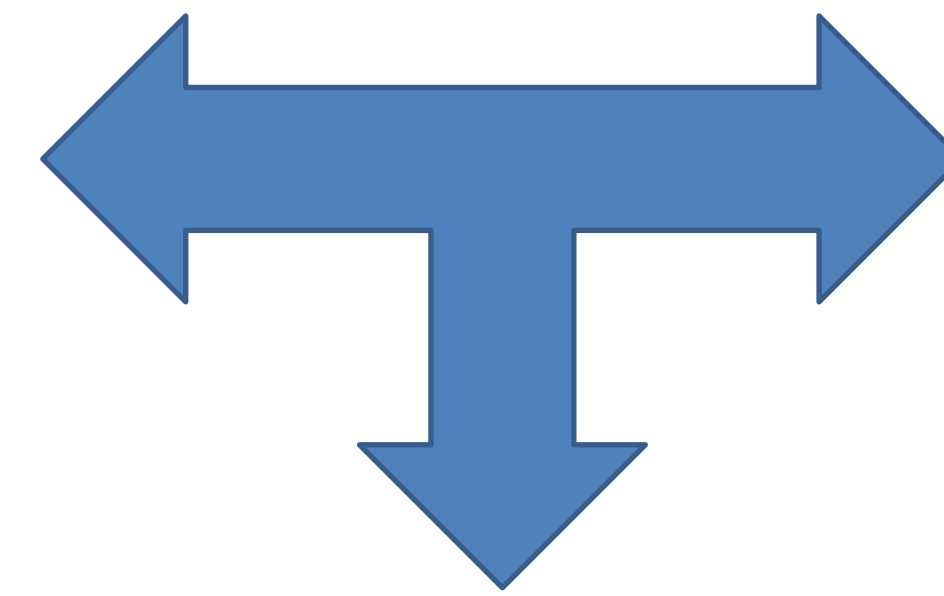
Library Programs, Services, and Resources

Library Factors

Student Learning and Success

Academic Outcomes

Year 1   Year 2

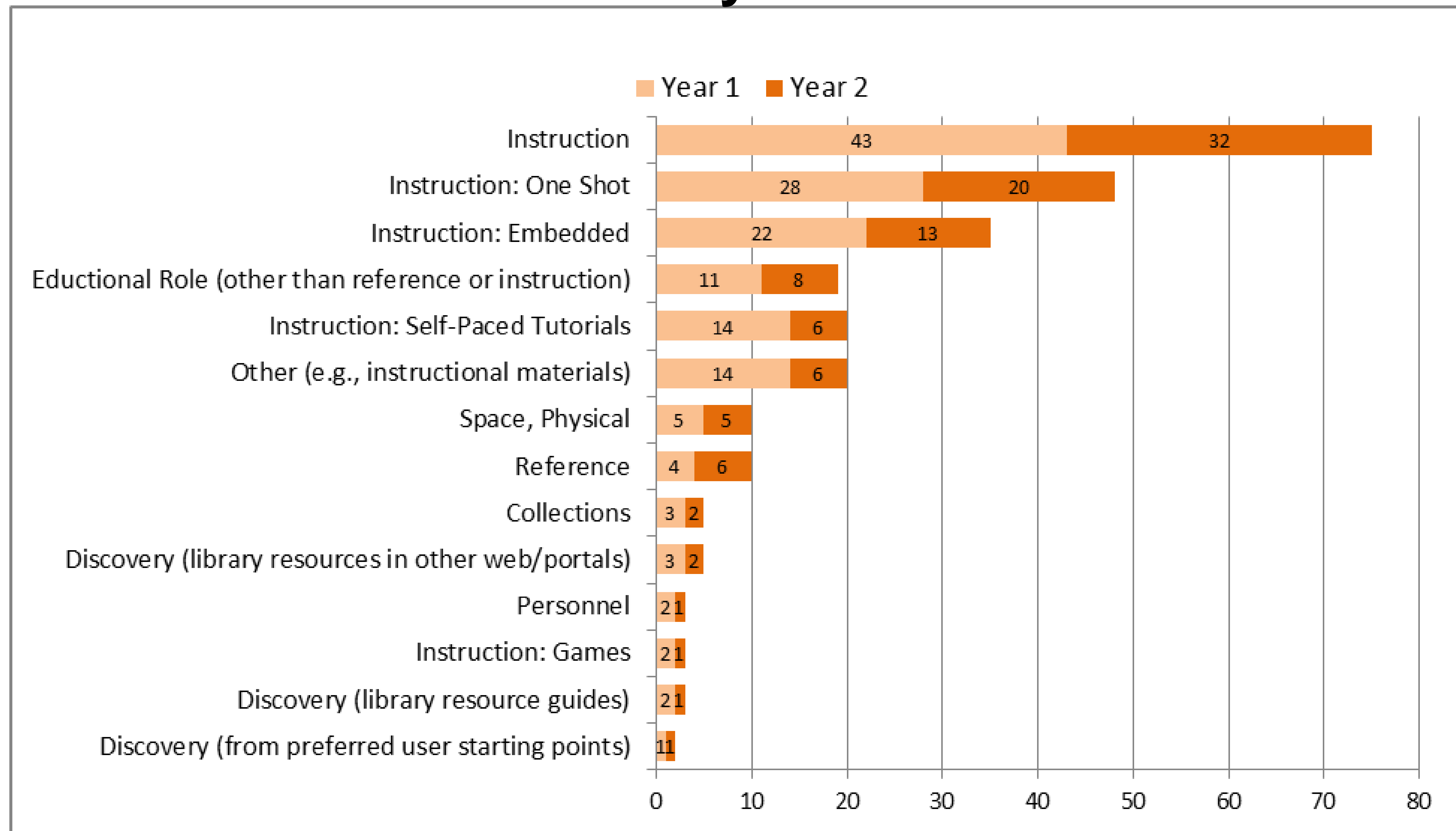| Category	Year 1	Year 2
Student Success	36	36
Student Learning: Assignment	45	26
Student Learning: Course	21	21
Student Engagement	14	14
Retention	13	11
Other (e.g., student confidence, student experience)	10	5
Student Learning: Major	3	5
Academic Intimacy/Rapport	3	4
Completion	1	4
Graduation	1	3
Student Learning: Degree	3	1
Enrollment	1	1
Graduates' Career Success	2	[0]
Articulation	1	[0]
Testing (e.g., GRE, MCAT, LSAT)	[0]	[0]

Inquiry Questions Formulated

Do students who attend information or media literacy sessions attain higher grades than students who did not?

Do readmitted students (who have appealed dismissal) improve their academic performance and persist at a higher rate due to mandatory meetings with a librarian for research assistance?

Does our new library/learning resource center facility have an impact on the student community, contributing to student enrollment and excitement about completing skills sessions and library orientations?

How does students' work with special collections materials affect their ability to think critically and develop intellectual curiosity?

Project Design

Methods
Tools
Data Sources

Assessment Methods and Tools
Years 1-2

Survey	72
Rubric	66
Pre/Post Test	47
Other (e.g., correlational analysis, content analysis)	35
Interviews	20
Observation	20
Focus Group(s)	16

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What are the libraries finding about . . . ?

❑ **assessment approaches** to demonstrating library contributions to academic success

❑ connections between **library factors** and aspects of **student learning and success**

❑ library **leadership** and evidence-based advocacy

❑ a **community of practice** for academic library assessment

ACADEMIC LIBRARY CONTRIBUTIONS
TO STUDENT SUCCESS:
Documented Practices from the Field

January 2015

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Prepared by:
Karen Brown
Professor, Dominican University
Graduate School of Library and Information Science

Contributor:
Kara J. Malenfant
ACRL Senior Strategist for Special Initiatives

Part of the project "Assessment in Action: Academic Libraries
and Student Success" and made possible by a grant from
the Institute of Museum and Library Services.

DOCUMENTED LIBRARY CONTRIBUTIONS
TO STUDENT LEARNING AND SUCCESS:
*Building Evidence with the Team-Based
Assessment in Action Campus Projects*

April 2016

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Compelling Evidence for Library Impact

1. Students benefit from library instruction in their initial coursework.

2. Library use increases student success.

3. Collaborative academic programs and services involving the library enhance student learning.

4. Information literacy instruction strengthens general education outcomes.

Our Lady of the Lake University

Explored the impact of library instruction conducted as part of the first-year English composition courses.

- multiple in-person library sessions + online video tutorials

Findings

- Pre- and posttest data documented a positive relationship between students who completed the online tutorials and their course grades.
- Students reported increased confidence in finding and using quality sources

Library Use Increases Student Success

Eastern Kentucky University

Findings

- Students who logged in to access online resources had a higher GPA than student who did not access online resources

- 69% of student attaining a 3.0-4.0 GPA had accessed online resources at least once

Average GPA of Undergraduates

2.73

3.13

■ Never used eResources   ■ Used eResources
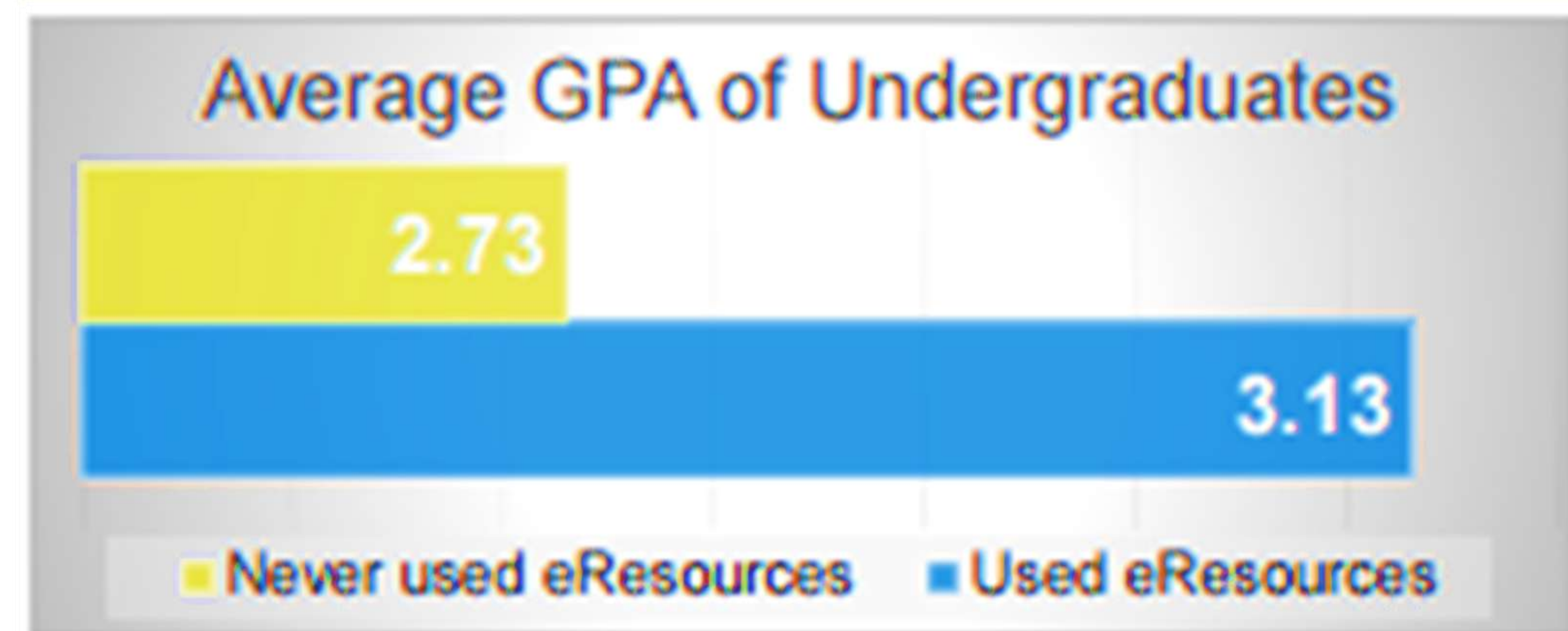
Collaborative Academic Programs/Services Involving the Library Enhance Student Learning

Eastern Mennonite University

Drop-In Tutoring Services
Collaboration of Hartzler Library and Academic Support Center

Assessed Impact On
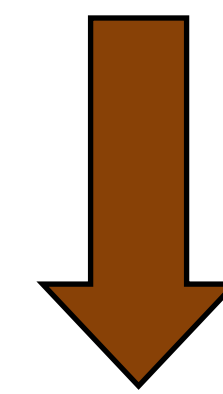
Students' Assignments: 64% indicated improved grade as a result
Course Grades: 88% indicated a better grade on test/assignment as a result
Retention: 94.8% who attended services returned spring semester

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Information Literacy Instruction Strengthens General Education Outcomes

Arkansas Tech University

- Critical thinking ➡ student success indicator and general education goal

- "Introduction to Library Resources," elective course designed to promote higher-order thinking in students

- Finding: an increase in students' use of critical thinking in the library course

Building Evidence for Library Impact

- Student retention improves with library instructional services.

- Library research consultation services boost student learning.

- Library instruction adds value to a student's long-term academic experience.

- The library promotes academic rapport and student engagement.

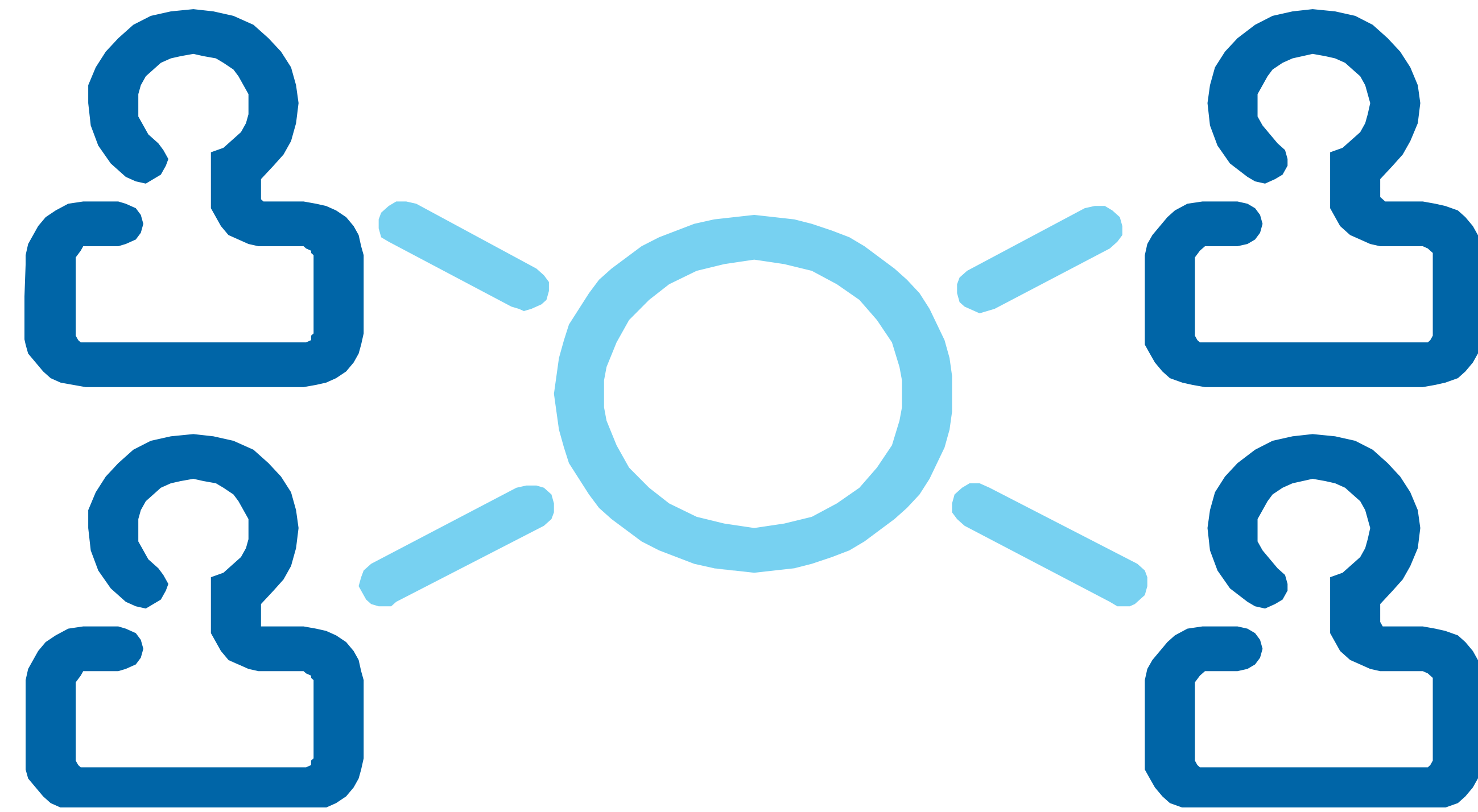- Use of library space relates positively to student learning and success.

Collaborative Assessment Fosters Library Leadership

Library:

Impact of organizational structure and culture

Collaborative Assessment Fosters Library Leadership

Library:

Promoted focused and strategic collaboration

"[AiA] signaled a change in focus for [our library], from assessment 'for internal use only' to assessment for internal and external stakeholders."

\- AiA librarian

Collaborative Assessment Fosters Library Leadership
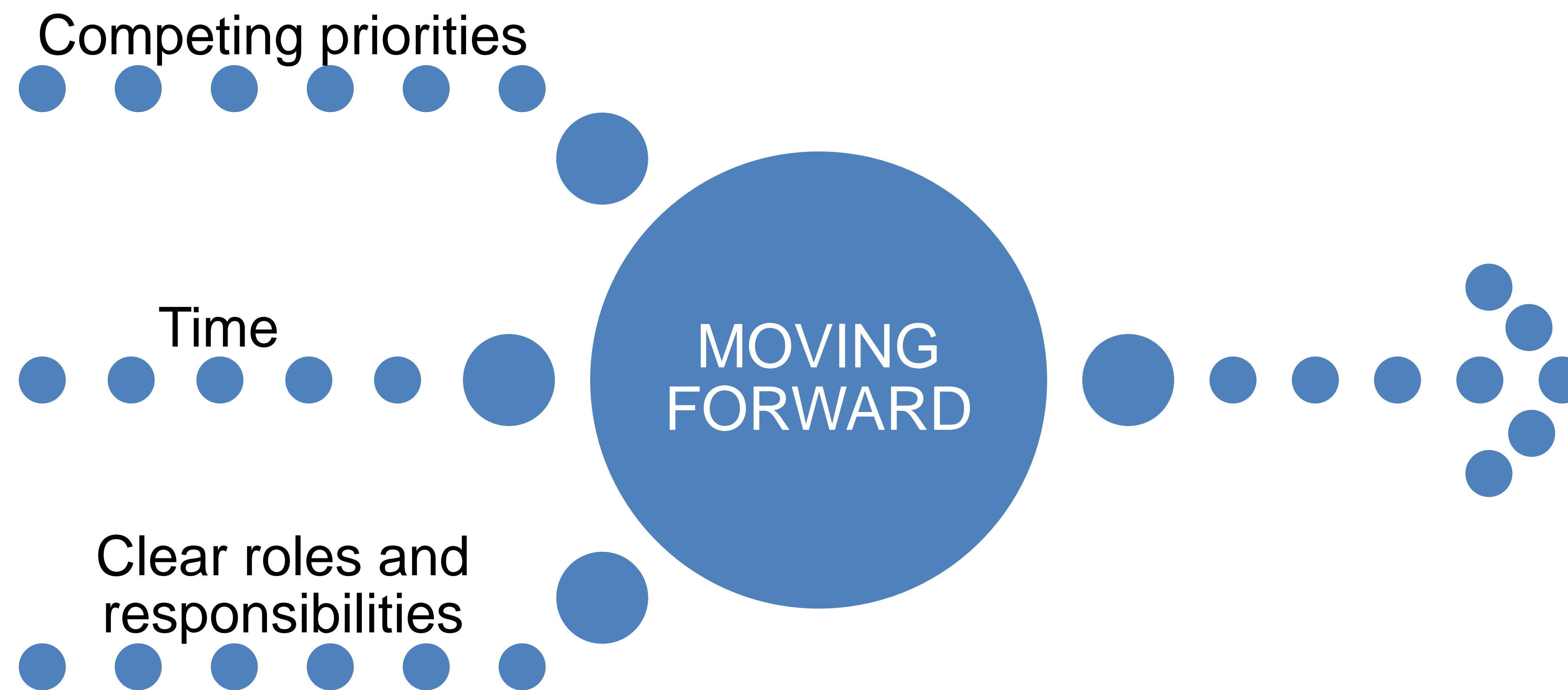
Campus Teams:

Benefit of perspectives from different stakeholders

Collaborative Assessment Fosters Library Leadership

Institution:

Spotlight on assessment – THE campus conversation

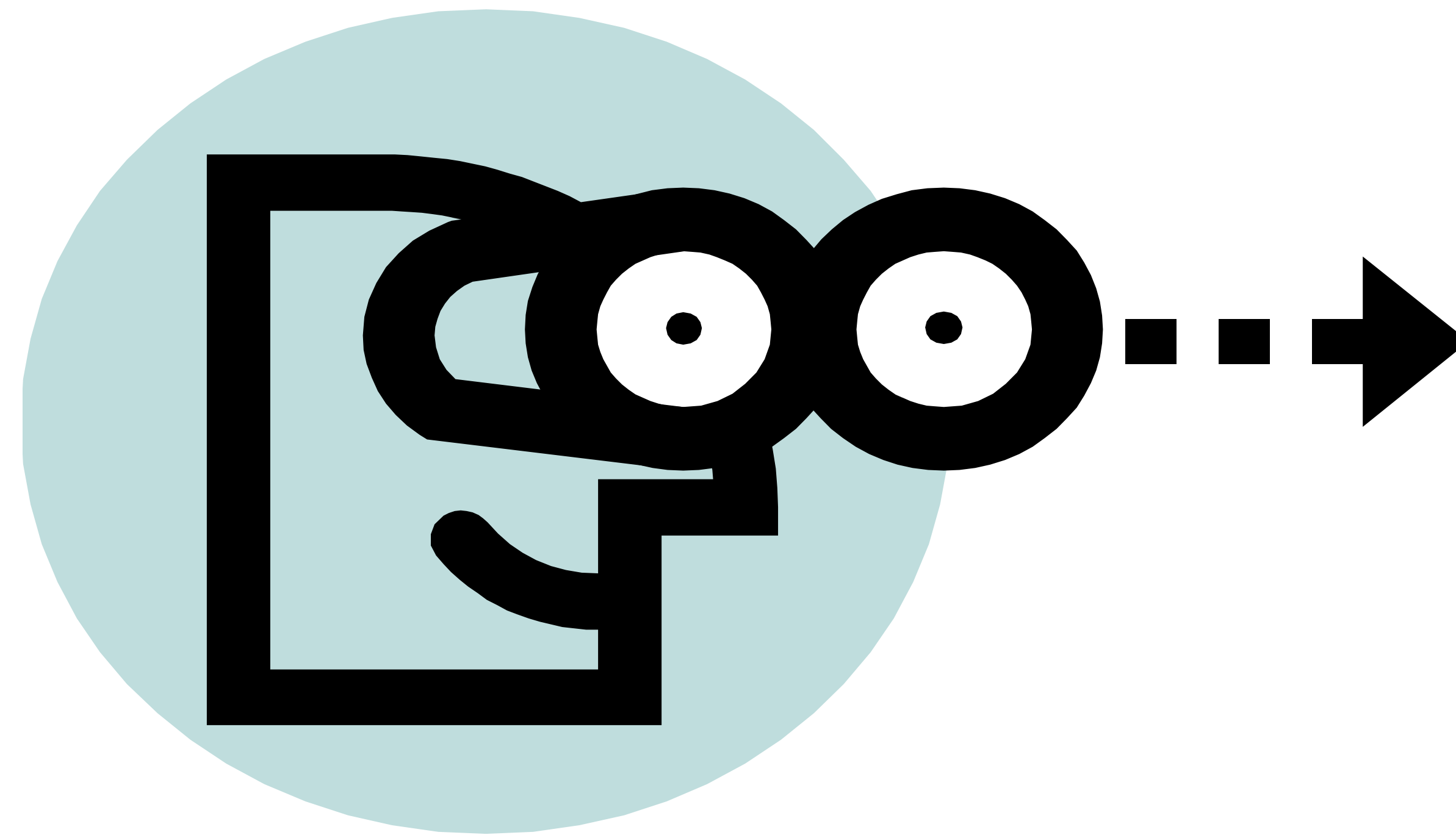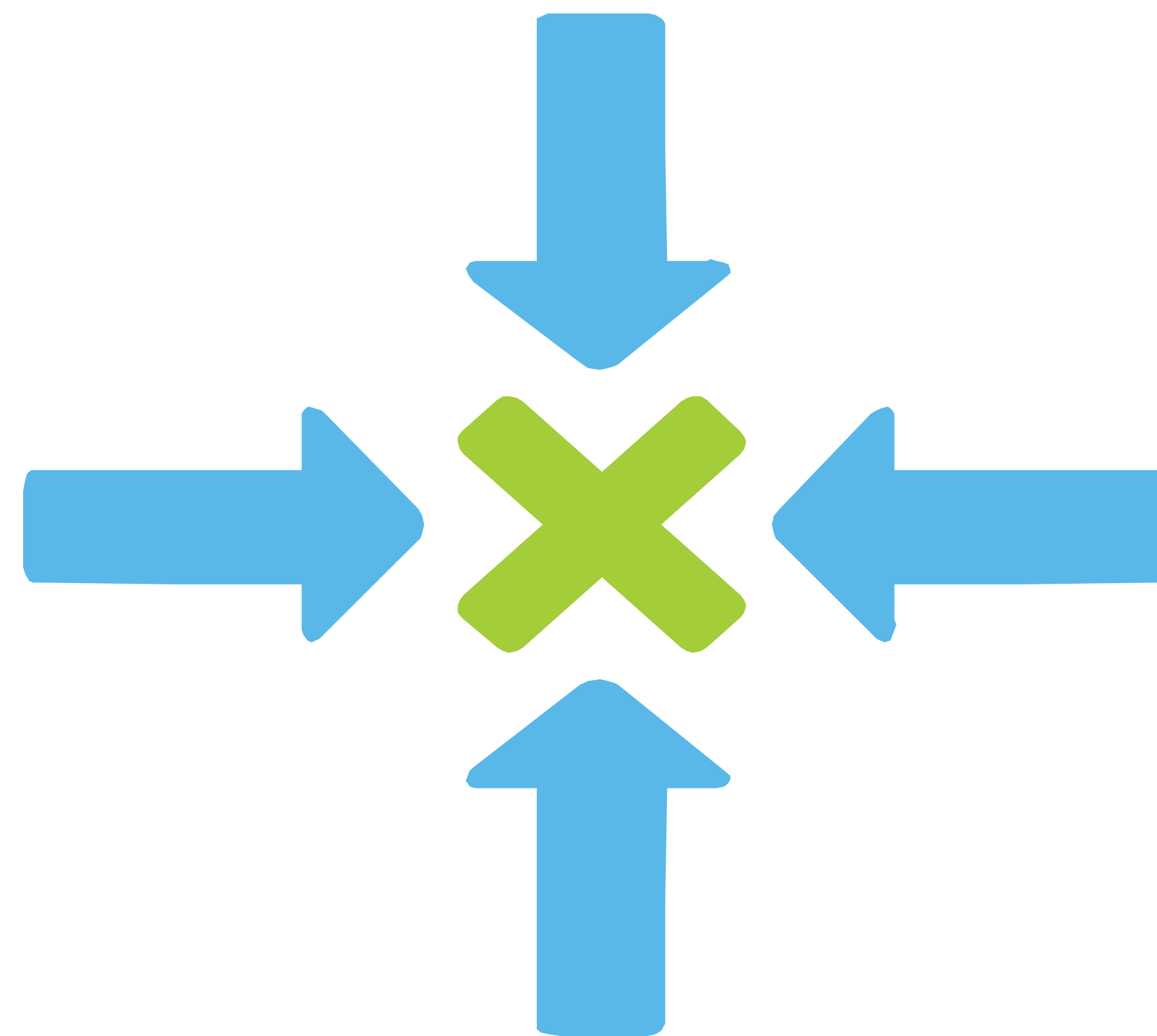# Collaborative Assessment Fosters Library Leadership

Institution:

AiA project as model and showcase for other campus units

Collaborative Assessment Fosters Library Leadership

"Even applying for this project gave us the opportunity to begin campus conversations about assessment and demonstrate the library's willingness to engage in and learn from assessment"

\- AiA librarian

Creating a Community of Practice

"A community of practice is a group of people who share a concern or a passion for something they do, and learn how to do it better as they interact regularly."

- Etienne Wenger-Trayner

Creating a Community of Practice

AiA librarians:

Sharing ideas and providing support

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Creating a Community of Practice

AiA Librarians:

Creating a network for activities beyond AiA

Creating a Community of Practice

"My AiA experiences have made me aware of how important it is to have a group of people all working towards a purpose together . . . both from AiA and my colleagues."

\- AiA librarian

AiA Online Collection

Search

Use the fields below to search for respondents.

Institution

Institution Type
[All ▾]

State/Territory
[All ▾]

AiA Program Year [All ▾]

FTE Enrollment
[All ▾]

Regional Accrediting Body
[All ▾]

Sector Affiliation [All ▾]

Fiscal Affiliation [All ▾]

Total Librarians and Other Professional Staff [All ▾]

Total Library Expenditures
[All ▾]

Filter

Click category names to expand/collapse search options.

Primary Outcome Examined (select one or more)

Primary Library Factor Examined (select one or more)
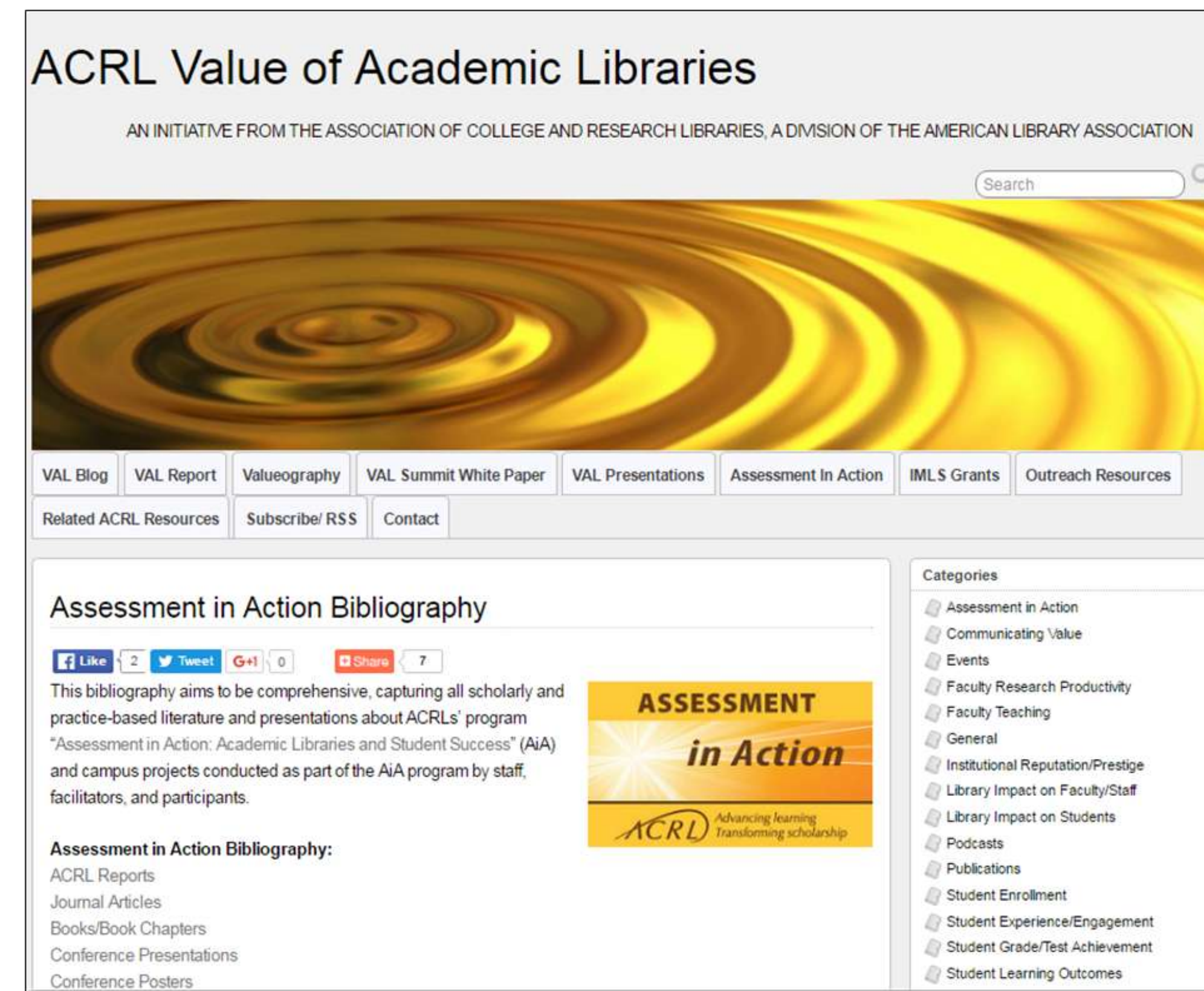
Student Population (select one or more)

Discipline (select one or more)

AiA Team Members (select one or more)

http://apply.ala.org/aia/public

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Resources + More Information

Thank you!

Questions / Comments

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