



Instruction

Association of
College and Research Libraries
and American Library Association

Section NEWSLETTER

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Fall 2003

Nominating Committee announces

Candidates for 2004

For the first time in recent memory, a candidate for IS offices is running unopposed. IS members will have the option of voting for a write-in candidate for Vice-Chair/Chair Elect on their ballots.

The following people are standing for the Spring 2004 election:

Vice-Chair/Chair-Elect

Lisa Janicke Hinchliffe
*University of Illinois
Urbana Champaign*

Secretary

Carla Buss
University of Georgia
Lori DuBois
Williams College

Member-at-Large

Nicole Auer
Virginia Polytechnic Institute and State University
Susan E. Beck
New Mexico State University

ALA members will receive their ballots in the spring after the Mid-winter meeting. Ballots are usually mailed to members in March. If you don't receive yours, contact Membership Services at (800) 545-2433 x4299 or membership@ala.org.

From the desk of the Instruction Section Chair

“Prolific” IS Our Middle Name



It's been another busy summer and fall for Instruction Section committee and task force members, with numerous projects, initiatives, and publications working their way through various stages of completion. The seemingly endless energy and commitment of our members explains why IS continues to be one of the most productive, dynamic, and popular sections of ACRL. Below is just a small sample of the recent fruits of our labor.

- The past and current IS website administrators worked tirelessly late last spring and early summer to integrate IS website content into ALA's new web content management system. The technical challenges and workload involved in this transition were considerable, and the website remains a highly usable and accessible resource for all section members.

- The recently approved revision to the ACRL *Guidelines for Instruction Programs in Academic Libraries* can be found in the October issue of *C&RL News*. Developed and revised by members of IS, this useful document is designed to help instruction librarians develop effective instructional programs on their individual campuses.

- The positive buzz and momentum generated by the *Research Agenda for Library Instruction and Information Literacy* continues to grow, with a guest editorial written by members of the IS Research and Scholarship Committee set to appear in an upcoming issue of *College and Research Libraries*.

- The IS of the Future Task Force has been collecting information throughout the summer and fall in preparation for its assessment and recommendations regarding the current committee structure of IS.

- The newly redesigned ACRL Information Literacy website was recently unveiled to the public (see announcement on page 2), presenting a visually attractive and extremely accessible gateway to resources on information literacy. The redesign work was accomplished by an IS task force this summer, and ongoing site maintenance is now under the direction of IS.

- The eagerly awaited publication of the papers and documents of the Instruction Section Think Tank III, entitled **Information Literacy and the Technological Transformation of Higher Education**, is scheduled for release this fall by Pierian Press. I strongly encourage all members of the section to ask their home libraries to purchase a copy of this important

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ACRL Information Literacy Web Site

The Association of College & Research Libraries (ACRL) has launched its redesigned Information Literacy Web site. The new user-friendly site is a gateway to resources on information literacy, as well as a gathering place for important initiatives in this area, including ACRL's Institute for Information Literacy, which includes its Best Practices and Immersion programs, as well as *Information Literacy Competency Standards for Higher Education* and resources from the ACRL Instruction Section. Links to bibliographies, examples of information literacy in action, a Standards Toolkit, and much more are provided. The site is available through the ACRL Web site, www.acrl.org, under Issues & Advocacy/Information Literacy, and will be maintained and developed by the Instruction Section.

In addition to finding the latest news and learning the basics of information literacy, visitors to the site can read about programs implemented at other institutions in the "Resources & Ideas" section, where practicing librarians and teachers are asked to share their work. Links to the ACRL Instruction Section Web site provide more resources on the background and history of information literacy.

The Information Literacy Web site provides a valuable gateway to information literacy resources for librarians, teaching faculty, and administrators.

ACRL press release

Prolific IS as prolific does (continued from page 1)

section publication, which provides in-depth exploration of the critical themes of information literacy on our campuses. Authors of papers include IS members Craig Gibson, Beth Dupuis, Dane Ward, Anne Zald, and Karen Williams.

Far too many individuals were responsible for carrying out the work of these projects for me to acknowledge them all in this limited space (you know who you are), but on behalf of the IS Executive Committee, I want to thank you all for your continuing support of IS and your ongoing participation in the activities and initiatives of the section. We couldn't do it without you!

As impressive a record of recent productivity as this is, with your participation, many more great IS projects are still to come. To take part in the planning and development, please join us in our conversations in San Diego at ALA Midwinter. With the exception of Awards and Nominating Committees, IS Midwinter meetings are open to all interested individuals. Watch for announcements on ILI-L and the IS website later this fall for a complete schedule of our Midwinter activities, including the IS Dinner (see registration information on page 8) and a variety of IS brainstorming and discussion sessions.

And, as always, please continue to contact me and other officers of IS with relevant project ideas, suggestions, and concerns.

Keith Gresham
IS Chair

IS responsible for ACRL/IL website

In response to a request from ACRL, the Instruction Section has agreed to take on the maintenance of the ACRL Information Literacy Website. The Information Literacy Website Task Force spent the summer working with a graduate student from the University of Illinois at Urbana-Champaign who created a new look-and-feel for the website, developed new templates, and converted the site, which numbers over 250 pages. The website has been re-launched (see press release on this page) and the Information Literacy Website Task Force is compiling recommendations for the Executive Committee about how to pursue long-term maintenance of the website. Ideas, suggestions, and questions are welcome. Contact Lisa Janicke Hinchliffe, ljanicke@uiuc.edu, Chair of the Information Literacy Website Task Force.

Lisa Janicke Hinchliffe



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Many Ways to Participate

I am thrilled to serve as the Vice-Chair/Chair-Elect of the Instruction Section. My years of association with IS have been rewarding, primarily due to the camaraderie I feel with you – a cohort of librarians from across the country who have a similar affection for instruction issues and appreciation for the library's educational role on our campuses. Participation in this professional organization has been a source of encouragement for me, as I hope it will be for you well into the future.

Looking ahead to the next year, I hope all IS members will choose to participate in the activities of the section. When travel funds are limited at many of our institutions and commitments to our campuses are demanding, we are challenged to be more selective in our choice of professional commitments that require our time and money. But participating in IS can take many forms:

- Explore the IS web site to share your ideas for programs with the Conference Program Planning Committee, contribute to the Emerging Technologies Committee's Internet Education Project, or submit citations to the Research and Scholarship Committee's living bibliography related to the *Research Agenda for Library Instruction and Information Literacy*.

- Participate in IS conference programs, brainstorming sessions, discussion forums, and online exchanges.

- Visit the IS Advisory Council meetings or IS committee meetings during conferences to learn about current projects within the Section and within ACRL.

- Volunteer to serve as a member of an IS committee or task force, as the Newsletter Editor, or as the ILI-L List Administrator – all of which are opportunities available this year.

- Suggest leaders for the organization by sending names for potential officers to the Nominating Committee via the online form on the IS web site.

These are some of the many ways to contribute to and benefit from the section. Of course, serving as a committee member is an opportunity to assist in advancing the profession and to develop your personal skills. Most appointments involve a two-year commitment, and attendance at all committee meetings at both Midwinter and Annual Conferences, though a few committees do allow for virtual members. I will be making most Instruction Section appointments shortly after the 2004 ALA Midwinter Conference in San Diego, and these appointments will take effect following the 2004 ALA Annual Conference in Orlando. While appointments are competitive, I would love to receive a volunteer form from you: http://www.ala.org/Content/ContentGroups/ACRL1/IS/ISCommittees/Committee_Volunteer_Form.htm.

I look forward to hearing from you and working with you over the next few years.

Elizabeth (Beth) Dupuis
Vice-Chair / Chair-Elect

Who Are We? IS appointees profiled

Total IS committee membership numbers for 2002-2003 remain virtually unchanged from the previous year, 146 committee members this year compared to 145 last year. Continuing budget problems in higher education seem to be impacting academic librarians' decisions to volunteer. All but 3 individuals who submitted a volunteer form through May 2003 were offered a committee appointment, although not everyone accepted an appointment when offered.

Consistent with two years ago, the percentage of new volunteers (44%) is a little below the number of continuing members (49%), a reversal from last year. This year a much higher percentage of committee appointees reside in the West (36%). Percentages in the South and Midwest remained largely unchanged from last year (26% and 25% respectively), but the percentage of appointees from the North dropped dramatically (from 20.2% last year to 13% this year).

Committee appointees hail from 31 states (including the District of Columbia). California, Colorado, New Mexico, and Florida all saw notable gains from the previous year (especially California, which saw an increase of more than 8 percentage points from the previous year).

For more information about our new appointees, please see the full report available at http://www.ala.org/Content/ContentGroups/ACRL1/IS/Organizational9/Appointment_Cycle_Reports/2002-2003.htm

What Maureen Pastine, Jim Elmborg and FIGs have in common

Innovation in Instruction

The Innovation in Instruction Award recognizes and honors librarians who have developed and implemented innovative approaches to instruction in academic or research libraries. The Lexis–Nexis academic group sponsors this award and will present the winner with \$3000. Recipients must have implemented their idea in 2002 or 2003 for the award to be presented in 2004. Nomination letters must include a description of the innovative project and provide sufficient supporting documentation for the committee to understand the purpose, content and impact of the program. Self-nominations are welcome.

Publication Award

The Publication Award recognizes an outstanding publication related to instruction in a library environment published in the preceding two years—2002 or 2003 for the 2004 award. Publications can include journal articles, books, book chapters and may be authored by one or more individuals. Self-nominations are welcome. Publications are judged on relevance to instruction, originality, timeliness, and quality of writing. Instruction Section publications are not eligible for this award.

Send nominations for Publication and Innovation Awards to:

Abbie Loomis
443D Memorial Library
University of Wisconsin
at Madison
Madison, WI 53706
aloomis@library.wisc.edu

Each is the winner of one of the awards on this page: Pastine received the Dudley in 1989, Elmborg won the Publication Award in 2003, and UWired Freshman Interest Groups (FIGs) was the Innovation winner in 1995. The Awards Committee is soliciting nominations for the 2004 awards. For all three awards, the process begins online at <http://www.ala.org/Content/ContentGroups/ACRL/IS/ISAWards/Awards.htm> and is completed with additional material submitted by mail to the individuals listed below.

Miriam Dudley Instruction Award

The Miriam Dudley award recognizes an individual librarian who has made a particularly significant contribution to the advancement of instruction in a college or research library environment. The award honors Miriam Dudley, whose pioneering efforts in the field of bibliographic instruction lead to the formation of the ACRL Instruction Section. Recipients receive an award donated by Elsevier on behalf of its publication, *Research Strategies: A Journal of Library Concepts and Instruction*.

Nominees should have achieved distinction in one or more of the following areas:

1. Planning and implementation of an academic instruction program in a library environment that has served as a model for other programs nationally or regionally.
2. Production of a body of research and publication that has a demonstrable impact on the concepts and methods of teaching and information-seeking strategies in a college or research institution.
3. Sustained participation in organizations, at the national or regional level, devoted to the promotion and enhancement of academic instruction in a library environment.
4. Promotion, development, and integration of education for instruction in ALA-accredited library schools or professional continuing education programs that have served as models for other courses and programs.

Nominations must include a letter that indicates the name, address and phone number of both the nominee and the nominator, a current vita of the nominee, and a narrative supporting the nomination. Please note that nominees will be judged on an individual basis. This award cannot be given to a pair or group of persons.

Send nominating package to:

Trudi Jacobson
SUNY Albany University Libraries
1400 Washington Avenue
Albany, NY 12222

If you have questions, contact Trudi at tjacobson@uamail.albany.edu.

**Deadline for Dudley, Innovation and Publication Awards:
postmarked no later than December 5, 2003**

Summer 2003 Additions to the Internet Education Project

Catalog and Database Tutorials

Finding Articles Tutorial

Scott McLaren and Maura Matesic, York University
<http://info.library.yorku.ca/guides/webspirs/index.htm>

Teaches how to search WebSpirs databases. Uses JavaScript to present tutorial information and for the quiz.

Research the Next Generation

Donna Goda, University of Central Florida
[http://library.ucf.edu/Reference/Instruction/
FindingBooksAndArticles/](http://library.ucf.edu/Reference/Instruction/FindingBooksAndArticles/)

Uses Quick Time streaming videos to teach basic search strategies for finding books and journals articles. Includes transcripts in Spanish.

Information Literacy Tutorials

Copyright Primer

Center for Intellectual Property
University of Maryland University College
<http://www-apps.umuc.edu/primer/enter.php>

Uses Flash and JavaScript to present 21 questions and answers concerning copyright issues.

Information Literacy Tutorial

Joan D'Andrea, Shilpa Karnik, Mark Meng, Brian Mikesell,
and Ben Turner, St. John's University
http://www.stjohns.edu/images/sjuimages/libraries/ilt_home.htm

A ten-module Flash tutorial. Includes animations, interactions, exercises, assignments, downloadable handouts, and a pre/post test.

The Library Inquirer

Jimmy Ghaphery and Dan Ream
Virginia Commonwealth University
<http://www.library.vcu.edu/help/eng200/>

Uses the look of a tabloid newspaper and humor to present information about doing library research.

LOBO: The Library Online Basic Orientation

Megan Oakleaf, Cindy Levine, Josh Boyer, Kim Duckett,
and Darby Orcutt, North Carolina State University
<http://www.lib.ncsu.edu/lobo2/>

Six-module research process tutorial. Uses Qarbon ViewletBuilder for animations illustrating search techniques and PHP scripting for "Keyword Builder" and "Citation Builder" features.

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IEP Call for Submissions

Twice each year the Emerging Technologies in Instruction Committee sends out a call for projects to be reviewed for possible inclusion in the Internet Education Project (IEP), a peer-reviewed database of exemplary online instruction materials. Four groups of three committee members review projects using the IEP selection criteria (<http://cooley.colgate.edu/dbs/iepsubmit/iepcriteria.html>), and submissions scoring 32 or higher are added to the database. The IEP seeks projects that serve as models of excellent online instruction and/or use new technologies. If you have created an innovative online instruction project, we encourage you to submit it for review by December 1, 2003 at <http://cooley.colgate.edu/dbs/iepsubmit/>

Lori DuBois

Co-Chair, Emerging Technologies in Instruction Committee

IEP EZ

The easy way to find all of these projects and more is to go to the IEP database:

<http://cooley.colgate.edu/etech/iep/default.html>

Research Agenda Knowledge Spreads

The Research & Scholarship Committee continues to promote the *Research Agenda for Library Instruction and Information Literacy*, published in the February 2003 issue of *C & RL News* and available on the ACRL website. Additional articles about the *Research Agenda* are set to appear in several journals including *College and Research Libraries*. We are also drafting a brochure to distribute among academic librarians at venues where they gather. Committee member Patrick Ragains has created a bibliography of the sources cited in the Research Agenda. Once the committee has completed work on the bibliography, it will be published to the committee website and updated annually. Visit the Research & Scholarship Committee Website at: http://www.ala.org/Content/ContentGroups/ACRL/IS/ISCommittees/Web_pages/Research/Research_Committee.htm

Jean Caspers

Chair, Research & Scholarship Committee

Give 'em chocolate

Make 'em Wanna Teach Getting and Keeping Librarians

Excited About Instruction

The Management of Instruction Services Committee is hosting a Bright Ideas session during the Midwinter conference. Bring your bright ideas to a lively discussion of how coordinators and managers of library instruction programs can create cooperative and collaborative environments that entice peers and inspire excitement about instruction. Join the Management of Instruction Services Committee on Sunday, January 11, 2004, 9:30 - 11:00 a.m. Check the ALA Midwinter program for the room assignment.

Elizabeth Kocevar-Weidinger

Chair, Management of Instruction Services Committee

ACRL IS Annual Program 2004

The Price of Success Affording Information Literacy

in an Uncertain Academic Economy

The rising importance of information literacy programs and the shrinking budgets on most campuses has created a dilemma for academic librarians and administrators alike, and both are searching for ways to provide high-quality programming with fewer resources. This program, tentatively scheduled for Sunday, June 27, 2004, 1:30-3:30 p.m., will address the allocation of scarce academic resources for information literacy programs at both library and institutional levels. Since strong information literacy programs depend on both widespread understanding of their purposes and on good working relationships, honest discussions, and often extensive negotiation across disciplinary and institutional boundaries, a diverse panel of experts is being assembled that will respond to these issues from their varying perspectives.

Kristin Ramsdell

Chair, 2004 Annual Conference Planning Committee

Tired of wisecracking headlines? Take this job!

The time has come to solicit applications for the position of IS Newsletter Editor.

If you enjoy the adrenaline rush that comes with waiting for that last story to arrive mere hours before the final copy is due in ALA's publication office, this is the job for you! While the full description of your road to IS glory and stardom is available on the IS website, a good working relationship with Adobe Pagemaker or MS Publisher and the ability to be both editor and cub reporter at the same time are essential qualities. A sense of humor and the ability to set aside the rest of your life for a few days before deadline are helpful qualities, as is the willingness to beg, cajole, nag, and threaten as needed to get news stories in on time.

Assemble samples of your best work, tell us how you created them, and send them to the address on the IS website.

Get Inspired to Create—Look at These IEP Projects

Pilot: an Information Literacy Tutorial

Sara Baron, Janet DiPaolo, Sarah Tudesco
University of Massachusetts Boston

<http://www.lib.umb.edu/webtutorial/index.html>

Seven-module information literacy tutorial. Incorporates quizzes for each module.

Safari: Skills in Accessing, Finding and Reviewing Information

The Open University Library

<http://www.open.ac.uk/safari>

A comprehensive 20-hour information literacy tutorial designed for distance learning students at Open University.

VAIL: The Virtual Academic Integrity Laboratory

Center for Intellectual Property Development Team
University of Maryland University College

<http://www.umuc.edu/distance/odell/cip/vail/home.html>

Portal consisting of several projects that promote academic integrity.

Specialized Tutorials

Finding Biographical Information: A Tutorial for Patrons of Milner Library at Illinois State University

Bruce Stoffel and members of the Library Instruction Committee
at Milner Library, Illinois State University

<http://www.mlb.ilstu.edu/learn/biogtutorial/title.htm>

Basic tutorial on finding biographical information. Includes two exercises to reinforce learning.

InfoTrekPlus

Kathy Deubert and Sue Grey-Smith
Curtin University of Technology

<http://lisweb.curtin.edu.au/finding/infotrekplus/index.html>

Ten “treks” covering specialized information needs including statistics, law cases, citation indexes, archival materials and more.

IWI: International Women’s Issues Tutorials

Phyllis Holman Weisbard and Pamela K. O’Donnell
University of Wisconsin

<http://www.library.wisc.edu/projects/ggfw/iwitutorials/iwiindex.htm>

Tutorials for Contemporary Women’s Issues in LexisNexis, Evaluating Web Search Results, Gender Watch, and Using a Metasite.

Schreyer Business Library’s Patent Search Tutorial

Sylvia M. DeSantis, Kevin Harwell & Jason Russler,
Penn State University

<http://www.libraries.psu.edu/instruction/business/Patents/index.html>

Uses Flash to illustrate patent searching.

Virtual Tours and Library Information

Hodges Library Visual Tour

Karmen N.T. Crowther and Alan H. Wallace
University of Tennessee

<http://www.lib.utk.edu/refs/video/hodges.html>

Six QuickTime/Real Player videos follow two students as they use the different parts of the library to do research.

UWM Libraries - Common Questions

John Hubbard, University of Wisconsin Milwaukee
<http://www.uwm.edu/Libraries/ris/help/>

Uses graphics, screen shots, and quiz questions make a standard FAQ page more engaging.

Virtual Library Tour

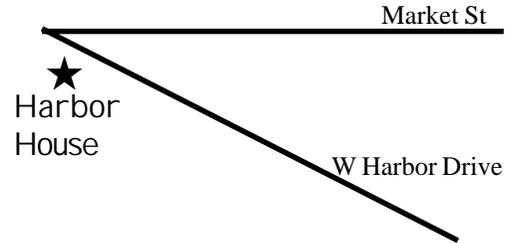
Randy Souther, Sherise Kimura, and Joe Garity
University of San Francisco
<http://www.usfca.edu/library/movies/index.html>

QuickTime movie combines live action and still shots to introduce students to the library.

Have Dinner with a View at Harbor House

The Midwinter IS Dinner
Friday, January 9, 2004
6^{pm} to 9^{pm} (cash bar 6^{pm} to 7^{pm})
Harbor House Seafood Restaurant
and Oyster Bar at Sea Port Village
831 West Harbor Drive

Mail registration and payment to
be received by December 22 to:
ACRL/ IS Midwinter Dinner
Attn: Ben Hawk
50 East Huron St.
Chicago, IL 60611-2795



ALA Midwinter 2004 ACRL/IS Dinner Registration Form

Enclosed is my check for **\$36.50** payable to **ACRL** (U.S. funds only; others please use an international money order.).
Registrations will be honored with receipt of check payment. *Checks must be received by December 22th. Cancellations after
December 22th cannot be honored.*

Name _____ Institution _____
Address _____ City _____ ST _____ Zip _____
E-mail _____ Telephone _____

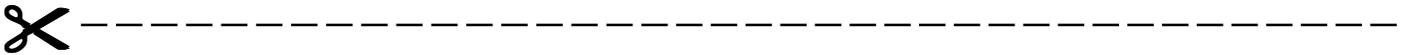
Please select an entree:
 Chicken Bearnaise
 Grilled Shrimp
 Veggie Penne Pasta

Please select a first course:
 Caesar Salad
 Clam Chowder

Questions
Robin Lockerby
(858) 541-7945
rlock@nu.edu

This is my first IS dinner.
 I'd like an IS veteran to introduce me to others.

I'd like ADA assistance.
 I need more than a cancelled check as my receipt.



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