Minutes (draft 2.3.09)

Meeting began at 10:33am

Attendees:
CORS members: Stephen Wiberley (Chair), Colleen Cook (IFLA liaison), Anne Houston, Sandra Hughes-Hassell, Kit Keller, Steve Hiller, Kyung-Sun Kim, David Loertscher, Larry White, Denise Agosto (LRRT), Denise M. Davis (ALA, CORS staff liaison), Norman Rose (ALA- recorder).

Guests: Mario Gonzalez (ALA Executive Board Liaison), Carlos Manjarrez (IMLS).

Visitors: Wanda Dole, Marie Radford, Jeanne Boyle, Cathleen Bourdon (ALA), Larra Clark (ALA).

1. Introductions (all)

2. Approved minutes from Annual 2008 (Anaheim, CA)

3. Approved agenda for Midwinter Meeting (Denver, CO) with addition of item 5(c), program planning 2010.

4. Mario Gonzalez, ALA Executive Board Liaison Report
   - American Libraries has produced a special "Tough Economy" issue of American Libraries Direct that went to members on January 20.
   - The Office for Library Advocacy (OLA) has released a new web-based toolkit called “Advocating in a Tough Economy.” OLA also released "Add It Up:
Libraries Make the Difference in Youth Education and Development," designed to provide library advocates with research, statistics and talking points to make the case for the library's impact youth education and development. The site was developed, in partnership with the Office for Research and Statistics.
- ALA and Univision Radio have kicked off our first-ever national public service announcement (PSA) campaign targeting Hispanic/Latino populations.
- ALA endowment decreased about 25% ($31 mill to $25 mill), but doing better than endowments nationally.
- A recent accessibility audit of the ALA website has resulted in a series of recommendations for further improving the site for users with disabilities. Such usability testing will be part of an ongoing, continuous improvement process.
- ALA Ahead to 2010 assessment has begun and a member survey will be administered in spring 2009.
- Inquiry to CORS regarding eliminating printed programs at Annual Conference (alternatives include making available on flash drives or providing more printers in the registration area). CORS members suggested: sell printed copy and provide flash version for free.

**Continuing Business:**

5. Report of chair (Wiberley)
   - Introductions of invited guests
   - 2009 ALA Annual Conference program, “Pay Attention to Your Users! Conducting Qualitative Research to Reinvent Library Services” (Anne Houston, Rochelle Logan, Gustavo Soto, Steve Wiberley planning group), Monday, July 13, 2009
   In developing library services, librarians place the user at the center of planning. In this program, three experienced researchers show how qualitative methods provide effective means to learn what libraries should do to help people meet their information needs. The presentations will include discussions and examples of software used in qualitative research and ways qualitative research can inform practical management decisions. Speakers: Denise Agosto, Drexel University; Sandra Hughes-Hassell, University of North Carolina at Chapel Hill, Lynn Westbrook, University of Texas at Austin.
   - 2010 Program planning group: 2010 program - Anne Houston, Sandra Hughes-Hassell, Sunny Kim, David Loertscher volunteered, Sunny will lead the planning.

6. RASA Assembly Reports (Wiberley)
   - RASA representatives will submit reports by Feb. 18, 2009.
   - Selection of CORS member to prepare summary report with Gustavo Soto: Kit Keller volunteered.

   - Discussion and approval of ALA Research Series scope document: Task group formed to deal with remaining issues: Marie Radford, Kit Keller, Steve Wiberley, Colleen Cook and Wanda Dole.
Reviewed and approved CORS FY2010 draft budget; note lower amount for speaker reimbursement ($600 total) and 10% reduction as overall cost savings.

8. IFLA Report (Cook)
Quebec conference is August 2008 was well attended, and a newsletter will be issued from Texas A&M. The IFLA Statistics & Evaluation Section Standing Committee is engaged in a project on global statistics - to be used in a variety of places and hopeful that UNESCO will implement them globally. The Gates Foundation was approached to help with this initiative. The 2009 IFLA conference will be in Milan, Italy and the Northumbria Performance Measures preconference (Satellite conference) will be in Florence. Abstracts for papers being accepted (http://ifla2009satelliteflorence.it/meeting1/meeting1.html).

This is a new library advocacy group for all efforts at ALA, and is staffed by Marci Merola, Director of the Office for Library Advocacy. This will result in a greater ALA presence at state and divisional conferences.

10. NISO Report (Keller, Kim)
Z39.7 (Library statistics standard). NISO has developed a communication Wiki and formed a working group to manage the “continuous improvement” of the standard (a data dictionary). Denise Davis mentioned the draft of an emetrics matrix from various standards and codes of practice, and interest was expressed in this document. NISO will be informed of CORS interest.

New Business:

11. Agency updates:
IMLS (Carlos Manjarrez, Associate Deputy Director, Research and Statistics): His office is working on museum and library surveys, and provides evaluation support to sponsored research units of IMLS. Census remains the subcontractor for the public and state library surveys. NCES retained the academic and school library surveys. IMLS is working toward making connections between libraries and communities using spatial analysis to put libraries in the policy debates. IMLS also plan to make available a geocoded public library data file (FY 2006) in spring 2009. IMLS also will be developing new items about libraries and museums - data notes (6/year, 3 about libraries and 3 about museums) and research briefs (4/year). The first data note will be on broadband in public libraries and the first research brief on circulation over the past 10 years. His office also will be focused on identifying libraries as community institutions/resources and is aiming for faster data turnaround (e.g., un-imputed data in peer tool within 7 months of data collection close).

12. Any other items (round robin)
   - Academic Library Survey (Denise Davis for NCES): The committee is reviewing modifying services reported (new “information services to individuals” in-person
and virtual); investigating additional tables to be included in the summary reports; it plans to add a column in the 2008 data file for congressional district. The committee continues to discuss an annual survey, but cost remains the obstacle.

- Fund Our Future (Spokane Moms) - [http://fundourfuturestories.pbwiki.com](http://fundourfuturestories.pbwiki.com) gives descriptions of use of money for school libraries from the Washington state legislature.

- ALA Committee on Professional Ethics will hear from Rushworth Kitter later in the day and will discuss analyzing "right vs. right" conflicts. (DOLE)


- Member Initiative Group (MIG) on Library Assessment is meeting this afternoon and will meet at ALA Annual Conference.

- Later this week, Steve Wiberley will ask members for comments on the report of the Taskforce for Member Electronic Participation.

Meeting adjourned 11:47am.

**Documents emailed prior to the meeting:**

1. Minutes from Annual Meeting 2008, Anaheim, CA
2. Agenda, Midwinter Meeting 2009, Denver, CO
3. ORS update
4. CORS financial report
5. Scope Document for ALA Research Series
6. ARL Update

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