American Library Association  
Committee on Research and Statistics (CORS)  
2005 Annual Conference  
Chicago, IL  
Agenda

Sunday, June 26, 2-4 p.m., Hilton, Conference Room 5E

This agenda is continuous and is subject to reordering.

Present:
Joseph J. Mika; Scott Nicholson; Dianne L. Carty; Curtis Kendrick; Elizabeth Titus; Bob Molyneux; Trudi Bellardo Hahn; Sylvia Hall-Ellis; Christie Koontz; Mary Downs; Wanda Dole; Sharyn Ladner; Leslie Manning; Larry Nash White; Dan O'Connor; Denise Davis, ALA

Meeting Management:

1. Michael Golrick, ALA Executive Board Liaison – Asked to be placed at the start of the meeting and provided 2 handouts presented
   Gave an update on the Strategic Plan highlighting the new areas of emphasis, which included a talk about Michael Gorman’s survey. The new areas are:
   a) Support for Local Advocacy Efforts in Libraries of all types
   b) Increased research to document the impact and value of libraries
   c) A recognition of the role of support staff and their professional development needs
   d) The need for stronger international programs to promote library development worldwide and protect access for all
   e) An increased emphasis on service to members

   These new areas of emphasis can be used to focus library education back to the library

2. IFLA update (Colleen Cook and Sherrie Schmidt)

   Sherrie and Colleen updated on the issues that face the Committee regarding international/U.S. standards and their acceptance. Colleen will forward IFLA reports to Denise and Letitia for distribution to the CORS Committee.

3. Approval of minutes from Midwinter 2005 (Boston, MA)

   Joe Mika moved and Elizabeth Titus seconded and the minutes approved.

4. Approval of agenda for Annual Meeting (Chicago)

   Agenda approved at 2:35pm
Continuing Business:

5. Report of chair (O’Connor)
   - Introduce Letitia Earvin, Administrative Assistant, ORS
   - Gorman survey
     a. The initiative, and survey, will focus on the important issues of education for librarianship, including: What is the nature of the profession of librarianship and what does the 21st century librarian need to know? How do we translate this understanding of our profession into a meaningful curriculum? What are the implications for ALA accreditation?

   - PIO Public Awareness Campaign, representative from CORS
     a. Sharyn Ladner agreed to represent CORS in 2005-2006. A new representative will need to be identified at the Midwinter meeting to represent CORS in 2006-2007.

   - O’Connor wants CORS to look at:
     a. Reach state associations with research committees
     b. Get a statutory basis for public libraries
     c. Determine how current library data collected is used


   Updated the Committee on the projects that ORS is involved with (handout attached with minutes).

7. Library Research Seminar IV – update on location and date (Wiberley)

   Library and Information Science Program of the Faculty of Information and Media Studies at the University of Western Ontario will host Library Research Seminar IV, October 10-12, 2007. The conference will be held at the Station Park hotel in London, Ontario with plenary sessions at the London Central Public Library. The conference theme is *The Library in Its Socio-Cultural Context: Issues for Research and Practice.* The conference will open with a plenary session on Wednesday morning, October 10, and will run through to the closing plenary on Friday afternoon, October 12. Concurrent sessions are planned, with an anticipated 48 time slots for a wide variety of papers. Tuesday afternoon prior to the start of the conference (October 9), there will be an LRS Doctoral Workshop. A call for papers will be issued in early 2007 for both doctoral and general sessions presentations. For more information contact Dr. Gloria J. Leckie, Faculty of Information and Media Studies, University of Western Ontario, leckie@uwo.ca.

8. 2005 ALA program discussion (Nicholson, O’Connor)
6/25/2005 Saturday 01:30 pm - 03:30 pm. PALMER HOUSE HILTON, PDR 18

Understanding Scholarly Literature through Visualization and Citation Analysis
Eugene Garfield, founder of the Institute for Scientific Information, will discuss the past, present, and future of how the body of scientific literature can be understood and visualized. He will present traditional methods of citation analysis and then show how these can be depicted using powerful visualization tools such as historiographs and how they can be portrayed using other graphic information spaces.

9. Pre-Conference for 2006 Annual – handout presented

The Committee reviewed the subcommittee plan and determined that, due to the Gorman program for Annual 2006 that CORS would move its program to Annual 2007. (Notes on the pre-conference plan was sent to the CORS list in December 2004). Subcommittee consists of: Leslie Manning, Wanda Dole, and Sylvia Hall-Ellis.

New Business:

10. 2006 Annual program – ideas and identify person to lead planning
   - Completed program request form is due to ORS by June 27th
   - Suggested topic - Research that results in meaningful change in a library or system (use of data for decision making)
   - Consider a joint CORS/RASA program
   - CORS members identified to work with RASA reps were Leslie Manning and Sharyn Ladner
   - Possible speakers: Joe Matthews for balanced scorecard, or Colorado for practical applications.

11. NCLIS update (Trudi Hahn)

   Trudi Hahn has been appointed Executive Director of NCLIS and reported on the open position for a Director of Surveys and Statistics, the rural health project, and Living Libraries in Cameron. There was a suggestion that NCLIS might use rural remote US area to test case study and use as a model for the Living Libraries project (traveling exhibit and stories).

12. IMLS update (Mary Downs) – 2 handouts presented

   a) Current Research included User Study (University of Pittsburgh) a study that surveys users about their information needs; Outcome based evaluation; Librarians in the Workforce (UNC); Technology and Digitization use of technology and digitization for libraries.
   b) Program development update included reauthorization of IMLS and a call for public comment in areas of changing demographics, impact on museum and library services, develop initiative framework, consult with stakeholders (ALA is a stakeholder)
   c) Development of best practices included a plan for the dissemination of the information collected by IMLS.
d) Potential issues included at risk youth, STEM (science/tech/engineering/medicine), and engaging seniors.

13. SIRSI Normative Data Project update (Bob Molyneux)
The Normative Data Project (NDP) is a cooperative effort of SIRSI Corporation, many of its libraries, and partners including GeoLib. The FSCS public library data from NCES are incorporated, as are recompiled state rankings prepared by the U.S. National Commission on Libraries and Information Science (NCLIS). [http://www.librarynormativedata.info/index.html](http://www.librarynormativedata.info/index.html)

14. Steve Wiberley present the LRRT update via email prior to the meeting.
15. Christie Koontz updated the group on her work with the GeoLib project [http://www.geolib.org/PLGDB.cfm](http://www.geolib.org/PLGDB.cfm)

Meeting adjourned at 4:15pm.

Research and Statistics Assembly meeting began at 4:30pm. Minutes included below.

**Documents distributed with the CORS agenda prior to the meeting:**

1. Minutes from Midwinter Meeting 2005, Boston.
2. Emails from Scott Nicholson and Dan O’Connor regarding MW 06 Research Pre-conference proposal (sent to CORS list in December 2004, please check your email).
3. ORS update and CORS financial report.

Handout:
**Update to Committee on Research and Statistics, Annual Conference 2005**
Office for Research & Statistics
Denise M. Davis, Director

The following projects launched between February-June, 2005:

1. **Member Demographic Survey**
The American Library Association (ALA) started collecting member demographic information on May 3, 2005 in a voluntary online survey. ALA will use the information to plan improved programs and services, present ALA statistics to policymakers and potential funding groups, and respond to questions from the press and members themselves. The survey is located at [http://www.ala.org/memberdemog](http://www.ala.org/memberdemog) and will remain online until the questions can be moved to the online membership renewal module.

Patricia Harris, Executive Director, NISO notified ALA on April 29, 2005 of the NISO Executive Boards’ approval of ALA as the Maintenance Agency for NISO standard Z39.7 beginning May 2005-April 2010. Denise Davis, ORS Director, chaired the Z39.7 standard
revision committee and will continue leading maintenance activities for the standard. The immediate activities are to setup and Advisory Committee and an Implementors Group. These groups will meet at ALA Midwinter and Annual Conferences each year.

3. **Public Information Office, @ your library campaign Member Survey**
The American Library Association launched the @ your library Campaign in 2001. This public awareness campaign has been used by over 20,000 school, public, academic and special libraries in every state and in 28 nations. We now are embarking upon the second phase of the Campaign and we need to know how it can best serve libraries. A short questionnaire was developed to help PIO shape the future of ALA’s public awareness efforts around the campaign, and will especially help in developing support materials best suited for local public awareness and advocacy efforts. The questionnaire is hosted on Survey Monkey and launched in early June 2005. More information about the survey is available at [www.ala.org/@yourlibrary/planthefuture](http://www.ala.org/@yourlibrary/planthefuture)

4. **Rural Public Library Impact Survey**
The ALA Office for Literacy and Outreach Services, the Office for Research & Statistics and the Public Information Office are co-sponsoring a study to determine unique elements for supporting library advocacy initiatives in rural communities. Dr. Bernard Vavrek, Clarion University, is administering the survey. Paper questionnaires will be distributed through service desks in a sample of rural libraries throughout the U.S. The survey will be completed in summer, 2005 and a report and data tables available to ALA by fall, 2005.

The following projects are in progress and will launch summer, 2005:

1. **Update to Libraries in an Information Society: A statistical summary**
An LIS student is being hired to work during summer 2005 to update this 1987 publication. The finished product will be available in individual segments on the ORS site, and a sale product is being discussed.

6. **Funding Issues for Public Libraries**
There has long been concern about the status of public library funding. ORS will conduct a national sample survey of public libraries to determine the impact of the recent downturn in the national economy, specifically the public sector, on public library finance. The research team of Keith Curry Lance and Marcia J. Rodney of the RSL Research Group, Louisville, Colorado will draw the sample and assist with data analysis. The survey will be web-based, with mailed invitations sent to the libraries sampled. This study is the first to develop and test a methodology for a “quick” survey system that will be administered in future years to collect relevant data on academic and school library funding. External funding will be solicited to conduct future studies.

Other news:
The ALA Development Office has been working with a donor to establish a research award and, possibly, set aside funding for materials for the ALA Headquarters library. The award will be administered by CORS. More will be shared as this effort progresses.
Research and Statistics Assembly

Meeting started at 4:45pm

Present:
Jo Bell Whitlatch; Stephen Wiberley; Wanda Dole; Sharyn Ladner; Leslie Manning; Rochelle Logan; Dan O’Connor; Denise Davis, ALA

1. ALA Office for Research & Statistics update– handout presented

   Updated the Committee on the projects that ORS is involved with (handout attached with minutes).

2. Keith Lance (AASL)
   a. Program with Chicago Public Library
   b. Expecting to publish an article which will be supportive of school libraries

3. Steve Wiberley (LRRT) – Mentioned programs at Annual 2005 (4) – Seattle Public; Info Seeking Teen, Graduate Student Forum and Leisure Reading, LibQual+
   a. Pre-conference – The pre-conference listing is very good to showcase research programs, but some did not appear in the final program and overlap was a huge problem.
   b. Coordination across divisional lines is nearly impossible.


5. Leslie Manning (ACRL)
   a. 2004 ACRL data available in July 2005
   b. Added Emetrics supplement and found to be complicated
   c. Will repeat supplement questions on 2005 survey
   d. Value of ACRL survey when NCES and ARL have surveys
   e. Asked RASA how they use ACRL stats – email to Leslie

6. RASA and CORS to co-sponsor a program
Sharyn Ladner (CORS) and Leslie Manning (ACRL) (co-chairs)

Program to focus on research resulting in meaningful changes in libraries (how they used research to affect change). Possible speakers:
- Joe Zucca (U of Penn) - Assessment Planning and Publications Librarian
- Statewide library systems
- Public libraries – Denise Davis will forward the Richmond, VA (library director)
o New Director just appointed – Harriet Henderson (formerly of Montgomery County PL, Maryland). Ron Kozlowski was the interim director.

- Joe Matthews (JRM Consulting, 5421 Kipling Lane, Carlsbad CA 92008  760 930-9223 Joe@JoeMatthews.Org) – Balanced Scorecard
- Eric Novotny (Penn State University, Humanities Librarian, Arts and Humanities Library. Office Address: 321 Pattee Library, University Park, PA 16802 Dept. Address: 202 Pattee Library, University Park, PA 16802-1801 Phone: 814-865-1014 Dept. phone: 814-865-6481 Fax: 814-863-7502 Library E-mail Address: ecn1@psuian.psu.edu  PSU E-mail Address: ecn1@psu.edu)
- Project SAILS (Kent State University, http://sails.lms.kent.edu/index.php )