Libraries Transform
Since the formal announcement of the Libraries Transform marketing campaign at ALA Annual Conference, my team and I have been working to plan the formal launch. I am pleased to share that I will be in Washington D.C. next week to launch the campaign with library partners across the country. The official date is Thursday, October 29th.

The purpose of the campaign is to help spread the word that libraries are less about what the have for people, and more about what they do for people. Street teams will be traveling around the city to engage people with an interactive quiz about what is going on in libraries today. They will also be handing out Starbucks gift cards to the quiz participants.

Libraries of all types are also posting banners in and around their buildings across the county. The banners, posters, and social media drive people to the Libraries Transform website that highlights the innovative, exciting, and impactful things happening in libraries today.

Once the formal launch is over we will continue to share stories of innovation on the website. The Center for the Future of Libraries will be working on some change management materials to help libraries to transform. ALA is also working on a recruitment initiative to bring transformational leaders to the profession.

I want to thank you all for your support and partnership in this initiative. I look forward to sharing in our mutual success.

NCAAL
I traveled to the National Conference of African American Librarians on August 4th and 5th. I was able to speak at the opening session to discuss the Libraries Transform campaign, meet and greet with librarians from across the country and attend a session: Ferguson One Year Later: Community Perspectives, which was a very moving session to attend. Included in the panel discussion was Ferguson Municipal Public Library Director Scott Bonner.

OverDrive Digipalooza
OverDrive, a library champion and major financial supporter for Libraries Transform, hosted a Digipalooza Conference in Cleveland on August 5th – 7th. I had the pleasure of presenting and moderating a panel during the conference: Libraries & Digital Media, State of the Industry. It was also a welcome opportunity to have library leaders and supporting organizations in our backyard. Cuyahoga County Public Library had the opportunity to host many friends during the conference.

IFLA – Cape Town, South Africa
I attended IFLA 2015 in Cape Town, South Africa from August 13th – 20th, during which I presented on a panel focused on library accreditation. The conference was again a wonderful
opportunity to meet with library leaders from around the globe, as well as connect with the US delegation. Attending IFLA is always a pleasant reminder that the issues that affect libraries and librarians in the United States often affect libraries and librarians around the world. I look forward to my friends in Columbus, Ohio hosting IFLA 2016, and to Cuyahoga County Public Library being a part of bus tours. I hope each of you considers coming to visit as part of your IFLA attendance.

Kentucky Library Association
On September 17th, I had the pleasure of addressing the conferees at the Kentucky Library Association Conference opening session. I discussed the Libraries Transform message, and later hosted a Kitchen Table Conversation to discuss the initiative in greater detail. We have found this to be a very effective model, and have urged other state association conferences that I attend to consider adopting a similar session schedule for my time with them.

Global Libraries
I had the pleasure of attending a meeting of Global Libraries of the Gates Foundation with Executive Director Keith Michael Fiels on September 29th and 30th. They are still identifying opportunities for legacy projects.

Nebraska Library Association
I traveled, for the first time, to Nebraska to act as the keynote speaker at the 2015 Nebraska Library Association Conference in Lincoln. While it was a short trip, I again enjoyed the opportunity to promote Libraries Transform and discuss the idea that the future of libraries is going to be about what we do for our customers.

Media Interviews
July 8 - Spoke to Molly Roberts, Washington Post reporter

July 10 - Spoke to Colin Diersing, staff writer for the Los Angeles Times Washington Bureau

July 14 - Recorded a podcast with Circulating Ideas and spoke to Christine Barcia, staff writer for New Jersey’s Greater Media Newspapers

July 16 - Spoke to Lisa Peet, reporter for Library Journal

July 30 - Spoke to Alex Schaffert, KPCC a Public Radio affiliate in Los Angeles and to Nancy Flores, Austin American-Statesman Newspaper

August 11 - Spoke to Russell Lissau, The Daily Herald (IL)

August 28 - Filmed a NBC News interview

September 1 - Spoke to Elizabeth Greiwe, Editorial Board Coordinator at the Chicago Tribune

September 8 - Spoke to Jenna Fisher, Brookline Tab
September 9 - Spoke to Nancy Scola, Politico


September 25th - Jessica Dickler, *HG TV Magazine*

October 1st – Spoke to Dan DeWitt, *Tampa Bay Times* and Margaret Sessa-Hawkins with PBS NewsHour.com

October 2nd – Spoke to Sarah Hatoum, *Library Journal*

October 20th – Radio media tour regarding Digital Inclusion with at least 10 stations

**Travel and Speaking Engagements**

July 16 - Presented the *Libraries Transform* campaign to members of the Maryland Public Library Association via a Google Hangout

September 10th – Filmed welcoming remarks that were shown at the Grand Re-opening of American Center Korea, U.S. Embassy Seoul, Republic of Korea

September 24th – Moderated the Transforming Libraries panel at Cleveland Public Library

October 14th – Filmed a welcome for the Japan Library Fair and Forum

October 15th – 16th – Nebraska Library Association Keynote Address, Lincoln, NE

October 20th – Speaking at the James Prendergast Library Annual Lecture, NY

October 21st – Speaking at the New York Library Conference Opening Ceremonies

October 23rd – 25th – ALA Executive Board Fall Meeting


November 5th – 6th – California Library Association Conference, Pasadena, CA

November 7th – 12th – Sharjah Book Fair

November 16th – 19th – Maine Library Association Conference Keynote Address, Bangor, ME

December 1st – December 4th – I Love My Librarian Award and meetings, NY

December 17th – 18th – Suffolk & Nassau County Library Director’s Meeting, Long Island, NY