Report to Council and Executive Board

January 17, 2014

Keith Michael Fiels
Executive Director

ALA OFFICES

Office for Diversity
(OFD)

Midwinter Events

On Sunday, January 26 at 3 p.m., Dr. Danny Wallace, Professor and EBSCO Endowed Chair of Library Service, School of Library and Information Studies, University of Alabama, will present an update on the 2012 Diversity Research Grant Project “LIS Diversity: A Longitudinal Study of the ALISE Statistics”, along with his doctoral students. Following the project update, Dr. Patricia Montiel Overall, Associate Professor, School of Information Resources and Library Science and Affiliate Professor, Mexican American Studies, College of Social and Behavioral Science, University of Arizona, will be honored with the 2013 Achievement in Library Diversity Research Award. Dr. Overall will also give remarks on the importance of diversity research within the library profession. Information on the 2014 Diversity Research Grants will also be presented. The Diversity Research Update will take place in the Pennsylvania Convention Center, Room 201 B.

Spectrum Scholarship Program:

Year-end giving contributions to the Spectrum Scholarship Program totaled $7,550. Also in December, Stanton F. Biddle and Sara Kelly Johns joined the Spectrum Leadership Circle. The Spectrum Leadership Circle recognizes the generosity of individual donors who make annual gifts of $500 or more and organizations that contribute $1000 or more.

Office for Government Relations
(OGR)

Appropriations Figures Announced for FY2014

In January, Congress released appropriations figures for the 2014 fiscal year that partially restore budget cuts for Library Services and Technology Act (LSTA) funding. The total amount appropriated for LSTA increased from $175,044,000 in 2013, to $180,909,000 for 2014. The
grants to states’ programs increased from $150 million to $154,848,000; National Leadership grants increased from $11,377,000 to $12,200,000; Laura Bush 21st-century Librarian grants remained at $10 million and the Native American and Hawaiian Library Services increased from $3,667,000 to $3,861,000. Additionally, funds for school libraries were included in the Department of Education’s Fund for Improvement of Education—which includes $25 million for Innovative Approaches to Literacy, a grant program of which at least half must go to school libraries. The House and Senate approved the bill the week of January 13th, and the President is expected to sign the bill on January 17th.

**ALA Joins Others in Calling for ECPA Reform**

In December, the American Library Association joined a nationwide day of action calling for reform of the Electronic Communications Privacy Act (ECPA), the law that gives the government access to American emails and documents in the cloud without a warrant. ECPA allows hundreds of other government agencies—like the IRS, FBI, and DEA, as well as state and local law enforcement agencies—to access stored emails, private social media messages, and documents in the cloud. Participating organizations include Americans for Tax Reform, Demand Progress and TechFreedom.

**NSA Surveillance Examined by Three Branches of Government**

Reforms to the National Security Agency's massive unconstitutional surveillance program may soon be underway. In the same week in December, the surveillance reform debate was enjoined in all branches of government. In that same week, a District Court Judge ruled NSA surveillance practices may be unconstitutional, while a presidential review panel released a report calling for transparency reforms to the NSA. ALA expects that the surveillance issue will be taken to the U.S. Supreme Court.

**Office for Information Technology Policy (OITP)**

**ALA Presents at Digital Book World Conference**

On January 13, 2014, ALA held a pre-conference workshop at the 2014 Digital Book World conference in New York. Featured in this workshop were Nora Rawlinson of EarlyWord, Wendy Bartlett of the Cuyahoga County Public Library, Maja Thomas, a former Senior Vice President of Hachette Book Group, and Larra Clark of ALA.

**New Pew Report: Libraries Key to American Dream**

An overwhelming majority of Americans acknowledge that public libraries offer more than just books and provide community-tailored programs that improve the quality of life, according to “How Americans value public libraries in their communities,” a report released from the Pew Research Center in December. The report found that 95 percent of Americans agree that libraries play an important role in giving everyone a chance to succeed. Read the ALA
Education, Library Leaders Hosted Interactive Copyright tweetchat

On Tuesday, January 7, 2014, school principals, superintendents, librarians and educators participated in an interactive question-and-answer tweetchat with copyright expert and bestselling author Carrie Russell. The interactive social media event was hosted jointly by the National Association of Secondary School Principals, AASA: The School Superintendents Association, the American Library Association and the National Association of Elementary School Principals. More than 200 Twitter users participated in the tweetchat, which reached nearly 260,000 users and made more than 4,600,000 impressions, according to a social media analytical report.

Office for Intellectual Freedom (OIF)

Midwinter Programs on NSA Surveillance and Internet Filtering

The Office for Intellectual Freedom is co-sponsoring two programs at the ALA Midwinter Meeting with the Office of Government Relations and the Office of Information Technology Policy to update and inform members about NSA surveillance and Internet filtering under the Children's Internet Protection Act. "Under a Microscope: The story behind the revelations about the NSA surveillance programs" will take place on Saturday, January 25 and "Revisiting the Children's Internet Protection Act: 10 Years Later" will take place on Sunday, January 26.

DaNae Leu Is the Robert B. Downs Intellectual Freedom Award Recipient

This year’s recipient of the Robert B. Downs Intellectual Freedom Award is DaNae Leu, an elementary school librarian, who defended the picture book In Our Mothers' House by Patricia Polacco against her school administration’s decision to remove the book from the district’s library shelves. Her efforts led to national media attention and an ACLU lawsuit that concluded when the district agreed to return the book to its school libraries. OIF and the Freedom to Read Foundation provided support and assistance to the librarians and the ACLU as they fought to return the book to the shelves. The Graduate School of Library and Information Science will present the award to Ms. Leu at the ALA Midwinter Meeting on Saturday, January 25.

Two FTFR Events at Midwinter

The Freedom to Read Foundation (FTFR) will be hosting two special events at the ALA Midwinter Meeting. The first is a memorial reception for Carolyn Forsman, progressive librarian turned jeweler who passed away shortly before the 2013 Midwinter Meeting. The reception will be from 7 - 8:30 p.m. on Friday, January 24 in Room 302 of the Pennsylvania Convention Center. The second is FTRF’s annual banned and challenged Author Event, featuring Phyllis Reynolds Naylor, author of the Alice series. It will take place on Sunday, January 26 from 6 -
Office for Literacy and Outreach Services (OLOS)

OLOS Conference Events

- The Committee on Rural, Native, and Tribal Libraries of All Kinds will meet on Saturday, January 25, 1:00-2:30 p.m., Room 112B in the Pennsylvania Convention Center.
- The Committee on Literacy will have two meetings during the 2013 Midwinter Meeting, including the Literacy Assembly /Committee on Literacy meeting on Friday, January 24, 1:00-4:00 p.m. at the Marriott in the Franklin 04 Room; and the Committee on Literacy All Subcommittee Planning Meeting on Saturday, January 25, 1:00-2:30 p.m., Room 411 in the Marriott.
- The Committee on Literacy and the US Citizenship and Immigration Service will again host a discussion group on citizenship resources and programming at libraries. “The Local Library and an Immigrant’s Journey to Citizenship: Brain-Based Approaches to Promoting Success” will be held on Sunday, January 26, 1:00-2:30 p.m., Room 307A at the Pennsylvania Convention Center.

Martin Luther King Jr. Holiday Observance and Sunrise Celebration

OLOS supports the Martin Luther King Jr. Holiday Observance and Sunrise Celebration with the Social Responsibilities Round Table and the Black Caucus of the American Library Association. The 2014 Celebration, keynoted by Dr. Sheryll Cashin, author and Professor of Law at Georgetown University, will take place on Monday, January 27, 6:30-7:30 a.m., Room 113-AB in the Pennsylvania Convention Center. Light refreshments will be provided courtesy of World Book, Inc. Dr. Cashin’s participation in the 2014 Celebration is made possible by Beacon Press. Representatives from the OLOS Advisory Committee, the Committee on Rural, Native, and Tribal Libraries of all Kinds, OLOS affiliates, Ethnic Affiliates, Spectrum Scholars and the Committee on Literacy will be participating in the event.

Office for Research and Statistics (ORS)

Grant Activity: Bill & Melinda Gates Foundation (PLFTAS) Grant

The Bill & Melinda Gates Foundation Public Library Funding & Technology Access study (PLFTAS) Grant has received an extension to April 2014. The funding supports a convening for public library researchers at ALA MW14 and the development of a website that includes research-related information for librarians, researchers and students.
Grant Activity: IMLS National Leadership Grant

Norman Rose (ORS) and Brian Real (University of Maryland iSchool) will present the early results for the first round of the Digital Inclusion Survey for Public Libraries in a News-You-Can-Use session at 2014 Midwinter Meeting. A response rate of 87% bodes well for providing an overall view of how public libraries are responding to the increased need for digital literacy and resources. An IMLS National Leadership Grant titled Public Libraries as Providers of Digitally Inclusive Services and Resources: A National Survey Redefined funds the survey. Partners include OITP and the International City/County Management Association (ICMA).

IMLS Library Statistics Working Group (LSWG)

Kathy Rosa participated in the IMLS Library Statistics Working Group (LSWG) biannual meeting held on December 12-13 in St. Louis, MO. During the meeting, the State Data Coordinators voted to collect data about the volume of wireless internet activity for the Public Library Survey. The LSWG represents State Data Coordinators and other public library stakeholders and advises IMLS on the conduct of national public library and state library data collections. The LSWG is active in the development of the Public Library Survey data elements, software, and training.

Information Standards


Public Information Office (PIO)

I Love My Librarian Award

Ten librarians were honored with an award at the Carnegie Corporation of New York/New York Times I Love My Librarian Awards Reception at The TimesCenter in New York City on December 17.

This year’s I Love My Librarian Award recipients were:
- Julia Allegrini, Covington (KY) Branch of the Kenton County Public Library
- Dr. Shahla Bahavar, University of Southern California Libraries, Los Angeles
- Holly Camino, Buckeye Library, Medina (OH) County District Library
- Kathy Meulen Ellison, Sonoji Sakai Intermediate School Bainbridge Island, WA
- Harold M. Forbes, West Virginia and Regional History Center, West Virginia University Libraries Morgantown, WV
- Caroline “Xiaofang” Han, Cleveland Public Library
- Jennifer J. Jamison, Atlantic City (NJ) High School
- Julie Kane, Sweet Briar (VA) College
- Molly Ledermann, Missoula (MT) Public Library

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Charlotte Carr Vlasis, Chattanooga (TN) School for the Liberal Arts

For more information regarding 2013 I Love My Librarian recipients please visit: http://www.ilovelibraries.org/lovemylibrarian/home.

Judy Blume, Honorary Chair, National Library Week, 2014

Judy Blume will serve as Honorary Chair, National Library Week, 2014. Tools for librarians on how to promote NLW have been posted at: http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek. Judy Blume writes that she found her first favorite books while sitting on the floor of the children’s room at the public library in Elizabeth, New Jersey. She grew up with her own characters and stories running around inside her head. Today her characters live in twenty-eight books in thirty-two languages. Blume is a longtime advocate of intellectual freedom. She has worked closely with the National Coalition Against Censorship as well as the American Library Association’s Office for Intellectual Freedom to protect the freedom to read. She is proud to be a recipient of the Margaret A. Edwards Award for Lifetime Achievement from the American Library Association. Most recently she was co-writer/producer of a film adaptation of her novel “Tiger Eyes.” Currently she is writing a new novel.

Public Programs Office (PPO)

Libraries Transforming Communities

The Bill & Melinda Gates Foundation awarded ALA a grant of $1.5 million to fund a two-year project, Libraries Transforming Communities. The project addresses a critical need of the field by developing and distributing new tools, resources and support for librarians to engage with their communities in new ways; strengthens librarians as community leaders and change agents; and strengthens ALA’s capacity as a lead library support entity. During the grant period, ALA will work with the Harwood Institute for Public Innovation to provide training opportunities and learning resources. The two-year project includes in-person training and coaching of librarians and ALA staff and member leaders to support the transformation of library services and the expanding role of libraries as community conveners. ALA will also offer conference-based and distance-learning opportunities. A Public Innovators cohort representing 10 libraries nationwide will be selected for an intensive 18-month training and coaching experience through an open application. Information on the cohort opportunity, project activities and free digital resources will be accessible through the project website.

IMLS Research

PPO received an IMLS National Forum Research planning grant of $99,996 for “Assessing the National Impact of Library Public Programs.” The project supports the development of a comprehensive research agenda and five year implementation plan to understand and document the characteristics, audiences, outcomes, and value of public programming in libraries at a national level. PPO and its research partner New Knowledge Organization, are currently in the first phase of the project which includes a meta-analysis of existing data for
evidence of impact as well as convening an initial group of stakeholders at the 2014 ALA Midwinter Meeting to create a layered visual model for public programming. Another group of stakeholders will convene in Chicago in May 2014 where they will develop a comprehensive research agenda that will be presented as a White Paper in Fall 2014.

Bridging Cultures: Muslim Journeys

A total of 953 libraries and state humanities councils that participated in the NEH/ALA Bridging Cultures Bookshelf: Muslim Journeys concluded their grant programming term on December 31, 2013 and will submit a final report on project activities by January 31, 2014. In response to requests from participating project directors, PPO and ALA’s Office for Intellectual Freedom collaborated to offer a one-hour webinar titled “Muslim Journeys and Your Community: Managing Controversy, Maximizing Impact” on October 24, 2013. Of the more than 100 libraries that registered to participate, roughly one-third of them had faced a challenge or complaint about Bookshelf programs or materials. The archived webinar, which offers practical advice for any librarian planning to implement potentially controversial programs, is available online.

Let’s Talk About It (LTAI): Muslim Journeys

Let’s Talk About It (LTAI): Muslim Journeys reading and discussion programs will continue to take place in 138 sites across the country, through August 31, 2014. A complete schedule of programs is available online. In February 2014, ALA and NEH will announce an opportunity for current LTAI: Muslim Journeys grantees to apply for funding to present a second series, on another of the five project themes: American Stories, Connected Histories, Literary Reflections, Pathways of Faith, or Points of View. To be eligible, the library or state council must work with a partner grantee to reuse their themed book collection. Successful applicants will receive additional printed promotional materials and a $1,000 grant to support scholar honoraria. Applications will be accepted February 3 – March 3, 2014. This spring, ALA and NEH will also announce a grant opportunity for the libraries that are participating in Muslim Journeys initiatives to apply for additional funding to support film and/or arts programming. Funds will be provided by a grant from the Doris Duke Foundation for Islamic Art, and further details will be available in March.

StoryCorps @ your library

The ten public libraries selected to participate in StoryCorps @ your library will present programs for their communities through March 2014. Representatives from the Somerville Public Library (MA), Nashville Public Library (TN), and Smithville Public Library (TX) will join ALA PPO and StoryCorps staff to share project resources and best practices at the upcoming PLA Preconference, “StoryCorps @ your library: Enhance Library Programming Through Oral History Narratives.” Resources developed for preconference attendees will also be made available through ProgrammingLibrarian.org in the spring.
American Association of School Librarians (AASL)

AASL National Conference is On-Demand on eCOLLAB

The AASL 16th National Conference & Exhibition wrapped up in Hartford, CT, on November 17, but the learning and conversation continues on AASL’s professional development repository, eCOLLAB. A selection of recorded concurrent sessions and related handouts is now available for view by AASL members and eCOLLAB subscribers. With these additional resources, AASL eCOLLAB offers more than 155 webcasts and podcasts for on-demand learning. To access these resources, visit www.ala.org/aasl/ecollab.

AASL’s School Library Research Examines Social Media Policies and Librarian Staffing

Two new research articles covering the topics of public school district social media policies and the correlation between librarian staffing levels and student learning are now available online as part of the American Association of School Librarians’ (AASL) peer-reviewed online journal, School Library Research (SLR).

New AASL Webinar Builds Powerful Partnerships to Implement the Common Core

Participants in “Powerful Partnerships: Libraries, Technology, and the Common Core,” a new webinar from AASL, learned how to propel the school library program into the center of teaching and learning in the era of the Common Core State Standards (CCSS). The webinar complemented the recently released action brief, “Implementing the Common Core State Standards: The Role of the School Librarian,” created by AASL in collaboration with Achieve. The document provides no-cost takeaways, talking points, action steps and CCSS implementation examples school librarians can put into practice immediately. Kathryn Lewis and David Loertscher, co-authors of the brief, led webinar participants in an idea swap, building on these examples. The action brief can be found on the AASL website at www.ala.org/aasl/advocacy/resources.

Association of College and Research Libraries (ACRL)

Assessment in Action Applications

ACRL is seeking applications from all types of higher education institutions for 100 teams to participate in the second year of “Assessment in Action: Academic Libraries and Student Success (AiA),” made possible by the Institute of Museum and Library Services and described on the ACRL website. AiA employs a blended learning environment and a peer-to-peer community of practice over the course of the 14-month long program, which runs from April 2014-June 2015. In order to apply, each prospective institution must identify a team consisting
of a librarian team leader and at least two additional team members from other campus units (e.g., faculty member, student affairs representative, institutional researcher, or academic administrator). The application requires two essays – the first describes the team’s project goals, and the second describes the goals of the librarian team leader – and statements of support from the library dean/director and campus chief academic officer. The AiA program, undertaken by ACRL in partnership with the Association for Institutional Research and the Association of Public and Land-grant Universities, is a cornerstone of ACRL’s Value of Academic Libraries initiative. Applications are due on March 7, 2014. Complete details are available on the ACRL Insider blog.

College & Research Libraries Moves to Online-Only Publishing Model

*College & Research Libraries* (*C&RL*), the official scholarly research journal of ACRL, adopted an online-only publication model beginning in January 2014. The November 2013 issue was the final print issue of the journal. *C&RL* is freely available as an open access online publication. This shift in publication model is the result of thoughtful study undertaken with input from a survey of the ACRL membership by the Board of Directors, Budget & Finance Committee, *C&RL* Editorial Board, Publications Coordinating Committee, and other stakeholder groups to balance the ways readers prefer to engage with ACRL publications with the financial realities of the changing scholarly publishing landscape.

Draft *Information Literacy Competency Standards for Higher Education* Expected in February

The *Information Literacy Competency Standards for Higher Education*, adopted by the Association of College and Research Libraries (ACRL) in 2000, have become an essential document related to the emergence of information literacy as a recognized learning outcome at many institutions of higher education. While they are currently in force, during 2013-14 an ACRL task force is extensively revising them. In fall 2013, the task force held three online open forums (recordings and ppt available) to inform constituents about the composition of the group, the direction it is taking in revising the standards, and, most importantly, for participants to share their input, reactions, and questions. A draft of the revised standards is expected to be available for comment in mid-February 2014.

ACRL Immersion Program Faculty Applications

ACRL is accepting applications for new faculty for the Immersion Program. Now in its fifteenth year, the ACRL Immersion Program brings together academic librarians for four to five days of intensive work in teaching and information literacy. With over 2,000 graduates of previous national and regional sessions, the Immersion Program has transformed individuals, students, and instruction programs nationally and internationally. The complete Call for Immersion Faculty is available online. Application materials must be submitted via email by 11:59 p.m. (Central) on Monday, March 3, 2014, to Margot Conahan, ACRL Manager of Professional Development, at mconahan@ala.org. Candidates will be interviewed at the ALA Annual Conference in June 2014. Applicants invited for an in-person interview will be notified by April 30, 2014 so they have sufficient time to make travel plans.
Studying Students: A Second Look

ACRL recently published *Studying Students: A Second Look*, edited by Nancy Fried Foster. The book revisits the ground-breaking ethnographic work done by the University of Rochester’s River Campus Libraries and serves as a follow-up to the 2007 ACRL release *Studying Students*. *Studying Students: A Second Look* presents the results of further ethnographic projects at the University of Rochester’s River Campus Libraries. Topics range from how college students “learn the ropes” to their use of technology and how they study and write their research papers. *Studying Students: A Second Look* is available for purchase in print, as an e-book and as a print/e-book bundle through the ALA Online Store; in print and for Kindle through Amazon.com; and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Interactive Open Educational Resources

In early January, ACRL announced its sponsorship of the Jossey-Bass publication of “Interactive Open Educational Resources: A Guide to Finding, Choosing, and Using What’s Out There to Transform College Teaching” by John D. Shank. “Interactive Open Educational Resources” helps decipher the best tools, resources and techniques for discovering, selecting, and integrating interactive learning resources into the higher education teaching and learning process. Shank examines many of the best repositories and digital library websites for finding high quality materials, explaining in depth the best practices for effectively searching these repositories and the various methods for evaluating, selecting and integrating the resources into the instructor’s curriculum and course assignments, as well as the institution’s learning management system. “Interactive Open Educational Resources: A Guide to Finding, Choosing, and Using What’s Out There to Transform College Teaching” is available for purchase in print and as an e-book from the Jossey-Bass website.

Keeping Up With… Altmetrics

The latest edition of *Keeping Up With…*, ACRL’s new online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is available. The October edition featured a discussion of Altmetrics by Robin Chin Roemer and Rachel Borchardt. *Keeping Up With…* is available on the ACRL website, and each issue will be sent via email to ACRL members. Non-members can visit ACRL’s email subscription page to sign up to receive *Keeping Up With…* and a variety of other ACRL awareness publications.

Association for Library Collections & Technical Services (ALCTS)

ALCTS Midwinter Symposium Examines Open Access

“Here There Be Dragons: Public Access to Federally Funded Research,” a Midwinter Symposium from the Association for Library Collections and Technical Services (ALCTS) offers a unique opportunity to explore the complex issues surrounding the collection, organization, delivery and preservation of federally funded research. In February 2013, the White House Office of Science and Technology Policy issued a memorandum directing Federal agencies to
expand public access to the results of taxpayer-funded research. Several means of addressing this mandate, including CHORUS (offered by the Association of American Publishers) and SHARE (offered by the Association of Research Libraries), have been proposed. Join your colleagues from 8 a.m. to 4 p.m. on Friday, January 24, 2014 at the Midwinter Meeting in Philadelphia. On-site registration is available: $219 for ALCTS members, $269 for ALA members, and just $99 for students and retired members. The Symposium takes place in the Pennsylvania Convention Center, Room 204C.

ALA Creates Institutional Repository

The American Library Association in collaboration with the University of Illinois is creating its own institutional repository (ALAIR). An institutional repository (IR) by definition is a digital repository for collecting, preserving, and disseminating the informational, some say intellectual, some research, output of an organization. The University of Illinois was chosen because of the expertise of its archives and IR staff and because the University currently houses the ALA print archives. The initial project funding was a collaborative effort of six divisions and the ALA Library. The divisions involved were ALCTS, Association of College and Research Libraries (ACRL), Association for Library Services to Children (ALSC), American Association of School Librarians (AASL), Public Library Association (PLA) and Reference and User Services Association (RUSA). Chris Prom and his staff will present a program on the project on Sunday morning, January 26, beginning at 8:30 a.m. in Room 204-A of the Pennsylvania Convention Center.

Important Discussions at Midwinter

**ALCTS News** carries all the important discussions whether forum or Interest Group. Check out the listing: [http://www.ala.org/alctsnews/](http://www.ala.org/alctsnews/)

**2013 Preservation Week® April 27-May 3**

ALCTS will present the fifth annual Preservation Week®, “Pass It On”, a week of celebrating the importance of preserving personal and community cultural heritage, bringing workshops, webinars, information resources and more to libraries across the nation. Visit the Preservation Week® web site at [www.ala.org/alcts](http://www.ala.org/alcts) and at the “@your library” site at [www.atyourlibrary.org](http://www.atyourlibrary.org). Founding sponsors: ALCTS, Library of Congress, and IMLS. Visit the Preservation Week® booth (971) at Midwinter and at the ACRL National Conference in April.

**ALCTS 2014 President’s Program Features Jennifer Kahnweiler**

Introverted Leadership is the topic of the ALCTS President’s Program in Las Vegas. Dr. Jennifer B. Kahnweiler, an Atlanta-based author, international speaker, and executive coach hailed as a “champion for introverts” is the featured speaker at the President’s Program of the Association for Library Collections & Technical Services (ALCTS). The President’s Program is Monday, June 30, 2014 at 10:30 a.m. during the American Library Association Annual Conference in Las Vegas. Dr. Kahnweiler’s bestselling books, *The Introverted Leader: Building on Your Quiet Strength* and *Quiet Influence: The Introvert’s Guide to Making a Difference* have sold over 50,000 copies and are translated into ten languages. Jennifer will be signing copies of her books at Annual.
ALCTS Spring Workshop Schedule Available

The ALCTS spring workshop schedule will be available soon on the ALCTS Web site under Conferences and Events. Web courses are being offered, all in the “Fundamentals” series: Acquisitions; Collection Assessment; Collection Development and Management; Electronic Resources Acquisitions; and Preservation.  [www.ala.org/alcts](http://www.ala.org/alcts)

Association for Library Service to Children (ALSC)

Winter Online Courses and Webinars

Six [online courses](http://www.ala.org/alcts) began on January 6. Each of the courses addresses a different topic and includes ideas for librarians and children’s literature enthusiasts. Additionally, ALSC is offering a variety of [webinars](http://www.ala.org/alcts) this winter including Making Every Day a Día Day: Incorporating Día into Current Youth Programming, and What's After Storytime: Programming for Children and Tweens With Autism.

Día 2014

ALSC has [awarded 15 libraries mini-grants](http://www.ala.org/alcts) to start their own Día Family Book Clubs. These clubs will utilize multi-cultural, multi-lingual or second language books to provide an opportunity for families in their communities to come together. The mini-grants are part of ALSC’s Everyone Reads @ your library grant, generously funded by the Dollar General Literacy Foundation. Grant activities are part of ALSC’s 2014 Día Celebration.

ALSC Project Selected for 2014 ALA Emerging Leaders Program

The ALSC project, “Count It Up – Advocating for Access with the Youth Library Services Calculator” was selected for completion by the 2014 ALA Emerging Leaders program. In this project, the project team will develop methodology for an online calculator by researching professional competencies and defining the professional requirements of youth library service. The team will coordinate its efforts with ALSC’s [Everyday Advocacy](http://www.ala.org/alcts) program. The research will be presented to the ALSC Board of Directors at the 2014 ALA Annual Conference in Las Vegas, NV.

Steve Sheinkin to Present Opening Session at 2014 ALSC Institute

ALSC announced that award-winning author Steven Sheinkin will present the Opening General Session at the [ALSC National Institute](http://www.ala.org/alcts) in Oakland, CA. Steve Sheinkin is the award-winning author of several riveting books on American history. His recent book *Bomb: The Race to Build—and Steal—the World’s Most Dangerous Weapon*, was a Newbery Honor Book, National Book Award finalist, and winner of the Sibert Award as well as the YALSA Award for Excellence in Nonfiction for Young Adults. This event will take place at the Oakland Marriott City Center on Thursday, September 18, 2014 and is sponsored by Roaring Brook Press, an imprint of Macmillan Children’s Publishing Group.
International Children’s Book Day Book List

The ALSC Quicklists Consulting Committee has completed a list of titles for International Children’s Book Day (ICBD), sponsored by the United States Board on Books for Young People. The committee compiled and annotated titles for children from Birth through 8th grade that focused on the 2014 ICBD theme of Imagine Nations Through Stories.

2014 Midwinter Activities: Bill Morris Seminar on Media Evaluation Training

This year's Morris Seminar will take place on Friday, January 24, 2014. The invitational seminar brings ALSC members with limited evaluation experience together with those who have served on ALSC’s media evaluation committees in an environment to train and mentor in the group process and in children’s media evaluation techniques. Participants will learn book evaluation skills as well as how to conduct and participate in effective group discussions. The seminar results in new and emerging leaders for future ALSC evaluation committees.

2014 Midwinter Activities: Leadership and ALSC Meeting

On Saturday, January 25, 2014 at 8:30 a.m., all ALSC colleagues and those interested in youth services are invited to attend Leadership & ALSC. This event includes a special presentation, “Giving Our Children a Fighting Chance: Poverty, Literacy and the Development of Information Capital” by Donna Celano, Assistant Professor, Communication, La Salle University. In addition to this presentation, the ALSC Distinguished Service Award recipient will be announced, and ALSC President Starr LaTronica will present news and events from ALSC.

2014 Midwinter Activities: ALSC/YALSA Member Reception Sponsored by 3M Cloud Library

ALSC and YALSA members are invited to the joint reception on Monday, January 27, 2014, 6:00-7:30 p.m. It’s the perfect event to unwind, mingle with peers, recap conference highlights, and enjoy light hors d'oeuvres as well as a cash bar. This event is sponsored by 3M Cloud Library.

Two News You Can Use Sessions

• Diversity 101: The common shibboleths, questions, and issues that arise when writing for children

Publishers and editors from the Children’s Book Council will team up with ALSC members for a panel discussion on the common shibboleths, questions, and issues that arise when writing for children. Discussion will touch on how librarians can help with being more aware of content and promoting the content that excels in representing cultures appropriately and the Día Celebration. The program will be held Saturday, January 25, 2014 from 3:00 to 4:00 p.m., Room 201 A of the Pennsylvania Convention Center.

• Early Learning Partnerships Survey (ALSC) & Growing Young Minds Report (IMLS)

Members of the Association for Library Service to Children (ALSC) and the Institute of Museum and Library Services (IMLS) will talk about the recent ALSC Early Learning Partnerships Survey
and IMLS Growing Young Minds Report. Participants will learn how they can use this targeted information to advocate for the critical role of libraries in their communities. The program will be on Monday, January 27, 2014 from 1:00 to 2:30 p.m. in 201 B of the Pennsylvania Convention Center.

2014 Annual Conference Activities

On Monday, June 30, 2014, the ALSC Charlemae Rollins President’s Program will focus on, "The Ripple Effect: Library Partnerships that Positively Impact Children, Families, Communities, and Beyond." Attendees will be inspired to create meaningful partnerships in their libraries and discover outreach service models from libraries nationwide that are the nexus of support for children and families and learn how these changes ripple out to strengthen communities as a whole. Amy Dickinson, best-selling author, writer of the nationally syndicated “Ask Amy” column, and National Public Radio (NPR) contributor will present the keynote, sharing how her efforts move communities to support childhood and family literacy.

Association of Specialized and Cooperative Library Agencies (ASCLA)

Informal Happy Hour

Visit with ASCLA at an informal gathering in the Sheraton Lobby Bar (cash bar), 201 North 17th Street on Friday January 24, from 7:00 pm to 8:00 p.m. Mingle, meet the ASCLA board members and interest group leaders, and have a little bit of fun to start the Midwinter Meeting (and the new year!) off right. All members and visitors are welcome.

Midwinter Leadership Session

The ASCLA Leadership Session at the Midwinter Meeting will be facilitated by Past-President Stacy Aldrich this year. This interactive session, open to all members, will review our current strategic plan and help attendees learn how to contribute to reaching ASCLA goals during 2014. It will take place on Saturday, January 25, from 10:00–11:30 a.m., in the Pennsylvania Convention Center, Room 115 A, directly after ASCLA board meeting I. Member feedback, comments and input are encouraged and welcomed.

Fund Raising Trips

The Spain trip has been announced and still has some seats left. It will take place March 26 – April 4, 2014. Lucky travelers will be going to Barcelona, Madrid, and Seville. Deposit payment of $500 is due by January 20, 2014 to reserve a space, with the balance due by February 25, 2014. More about the trip and the application form can be found here: http://www.ala.org/ascla/travel-ascla.

Midwinter Institute Co-sponsorship

ASCLA and RUSA are co-sponsoring an Institute this year in Philadelphia on: Designing Online Courses for Significant Learning Experiences, taking place January 24, 8:00 a.m.– 4:00 p.m.
If you are a trainer, instructor or teacher don’t miss attending this valuable workshop co-sponsored by ASCLA and RUSA, and presented by international consultant Dr. Stewart Ross on the most effective practices designing and teaching online courses. More information is [here](#). Registration Rates: ASCLA and RUSA members, $279; ALA members, $299; non-ALA members, $349; Student/Retired members of ALA, $229. Event Code: ASC3. [Register now!](#)

### Institute and Networking Lunch for Library Consultants

ASCLA—the home to library consultants and independent librarians—is bringing back its wildly successful, sell-out workshop, and the ASCLA Library Consultants Interest Group is offering a networking luncheon in Philadelphia. Seasoned consultants Nancy Bolt and Liz Bishoff are the presenters of *Assembling a Consulting Toolkit: What You Need to Know to be a Successful Library Consultant* – a 2 day Institute on Thursday, January 23, 1:00 – 5:30 p.m. and Friday, January 24, 8:30 a.m. – 1:00 p.m. Takeaways include marketing tips, pricing your services, responding to RFPs, finding clients, business management strategies and more. More information is [here](#). Registration Rates: ASCLA members, $279; ALA members, $299; non-ALA members, $339; Student/Retired members of ALA, $229. Event Code: ASC1. [Register now!](#)

Coming back for the second year in a row is the Consultants Networking Luncheon hosted by ASCLA Library Consultants Interest Group, Saturday, January 25, 12:00-2:00 p.m. This lunch is an opportunity to meet others and discuss the skills, craft, and business of consulting. Jamie Hollier will share tips and exercises for relaxation and focus in “Preparing to Speak;” Brenda Hough will offer techniques for presenting online. More information [here](#). Registration Rates: ASCLA members, $79; ALA members, $95; non-ALA members, $99; Student/Retired members of ALA, $79. Event Code: ASC4. [Register now!](#)

### Library and Information Technology Association (LITA)

#### LITA at Midwinter Highlights

LITA is offering two full day workshops, excellent networking opportunities, and discussions by Interest Groups addressing essential technologies in all types of libraries. The Friday workshops are: 1) *Strategic Social Media: Creating Library Community Online* with Doralyn Rossmann, Scott Young, Angela Tate, and, Mary Anne Hansen, from Montana State University Library, and, 2) *Level Up Web: Modern Web Development and Management Practices for Libraries* with Nina McHale and Christine Coughlan from the Aten Design Group. Networking opportunities include: LITA 201, an orientation to involvement within LITA, the LITA Happy Hour, and the Town Meeting. [http://www.ala.org/lita/conferences/midwinter/2014](http://www.ala.org/lita/conferences/midwinter/2014)

#### Three New Guides Now Available

LLAMA Leadership and Management Association (LLAMA)

LLAMA Leadership Development Seminar Helps Discover Leadership Styles

The LLAMA Leadership Development Committee will present “Who do YOU think you are? Finding your Leadership style,” on Sunday, January 26, 1:00 – 2:30 p.m. in the Philadelphia Convention Center, Room 103-B. Explore your leadership identity and various leadership styles with speakers Dr. Steven Bell of Temple University and Rhea Blanken of Blanken Consulting/Results Technology, Inc. This seminar is open to all registered attendees at the ALA Midwinter Meeting.

Enhance Career Skills and Professional Reputation with LLAMA’s Midwinter Career Institute

The Library Leadership and Management Association will present the second annual Midwinter Career Institute: “Writing & Editing: Developing Career Skills and Building Your Professional Reputation,” on Friday, January 24, 2014, from 1:00 to 5:30 p.m., during the ALA Midwinter Meeting in Philadelphia. In this half-day institute, participants will learn the elements of successful writing as librarians share their experiences, tips, and motivations for publishing. Editors from a variety of publications will share what they look for in writers and contributors. Registration fees: $95 for LIS Student Members; $125 for LLAMA Members; $175 for ALA members and Retired Members; and $275 for Non-Members. On-site registration will be subject to availability and will be $275. All current and past ALA Emerging Leaders, ALA Spectrum Scholars, and ALA Leadership Institute participants are eligible for a discounted rate of $95 for the institute.

New Professionals Section Established in LLAMA

LLAMA is pleased to announce the formation of a New Professionals Section (NPS) within LLAMA. The NPS has been established to enable LLAMA to provide better targeted services to new library professionals and LIS students. There will be an opportunity to network and determine future directions of the Section on Sunday, January 26, 3:00-4:00 p.m. at the Pennsylvania Convention Center, Room 304. Please join us and bring any friends who might be interested.

LLAMA Midwinter Happy Hour Announced

Plan to join the LLAMA Membership Committee and members from around the country for good cheer and fun at LLAMA’s Midwinter Meeting Happy Hour, Sunday, January 26, 6:30 p.m. A private room will be available at Smokin’ Betty’s, just down the street from the Convention Center. Food and drinks will be on your own, and the conversation will be lively. This will be a great opportunity to connect with LLAMA colleagues.
Public Library Association  
(PLA)

PLA Webinars

PLA is launching a three-part Development and Fundraising Webinar Series beginning January 22. This special series features three weekly webinars designed to provide public librarians with practical information and actionable steps to get started on fundraising, managing friends and foundations and strategic/development planning. Registration is available for the whole series or for individual webinars. The three webinars are:

- Fundraising 101, January 22, 1:00 p.m. (Central)
- Friends & Foundations: What They Do and How to Make the Most of Them, January 29, 1 p.m. (Central)
- It's All in the Planning: Getting Started on Strategic and Development Plans, February 5, 1 p.m. (Central)

See the full release.

Digital Learn

At the 2014 ALA Midwinter Meeting, PLA and DigitalLearn.org will host We Got Your Back: Community Answers to the Digital Divide. The session will take place from 10:30-11:30 a.m. on Sunday, January 26, Room 201A at the Convention Center.

Every Child Ready to Read

PLA and ALSC have been named finalists for the Opening Minds Innovation Award for Every Child Ready to Read® @ your library®, 2nd Edition. The Opening Minds Innovation Award honors individuals and organizations whose innovations advance the field of early childhood care and education. The winner of this award will be announced on Friday January 31, 2014 at the Opening Minds USA Conference & Expo in Chicago. See the full release.

Reference and User Services Association  
(RUSA)

RUSA Book and Media Reception

One of RUSA’s signature events is the Book and Media Reception at Midwinter. The Reading List, Notable Books (which help form the long list for the Andrew Carnegie Medals of Excellence for Fiction and Nonfiction) and Listen List selections will be unveiled, as well as the winners of the Dartmouth Medal for reference, the Sophie Brody Medal for Jewish literature, the Zora Neale Hurston Award for achievement in promoting African-American literature, the Louis Shores Award for book reviewing and many more. All ALA Midwinter Meeting participants are invited to this celebration on-site in Philadelphia taking place Sunday, January 26, 2014 at the Sheraton, Liberty Ballroom A, from 5:00 to 6:30 p.m.
RUSA Town Hall

All RUSA members are invited to share comments, ideas, suggestions and concerns with the RUSA Board at the beginning of RUSA Board Meeting I, Saturday, January 25, 2014, 1:30 – 3:30 p.m., Pennsylvania Convention Center - 118 A. For those who want to participate virtually, ALA Connect chat rooms are available and will be monitored by volunteers. For more information on how to access the chat rooms, go here: http://rusa.ala.org/blog/2014/01/07/whats-happening-in-philly/.

RUSA Social

Please take the time to visit with RUSA at the Membership Social. It will be held Saturday, January 25, from 5:30 – 7 p.m. at the Sheraton, Liberty Ballroom B. Participants are invited to mingle, meet the RUSA board members, committee chairs, and volunteer leaders, learn more about RUSA and have a little bit of fun. A raffle will provide some great prizes. Refreshments will be available, so be sure to come and bring your friends and colleagues – all members and visitors are welcome.

Midwinter Institute Co-sponsorship

RUSA is co-sponsoring an Institute with ASCLA this year in Philadelphia on: Designing Online Courses for Significant Learning Experiences, taking place January 24, 8:00 a.m. – 4:00 p.m. If you’re a trainer, instructor or teacher don’t miss attending this valuable workshop co-sponsored by ASCLA and RUSA, and presented by international consultant Dr. Stewart Ross on the most effective practices designing and teaching online courses. More information is here. Registration Rates: ASCLA and RUSA members, $279; ALA members, $299; non-ALA members, $349; Student/Retired members of ALA, $229. Event Code: ASC3. Register now!

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Member-Led Personal Giving Campaign

United for Libraries has embarked on a member-led personal giving campaign. All current members, current board members, and former board members (including those from ALTA and FOLUSA) have been asked to contribute. To date, over $5,000 has been raised.

Young Adult Library Services Association (YALSA)

Get Funding for Your Teen Read Week™ Program

With funding from the Dollar General Literacy Foundation, YALSA is giving away $10,000 in grants. Ten grantees will receive $1,000 each to support literacy-focused Teen Read Week™
activities. Apply by June 1, 2014 at www.ala.org/teenread. Teen Read Week™ will be celebrated October 12 – 18, 2014.

2014 YA Literature Symposium Preliminary Program

YALSA’s Young Adult Literature Symposium will take place in Austin, TX from November 14 – 16. Check out the preliminary program at www.ala.org/yalitsymposium. First time attendees can also apply for a travel stipend by June 1.

New Report on Libraries & Teens

The Future of Library Services for and with Teens: a Call to Action was published on January 8, 2014. Access the free report and summary at www.ala.org/yaforum/project-report. The report calls on libraries to make key changes in order to better meet the needs of 21st century teens.

Free Monthly Webinars

Beginning January 1, 2014, all live, monthly webinars are now free to YALSA members. This is a $468 value. Webinars take place on the third Thursday of each month from 2:00 – 3:00 p.m. (Eastern). Members can register via a link in the weekly YALSA E-news.

21st Century Literacies Workshop

Apply by March 1 to attend this free, full day workshop Friday, June 27 in Las Vegas. Attendees will learn about both traditional and newer literacies and how to incorporate strategies into their library services in order to better meet the needs of today’s teens. Funding is provided by the Dollar General Literacy Foundation. Apply at http://ow.ly/sty2H

Upcoming YALSA Activities & Events

- Now through March 1, volunteer to serve on a 2014 – 2016 YALSA committee, www.ala.org/ysla/aboutysla/yslahandbook
- January 24, preliminary program for YA Lit Symposium available, www.ala.org/yalitsymposium
- January 27, YALSA announces the winners of its 6 book awards, www.ala.org/ysma
- February 7, 2:00 – 3:00 p.m. (Eastern). Virtual Town Hall chat with YALSA president, http://ow.ly/nfkB5
- Week of February 17, summer reading and Teen Tech Week™ grant winners announced
- March 1, last day to volunteer for a 2014 – 2016 YALSA committee, www.ala.org/ysla/aboutysla/yslahandbook
- March 9 – 15, Teen Tech Week™ celebrated, www.ala.org/teentechnation
- April 1, registration opens for YA Lit Symposium, www.ala.org/yalitsymposium
- April 17, Celebrate Teen Literature Day. YALSA announces Teens’ Top Ten nominees and launches themed products for 2014 Teen Read Week™
For more events and information, visit http://wikis.ala.org/yalsa/index.php/Calendar_of_Events or https://www.google.com/calendar/embed?src=yalsa@ala.org&ctz=America/Chicago&gsessionid=OK

**ALA PUBLISHING**

*American Libraries*

**AL Online** will be offering multiple daily blog posts from the Midwinter Meeting, through onsite staff and three stringers. After a two-week hiatus in December and early January, AL Direct is now back to its weekly schedule. Look for full ALA Midwinter Meeting coverage in AL Direct and other *American Libraries* channels.  americanlibrariesmagazine.org

**American Libraries Live**

A recent **American Libraries Live** episode (free streaming video broadcasts) included a discussion of *The Future of Libraries: What’s Your Vision?* David Lee King led the expert panel and AL staff live-tweeted the event. A special episode from the Consumer Electronics Show is planned for later in January with Jason Griffey. Both advertising sponsorship and viewer audience continue to grow, with most of the programs averaging more than 2,000 viewers. AL Live is a shared project between American Libraries and ALA TechSource. americanlibrarieslive.org

**Booklist Publications**

*Booklist* spent December celebrating the best books of 2013. Following the 2013 Lasting Connections announcement in the November issue of *Quick Tips*, *Booklist* released its Top of the List winners for 2013. The eight winning titles influence readers and book buyers in libraries, bookstores, and beyond. The titles were chosen from the annual Editors’ Choice selections as the best books and media of 2013. This year, the expert selections included not one, but two audio picks—one for adult and one for youth. The Top of the List and Editors’ Choice announcement is a key step on the road to selecting the winners of the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. The 50-title longlist—from which the six Carnegie shortlist titles and eventual two winners are selected—derives from the *Booklist* Editors’ Choice and RUSA Notable Books List. While compiling “the best,” *Booklist* editors also kept their attention devoted to all of the new and upcoming releases. The month’s two print issues covered a full range of disciplines with a December 1 Spotlight on Science and Health and a December 15 Spotlight on Crafts and Gardening. A subtle reminder to readers that be it the cosmos or crochet, Booklist covers it all! www.booklistonline.com

**ALA Editions/ALA Neal-Schuman**

Guide (ALA TechSource and LITA), and Exploring Digital Libraries: Foundations, Practice, Prospects (ALA Neal-Schuman). Raising Boy Readers was a trade book published in the Huron Street Press trade imprint. For a full listing of titles including books, online workshops, and e-Courses, visit the ALA Store. www.alastore.ala.org

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer well-attended online education sessions. Popular workshops included How to Discuss E-books with Patrons with Phil Spirito and Gathering and Using Community Data with Marie Pyko and Thad Hartman. Popular eCourses included Rethinking Readers’ Advisory: An Interactive Approach with Rebecca Howard and Laura Raphael and Getting Babies into Books with Kathy Kirchoeffer. www.alaeditions.org/

ALA Graphics

ALA Graphics new spring 2014 catalog began arriving in mailboxes in early January with a new celebrity READ poster featuring Shailene Woodley on the cover. Other new posters and bookmarks include “Read! It’s our only hope!” showcasing Tom Angleberger’s “Princess Labelmaker to the Rescue”; Emmet, star of “The LEGO® Movie,” with “Reading is Awesome!”; and Mr. Peabody and his best friend Sherman’s “Any time, any place, and anything is possible when you open a book.” www.alastore.ala.org/alagraphics/

ALA Digital Reference: RDA Toolkit

In December 2013, RDA Toolkit exceeded December 2012 subscribers by 26%. Subscriber renewals exceeded 100% and new subscriptions continue to increase, both from consortia and individual institutions. Effective January 1, 2014, RDA Toolkit released a new pricing model. This change makes introducing and implementing RDA: Resource Description & Access more accessible for small cataloging departments, more fairly distributing the cost across all sizes of institutions. The RDA eBook is now available for purchase from many eBook vendors as well as Amazon.com. For full details on the recent RDA releases and related news, visit the RDA development blog. www.rdatoolkit.org

ALA JobLIST

ALA’s online job board and career resources hub, a shared project among American Libraries, ACRL’s C&RL News, and HRDR, continues to see steady online classified job ad growth in FY14, its eighth year of operation. Online ad revenue for FY14 YTD through December is nearly 6% greater than FY13 YTD, and nearly 8% more orders have included an online ad. Trends over the past few years suggest continued growth at a steady rate for ALA JobLIST. (Because print classified ad revenues have dwindled over the past seven years as this type of advertising has moved online, total classified ad revenues are still about 20% lower than a typical good year in the early part of the century, however.) Staff continues its creative and successful efforts to position ALA JobLIST as the key source for job listings in library and information sciences. http://joblist.ala.org
ALA-APA Networking Reception Tickets Still Available

Tickets are still available for this year’s Networking Reception held on Saturday, January 25, 2014, 8:00-10:00 p.m., Marriott – Grand D, during the ALA Midwinter Meeting in Philadelphia, PA. Tickets are priced at $50. Anyone unable to attend is encouraged to make a donation http://ala-apa.org/donate/ . To learn more about the APA and its programs visit, to watch a short, informational video: http://youtu.be/VUO-pbPkp4Y

Oklahoma Recognition for LSSC Program

The Oklahoma Department of Libraries (ODL) and the Oklahoma Library Association (OLA) Library Board have approved the American Library Association-Allied Professional Association’s (ALA-APA) Library Support Staff Certification (LSSC) Program as meeting requirements of the Oklahoma Public Librarian Certification Program at the highest level. Library Support Staff who receive national certification through LSSC will also meet requirements of the ODL and OLA certification program at Level III, the highest Oklahoma certification level. Oklahoma LSSC candidates who complete LSSC approved courses will receive credit toward Oklahoma certification.