American Library Association

2013 Midwinter Meeting

Report of President Maureen Sullivan

Presidential Initiatives

The Promise of Libraries in Transforming Communities

Much of the work supported by the IMLS grant has been accomplished. The group appointed to develop the design and strategy met three times and completed its work in December. The design and strategy form the basis for the proposal now in development to seek additional funding from the Bill & Melinda Gates Foundation. We are working closely with Rich Harwood and his staff to develop the proposal that is scheduled for submission by the end of February.

On January 8-11, 2013, a group of twenty four individuals participated in an advanced training session with Rich Harwood and two other Harwood Institute staff. This group included Past President Molly Raphael, President-Elect Barbara Stripling and myself; three other members of the ALA Executive Board; ALA members, several of whom are leaders in the divisions; and several members of the ALA senior staff, including Executive Director Keith Michael Fiels. This advanced training was designed to orient the participants to the principles and practices of the Harwood Institute and to prepare them to be public innovators.

The Midwinter Meeting will feature five programs related to this initiative. Peter Block, author of *Community: The Structure of Belonging* and (with John McKnight), *The Abundant Community: Awakening the Power of Families and Neighborhoods*, is the President’s Program speaker. On Saturday morning I will moderate a program that will feature ALA’s work with the Harwood Institute and will include Rich Harwood and two public innovators: Carlton Sears, the former director of the Public Library of Youngstown and Mahoning County, now a certified coach with the Harwood Institute; and Tim Henkel, President and CEO of Spokane County United Way. On Saturday afternoon Rich Harwood will lead an Engagement Conversation about *The Work of Hope* (formerly *Reclaiming Main Street and Libraries*). On Sunday afternoon Peggy Holman, author of *Engaging Emergence*, will facilitate the second conversation, *Appreciative Inquiry - The Library in the Community*. On Monday morning she will facilitate a discussion of *Change in the Community, Change in ALA*. 
Leadership Development

Library Leadership in the Digital Age (March 21-23, 2013)

The Harvard Graduate School of Education (HGSE) has designed and promoted a 2 ½ day leadership institute to help administrators and managers in libraries of all types learn how to lead effectively in the face of the new challenges of the Digital Age. Joseph Zolner (Senior Director of the Harvard Institutes for Higher Education); John Collins (Director of the HGSE Library) and I have been working with Larry Bacow, President Emeritus of Tufts University and the faculty chair for the program. Invited speakers include: the Archivist of the United State, David Ferriero; Chris Dede, (Professor of Learning Technologies at HGSE); Kevin Guthrie (Ithaka); John Palfrey (Digital Public Library of America); and two architects engaged in the redesign of libraries as places for learning. This initiative supports the goal areas of Building the Profession and Transforming Libraries.

Leadership Development Program for ALA (August 12-15, 2013)

This program has been announced and the promotion begins in earnest at this ALA Midwinter. The conference site in suburban Chicago has been secured and the curriculum is in development. This initiative directly supports Building the Profession.

Rethinking ALA: Ensuring That ALA Is the Most Effective Organization It Can Be

The work sessions held with the Executive Board and the division leadership in October devoted to this were very productive and yielded many possibilities. Mary Ghikas has prepared an excellent summary of these sessions. This summary, along with the full set of transcribed notes, is posted on ALA Connect. Council II at this Midwinter includes a session to engage Councilors in this work. Keith Michael Fiels, Mary Ghikas and I have begun to outline next steps. We also will implement a strategy to engage members shortly after the Midwinter meeting.

ALA and International Librarianship

Work continues in the three activities underway in this area: strengthening ALA’s work with Sister Libraries program, exploring a partnership with the Peace Corps alumni association and webinars for ALA’s international members.

The Digital Public Library of America

My work on the Governance Workstream continued and included guidance of the efforts to create a new, separate 501 (c) (3) organization. The (DPLA) will be launched on April 18 – 19, 2013, in Cambridge, MA. This Midwinter meeting includes an Update for the membership.
Other Significant Activities

In December, I led an ALA delegation that met with the President and other leaders of the Association of Authors’ Rights. We took advantage of this opportunity to meet with Roger Rosen of Rosen Publishing to explore ways to work together.

I continue to represent ALA in the project to create and educational program to bring the contents of the Diplomatic Reception Rooms (DRR) at the U.S. Department of State to students and the general public. On January 30, 2013, Secretary of State Hillary Clinton will host the Declaration of Learning event and signing ceremony. At the invitation of Patrick Kennedy, Under Secretary of State for Management, I signed an agreement to formalize ALA’s participation in a partnership that includes the National Archives and Records Administration, the Library of Congress, the Smithsonian, IMLS, the National Park Service, the National Endowment for the Humanities and the National Endowment for the Arts.

The conference to explore future approaches to educating professionals in a manner that exposes students to the uniqueness of each of the LAM (Libraries, Archives and Museums) educational programs that Archivist of the United States David Ferriero planned to host in December was postponed and is now planned for April 2013. I continue to serve on the planning committee along with Jackie Dooley, President of the Society of American Archivists, and Ford Bell, Director of the American Alliance of Museums.

Travel and Speaking Engagements

November 2  Maryland Legislative Panel
November 4  California Library Association
November 7  Library Copyright Alliance
November 8  U.S. Treasury and FINRA (with Kith Michael Fiels and Kim Olsen-Clark) on financial literacy initiatives
November 13  National Archives and Records Administration Annual Dinner
November 14  Westchester (NY) Library System Annual Meeting
November 24-28  Guadalajara Book Fair
December 3  Emory University and Georgia Tech Libraries Visit and Discussion of the Georgia Archives Case with Georgia State Chapter Councilor Ann Hamilton
December 6  DPLA Audience Participation Work Session at George Mason University
December 7  ACRL/NY Annual Symposium

December 10-11  Coalition for Networked Information Fall Meeting in Washington, D.C.

December 14  University of Arizona School of Information Resources and Library Science Commencement Address

December 17  Carnegie Corporation of New York Dinner

December 18  I Love My Librarian 2012 Award

**Appreciation**

My work continues to include a number of opportunities to engage with the many talented, dedicated staff at ALA, both in Chicago and in Washington. There are too many to name here. I appreciate all the help and guidance I have received. I am especially grateful for the help and very good counsel of Past-President Molly Raphael and the partnership she and I have with President-Elect Barbara Stripling.