Treasurer’s Report to Council

FY 2019 Programmatic Priorities

Presented by:
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Tuesday – February 13, 2018
Denver, CO
FY 2019 Programmatic Priorities

- Council Action is Requested -
Strategic Framework

Guides ALA’s focus, operations, culture and frames its Strategic Directions

Informed by:

- Insights from the Divisions, Roundtables and Council
- Focus Groups
- Kitchen table conversations
- Member Survey
Strategic Directions

Represents the Associations’ primary areas of focus over a 3 – 5 year period.

- Advocacy
- Information Policy
- Professional & Leadership Development
- Equity, Diversity and Inclusion
FY19 Budget Development

Using the Strategic Directions as the foundation, the Association’s Programmatic Priorities represent the basis for the development of the FY 2019 budget.
Programmatic Priorities

- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Intellectual Freedom
- Advocacy for Libraries and the Profession
- Literacy
- Organizational Excellence
- Transforming Libraries
Strategy to Address FY 19 and Beyond

- Leverage strong balance sheet to fund investments that will generate revenue and reduce operating expenses
  - Endowment loan
  - ALA line of credit
  - Bank debt supported by value of buildings/other assets
Strategy to Address for FY 19 and Beyond

- Consider the best use of the ALA Headquarters
  - Commission analysis of best use of building
  - Consider how to provide most efficient and modern staff work environment

- Take advantage of all opportunities to streamline the organization and workflow

- New Business Development Committee revitalized
Motion

ALA Council approves the Programmatic Priorities, as the basis for the development of the FY19 budget and as a key component for strategic planning.
Mark your Ballot

FY19 Programmatic Priorities
CD #13.1
Thank You