

2013-14 ALA CD #13.1
2014 Annual Conference

Treasurer's Report

- ALA Council, Executive Board, Membership and PBA -

Information Session

Strategic FY 2015 Budget Issues

Mario Gonzalez – ALA Treasurer
Patricia Wand – BARC Chair
Saturday – June 28, 2014
Sunday – June 29, 2014 (PBA)

Treasurer's Report Topics

- Programmatic Priorities
- Strategic Initiatives & Highlights
- FY 2015 Preliminary Budget
- Budgetary Ceilings

ALA Programmatic Priorities

- Aligned with the FY 2015 Budget

- Advocacy for Libraries and the Profession
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Literacy
- Organizational Excellence
- Intellectual Freedom
- Transforming Libraries

Strategic Initiatives

- Strategic Framework aligned with FY 2015 Budget

■ **Advocacy**

Advocate the public value of librarians, libraries and information services

■ **Professional and Leadership Development**

Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

■ **Information Policy –**

Focus at every level on a diverse set of policy areas that includes:

- intellectual freedom
- privacy
- civil liberties
- telecommunications
- funding for education and research programs
- funding for libraries
- copyright and licensing
- government information
- literacy

FY 2015 Highlights

- Host Annual Conference in San Francisco, Midwinter Meeting in Chicago and ACRL National Conference in Portland OR
- “Spend Down” year for AASL and PLA conferences in FY16
- Expand the national school library advocacy campaign and Declaration for the Right to Libraries campaigns
- Integrate @Your Library and I Love My Library web sites
- Refine and expand Legacy Society and Library Champions programs
- Create a new Advocacy Coordinating Group
- Provide 2% salary increase for ALA staff
- Support initiatives of ALA President-elect Courtney Young
- Emphasize “Libraries Transform Communities” initiative for 2nd year with Harwood Institute for Public Innovation
- Lobby for LSTA, School Libraries and ESEA, broadband service to all libraries, support for LOC and GPO-FDLP, IMLS programs, preservation of fair use and other copyright policies

LSTA – Library Services Technology Act

ESEA – Elementary and Secondary Education Act

GPO/FDLP – Government Printing Office/Federal Depository Library Program

LOC – Library of Congress

IMLS – Institute of Museum and Library Services

FY 2015 Key Initiatives

- Invest \$250,000 in technology initiatives
- Implement new e-commerce site
- Consolidate ALA's online continuing education offerings with new ALA e-learning commons
- Implement next generation *Engage* social networking platform for ALA Chapters
- Undertake joint ALA/ Division initiative to recruit and retain members
- Establish ALA Center for the Future of Libraries
- Continue redesign of Annual Conference and Midwinter Meeting

FY 2015 Preliminary Budget

*Reviewed by BARC and
the Executive Board at the
2014 Spring Meeting*

Total ALA Budgeted Revenues

2015 VS. 2014

		<u>2015</u> <u>Budget</u>		<u>2014</u> <u>Budget</u>	<u>Difference</u>	<u>%</u> <u>Change</u>
Dues	\$	8,396,798	\$	8,649,515	(\$ 252,717)	-2.9%
Sales - Net	\$	5,679,862	\$	6,905,436	(\$ 1,225,574)	-17.7%
Sales Other	\$	2,446,744	\$	2,284,096	\$ 162,648	7.1%
Subscriptions	\$	5,084,771	\$	4,919,080	\$ 165,691	3.4%
Advertising	\$	5,364,848	\$	5,136,938	\$ 227,910	4.4%
Meet & Conferences	\$	11,949,770	\$	12,125,543	(\$ 175,773)	-1.4%
Grants & Awards	\$	4,472,382	\$	4,135,344	\$ 337,038	8.2%
Miscellaneous	\$	<u>6,062,293</u>	\$	<u>6,465,032</u>	<u>(\$ 402,739)</u>	<u>-6.2%</u>
Total	\$	<u>49,457,468</u>	\$	<u>50,620,984</u>	<u>(\$ 1,163,516)</u>	<u>-2.3%</u>

Total ALA Budgeted Expenses

2015 VS. 2014

	<u>2015</u> <u>Budget</u>	<u>2014</u> <u>Budget</u>	<u>Difference</u>	<u>% Change</u>
Payroll & Related	\$ 21,471,541	\$ 20,822,813	\$ 648,728	3.1%
Outside Services	\$ 7,276,499	\$ 6,668,196	\$ 608,303	9.1%
Travel & Related	\$ 1,847,279	\$ 2,145,314	(\$ 298,035)	-13.9%
Meet & Conferences	\$ 8,106,613	\$ 6,980,377	\$ 1,126,236	16.1%
Publication Related	\$ 4,536,590	\$ 4,977,744	(\$ 441,154)	-8.9%
Operating*	<u>\$ 8,072,863</u>	<u>\$ 9,309,505</u>	<u>(\$ 1,236,642)</u>	<u>-13.3%</u>
Total	<u>\$ 51,311,385</u>	<u>\$ 50,903,949</u>	<u>\$ 407,436</u>	<u>0.8%</u>

*Includes depreciation from Technology Reserve Fund

General Fund Revenues/Expenses

2013 - 2015

	<u>2013 Actual</u>	<u>2014 Budget</u>	<u>2015 Proposed</u>
Revenues	\$ 28,662,910	\$ 28,821,439	\$ 29,558,008
Expenses	<u>\$ 28,586,123</u>	<u>\$ 28,821,439</u>	<u>\$ 29,428,987</u>
Net Revenues	<u>\$ 76,787</u>	<u>\$ 0</u>	<u>\$ 129,021</u>

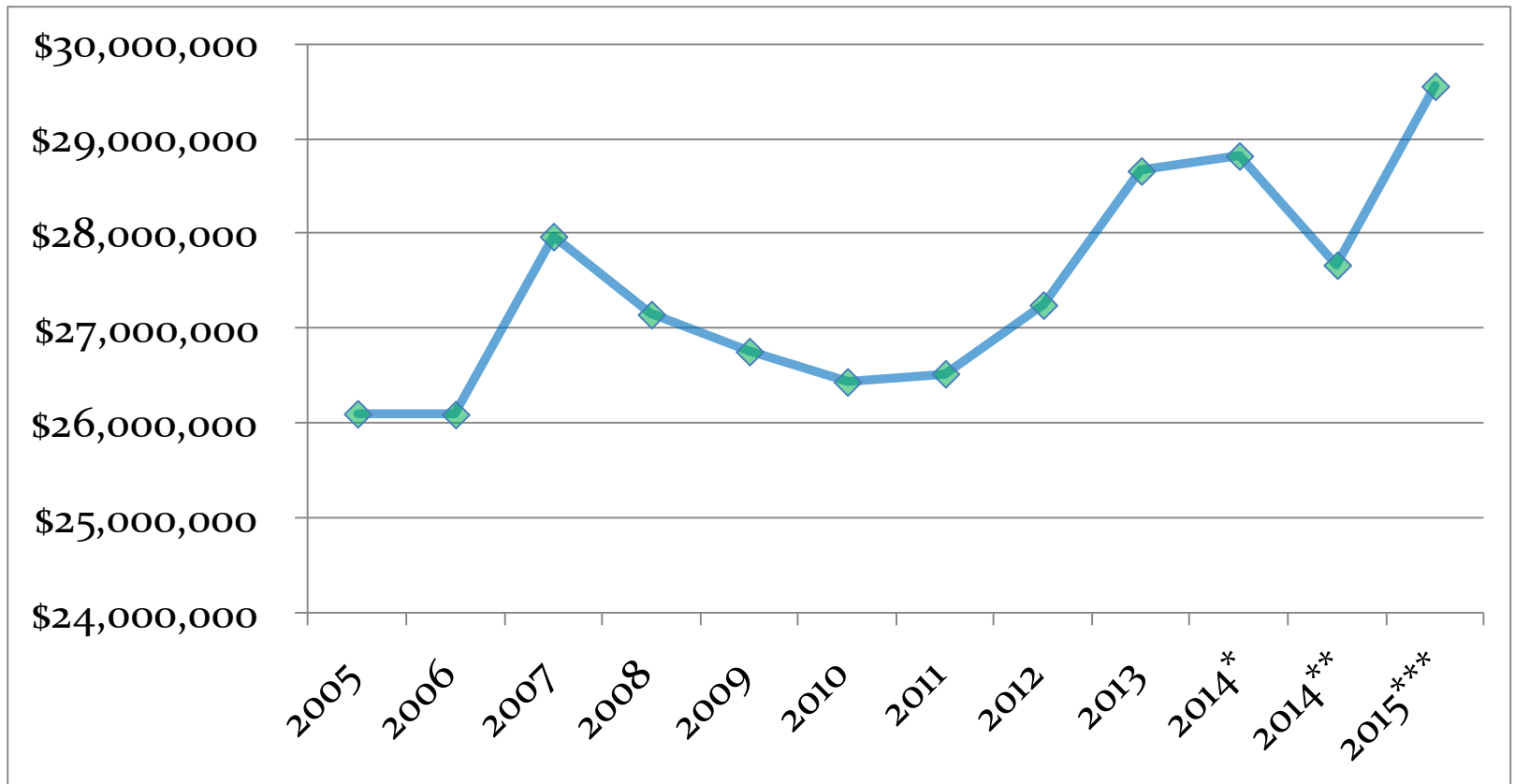
General Fund Budgeted Revenues

2015 VS. 2014

	<u>2015 Budget</u>	<u>2014 Budget</u>	<u>Difference</u>	<u>% Change</u>
Dues	\$ 5,568,894	\$ 5,802,981	(\$ 234,087)	-4.0%
Sales - Net	\$ 4,978,488	\$ 6,184,365	(\$ 1,205,877)	-19.5%
Sales Other	\$ 1,082,730	\$ 859,454	\$ 223,276	26.0%
Subscriptions	\$ 3,231,539	\$ 2,965,180	\$ 266,359	9.0%
Advertising	\$ 4,119,068	\$ 3,871,506	\$ 247,562	6.4%
Meet & Conferences	\$ 8,115,075	\$ 6,692,891	\$ 1,422,184	21.2%
Grants & Awards	\$ 2,800	\$ 2,800	\$ 0	0.0%
Miscellaneous	\$ <u>2,459,414</u>	\$ <u>2,442,262</u>	\$ <u>17,152</u>	<u>0.7%</u>
Total	\$ <u><u>29,558,008</u></u>	\$ <u><u>28,821,439</u></u>	\$ <u><u>736,569</u></u>	<u><u>2.6%</u></u>

General Fund Revenues

2005 - 2015



*Budget **Projection ***Plan

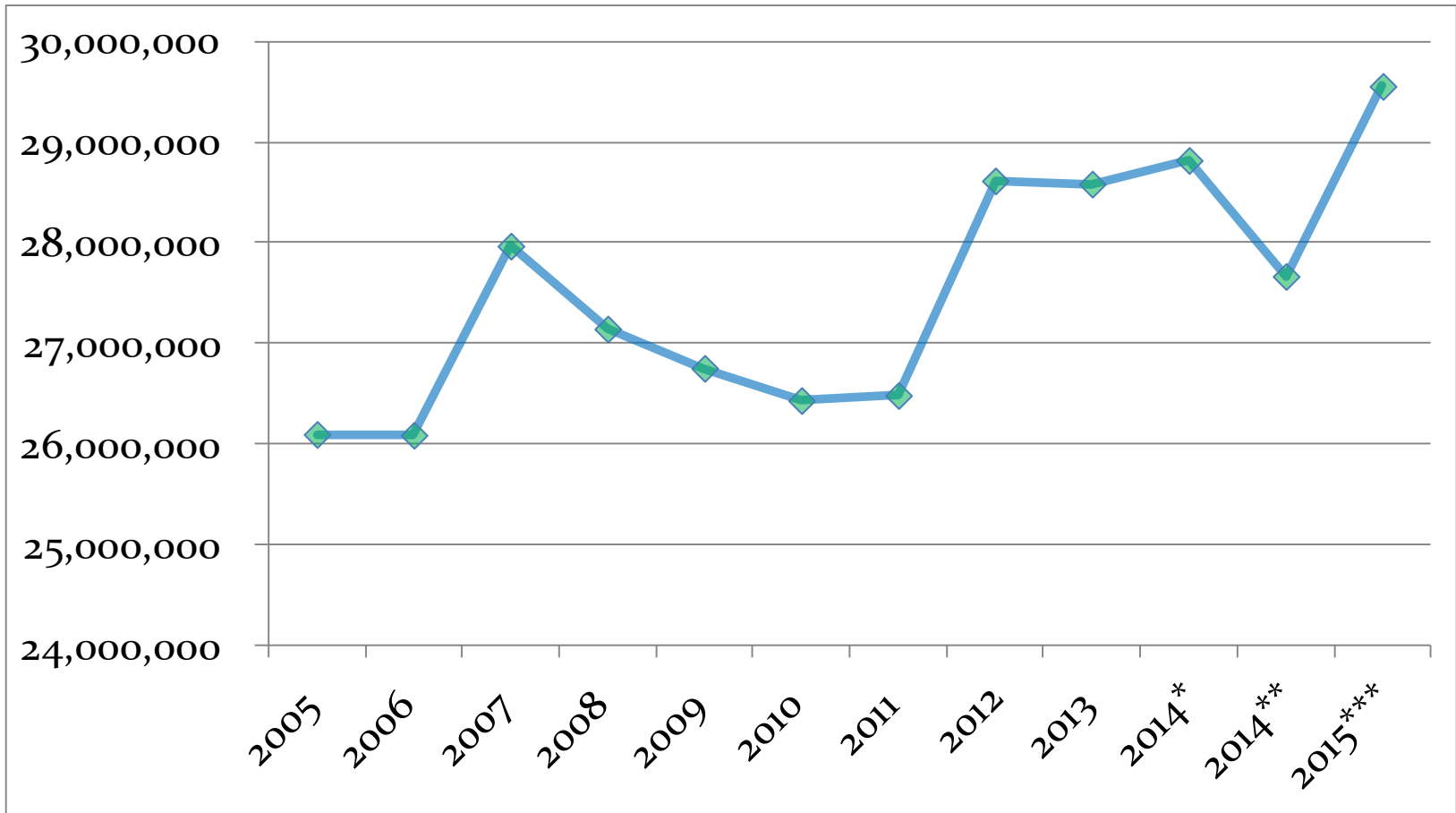
General Fund Budgeted Expenses

2015 VS. 2014

	<u>2015</u> <u>Budget</u>	<u>2014</u> <u>Budget</u>	<u>Difference</u>	<u>%</u> <u>Change</u>
Payroll & Related	\$ 14,421,970	\$ 13,947,545	\$ 474,425	3.4%
Outside Services	\$ 4,050,749	\$ 3,783,052	\$ 267,697	7.1%
Travel & Related	\$ 998,967	\$ 1,040,349	(\$ 41,382)	-4.0%
Meet & Conferences	\$ 3,843,424	\$ 3,090,300	\$ 753,124	24.4%
Publication Related	\$ 2,964,921	\$ 3,251,364	(\$ 286,443)	-8.8%
Operating	<u>\$ 3,148,956</u>	<u>\$ 3,708,829</u>	<u>(\$ 559,873)</u>	<u>-15.1%</u>
Total	<u><u>\$ 29,428,987</u></u>	<u><u>\$ 28,821,439</u></u>	<u><u>\$ 607,548</u></u>	<u><u>2.1%</u></u>

General Fund Expenses

2005 - 2015



*Budget **Projection ***Plan

General Fund Revenue Producing Units

Net Revenue: 2013 – 2015

	2013 <u>Actual</u>	2014 <u>Budget</u>	2015 <u>Proposed</u>
Publishing	\$ 355,217	\$ 940,174	\$ 925,245
Meetings & Conferences	\$ <u>1,115,900</u>	\$ <u>584,205</u>	\$ <u>614,832</u>
Total Net Revenues	\$ <u><u>1,471,117</u></u>	\$ <u><u>1,524,379</u></u>	\$ <u><u>1,540,007</u></u>

Division Revenues/Expenses

2013 - 2015

	<u>2013</u> <u>Actual</u>	<u>2014</u> <u>Budget</u>	<u>2015</u> <u>Proposed</u>
Revenues	\$ 13,489,583	\$ 15,501,021	\$ 13,552,540
Expenses	\$ <u>13,558,805</u>	\$ <u>16,003,532</u>	\$ <u>15,535,646</u>
Net Revenues	(\$ 69,222)	(\$ 502,511)	(\$ 1,973,106)
Net Assets	\$ <u><u>13,733,548</u></u>	\$ <u><u>13,231,037</u></u>	\$ <u><u>11,257,931</u></u>

Roundtables Revenues/Expenses

2013 - 2015

	<u>2013 Actual</u>	<u>2014 Budget</u>	<u>2015 Proposed</u>
Revenues	\$ 410,750	\$ 395,020	\$ 412,785
Expenses	\$ <u>287,481</u>	\$ <u>334,753</u>	\$ <u>365,223</u>
Net Revenues	\$ 123,269	\$ 60,267	\$ 47,562
Net Assets	\$ <u>1,329,869</u>	\$ <u>1,390,136</u>	\$ <u>1,437,698</u>

Total ALA FY 2015 Budgetary Ceilings*

General Fund	\$29,558,008
Divisions	26,793,577
Round Tables	1,802,501
Grants & Awards	4,857,356
Long Term Investments	<u>1,066,779</u>
Total	<u>\$64,078,221</u>

*Projected FY14 Net Asset Balances + Budgeted FY15 Revenue

Thank You