Treasurer’s Report to Council

Fiscal Year 2018
- Annual Estimates of Income and Budgetary Ceiling -

Susan Hildreth – ALA Treasurer
Tuesday, June 27, 2017
Chicago, IL
Reviewed by BARC and the Executive Board at their 2017 Spring Meetings
ALA Programmatic Priorities – Aligned with the FY 2018 Budget

- Advocacy for Libraries and the Profession
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Literacy
- Organizational Excellence
- Intellectual Freedom
- Transforming Libraries
Strategic Directions
- Strategic Framework aligned with FY 2018 Budget

- **Advocacy**
  Advocate for the public value of librarians, libraries and information services

- **Professional and Leadership Development**
  Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

- **Equity, Diversity and Inclusion**
  The ALA recognizes that equity, diversity and inclusion impacts all aspects of work among members of the Association, the field of librarianship, and the communities served by libraries.

- **Information Policy**
  Focus at every level on a diverse set of policy areas that includes:
  - intellectual freedom
  - privacy
  - civil liberties
  - telecommunications
  - funding for education and research programs
  - funding for libraries
  - copyright and licensing
  - government information
  - literacy
Enabling Strategies

Strategies have also been identified for ALA to undertake in order to create a welcoming, inclusive, engaged and supportive organization that is focused on the four Strategic Directions:

- Assessments and Evaluations
- Governance and Committee Structure
- Staffing
- Communications, PR and Marketing
- Revenue Streams and Fundraising
- Division Engagement
- Technology Infrastructure
- Publishing and Conferences
- Member Involvement and Engagement
- Partnerships
**FY 2018 Preliminary Budget Details**

*(The Numbers Behind Our Plan for FY 2018)*

<table>
<thead>
<tr>
<th>TOTAL ALA</th>
<th>$51.5M</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATING</strong></td>
<td></td>
</tr>
<tr>
<td>General Fund</td>
<td>$29.7M</td>
</tr>
<tr>
<td>Divisions</td>
<td>$15.8M</td>
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<tr>
<td>Round Tables</td>
<td>$0.4M</td>
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<tr>
<td><strong>CAPITAL</strong></td>
<td></td>
</tr>
<tr>
<td>Headquarters Building</td>
<td></td>
</tr>
<tr>
<td>DC &amp; CHOICE Offices</td>
<td></td>
</tr>
<tr>
<td>IT, Furniture &amp; Equipment</td>
<td></td>
</tr>
<tr>
<td><strong>GRANTS &amp; AWARDS</strong></td>
<td>$4.6M</td>
</tr>
<tr>
<td><strong>ALA ENDOWMENT</strong></td>
<td>$1.1M</td>
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</tbody>
</table>

- Total ALA FY18 Revenue Budget of $51.5M
- Total ALA FY18 Expense Budget of $52.3M
- Budgeted FY18 Net Expense of $753k
FY2018 Budget Operating Highlights

- Total operating revenues of $51,534,210 (up 3.0% from FY17)
- Total operating expenses of $52,287,161 (up 0.8% from FY17)
- General Fund operating revenues of $29,721,427 (up 0.5% from FY17)
- General Fund operating expenses of $29,685,055 (up 0.6% from FY17)
FY2018 Budget Operating Highlights

- General Fund revenues/expenses are flat from last year at $29.7 million
- A 2% compensation increase for staff, along with an additional organization incentive as a top priority for any positive year-end results
- An increase in Publishing revenue of $436,000 based on the release of the new AASL standards
- Over $1.0 million in Division investment in membership, strategic priorities, capacity and revenue building
- Increases in the budgets for ODLOS, OIF, HRDR, OLA and the Center for the Future of Libraries to support the ALA strategic directions
FY2018 Budget Operating Highlights
(Con’t)

- An increase of donations resulting in $150,000 being allocated for use as one-time initiatives that advance ALA’s Strategic Directions

- $108,500 in additional investment income for ITTS’ capital expenditures to enhance Technology Infrastructure – fully-functioning e-store, “Next Gen” online learning site, ALA Connect enhancement

- PLA (Philadelphia) and AASL (Phoenix) will hold national conferences

- Midwinter Meeting in Denver, CO

- Annual Conference in New Orleans, LA
Total ALA Fiscal Year 2018
Budgetary Ceiling

Net Assets
(Unexpended balance remaining from FY 2017)

+ 

Revenue
(Anticipated for FY 2018)

= 

Budgetary Ceiling
## Total ALA FY 2018 Budgetary Ceilings

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget Amount</th>
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</thead>
<tbody>
<tr>
<td>General Fund</td>
<td>$29,792,027</td>
</tr>
<tr>
<td>Divisions</td>
<td>28,875,232</td>
</tr>
<tr>
<td>Round Tables</td>
<td>2,206,967</td>
</tr>
<tr>
<td>Grants &amp; Awards</td>
<td>4,551,555</td>
</tr>
<tr>
<td>Long-Term Investments</td>
<td>1,249,209</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$66,674,990</strong></td>
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</table>
General Fund Annual Estimate of Income

Budgeted FY 2018 Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
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<tr>
<td>Dues</td>
<td>$5,543,600</td>
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<tr>
<td>Material Sales</td>
<td>5,821,791</td>
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<tr>
<td>Subscriptions</td>
<td>2,979,089</td>
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<tr>
<td>Advertising</td>
<td>4,527,597</td>
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<tr>
<td>Meetings &amp; Conferences</td>
<td>7,950,875</td>
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<tr>
<td>Miscellaneous</td>
<td>2,969,075</td>
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</table>

Total Budgetary Ceiling (2018) $29,792,027
Divisions Annual Estimate of Income

Estimated Beginning -
Net Asset Balance (Ending FY17 Projection) $13,116,128
Budgeted FY 2018 Revenue 15,743,879
Other Revenue Transfers* 15,225

Total Budgetary Ceiling (2018) $28,875,232
Round Tables Annual Estimate of Income

Estimated Beginning -
Net Asset Balance (Ending FY17 Projection) $1,789,877
Budgeted FY 2018 Revenue 417,090

Total Budgetary Ceiling (2018) $2,206,967
Grants and Awards Annual Estimate of Income

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
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<td>Non-Government</td>
<td>$2,319,501</td>
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<tr>
<td>Government</td>
<td>1,944,007</td>
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<td>Contributions</td>
<td>288,047</td>
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<td><strong>Total Budgetary Ceiling (2018)</strong></td>
<td><strong>$4,551,555</strong></td>
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Long-Term Investment
Annual Estimate of Income

Budgeted FY 2018 Revenue $1,702,429

Budgeted FY 2018 Revenue & Transfers
- Interest/Dividend Transfer to GF $(588,583)
- Spectrum Interest/Dividends $221,188
- Life Member Dues $(85,825)

Total LT Investment Distribution $(453,220)

Total Budgetary Ceiling (2018) $1,249,209
REQUEST OF COUNCIL

Approval of Fiscal Year 2018
Budgetary Ceiling of
$66,674,990
Mark Your Ballot

FY18 Budgetary Ceiling
Thank You