BARC Report
to
ALA Council, Executive Board, Membership
and
The Planning and Budget Assembly

Ann M. Martin – BARC Chair

Midwinter Meeting - Boston, MA
Saturday - January 9, 2016
Sunday - January 10, 2016
BARC Report Topics

Budget Update
- Fiscal Year 2016 Budget
  - BARC Discussed and Approved Final Ceiling Adjustments
- Fiscal Year 2016 First Quarter Results
  - Three Months Ending 11-30-15

Other Activities
- ALA Financial Learning Series
Budget Orientation

- **Current ALA Fiscal Year 2016**
  - Sept 1, 2015 – August 31, 2016
- **Midwinter finances involve 3 fiscal years**
  - FY 2015 – year end closing
  - FY 2016 – first quarter report (Sept-Nov)
  - FY 2017 – planning & budget assumptions
Fiscal Year 20xx
Total ALA Budgetary Ceiling

Net Assets
(Unexpended balance remaining from fiscal year closing)

+  
Revenue
(Anticipated in upcoming fiscal year)

=  
Budgetary Ceiling
### FY2016
Total Budgetary Ceilings

<table>
<thead>
<tr>
<th>Category</th>
<th>Annual Conference</th>
<th>Fall Meeting</th>
<th>Budget Adjustment</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund</td>
<td>$29,363,944</td>
<td>$30,152,360</td>
<td>$788,416</td>
</tr>
<tr>
<td>Divisions</td>
<td>$30,159,433</td>
<td>$30,433,198</td>
<td>$273,765</td>
</tr>
<tr>
<td>Roundtables</td>
<td>$2,028,170</td>
<td>$2,042,530</td>
<td>$14,360</td>
</tr>
<tr>
<td>Grants &amp; Awards</td>
<td>$3,860,532</td>
<td>$4,861,264</td>
<td>$1,000,732</td>
</tr>
<tr>
<td>Long-Term Investments</td>
<td>$1,674,948</td>
<td>$1,167,836</td>
<td>$(507,112)</td>
</tr>
<tr>
<td><strong>Total Budgetary Ceiling</strong></td>
<td><strong>$67,087,027</strong></td>
<td><strong>$68,657,188</strong></td>
<td><strong>$1,570,161</strong></td>
</tr>
</tbody>
</table>
FY 2016

Total ALA - 1st Quarter Highlights

- The Association is still a financially strong and sound organization
- 1st quarter results are typical for this time of year
# Total ALA

Revenues/Expenses/Net Revenue

1st Quarter Highlights

<table>
<thead>
<tr>
<th></th>
<th>Nov 2015</th>
<th>Nov 2014</th>
<th>Budget</th>
<th>Budget Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>$10,209,178</td>
<td>$8,843,324</td>
<td>$11,358,139</td>
<td>$(1,148,961)</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$11,716,801</td>
<td>$9,867,575</td>
<td>$12,366,644</td>
<td>$649,843</td>
</tr>
<tr>
<td>Net Revenue</td>
<td>$(1,507,623)</td>
<td>$(1,024,251)</td>
<td>$(1,008,505)</td>
<td>$(499,118)</td>
</tr>
</tbody>
</table>
FY 2016
General Fund - 1st Quarter Highlights

- 1st quarter results are on budget
- Revenue in ALA Editions less than budget due to higher book discounts/credits and lower online sales
- Expenses are on budget
### General Fund

**Revenues/Expenses/Net Revenue**

**1st Quarter Highlights**

<table>
<thead>
<tr>
<th></th>
<th>Nov 2015</th>
<th>Nov 2014</th>
<th>Budget</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>$4,997,231</td>
<td>$4,947,533</td>
<td>$5,206,533</td>
<td>$(209,302)</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$5,948,358</td>
<td>$5,870,594</td>
<td>$5,912,650</td>
<td>$(35,708)</td>
</tr>
<tr>
<td>Net Revenue</td>
<td>$(951,127)</td>
<td>$(923,061)</td>
<td>$(706,117)</td>
<td>$(245,010)</td>
</tr>
</tbody>
</table>
FY 2016

Divisions 1st Quarter Highlights

- Division revenue less than budget as all revenue from the AASL conference was not recognized in November – listed as deferred revenue on ALA balance sheet
- Division expenses less than budget due to activities in AASL, PLA and Choice
- Net expenses were less/better than budget at ($298,009)
## Divisions

### Revenues/Expenses/Net Revenue

#### 1st Quarter Highlights

<table>
<thead>
<tr>
<th></th>
<th>Nov-15</th>
<th>Nov-14</th>
<th>Budget</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Revenues</strong></td>
<td>$ 3,391,121</td>
<td>$ 2,838,607</td>
<td>$ 4,014,612</td>
<td>$ (623,491)</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$ 3,689,130</td>
<td>$ 3,061,838</td>
<td>$ 4,437,664</td>
<td>$ 748,533</td>
</tr>
<tr>
<td><strong>Net Revenue</strong></td>
<td>$ (298,009)</td>
<td>$ (223,231)</td>
<td>$ 682,468</td>
<td>$ 125,042</td>
</tr>
</tbody>
</table>
Revenues less than budget as certain conference related revenues have not yet been realized – primarily in EMIERT and CLENERT

Expenses less than budget as budgeted Midwinter Meeting related expenses have not yet realized/incurred

Net revenue was $13,988
# Round Tables

Revenues/Expenses/Net Revenue

1st Quarter Highlights

<table>
<thead>
<tr>
<th></th>
<th>Nov 2015</th>
<th>Nov 2014</th>
<th>Budget</th>
<th>Budget Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>$ 68,489</td>
<td>$ 52,455</td>
<td>$ 96,249</td>
<td>$(27,760)</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$ 54,500</td>
<td>$ 18,448</td>
<td>$ 66,632</td>
<td>$(12,132)</td>
</tr>
<tr>
<td>Net Revenue</td>
<td>$ 13,989</td>
<td>$ 34,007</td>
<td>$ 29,617</td>
<td>$(15,628)</td>
</tr>
</tbody>
</table>
Topics of Webcasts

- Budget Planning for a Pre-Conference or a One Time Event
  - Newest Webcast (1/12/16)
- Organizational Structure
- Budget Cycle and Process
- The Operating Agreement
- The Long-Term Investment Fund
- Round Tables Financial Orientation
Online ALA *Financial Information*

Treasurer’s Page
- Offers Reports, Resources and Links to the Six Webcasts
- [http://www.ala.org/aboutala/treasurerspage](http://www.ala.org/aboutala/treasurerspage)

ALA Online Learning Offerings by Unit
- Brief Descriptions of Units’ Learning Programs
- [http://ala.org/onlinelearning/unit](http://ala.org/onlinelearning/unit)

ALA Online Learning Webcasts
- links to the page for the six webcasts
  - [http://ala.org/onlinelearning/unit/finance](http://ala.org/onlinelearning/unit/finance)
  - [http://ala.org/onlinelearning/unit/governance](http://ala.org/onlinelearning/unit/governance)
- ALA YouTube Channel - Financial Learning Series Playlist
  - [http://www.youtube.com/user/AmLibraryAssociation#g/c/4234E31B4C2F3EE9](http://www.youtube.com/user/AmLibraryAssociation#g/c/4234E31B4C2F3EE9)
Thank you for your commitment to ALA

Ann M. Martin
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