Throughout the past year, the Association for Library Service to Children (ALSC) has worked strategically to empower our members to engage their communities to build healthy, successful futures for all children. This has been an exciting year of change and growth with expansions to award committees and the Youth Media Awards; additions of taskforces, discussion groups, and committees; and new opportunities for members to participate in important conversations around equity, diversity, and inclusion. We refreshed our logo to reflect the vitality of the association and welcomed new staff members. Over the year, our dynamic members have enriched the work we do within ALA and the larger spectrum of children’s library services. ALSC is indeed moving full steam ahead with a hive of activity that supports our strategic plan!

The ALSC Institute successfully explored all three areas of our strategic plan in keynote and breakout sessions, sparking numerous invigorating discussions and vibrant spaces for continued learning. Beyond the Institute, ALSC designed new resources and initiated the planning process for training to embolden our members to better understand cultural humility and advocate for social justice. Throughout this year, our members have also launched and participated in collaborative activities building upon our strengths in media mentorship, early literacy, and children’s print and digital materials.

All of these amazing accomplishments are the direct result of an engaged board, hardworking staff, and dedicated members. Collectively, they fuel the work that we do to serve diverse children and families throughout the community and to create welcoming spaces for all.

ALSC Strategic Plan 2017-2020

In February 2017, ALSC adopted a three-year strategic plan for 2017-2020. The three main areas of the strategic plan, the objectives that were designed to achieve strategic plan goals, and highlights of work achieved related to each goal area include:

Diversity and Inclusion. ALSC will become more diverse and inclusive, acting to promote these values in all aspects of library service to children. The ALSC Equity, Diversity, and Inclusion within ALSC Implementation task force (EDI TF) has been actively engaged as mentors creating a welcoming environment for the pilot group of ALSC Equity Fellows. In November 2018, five fellows were selected for the ALSC Equity Fellowship and a sixth fellowship award was generously donated by Amy Koester, ALSC Board Member, in support of ALSC Equity, Diversity, and Inclusion efforts. EDI TF chairs and a task force member also opened the New Chair Orientation for awards committees at the 2019 Midwinter Meeting with discussion on incorporating EDI work into their committee work. The task force’s ongoing goal is to see EDI embedded in the work of all
ALSC committees and members working in their library communities. At the 2019 Midwinter Board meeting, the Board approved assembling a task force to further the work of the Education committee’s proposal for an online cultural humility training series for ALSC priority group leaders, committee chairs and members, and ALSC membership to increase cultural humility of library staff serving youth. In May 2019, the Board also approved an ALSC Statement on Equity, Diversity, and Inclusion that will be displayed on our website.

Advocacy. ALSC will champion the value of library service to children and the resources necessary to deliver on our vision. The Research and Agenda task force developed a list of potential research priority areas that will be used as a framework for the ALSC Research Agenda. A literature review under each priority area has been completed to identify relevant research questions and a bibliography of research done in each priority area. The Public Awareness committee is working on finalizing a public service announcement video that includes children and their caregivers and is expected to include a children’s book author speaking about the value of children’s librarians.

Learning & Development. ALSC will actively develop new generations of leaders. The Early Childhood Programs & Services committee developed a four-part webinar series focused on early literacy expertise beyond libraries. The ALSC Community Forum, held virtually in February, included an overview and introduction to ALSC initiatives that support librarians as media mentors in their service to children and their families. During the forum, the Young Children, New Media, and Libraries team presented their research findings from the updated version of the 2014 national survey of libraries and new media. The 2018 survey results demonstrated a strong commitment among libraries to providing a range of technology for families with young children. Additionally, the forum included information on ALSC’s new Excellence in Early Learning Digital Media Award and the Notable Children’s Digital Media (formerly Great Websites) list.

ALSC members, staff, and leadership have actively engaged in thoughtful consideration of how their work can impact specific goals set forth and inspired by the strategic plan. ALSC committees share their activities through quarterly reports that specifically gather information on progress toward each of the strategic plan areas. These reports and the work of staff and leadership continue to reveal steady progress in each strategic plan area.

As part of an annual review of the Strategic Plan, at Midwinter 2018, the ALSC Board of Directors began the process of evaluating strategic plan progress and making adjustments, as necessary, to projected timelines, resources, and deliverables. The Board continues to research status on goal areas, while considering priorities and challenges that have impacted or may impact strategic plan goals.

Membership

Statistics & Involvement
Since June 2018, ALSC has experienced an approximate .92% increase in overall membership. This increase is smaller compared to last year as this is not a year in which an ALSC Institute is held. Last year, approximately 54% of Institute attendees registered at the ALSC member rate, which could be a reason for the spike in new members. Although this year’s increase is smaller, membership remains steady with more than 4,200 members.
New Logo
In September 2018, ALSC unveiled its new logo. The new image’s abstract book shape and subtle nested leaves come together to resemble a shield. The color palette is a lush and soothing gradation from deep blue to cool green, embodying vitality, growth, diversity, and inclusiveness. The new logo represents ALSC, a member-driven organization that supports its members and works to improve library service to children, and the transformative work of ALSC members in libraries and communities.

Emerging Leaders
In November 2018, ALSC named Georgina Rivas-Martinez as its representative in the 2019 Emerging Leaders program. Rivas-Martinez is a youth services librarian at the South Huntington (New York) Public Library where she designs and facilitates youth programs along with being responsible for Spanish language collection development. In May 2017, she graduated with her Master of Library Science (MLS) from Long Island University Post. During her time at LIU Post Rivas-Martinez also interned at the Port Washington Public Library, assisting with the ESOL program and collection development. Additionally, in 2016, she was awarded the REFORMA Northeast Lillian Marrero Scholarship for her commitment to serving the Latinx community. She is currently working on the project, “International Peer-Mentoring: A Pilot Project,” proposed by the International Relations Round Table of ALA.

Mentoring Program
Applications for the Fall 2018 Mentoring Program closed in September. Overall, 45 mentees and 42 mentors applied, and the Mentoring Working Group was able to facilitate 37 matches. New this round and based on past feedback, a Mentoring Agreement Form was sent out to all matches, intended to help pairs negotiate the ground rules of their mentoring relationship in terms of communication method, frequency, and possible limitations. Additionally, a short, informational PowerPoint PDF was sent to all mentors prior to the matching process. These new implementations were designed to provide added support and facilitate accountability within the match relationships. A Mentoring Program virtual meet-up was held in May as an opportunity for participants to gather and network.

Engagement and Advocacy
Throughout the year, ALSC leaders and members take advantage of opportunities to spread the word about the work of ALSC and its membership and to learn from and make connections with other organizations, libraries, and professionals who work on behalf of children.

President Jamie Campbell Naidoo hosted an ALSC reception at the 2018 National Council of Teachers of English (NCTE) Conference in Houston, Texas. Past President Andrew Medlar and Dr. Sarah Park Dahlen, a 2019 Nominating and Leadership Development committee member, hosted an ALSC reception at Power Up: A Leadership Conference for Youth Managers and Staff in Madison, Wisconsin. This networking reception was sponsored by Friends of ALSC.

ALSC hosts regular online discussion sessions called Community Forums, during which participants can chat live with the ALSC President, members of the Board of Directors, fellow ALSC members, and presenters. Members who cannot participate live may submit questions in advance via email or Twitter. Transcripts of the chats are shared afterwards. This year’s forums have included:
• October 2018 - Library Services to Immigrant and Refugee Families & ALSC Library Service to Special Populations Toolkit
• February 2019 - 2018 Young Children, New Media, and Libraries survey and Digital Media Awards*
• May 2019 - Leadership Development within ALSC

*ALSC recognizes media mentorship as an important, developing role for children's librarians and, therefore, made this live forum and archived version available to members and non-members.

The ALSC Roadshow, which provides funding and/or materials, offers ALSC members the opportunity to represent the association at conferences and other relevant events around the country. In 2018-19, thus far, ALSC has supported member representatives at events:

• 2018 Joint Council of Librarians of Color (JCLC), Albuquerque, New Mexico
• 2019 Oklahoma Library Association Conference, Norman
• iYouth Conference: Departures & Disruptions, Port Angeles, Washington - ALSC and YALSA members presented on their committee work experiences

Student Gift Membership Update
In January 2017, free two-year ALSC/ALA memberships were granted to 100 students, funded by the Friends of ALSC. The objective of the pilot program was to support new professionals in their ALSC membership and encourage networking, while taking advantage of professional development opportunities, and career support. The pilot has ended, and the Student Gift Membership task force is disseminating an evaluation survey and working on a final report to present to the ALSC Board at the 2019 Annual Conference.

Professional Awards and Scholarships
(May Hill) Arbuthnot Honor Lecture was delivered on April 13, 2019, by Debbie Reese, PhD, educator and founder of American Indians in Children's Literature (AICL) blog. The lecture, “An Indigenous Critique of Whiteness in Children's Literature,” was hosted by three University of Wisconsin, Madison units: Cooperative Children’s Book Center (CCBC), School of Information (the iSchool), and School of Education.

The 2020 Arbuthnot Lecture will be delivered by Neil Gaiman, award-winning author and library advocate. A host and location for the event will be announced at the 2019 ALA Annual Conference.

ALSC Distinguished Service Award
This award honors an individual member who has made significant contributions to, and had an impact on, library services to children and ALSC. The 2019 winner is:

• Maria B. Salvatore, Washington, D.C.

Bookapalooza Award
Each year the ALSC office receives almost 3,000 newly published books, videos, audiobooks, and recordings from children’s trade publishers for award and notables consideration. At the end of the year, after the award winners have been chosen and announced, ALSC selects three libraries to receive a collection of these materials to use in an innovative way in their communities. The recipients for 2019 are:

• McNary Community Library, McNary, Arizona
• Jaffrey Public Library, Jaffrey, New Hampshire
• Lawrence County Public Library, Lawrenceburg, Tennessee

**Baker and Taylor Summer Reading Program Grant** (Donor: Baker and Taylor)
This $3,000 grant provides financial assistance to a public library for developing an outstanding summer reading program for children. The 2019 recipient is:

- Lewiston Public Library, Lewiston, New York

**Bechtel Fellowship** (Donor: University of Florida’s Endowment in memory of Louise Seaman Bechtel and Ruth M. Baldwin)
This fellowship provides a $4,000 stipend to allow a qualified children’s librarian to spend a month or more reading at the University of Florida’s Baldwin Library of Historical Children’s Literature, which contains a special collection of 85,000 volumes of children’s literature published mostly before 1950. The recipients for 2019 are:

- Beth McIntyre, Madison Public Library, Madison, Wisconsin
- Caroline Ward, Cos Cob, Connecticut

**Maureen Hayes Author/Illustrator Visit Award** (Donor: Simon & Schuster Children’s Publishing)
This $4,000 award was established with funding from Simon & Schuster Children’s Publishing, in honor of Maureen Hayes, to bring together children and nationally recognized authors/illustrators by funding an author/illustrator visit to a school or public library that has never had the opportunity to host one. The 2019 recipient is:

- Hocutt-Ellington Memorial Library, Clayton, North Carolina

**Light the Way: Library Outreach to the Underserved Grant** (Donor: Candlewick Press)
This $3,000 grant is sponsored by Candlewick Press in honor of author Kate DiCamillo and the themes represented in her books. The grant is awarded to a library with exceptional outreach to underserved populations. The 2019 recipient is:

- Suffolk Public Library/Morgan Memorial Library, Suffolk, Virginia

**Penguin Young Readers Group Award** (Donor: Penguin Young Readers Group)
This award provides a $600 stipend, provided by Penguin Young Readers Group, for up to four winners to attend their first ALA Annual Conference. Applicants must have fewer than 10 years of experience as a children’s librarian and work directly with children. The 2019 recipients are:

- Alexandra Bell, Bloomington Public Library, Bloomington, Illinois
- Jeanmarie Gielty, Cleveland Public Library, Cleveland, Ohio
- Hadeal Salamah, District of Columbia Public Library, Washington, D.C.
- Dawn Wilbert, Decatur Public Library, Decatur, Texas

**Bound to Stay Bound Books Scholarship** (Donor: Bound to Stay Bound Books, Inc.)
The Bound to Stay Bound Books (BTSB) Scholarship provides financial assistance in the form of four $8,000 annual awards for the education of men and women who intend to pursue an MLS or advanced degree and
who plan to work in the area of library service to children. This work may be serving children up to and including the age of 14 in any type library. The scholarship is made possible through the generous contributions of Bound to Stay Bound Books, Inc. The BTSB winners will be announced in June.

Frederic G. Melcher Scholarship
The Frederic G. Melcher Scholarship provides financial assistance for the professional education of men and women who intend to pursue an MLS degree and who plan to work in children's librarianship. This work may be serving children up to and including the age of 14 in any type of library. Two $8,000 scholarships, increased this year from $7,500, are awarded annually. The Melcher winners will be announced in June.

ALSC Spectrum Scholarships
Two ALSC Spectrum Scholarships are awarded to Spectrum applicants who express an interest in library service to children. Since the program began in 1997, ALA has awarded more than 1,000 Spectrum Scholarships to qualified applicants enrolled in an ALA-accredited graduate program in library and information studies or an ALA-recognized NCATE School Library Media program. The 2019 ALSC Spectrum Scholars will be announced in June.

Ellen Fader, ALSC past-president (2005-2006), has provided a generous donation to the Spectrum Scholarship for a sixth year. Her contribution will support a student through the 2019-20 school term. The scholarship recipient will be announced in June.

Literary & Related Awards
Although ALSC is best known for its landmark awards, the Newbery and Caldecott Medals, the association administers a wide range of book and media awards, including the Batchelder Award for distinguished translated books; the Belpre Awards for books that best represent Latinx culture, co-sponsored with the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking (REFORMA); the Excellence in Early Learning Digital Media Award for distinguished digital media for an early learning audience; the Geisel Award for the most distinguished book for beginning readers; the Odyssey Award for excellence in audiobook production, jointly administered with the Young Adult Library Services Association (YALSA) and sponsored by Booklist magazine; and the Sibert Medal for the most distinguished informational book. ALSC’s Children’s Literature Legacy Award honors an author or illustrator whose books, published in the United States, have made a substantial and lasting contribution to literature for children.

ALSC member evaluation committees also produce lists of recommended children’s media: Notable Children’s Books, Notable Children’s Recordings, and Notable Children’s Digital Media (NCDM).

ALSC’s award winners and notable lists are available at www.ala.org/alsc/awardsgrants.

- The ALA Youth Media Awards (YMA) Press Conference at Midwinter in Seattle was webcast live and the archive presentation is at http://ala.unikron.com/about.php. Baker & Taylor sponsored the 2019 YMA Press Conference, including the webcast. In the weeks and months following the press conference, numerous award winners and honorees shared their feelings and expressed their gratitude in reaction videos. Their heartfelt and creative messages are posted on the ALSC Youtube channel. Among the featured award
recipients are Newbery Medalist Meg Medina, Belpré Medalist Yuyi Morales, and Sibert Medalist Joyce Sidman.

For the first time, during the 2019 YMA announcements, ALA highlighted award titles selected by the American Indian Library Association (AILA), Asian/Pacific American Librarians Association (APALA), and the Association of Jewish Libraries (AJL), in an effort to bring about awareness and encourage the creation of more books that depict diverse cultures, or by authors of color.

**Initiatives**

ALSC has been home to two major national initiatives, each with a unique focus. The Public Awareness, Advocacy and Legislation, and Quicklists Consulting committees, help develop and implement the initiatives, with oversight from the ALSC Board of Directors.

**Día**

As the National Home of Día (El día de los niños/El día de los libros - Children’s Day/Book Day), ALSC has continued to work to encourage the widespread incorporation of this multicultural initiative into libraries’ daily programming and collection development. Through Official Día Supporters like First Book, the Molina Foundation, and Latinxs in Kid Lit, coordinated messaging has had an expanded reach and was shared through social media channels that drove interest to the dia.al.org website. Once there, visitors gained easy access to resources to support and promote their Día celebrations. ALSC’s Quicklists Consulting committee updated the Building STEAM with Día book list to continue encouraging libraries to intentionally connect their multicultural programming with STEAM resources that represent diversity. In August 2018, ALSC President Jamie Campbell Naidoo and ALSC Executive Director Aimee Strittmatter attended the International Board on Books for Young People (IBBY) World Congress in Athens, Greece, to present and share our Día work with a larger international audience.

**Everyday Advocacy**

The Everyday Advocacy (EA) website is a member-driven resource providing straightforward, effective ways librarians and others can advocate for children and libraries. Everyday Advocacy features resources and tips for engaging community supporters, legislators, and stakeholders and for effectively communicating the value of libraries and librarians, with emphasis on librarians serving youth. Everyday Advocacy Matters, a quarterly electronic newsletter, highlights advocacy stories, tips, and ideas. The latest issue released came out in January 2019.

EA is also a conduit for sharing advocacy updates and actions from the Washington Office, as well as a gathering place for members to share the impact that specific programs and funding have had on their libraries.

With the EA member content editor role currently vacant, ALSC is exploring options for ongoing resource development and communication about library advocacy.

**Projects, Partnerships & Letters of Support**

**Every Child Ready to Read**

During Midwinter 2018, the ALSC and PLA Boards examined next steps in early literacy and decided to maintain and promote the ECRR toolkit and content in their current form, while concluding ECRR as an
active initiative. ALSC and PLA have agreed upon a new MOU to focus on the maintenance of the existing product and communication regarding different, but related, programs and services. The MOU will allow for flexibility within each organization to continue to develop new programs and services that build on and go beyond the ECRR framework. As evidenced by the final ECRR IMLS research report, we know that ECRR and its practices are now foundational to libraries’ work in early literacy and are regarded today as established methodology in the field.

The final evaluation report from Drs. Neuman, Moland, and Celano was the result of a three-year study of the ECRR initiative. The research report points to relevant uses for the existing ECRR materials and resources and makes recommendations for additional areas to address in the field of early literacy. The complete evaluation report can be found on the ECRR website.

At the 2019 Midwinter meeting, the ALSC Board established the Early and Family Literacy committee to ensure continuity of and building on the ECRR practices. The committee will focus on the identification, synthesis, and dissemination of research findings relevant to early and family literacy issues, culled from library schools, education scholars, and other advocacy sources to libraries, childcare providers, and community agencies serving children from birth through age 8.

**National Forums: Building an Alliance for Medial Literacy in Early Childhood - Institute of Museum and Library Services (IMLS)**

The Erikson Institute - Technology and Children (TEC) Center, has received an IMLS National Leadership Grant to convene a National Forum in collaboration with several partner organizations including, ALSC, Association of Children’s Museums (ACM), Chicago Children’s Museum (CCM), and National Association for Media Literacy Education (NAMLE). The TEC Center and partners are leading their stakeholders in forming an alliance for media literacy in early childhood at a leadership forum and a consensus building forum with practitioners. These two forums have enabled organizations and leaders, individually and collectively, to identify and implement promising practices in media literacy for young children and families in libraries, museums, community programs, and other beyond-the-classroom settings. ALSC leadership and members participated in the forums to provide the prospective and input of librarians working with children and families to develop media literacy.

**Daniel Tiger’s Neighborhood - Grand Communications/Fred Rogers Productions**

Grand Communications (GC) sought a collaboration with ALSC to co-develop a series of materials to support the upcoming theme of “family” for the Daniel Tiger’s Neighborhood television show and to promote library opt-in to access materials, proprietary PBS assets (graphics, logo files, etc.), and potential book giveaways.

**Zero to Three**

The ALSC Board approved a partnership with the Zero to Three organization (ZTT) on its advocacy campaign for young children. ZTT hosts monthly Twitter chats using the hashtag #ThinkBabies around issues like child care and maternal health. ALSC encourages participation in chats for issues relevant to library service to children. At the request of ZTT, ALSC’s Quicklists Consulting committee has created a book list, featuring titles about how the government works, to support ZTT’s Strolling Thunder event on Capitol Hill. ZTT will
also prominently feature the ALSC logo, along with those of its other partners, on child-sized building blocks on the Capitol Hill lawn as part of the event.

University of Washington – Project VOICE
The ALSC Board conducted an online vote in support of a three-year LB21 Research in Service to Practice grant from researchers at the University of Washington’s iSchool and Kent State University School of Information to create an outcomes-based, social justice planning and assessment tool. The tool will be developed as a result of the team’s research and will support library staff in their work in underserved communities with children birth to age eight and their families. The research team will focus their efforts in Ohio, Washington, Colorado, and South Carolina to answer the following questions: How, if at all, are libraries offering outreach programs and services to reach and serve young children and their families in underserved communities? What are the experiences and perceptions of various stakeholders (families, community partners) who participate in and/or facilitate these outreach programs and services? How, if at all, are librarians planning and assessing their outreach programs and services to promote equity, engagement, and empowerment for families in underserved communities?

WGBH Boston
WGBH Boston received a three-year grant from the National Science Foundation to create Bringing Science Home with PEEP materials as family engagement tools to support STEM learning. These digital and hands-on tools are specifically targeted for three- and four-year-olds who do not attend preschool. WGBH Boston has collaborated with HIPPY and AVANCE home-visiting organizations to create and pilot resources. ALSC has used multiple channels to inform membership about the availability of the PEEP Family Science App. An emphasis on parent-child interaction is central to the structure of the app. WGBH has issued its final report on the project at http://cct.edc.org/projects/bringing-science-home-peep.

Strengthening Communities through Libraries
This is the ninth Dollar General Literacy Foundation (DGLF) grant, and the third year ALSC has focused work around out-of-school time learning. ALSC’s portion of the DGLF grant ($124,528) is helping libraries provide STEAM-focused learning for children during breaks and in after-school programs. ALSC is successfully utilizing this Year 9 DGLF grant to support the strategic decision of the Board to deepen our footprint in the area of out-of-school time, including summer reading and learning. ALSC awarded fourteen $5,000 Strengthening Communities through Libraries mini-grants to members in public libraries. The supplemental resources created as part of this project will be organized on the ALSC website to support the out-of-school time programming of libraries and their community partners. The outcomes of these grants will inform the development of a research-based best practices toolkit in service to ALSC’s Strategic Plan (Learning and Development).

Young Children, New Media, and Libraries Survey
Media Mentorship is an identified area of priority for ALSC. With increasing attention on digital media use with children and media literacy, ALSC is actively seeking organizations with similar values for potential collaborations. During August 2014, the Young Children, New Media, and Libraries survey was administered to children’s librarians regarding the use of new media with young children in libraries. The survey was inspired by a survey created by early childhood education industry leaders and was a collaborative effort among ALSC, LittleLit.com, and the iSchool at the University of Washington.
In August 2018, ALSC, University of Washington iSchool, Kent State University iSchool, and Homer (Alaska) Public Library conducted a new Young Children, New Media, and Libraries survey to compare what has changed since 2014. Preliminary survey results were presented at ALSC’s National Institute in September 2018. Additional presentations took place at ALA’s Midwinter Meeting in Seattle and are being shared by members via presentations at non-ALSC conferences using budgeted funds identified to support ALSC members’ active participation in outside conferences. The Young Children, New Media, and Libraries research team will host two focus groups at ALA Annual in Washington D.C. to learn more about how children’s librarians are supporting families and children birth to age 14 in the ways they use, consume, and produce media in a variety of formats. Survey results also can inform a future IMLS grant to extend the work beyond the survey.

**ALSC Partners to Support National Summer Learning Day 2018**

In 2018, ALSC collaborated with the National Summer Learning Association (NSLA) to promote National Summer Learning Day (July 12). ALSC joined NSLA and the Association of Children’s Museums (ACM) to present a webinar about how to incorporate the 2018 national read-aloud selection of *Trombone Shorty* into library programming. The webinar also featured Bryan Collier, Caldecott-winning illustrator, the 2018 official ambassador. The ALSC Board has voted to maintain this collaboration from 2019 to 2021. This year, NSLA will promote a weeklong summer learning event organized around theme days.

**Publications & Professional Resources**

Along with serial publications—*Children and Libraries: The Journal of the Association for Library Service to Children*, the *ALSC Matters* and *Everyday Advocacy Matters* electronic newsletters, and the *ALSC Update* and *ALSC Advantage* e-mailings, the Association also produces special publications and resources, such as book lists, toolkits, books, white papers.

*Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2019*, written by ALSC and published by ALA Editions, was released in April. The annual guidebook is a resource for quick reference, collection development, and readers’ advisory. This year’s edition features an interview with Allen Say, author and illustrator of *Grandfather’s Journey*, which received the Caldecott Medal 25 years ago.

*23 Great Reads...Kids Will Love* (Newbery) and *20 Illustrated Books...Not to Miss* (Caldecott), published by ALA Editions, in consultation with ALSC, and released in May, spotlight recent award-winning titles that library users are sure to love. Part of ALA Editions’ new *Grab-and-Go Awards pamphlets*, the brochures are designed to fit in commonly sized literature racks and are useful tools for readers advisory interviews, programs, and book displays.

**2019 Summer Reading Lists**

The Quicklists Consulting committee updated the Summer Reading lists this spring with new titles to keep children engaged and reading throughout the summer. Four customizable book lists, covering birth through 8th grade students, are available.

**Building STEAM with Día Book List**

This spring, the Quicklists Consulting committee released four lists for children from birth through 8th grade. Intended to accompany Día programming, the lists are comprised of multicultural titles that
showcase STEAM (Science, Technology, Engineering, Art, and Math) topics. With the help of First Book, an Official Dia Supporter, the lists indicate titles that are available on the First Book Marketplace free or at low-cost to children in high-poverty areas.

Graphic Novels Reading Lists
ALSC’s graphic novels reading lists have become a favorite for many. Compiled by the Quicklists Consulting committee, the lists feature titles that appeal to youth from kindergarten through grade 8.

Tough Topics Reading Lists
This series of lists includes titles on a variety of topics (e.g. loss of a loved one, depression/sadness/loneliness, traumatic events, etc.) that are intended to spark conversation and help children and young teens explore their feelings and process, grieve, and better understand times of emotional distress. Titles include picture books, graphic novels, memoirs, and works of fiction. Each list also includes a supplemental resource list for adult caregivers.

Charlemae Rollins President’s Program Reading List
The Quicklists Consulting committee compiled a list to support this year’s Charlemae Rollins President’s program, including picture books for youth from birth to age 14 that capture illustrators advocating for change through pictures. The program examines activism and social change. (See ALSC Events and Continuing Education section for more information about the program.)

Embracing Gender Identities
The Quicklists Consulting committee created this list to address the wide spectrum of gender identity, including informational picture books and works of nonfiction and fiction that challenge gender norms and open conversations about gender expression.

Serving Diverse Communities Resource List
ALSC compiled a list of resources to help librarians support diverse children and their families through times of unrest and uncertainty that have increased since the 2016 election. The list serves as a living document, authored by ALSC committee members and curated by the ALSC Public Awareness committee to provide librarians with resources to share with their communities who are turning to their public libraries as a resource for information on navigating issues in our changing times. The resource includes book and media lists, community-based organizations, ALSC archived programs and webinars, as well as links to guides and newsletters for grassroots organizing and mobilizing.

Social Media
Facebook
The ALSC Facebook account is used to broadcast important messages, to promote awareness of the association and library service to youth, and to provide inspiration, resources, and news to our members and all interested colleagues. With more than 12,700 followers, the account continues to be an engaging space. In the most recent 28-day reporting period, the page reached 16,840 people and accumulated 1,069 post engagements (post clicks, reactions, comments, and shares).
Twitter
ALSC’s Twitter presence continues to grow each month. In the last year, the number of followers has increased by more than 1,500, and @WeAreALSC currently has more than 15,700 followers. ALSC has been using this platform to engage with members during webinars and community forums using respective hashtags.

ALSC Blog
The ALSC Blog strives to position the association as a thought-leader and to be the destination for individuals seeking ideas and inspiration around library services to young people. Daily posts address subjects such as programming, collection development, and partnerships. In 2018-19, the blog has averaged approximately 22,000 sessions per month.

The blog is currently in Feedspot’s Top 50 Library Blogs and Websites for Librarians at number six.

ALSC Events and Continuing Education

ALSC National Institute
In September 2018, ALSC hosted its National Institute in Cincinnati, Ohio. The Institute featured keynote speakers Grace Lin, Brian Selznick, and David Serlin. The Breakfast for Bill program featured a panel with Margarita Engle and two illustrators with whom she has worked: Raúl Colón and Mike Curato. Sixteen education programs delivered learning opportunities on topics from advocacy to intentional programing, sensory play to partnerships. The Institute task force identified competencies relating to each program, a new feature that helped attendees identify the best options for their professional development needs.

Additionally, in efforts to support ALSC’s goal of continuing education for children’s librarians and to show ALSC’s dedication to equity and diversity, the Friends of ALSC granted three scholarships to attend the ALSC National Institute. Recipients—Kim Engle, Asheville, N.C.; Hyunjin Han, Mandel Public Library, West Palm Beach, Fla.; and Sophie Kenney, Broward County Main Library, Boca Raton, Fla.—received Institute registration and a $1,000 travel stipend to cover airfare and hotel lodging. In the past, the Friends of ALSC have supported two scholarships. A third scholarship was added for 2018 to support the attendance of a North Carolina member who identifies as a member of the LGBTQAI+ community. This additional scholarship was intended as continued support of the LGBTQAI+ community in North Carolina, following the cancellation of ALSC’s 2016 National Institute in Charlotte due to the state’s discriminatory legislation.


Numerous events offered opportunities for networking, including a Youth Connection Reception at the National Underground Railroad Freedom Center, ALSC101, Trivia Hour, and a reception at the Public Library of Cincinnati and Hamilton County.
2019 ALSC Charlemae Rollins President's Program
On Monday, June 24, ALSC will host the 2019 ALSC Charlemae Rollins President’s Program, “Subversive Activism: Creating Social Change through Libraries, Children’s Literature, and Art.”

This high energy presentation will examine activism and social change through multiple lenses, featuring: two scholarly leaders—Dr. Nicole Cooke, Library & Information Science, and Dr. Janina Fariñas, Pediatric Neuropsychology; an acclaimed children’s book author/illustrator—Yuyi Morales; and Dr. Karin Perry’s sketchnoting that will document the event.

Educational Programs – 2019 ALA Annual Conference
ALSC is presenting the following programs during Annual Conference in Washington D.C.:

- Authentically Celebrating African American Culture with Coretta Scott King Nonfiction Books in Your Library and Classroom
- Keep It LOCAL: Designing Effective Outreach for Children and Families in Your Communities
- Nourishing Literacy: Cooking with Youth in Your Library
- Ready to Learn: Public Media and Library Partnerships for Early Science and Literacy Learning
- Talking with Kids about Race: A 'How To' Workshop
- The Urgency of History: How Librarians Prepare Kids for Their Times
- Writing Boxes: How Libraries Can Create Diverse, Welcoming, Intergenerational Programming to Inspire Writing as an Integral Part of Supporting Literacy and Family Engagement

Online Courses
In 2018-19, ALSC offered 11 online courses. The schedule included:

Summer 2018
- Making Your Makerspace Work
- Postmodern Picturebooks: Changing Minds for Life
- Storytelling with Puppets
- Science, Technology, Engineering, and Math (STEM) Programs Made Easy
- The Newbery Medal: Past, Present and Future

Fall 2018
- Postmodern Picturebooks: Changing Minds for Life

Winter 2019
- Science, Technology, Engineering, and Math (STEM) Programs Made Easy

Spring 2019
- Contemporary Issues in Action: Ethics for Librarians
- Full STREAM Ahead: How to Take Science, Technology, Engineering and Math (STEM) to the Next Level with Maker Kits
Science, Technology, Engineering, and Math (STEM) Programs Made Easy
• Storytelling with Puppets

Webinars
ALSC offers hour-long live webinars with a youth-service focus that are free for all members and non-members. Topics this year have included:

• Advocacy for Everyone
• Beyond Awareness: Strategies for Demonstrating Cultural Competence in Library Services to Children
• Early Childhood Expertise beyond Libraryland: Early Childhood Development
• Early Childhood Expertise beyond Libraryland: Reading Life Between the Lines: Using Children's Literature for Tough Conversations about Diversity
• Early Childhood Expertise beyond Libraryland: Serving Refugee and Immigrant Families
• Early Childhood Expertise beyond Libraryland: Spaces & Behavior Management
• Everything You Wanted to Know about the CSK Award (But Didn't Know to Ask)
• Firing on All Cylinders: Making Reading Matter
• Giving Storytime a Tune-Up: Music Activities to Support Engagement and Understanding
• It’s Not Your Imagination... Identity Conversations Really Are Different Today
• Leadership in Youth Services, Part 1: Leading outside Your Organization
• Leadership in Youth Services, Part 2: Leadership in Action
• Leadership in Youth Services, Part 3: Moving beyond Youth Services
• Making the Move from Summer Reading to Summer Learning
• New Media and Preschool Services
• New Media and Preschool Services - Practical Applications
• Out-of-School Time: How to Plan STEAM Programming in Your Library
• Podcast Playground - Part 1 - Discovery of Kids Podcasts
• Podcast Playground - Part 2 - Programming with Kids Podcasts
• Supporting Healthy Racial Identity Development for All Children
• Where the Wild Things Learn and Play
• Work Hard, Play Harder: An Insider’s Guide to Not So Passive Programs

Recorded Webcasts
ALSC offers archived webinars, which have already taken place, as on-demand video that can be watched at any time. In efforts to support ALSC’s continuing education goals, live webinars and archived webinars were offered free to ALSC members again in 2018-19. Archived webinars were available to non-members for a small fee.
Board Work
The ALSC Board of Directors works year-round—in person at ALA conferences and virtually—reviewing strategic plan implementation and priorities, discussing mega issues, deliberating on organizational matters, and making decisions that move the association forward. Directors are elected by the ALSC membership and serve a three-year term. Board schedules, along with official documents and minutes, are available on the ALSC website.

ALSC Finances
as of March 2019 (7 months of data)

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Actual</th>
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<tbody>
<tr>
<td>Total Revenues</td>
<td>$1,011,902</td>
<td>$1,033,412</td>
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<tr>
<td>Total Expenses before</td>
<td>$832,028</td>
<td>$820,791</td>
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<tr>
<td>Overhead &amp; Taxes</td>
<td></td>
<td></td>
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<tr>
<td>Contribution Margin</td>
<td>$179,874</td>
<td>$212,621</td>
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<tr>
<td>Overhead to ALA</td>
<td>$135,754</td>
<td>$1138,906</td>
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<tr>
<td>Taxes</td>
<td>$163</td>
<td>$163</td>
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</table>

Net Revenue for 7 months of FY19

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>$43,956</td>
<td>$73,552</td>
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</table>

Beginning Net Asset Balance (as of September 1, 2018)

<p>| | |</p>
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<thead>
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<th></th>
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<tr>
<td>$3,075,497</td>
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Ending Net Asset Balance (as of March 31, 2019)

<p>| | |</p>
<table>
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<tr>
<td>$3,149,049</td>
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</table>

Next
Collectively, these accomplishments over the past year along with the sharp fiscal oversight by the ALSC Board, Executive Director, and Budget Committee position ALSC to make deeper connections with our members in the upcoming year and pave the way for sustained activity to ensure our association becomes a place where members can grow professionally as they provide welcoming library spaces for all children and their families. I am confident that our dedicated Board, staff, and members are empowered to maintain our association’s traditions and embrace future growth.
2018-2019 ALSC Board of Directors and Staff

Executive Committee:
Jamie Campbell Naidoo, President
Cecilia McGowan, Vice-President/President-Elect
Nina Lindsay, Immediate Past President
Julie Dietzel-Glair, Division Councilor
Paula Holmes, Fiscal Officer

Directors:
Linda Ernst
Elisa Gall
Africa Hands
Amy Koester
Sujei Lugo
Karen MacPherson
Sue McCleaf Nespeca
Amy Sears

ALSC Staff:
Aimee Strittmatter, Executive Director
Alena Rivers, Deputy Director
Marsha Burgess, Program Coordinator (through November 2, 2018)
Katie Connelly, Awards Coordinator (effective April 15, 2019)
Kristen Figliulo, Program Officer, Continuing Education
Angela Hubbard, Program Officer, Projects and Partnerships
Courtney Jones, Awards Coordinator (through January 4, 2019)
Anne Michaud, Program Coordinator (effective December 3, 2018)
Laura Schulte-Cooper, Program Officer, Communications and Website
Elizabeth Serrano, Membership Marketing Specialist