Treasurer’s Report to Council

Fiscal 2016
- Annual Estimates of Income and Budgetary Ceiling -

Mario Gonzalez – ALA Treasurer
Tuesday June 30, 2015
San Francisco, CA
Reviewed by BARC and the Executive Board at the 2015 Spring Meeting
ALA Programmatic Priorities – Aligned with the FY 2016 Budget

- Advocacy for Libraries and the Profession
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Literacy
- Organizational Excellence
- Intellectual Freedom
- Transforming Libraries
Strategic Directions
- Strategic Framework aligned with FY 2016 Budget

- **Advocacy**
  Advocate for the public value of librarians, libraries and information services

- **Professional and Leadership Development**
  Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

- **Information Policy**
  Focus at every level on a diverse set of policy areas that includes:
  - intellectual freedom
  - privacy
  - civil liberties
  - telecommunications
  - funding for education and research programs
  - funding for libraries
  - copyright and licensing
  - government information
  - literacy
FY 2016 Budget Highlights

- 2016 Annual Conference in Orlando, 2016 Midwinter Meeting in Boston and 2016 PLA & YALSA national conferences in Denver and Columbus respectively
- “Spend Down” year for ACRL for a conference in FY17
- Total ALA budget of $50.7 million is an increase of $1.2 million (2%) over FY15
- General Fund budget of $29.4 million is level compared to FY15
- $250,000 in investment income to support technology
- 2% salary increase for ALA staff
- Initiatives of ALA President-Elect Sari Feldman include public awareness campaign
- Leading department in each Strategic Direction will realign staff to increase collaboration and focus across the Association
- An additional 2,100 new organizational members as part of the new ALA/United for Libraries group membership agreement
Enabling Strategies

Strategies have also been identified for ALA to undertake in order to create a welcoming, inclusive, engaged and supportive organization that is focused on the three Strategic Directions:

- Assessments and Evaluation
- Governance and Committee Structure
- Staffing
- Communications, PR and Marketing
- Revenue Streams and Fundraising
- Division Engagement
- Technology Infrastructure
- Publishing and Conferences
- Member Involvement and Engagement
- Partnerships
FY 2016 Key Initiatives

- The Lead responsibility for coordinating each strategic initiative will be assumed by a designated department
- The Communications & Member Relations department will become the Advocacy and Member Relations department
- Increased support for the Office of Library Advocacy to increase advocacy support for libraries and librarians
- New Public Awareness Office will lead advocacy campaign
- Chapter Relations will lead use of Engage advocacy software by ALA Chapters
- ITTS and Publishing will implement a new web based e-commerce module which will also support e-learning
- The annual number of Spectrum scholarships will increase from 50 to 60 for each of the next three years
- PLA will continue work on the development of public library impact measures with support from the Bill and Melinda Gates Foundation
- The Office of Government Relations has been nearly rebuilt with new hires to strengthen its capacity
- AASL will significantly increase its presence at the state level
- Increased support for the Center for the Future of Libraries
Total ALA Fiscal Year 2016
Budgetary Ceiling

Net Assets
(Unexpended balance remaining from FY 2015)

+ 

Revenue
(Anticipated for FY 2016)

= 

Budgetary Ceiling
General Fund Annual Estimate of Income

Budgeted FY 2016 Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Dues</td>
<td>$5,746,300</td>
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<tr>
<td>Material Sales</td>
<td>5,614,192</td>
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<tr>
<td>Subscriptions</td>
<td>3,147,683</td>
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<tr>
<td>Advertising</td>
<td>4,411,761</td>
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<tr>
<td>Meet/Conferences</td>
<td>8,021,525</td>
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<tr>
<td>Miscellaneous</td>
<td>2,422,483</td>
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<td><strong>Total Budgetary Ceiling (2016)</strong></td>
<td><strong>$29,363,944</strong></td>
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Divisions Annual Estimate of Income

Estimated Beginning -
Net Asset Balance (Ending FY15 Projection) $14,761,317
Budgeted FY 2016 Revenue $15,381,673
Other Revenue Transfers* $16,443

Total Budgetary Ceiling (2016) $30,159,433

*Life and Continuing Member Dues
Round Tables Annual Estimate of Income

Estimated Beginning -
  Net Asset Balance  (Ending FY15 Projection)  $1,649,643
  Budgeted FY 2016 Revenue  $378,527

Total Budgetary Ceiling (2016)  $2,028,170
# Grants and Awards Annual Estimate of Income

<table>
<thead>
<tr>
<th>Non-Government Contributions</th>
<th>Government Contributions</th>
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<td>$1,543,059</td>
<td>2,107,123</td>
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<td>210,350</td>
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**Total Budgetary Ceiling (2016)** $3,860,532
### Long-Term Investment

**Annual Estimate of Income**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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<tr>
<td><strong>Budgeted FY 2015 Revenue</strong></td>
<td>$2,110,107</td>
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<tr>
<td>Interest/Dividend Transfer to GF</td>
<td>-$559,576</td>
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<tr>
<td>Spectrum Interest/Dividends</td>
<td>200,500</td>
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<td>Life Member Dues</td>
<td>-$76,083</td>
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<td><strong>Total Budgetary Ceiling (2016)</strong></td>
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## Total ALA FY 2016 Budgetary Ceilings

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>General Fund</td>
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<tr>
<td>Divisions</td>
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<td>Round Tables</td>
<td>$2,028,170</td>
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<tr>
<td>Grants &amp; Awards</td>
<td>$3,860,532</td>
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<tr>
<td>Long Term Investments</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$67,087,027</strong></td>
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REQUEST OF COUNCIL

Approval of Fiscal Year 2016
Budgetary Ceiling of
$67,087,027
Thank You