ALA COUNCIL

MINUTES

2013 ALA MIDWINTER MEETING

SEATTLE, WA

AMERICAN LIBRARY ASSOCIATION

VOLUME 50
The customary information session was held in accordance with Policy A.4.2.5.2, which states that at least one joint session of the Membership and Council with the Executive Board shall be held for information only prior to other meetings of Council and Membership. The information session was convened at 3:00 pm on Sunday, January 26, 2013, in the Grand Ballroom of the Sheraton Hotel.

INTRODUCTIONS AND ANNOUNCEMENTS. Following the convening of the meeting, President Maureen Sullivan invited the audience to contribute their sentiments and thoughts in a memorial book for the late ALA Past President Russell Shank, 86, who passed away following his attendance at the ALA 2012 Annual Conference in Anaheim, CA.

PRESIDENT’S REPORT, ALA CD#21. ALA President Maureen Sullivan reported on her initiative, “The Promise of Libraries in Transforming Communities.” In 2012 ALA was awarded a $250,837 grant from the Laura Bush 21st Century Librarian program. This grant from the Institute of Museum and Library Services (IMLS) enabled ALA to partner with The Harwood Institute for Public Innovation on the first phase of a multi-phase initiative, The Promise of Libraries Transforming Communities. This initiative will develop a sustainable national plan to transform the role of libraries in communities by advancing community engagement and innovation.

From January 8 to 11, 2013, 24 individuals participated in an advance training session with Richard C. Harwood, president and founder, along with two other Harwood Institute staff. This advanced training was designed to orient the participants to the principles and practices of the Harwood Institute and to prepare them to be public innovators.

From March 21 to 23, 2013, a library leadership institute will be held at the Harvard Graduate School of Education to help administrators and managers in libraries of all types learn how to lead effectively in the face of the new
challenges in the Digital Age. Ninety-six people already have signed up for the program.

Sullivan noted that she, along with Immediate Past President Molly Raphael, and ALA Incoming President-Elect Barbara K. Stripling, continue to have many opportunities to visit and work with the membership across the country and abroad to learn about their experiences.

**ALA PRESIDENT-ELECT’S REPORT, ALA CD#29.** Barbara K. Stripling reported that after public outcry over the elimination of many school libraries, DC Public Schools Chancellor Kaya Henderson established a School Library Task Force to study the issue of school libraries and make budget recommendations for 2013-2014. The following six (6) recommendations were submitted to Chancellor Henderson:

- Staffing
- Programming
- Collection and Resources
- District Support
- Facilities
- District-Wide Campaign and Partnership

Stripling noted she was proud the task force did not back off of its recommendations because of budget constraints. The task force members included superintendents, principals, teachers, school librarians, academic library educators, and members of the community. The full texts of the recommendations are available in ALA CD#29.

Stripling’s presidential initiative, “Libraries Change Lives,” will combine components of Sullivan’s “The Promise of Libraries in Transforming Communities” and e-books initiatives into three areas of content: (1) innovation; (2) community engagement; and (3) literacy.

**ALA EXECUTIVE DIRECTOR’S REPORT, ALA CD#23.** These monthly Council reports constitute the single most continuous record of what is happening throughout the Association. Keith Michael Fiels said he was pleased to be able to report on the many initiatives currently underway throughout the Association.

Fiels said significant progress continues to be made in realizing the goals outlined in ALA’s strategic plan. One of these goals calls for ALA to take a strong role in leadership development. The implementation of ALA’s first annual ALA
Leadership Institute, scheduled for August 2013, will mark a major step forward in the achievement of leadership development.

Fiels noted the partnership with the Harwood Institute and a wide variety of programs on community engagement at this Midwinter Meeting centered around “The Promise of Libraries in Transforming Communities” initiative.

Fiels stated that ALA will undertake a multi-year project to develop tools, techniques, practices, and approaches to help libraries become more innovative in building their relationships with their communities.

Fiels again expressed his pleasure in working with President Maureen Sullivan, ALA President-Elect Barbara Stripling, and Immediate Past President Molly Raphael on this project that will have a long-lasting effect on ALA and libraries.

Fiels noted that on January 24, 2013, the Macmillan publishing house announced it would launch a program to make some ebooks available to libraries. Libraries will be able to lend out ebooks for two years or 52 times, whichever comes first, before having to buy a new copy.

Through its persistent efforts, ALA had helped to create some positive pressure on publishers to help libraries lend ebooks, Fiels said.

Fiels then spoke of the 2012-2013 Special Presidential Task Force on School Libraries, launched by ALA President Maureen Sullivan, to deal with threats to school library instructional programs. This task force will lead a campaign addressing the urgent need for advocacy for school libraries, as well as the impact of the de-professionalization and curtailment of school library instructional programs on students and student achievement. This task force continues the work of 2011-2012 ALA President Molly Raphael.

**Budget Analysis and Review Committee (BARC) Report, ALA CD#33.** Clara N. Bohrer, chair, provided an update on the FY13 budget as well as on activities BARC has engaged in since the 2012 ALA Annual Conference, which include:

- **Fiscal Year 2013 Budget Adjustments.** The total ALA FY13 revenue adjustments, as recommended by BARC and approved by the ALA Executive Board, show an overall increase in the budgetary ceiling of $1.5 million. The most significant change in revenue was an increase in grant funds.
Looking at budget adjustments from the expense perspective, there is an increase in overhead received from grants, approximately $92,000, which is recovered in the general fund, resulting in a decrease in general fund expenses.

During its 2012 fall meeting, BARC spent a great deal of time discussing the FY13 general fund budget. In recent years, the general fund has had to draw down from its net asset balance to end the year in a balanced budget. This action is a reasonable use of net asset balance, particularly during challenging economic times, but the net asset balance is almost depleted.

The FY13 budget was developed with just under $300,000 in net revenue in the general fund in order to begin to replenish the net asset balance. As always, BARC and the ALA management team are carefully monitoring the budget.

With regard to managing ALA’s expenses, the general fund budget was initially developed with a half percent reduction across all departments and offices. In addition, the ALA management team is reducing expenses within the general fund by an additional $400,000. They negotiated favorable healthcare rates, which resulted in expense savings. A base salary increase of 1% for staff—originally included in the FY 13 budget—is being delayed until March 2013 after a review of the six-month financial results. The 1% year-end compensation adjustment based on year-end results, due in October 2013, will be similarly delayed.

- Fiscal Year 2013 First Quarter Results. The First Quarter results, covering September 1 through November 30, 2012, only provide preliminary information on what ALA’s financial picture will look like at year’s end. The midyear review in February 2013 will provide a better picture and will form the basis for any further adjustments that need to be made in the budget.

As was noted, the total ALA revenue of $8.8 million is less than budget, and the total ALA expenses at $10.4 million are also less than budget. The Endowment Fund has increased and currently stands at $32.5 million, which is up $1.6 million since last year at this time.

In reviewing the First Quarter results for the general fund, both revenue and expenses are less than budgeted at the three-month mark. ALA membership dues, publishing, and the Resource Description and Access
(RDA) sales are behind budget. However, an increase in the RDA sales is anticipated once the Library of Congress implements the new standard.

ALA divisions show revenue less than budget, but their expenses are also significantly less than budget. A $600,000 loss was projected for the three-month budget period, but the loss is actually less at $400,000. BARC commends the divisions for their efforts.

- **ALA Membership Committee Personal Dues Adjustment Proposal.** At the 2012 ALA Annual Conference, BARC provided general input on two suggested dues adjustment strategies: (1) to connect future membership dues adjustments to the Consumer Price Index (CPI); and (2) to raise personal membership dues by $10 in the first year and fix subsequent years to the CPI.

  At its 2012 fall meeting, BARC further discussed the financial model of using the CPI. BARC felt that model provided a level of sustainable revenue to support ALA programs and services. BARC particularly liked that the dues increase amount would be known in any given year the budget is developed, which would enable the funds to be targeted for strategic, programmatic priorities. In addition, the financial model provided for small, incremental increases as opposed to larger increases being proposed every five to ten years.

  BARC recommended and the Executive Board approved the dues adjustment proposal.

  At this Midwinter Meeting, BARC reviewed the Membership Committee's changes to the initial proposal based on input from Council, which added a governance oversight component to the proposal. BARC concurred with the Executive Board's approval of the changes.

  The Membership Committee will present its personal dues adjustment proposal at Council II at this Midwinter Meeting.

- **United for Libraries Joint Trustee Membership Proposal.** In 2010, BARC reviewed and recommended to the Executive Board approval of a two-year trial period for a new group membership model for United for Libraries.

  The purpose of the original proposal was to offer a group membership model for retaining 3,000 former FOLUSA member groups. Evidence indicated the program has been beneficial for United for Libraries during
the trial period, and an additional two-year trial period was requested. BARC, the Finance and Audit Committee, and the Executive Board approved the extension at the Executive Board’s fall meeting.

- **ALA Financial Learning Series.** Online learning offerings are on various finance-related topics at http://ala.org/onlinelearning/unit.

The purpose of this series is to provide financial and organizational information to divisions and round table financial representatives and other member leaders.

In conclusion, Bohrer thanked members of BARC for their work over the last six months, and recognized ALA staff members Greg Calloway, Keith Brown, Sandy Lee, and Elaine Klimek for their work and support in preparing the information necessary for BARC to carry out its work.

**ALA ENDOWMENT TRUSTEES’ REPORT, ALA CD#16.** John Vitali, chair, acknowledged fellow trustees Bob Walton, Kate Nevins, Rod Hersberger, and Jim Neal, ALA Treasurer.

Vitali reported the value of the endowment for the calendar year ending December 31, 2012, was $32.6 million. This represents an increase in value of $2.3 million and a return of 10.5 percent, which compares to its benchmark of 12.1 percent.

Vitali pointed out that NFJ/Alliance, ALA’s small cap manager, has underperformed its benchmark. At its February meeting, the Trustees will be conducting a thorough review of NFJ/Alliance. Although the Trustees have made quick decisions on making manager changes due to poor performance, the general practice is allow for a full market cycle (3 years) to adequately judge a manager’s performance.

Vitali also noted that almost 50 percent of the investment managers underperformed relative to their benchmark. Some of the underperforming was very nominal. However, the trustees are carefully monitoring these situations. They are spending a great deal of time understanding how managers perform so they can decide along with Merrill Lynch whether they need to make any changes.

Each year the Trustees review the conditions for establishing the spending/payout rate from the endowment. This spring the Trustees recommended to the ALA Executive Board a payout rate for FY13 of four
percent, the same as in FY12. The Trustees are now recommending an increase in the payout rate for FY13 to 5 percent. The change in the rate will increase the amount available for scholarships, awards, program support, and general operations from $1.3 million to $1.6 million, or an additional $277,414.

The rational for the change follows the best practice of utilizing a higher payout rate during lean times in the market to maintain a certain level of support and a lower payout rate during good times to replenish/build up assets.

At the conclusion of his report, John Vitali responded to questions from the floor.

**ALA NOMINATING COMMITTEE REPORT, ALA CD#26-26.1.** Before presenting the report, Nancy A. Davenport, chair, acknowledged fellow committee members Mario Anibal Ascencio, Trevor A. Dawes, Jaime Corris Hammond, Ling Hwey Jeng, Temi G. Kirk, Cynthia K. Richey, David Schuster, and James F. Williams II. JoAnne Kempf was also thanked for her services as the committee’s staff liaison.

In speaking to the portion of the report entitled “Opinion,” which was not necessarily shared by the entire committee, Davenport criticized a previous committee for selecting 40 additional people over the required 50 ballot candidates.

The 2012 ALA Nominating Committee slated 90 people on the ballot for the 34 Council-at-Large positions rather than the required 50 nominees specified in the ALA Bylaws. Davenport said inviting 40 additional colleagues to stand for election, who would not be elected, did nothing to promote a good collegial relationship or help attract talented candidates to run for Council in the future.

Davenport suggested the Executive Board lead ALA to adopt a policy that the Nominating Committee selects election candidates and the number required for the ballot is enlarged to 75-80 people. The Committee would seek those candidates from a pool that includes sitting Councilors. This proposal would eliminate the current petition process that states: “The ALA Nominating Committee shall also include on the official ballot other nominations filed with the executive director by petition of any twenty-five members of the Association . . .”

The audience then discussed the pros and cons of Davenport’s suggestions.

Nancy Davenport then presented the slate of candidates for the upcoming 2013 ALA election. Candidates for the office of ALA President-Elect are Barbara F. Immroth, Professor, University of Texas at Austin; and Courtney L. Young, Head
Librarian, Penn State University, McKeesport, PA. Candidates for the office of ALA Treasurer are Clara Nalli Bohrer, Director, West Bloomfield Township Public Library, West Bloomfield, MI; and Mario M. Gonzalez, Library Director, Passaic (NJ) Public Library. The revised slate of nominees for Councilor-at-Large is listed in ALA CD#26.1.

ALA Bylaws Article III, Section 3B, provides that “the ALA Nominating Committee shall also include on the official ballot other nominations filed with the executive director by petition of any twenty-five (25) members of the Association at least four months before the annual conference, provided written consent of these nominees shall have been filed with the executive director of the Association.”

Keith Michael Fiels reported that to date, no petitions have been filed for the office of ALA President-Elect or Treasurer. Fiels reported that petitions had been received for the office of Councilor-at-Large from Gerardo A. Colmenar, Associate Librarian, University of California- Santa Barbara, Davidson Library; Karen E. Downing, Foundation and Grants Librarian, University of Michigan, Ann Arbor, MI; Loida A. Garcia-Febo, Principal, Information New Wave, Brooklyn, NY; Richard L. Huffine, Library Director, U.S. Geological Survey, Reston, VA; Patricia M. Hogan, Administrative Librarian, Poplar Creek Library, Streamwood, IL; Florante Peter Ibanez, Manager of Library Computer Services, Loyola Law School-Rains Library, Los Angeles, CA; Charles E. Kratz, Jr., Dean of Libraries, University of Scranton, Harry & Jeanette Weinberg Memorial Library, Scranton, PA; Dennis J. LeLoup, School Librarian, Avon Intermediate Schools, Avon, IN; Bernard A. Margolis, State Librarian, New York State Library, Cultural Education Center, Albany, NY; Patricia A. McLeod, Library Director, David & Joyce Milne Public Library, Williamstown, MA; Kevin Reynolds, Assistant University Librarian, Learning and Access Services, The University of the South, Sewanee, TN; Susan Roman, Dean, Dominican University, River Forest, IL; Larry Romans, Head, Government Information and Media Services, Vanderbilt University Library, Nashville, TN; Manya Danielle Shorr, Senior Manager, Branch Services, Omaha (Nebraska) Public Library; and J. Linda Williams, Coordinator, Library Media Services, Anne Arundel County Public Schools, Pasadena, MD.

The election results will be announced on May 3, 2013.

**ADJOURNMENT.** After several brief announcements, the meeting was adjourned at 4:30pm.
The first meeting of the ALA Council during the 2013 ALA Midwinter Meeting was convened at 8:30am on Sunday, January 27, 2013, in the Grand Ballroom of the Sheraton Hotel.

ANNOUNCEMENTS AND INTRODUCTIONS. President Maureen Sullivan introduced Parliamentarian Eli Mina, President-Elect Barbara K. Stripling, and ALA Executive Director and Secretary of the Council Keith Michael Fiels. ALA staff members assisting with the Council meetings were JoAnne Kempf, Director, Office of ALA Governance; Lois Ann Gregory-Wood, Council Secretariat; Danielle Alderson, Projectionist; and Heather Theriaque, Captionist.

Special guests included ALA presidential candidates Barbara F. Immroth, Professor, University of Texas at Austin; and Courtney L. Young, Head Librarian, Penn State University, Mckeesport, PA; ALA Treasurer candidates Clara N. Bohrer, Director, West Bloomfield (MI) Township Public Library; and Mario M. Gonzalez, Library Director, Passaic (NJ) Public Library; AFL/CIO ALA Joint Committee on Library Services to Labor members; Caroline Fuchs, Co-chair; Justin Cross; and Aliqae Geraci; Em Claire Knowles, ALA Councilor and ALA Legacy Society Member, Spectrum Champion; Jean M. Wenger, President, American Association of Law Libraries; Ingrid Parent, President, International Federation of Library Associations and Institutions (IFLA); M. Kathleen Kem, RUSA President-Elect; Robin Clark, President, Nebraska Library Association; Paula Gilbert, President-Elect, Pennsylvania Library Association; Dennis J. LeLoup, ALA Councilor and Immediate Past President, Indiana Library Federation; Brenda Metzger, President-Elect, Kentucky Library Association; Dinah O’Brien, President, Massachusetts Library Association; Eileen Palmer, President-Elect, New Jersey Library Association; Jim Robb, President, Arkansas Library Association; Jeff Simpson, President-Elect, Alabama Library Association; Brian Soneda, President, Washington Library Association; Lynn Wheeler, President, Maryland Library Association; Tom Wilding, ALA Councilor and President, Arizona Library Association; Cathy Wolford, President-Elect, Michigan Library Association; and Karen Yother, President, Idaho Library Association.

THE ATTENDANCE AND VOTING RECORD is attached as Exhibit 1.

QUORUM. A quorum was established at the beginning of each meeting.
RULES FOR ALA COUNCIL MEETINGS, ALA CD#5. By CONSENT, the ALA Council adopted the Rules for ALA Council Meetings.

ESTABLISHING THE AGENDA, ALA CD#8.1 Revised. By CONSENT, the following resolution was added to the Council I agenda under “new business”: ALA CD#31, Resolution to Change B.9.2.2 School Library Media Specialist (formerly: ALA Policy #54.2.2).

2012 ALA ANNUAL CONFERENCE COUNCIL MINUTES, ALA CD#2. By CONSENT, the Minutes were adopted as distributed.

NOMINATIONS FOR EXECUTIVE BOARD ELECTION, ALA CD#11. On behalf of the 2012-2013 ALA Council Committee on Committees (COC), Sol Antonio Gomez, Terri G. Kirk, Em Claire Knowles, and Rocco A. Staino, ALA President-Elect Barbara K. Stripling, COC chair, read the names of the candidates for election to the ALA Executive Board: Daniel A. Berdaner, Director, Forest Hill Public Library, Texas; Peter D. Hepburn, Head Librarian, College of the Canyons, Santa Clarita, CA; Sara Kelly Johns, School Librarian, Lake Placid (NY) Middle/High School Library, & Online Instructor, School Library and Information Technologies, Mansfield (PA) University; and James (Jim) G. Neal, Vice President for Information Services and University Librarian, Columbia University, New York, NY.

The two (2) candidates receiving the highest number of votes will be elected to serve 3-year terms beginning at the adjournment of the 2013 ALA Annual Conference. There were no floor nominations.

The election results will be announced at ALA Council III on January 29, 2013, 8:30am–12:30 pm.

APPOINTMENT OF TELLERS FOR THE ELECTION, ALA CD#11.1. Councilors Eileen K. Bosch, Betsy Fraser, and Henry R. Stewart, chair, volunteered to serve as election tellers.

REVIEW OF EXECUTIVE BOARD ACTION SINCE THE 2012 ANNUAL CONFERENCE, ALA CD#15. ALA Executive Director Keith Michael Fiels briefly highlighted various actions taken by the ALA Executive Board since the 2012 ALA Annual Conference. Among the actions taken, the Board:

VOTED, To approve the proposal to adjust personal member dues and direct the Membership Committee to forward the recommendation to
ALA Council for their consideration during the 2013 ALA Midwinter Meeting.

**VOTED**, To approve an additional 2-year trial period to offer group United for Libraries membership to Friends Groups and Board of Trustees.

**VOTED**, Not to recommend to Council any individuals for Honorary Membership for 2013.

**VOTED**, To approve the programmatic priorities, as a basis for the FY14 budget, in line with the ALA 2015 Strategic Plan.

**IMPLEMENTATION OF ALA 2012 ALA ANNUAL CONFERENCE COUNCIL ACTIONS, ALA CD#9.** Executive Director Keith Michael Fiels provided a status report on ALA CD#41, Resolution that School Libraries and Librarians are Critical to Educational Success, adopted by the ALA Council at the 2012 ALA Annual Conference in Anaheim, California.

**DIGITAL CONTENT AND LIBRARIES WORKING GROUP (DCWG), ALA CD#30.** Sari Feldman and Bob Wolven presented an update on DCWG’s activities since the 2012 Annual Conference.

DCWG subgroups have outlined business models, initiated a series of tip sheets to provide librarians with clear definitions, developed examples of how digital content and digital formats impact library services, and identified resources for further information on the numerous and often complicated issues in providing digital resources to their patrons and students.

Ebook Business Models for Public Libraries was released in August 2012. This report describes and analyzes characteristics, constraints, and restrictions of business models (licensing agreements).

The complementary report Ebook Business Models: A Scorecard for Public Libraries was released in January 2013. This report provides a framework for evaluating and comparing different business models and for understanding characteristics holistically, rather than as isolated attributes (e.g., price).

In late November, the DCWG released an Ebook Media and Communications Toolkit to support librarians’ efforts in advocacy and communications within their communities. The toolkit includes op-ed and press release templates for library supporters interested in informing the public of the role that libraries play in building literate and knowledgeable communities. Additionally, the toolkit
provides guidance on ways to use the media templates, as well as ALA talking points, e-book data, and public service announcement scripts.

DCWG members are increasingly providing outreach services. They also receive many requests from library and national media for comment and analysis.

DCWG members are also engaged in a number of other initiatives such as the OCLC/Big Shift Initiative, the ReadersFirst Initiative, and the Pew Internet Project studies.

In 2012, President Maureen Sullivan led delegations to New York in September and December to meet with publishers (Random House, Penguin, HarperCollins, Simon & Schuster, Hachette Book Group, and Macmillan), the Association of American Publishers, and the Association of Authors’ representatives. The purpose of these meetings included educating about and advocating for library interests and laying the groundwork for future cooperation.

In 2013, the DCWG will continue these efforts, but also plan increased attention on other issues, such as the self-publishing phenomenon, publishers other than the Big Six, the author-library relationship, school libraries, accessibility, privacy, and other areas.

The May-June issue of American Libraries will include updates.

At the conclusion of their report, Feldman and Wolven responded to questions from the Council floor.

A concern was expressed about a recently released study on e-journal preservation conducted by Columbia and Comell universities that revealed that only about 15 percent of e-journals are being preserved and that the responsibility for preservation is diffuse at best. The DCWG was encouraged to keep the preservation issue on its ongoing agenda.

Councilor Mike Marlin expressed his thanks to the DCWG’s Accessibility Subgroup for its efforts to address accessibility issues within the digital content area. He said a draft report will be available to the membership soon.

Robert Wolven thanked the members of the Working Group for all their hard work, and the ALA staff who have provided tremendous resource for the working group.
ALA RESOLUTIONS COMMITTEE REPORT, ALA CD#6.1-6.3 (REV.). Irene Briggs, chair, noted that at the 2011 ALA Annual Conference, Council voted that ALA Policy A.4.2.3, Council Resolutions: Guidelines for Preparation of Resolutions to Council (formerly Policy 5.3), be amended to include under: “Process”, the following language: “A supplement explanation consisting of one or more expository paragraphs should accompany every resolution clearly stating how the resolution supports ALA’s Strategic Plan as well as its mission and/or its core values.” This language was inadvertently not included in the current guidelines.

Briggs also noted various other structural changes as recommended in ALA CD#6.2 and ALA CD#6.3.

Councilor Larry Romans, former ALA Resolutions Committee chair, spoke of the ongoing problems with trying to get all of the different versions of the guidelines and samples to mirror each other.

Briggs moved and Council

ADOPTED, The changes to the Guidelines for Preparation of ALA Council and Membership Resolutions, as identified in 2012-2013 ALA CD#6.2 and #6.3.

FEDERAL COMMUNICATIONS COMMISSION. In 2012, the ALA Office for Information Technology Policy worked closely with the FCC on broadband adoption efforts, including digital literacy. In recognition of the critical role of libraries played in this work, Federal Communications Commission (FCC) Chairman Julius Genakowski recorded a short video message for ALA and IMLS to share with libraries. Council then viewed the video.

SMALL GROUP DISCUSSION SESSION ON RETHINKING ALA. To aid Council’s discussion, ALA President Maureen Sullivan provided some background information on the subject matter and an overview on how the small group discussions would proceed.

Sullivan reported that during the 2013 fall meetings of the Executive Board, divisional leadership spent part of the time addressing the future of ALA.

Council did receive the flip charts notes from those meetings, as well as a summary prepared by Senior Associate Executive Director Mary Ghikas.
At this small group discussion, Councilors focused on their perspectives, ideas, visions, and aspirations for the future ALA for the next three-years. Sullivan then provided an overview of the discussion and reporting process.

At the conclusion of the small group discussions, Councilors were invited to share their aspirations for the future ALA.

Sullivan thanked the Council members for their participation in this session, and noted that Peg Holman, author of Engaging Emergence, will facilitate a discussion on Change in the Community, Change in ALA on Monday, January 28, 8:30-11am, at this Midwinter Meeting.

Sullivan also noted that the ALA staff, led by Keith Michael Fiels and Mary Ghikas, has already been working with her to determine how to move this process forward to create more opportunity for contribution and to identify achievable goals that can be quickly accomplished.

**NEW BUSINESS:**

**RESOLUTION TO CHANGE ALA POLICY B.9.2.2 SCHOOL LIBRARY MEDIA SPECIALIST (FORMERLY ALA Policy 54.2.2), ALA CD#31.** Councilor Sara Kelly Johns moved and the ALA Council

**AMENDED,** ALA Policy B.9.2.2 *School Library Media Specialists* (formerly ALA Policy #54.2.2) from this text:

> The master’s degree in library and information studies from a program accredited by the American Library Association or a master’s degree with a specialty in *school library media* from an *educational unit accredited by the National Council for the Accreditation of Teacher Education* is the appropriate first professional degree for *school library media specialists*.

To this text:

Policy B.9.2.2 *School Librarians* (formerly ALA Policy #54.2.2):

> “The master’s degree in library and information studies from a program accredited by the American Library Association or a master’s degree with a specialty in *school librarianship* from an ALA/AASL *Nationally Recognized program in an educational unit accredited by the Council for the Accreditation of Educator Preparation* is the appropriate first professional degree for *school librarians*.” (2012-2013 ALA CD#31,
Resolution to Change Policy B.9.2.2 School Library Media Specialists
(formerly ALA Policy #54.2.2)

**ADJOURNMENT.** After several announcements, the meeting was adjourned.
The second meeting of the ALA Council during the 2013 ALA Midwinter Meeting was convened at 10:00am on Monday, January 28, 2013, in the Sheraton Hotel, Grand Ballroom.

**QUORUM.** A quorum was established at the beginning of each meeting.

**ESTABLISHING THE COUNCIL II AGENDA, ALA CD#8.2 Revised (1/27/13_9:35pm).** By **CONSENT,** the Council II Agenda, ALA CD#8.2 Revised (1/27/13_9:35pm) was adopted as presented.

**ALA TREASURER'S REPORT, ALA CD#13.1.** James (Jim) G. Neal, ALA Treasurer, moved and Council

**APPROVED,** the FY2014 programmatic priorities (2012-2013 ALA CD#13.1, FY2014 Programmatic Priorities) for the American Library Association:
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Intellectual Freedom
- Advocacy for Libraries and the Profession
- Literacy
- Organizational Excellence
- Transforming Libraries

**COUNCIL POLICY MONITORING COMMITTEE REPORT, ALA CD#17.** Erlene Bishop Killeen, chair, moved and the ALA Council

**ADOPTED,** Action Items 1 through 5 in the Policy Monitoring Committee (PMC) Report, ALA CD#17, as one package vote.

The ALA Council also

**VOTED,** That the Policy Monitoring Committee (PMC) incorporate the revised language of Policy B.9.2.2 **School Librarians** (formerly ALA Policy
ALA Council Minutes  
2013 ALA Midwinter Meeting  
January 25-29, 2013  
Seattle, WA


**ALA MEMBERSHIP COMMITTEE REPORT, ALA CD#14 Revised 1/11/13.** Upon recommendation by President Maureen Sullivan, the Council voted to convene into a 30-minute informal discussion of the proposed recommendation of basing future personal membership dues adjustments on increases in an external index as specified below:

**Proposed revision:** (Text to be deleted has been struck through; new text is in brackets.)

**Article I, Section 2.** Categories and Dues. Categories within each classification of membership in the Association may be established by the Council upon recommendation by the Executive Board. Dues for personal members shall be set by the Executive Board with approval by a vote of the Council and subject to a mail vote of the personal members. [Dues for personal members will be reviewed annually by the Executive Board, which may approve a dues adjustment not to exceed the percentage change in the national average Consumer Price Index (CPI) for the previous calendar year, rounded to the nearest dollar. Any increase beyond the above provision shall be proposed by the Executive Board with approval by a vote of the Council and subject to a mail vote of the personal members.] Dues for Chapter Members, Organization Members, and Corporate Members shall be set by Council upon recommendation of the Executive Board. (Note: See ALA Policy 12.) Members falling into two or more categories of membership shall pay the highest applicable dues and shall receive corresponding privileges. The membership year for any member of the Association and its divisions and round tables shall be twelve consecutive months effective the first day of the month following receipt of dues payment.

Kay Cassell, chair, provided background information on how the Membership Committee arrived at the proposal to make future adjustments to the ALA personal member dues rates.

Cassell said that at the 2012 Midwinter meeting, the ALA Membership Committee discussed various strategies for making future adjustments to the personal member dues rates. The goal of any future adjustments would be the development of sustainable revenue to support ALA programs and services. The Midwinter discussion focused on the approaches that ACRL and PLA members have approved – basing future dues adjustments on increases in an external index. In 2010, ACRL members voted to approve future dues adjustments not to exceed the percentage of change in the most current Higher Education Price
Index (HEPI) rounded to the nearest dollar. In 2011, PLA members voted to approve future dues adjustments based on the annual average increase in the national average Consumer Price Index (CPI) rounded to the nearest dollar.

At the 2012 Annual Conference, two approaches for adjusting dues were discussed with the ALA Membership Committee, the ALA Membership Promotion Task Force, the Budget Analysis and Review Committee, and the Finance and Audit Subcommittee of the ALA Executive Board. Based on the discussions at the 2012 Annual Conference, the proposal was revised and the approach with the initial $10 increase was eliminated. The Q&A document was also revised to address concerns expressed about the need for the dues increase, what ALA has done to reduce expenses, and ways to make dues affordable for new graduates who are unemployed or underemployed.

For purposes of this informal discussion period, ALA Treasurer Jim Neal also offered an alternative Option B “Sunset” proposal for consideration. The alternative proposal would be to implement a CPI-based dues adjustment for a five-year period, 2014 through 2017, after which there would be a formal assessment carried out to determine whether this was an appropriate ongoing commitment. This would require membership approval if Council did approve it, but it would not require a change in the Bylaws.

An in-depth debate ensued over the pros and cons of the two proposals, in addition to other dues-related issues (i.e., incremental automatic dues increase, salary-based graduated/progressive membership dues fees, increasing ALA corporate and organizational dues, using APA salary surveys data to advocate salary improvement discussion for members, etc.).

Upon reconvening into the formal Council II meeting, ALA Parliamentarian Eli Mina was asked to clarify the procedures on how Council could proceed with the dues discussion.

Councilor Sean Reinhart then moved that Council consider Option A, outlined in ALA CD#14, 1/13/13.

It was pointed out that Council could not directly amend current Bylaws language; however, it could change the language in the current motion to amend the Bylaws.

Councilor Sue Kamm then moved that the proposed revision to Bylaws Article I, Section 2, outlined in Option A of ALA CD#14, 1/13/13, be amended as follows:
Dues for personal members will be reviewed annually . . . rounded to the nearest dollar.

**Add: The increase shall be approved by the Council and subject to a mail votes of the personal members.**

Councilor Elizabeth Ridler moved that Council postpone the dues discussion until Council III.

In speaking to the motion, Councilor Elizabeth Ridler felt that because of the amount of time being spent on this issue, Council would not have enough time to consider its other business items scheduled for this meeting. She suggested postponing the discussion until Council III to allow Councilors an opportunity to continue the dues discussion at the Council Forum, while also allowing the Executive Board time to craft a revised dues proposal for consideration at Council III.

After voting on a motion to close the debate, Council **DEFEATED** the motion to postpone the dues discussion until Council III.

Council then returned to the proposed revision to Bylaws Article I, Section 2, outlined in Option A of ALA CD#14, 1/13/13, be amended as follows: Dues for personal members will be reviewed annually . . . rounded to the nearest dollar.

**Add: The increase shall be approved by the Council and subject to a mail votes of the personal members.**

The motion was **DEFEATED**, following a brief debate.

President Maureen Sullivan had to leave this meeting to participate in an NPR interview. ALA President Elect Barbara K. Stripling presided during the remainder of Council II.

Council again returned to its consideration of Option A. It was noted that if Option A was adopted, Council would not be able to consider Option B. It was further noted that if Council defeated Option A, it could consider Option B, and it would go to the membership for a vote. Option B does not include a Bylaws amendment as requested in Option A.

ALA Parliamentarian Eli Mina was called upon to explain the best way for Council to proceed with its dues discussion. Eli Mina then laid out several possibilities.
After several comments, Councilor Lauren Comito moved and Council

**VOTED**, Refer revised dues proposal (Option B) to the Executive Board to bring back revised language that includes a review for a vote in Council III

**COUNCIL ORIENTATION COMMITTEE REPORT, ALA CD#24.1.** Pamela Hickson-Stevenson, chair, reported that as a result of 2012 Annual Conference Council self-assessment discussion, the members of the Council Orientation Committee have been working to strengthen the current council orientation process and to develop new means for Councilors to obtain needed information and education.

Committee members identified five areas of focus: reorientation, phased orientation, communication, understanding of roles, and relationship building.

During the course of several conference calls and numerous email conversations, the committee agreed to take a number of concrete steps with the goal of responding to Council’s expressed desires.

To facilitate the development of friendly and collegial relationships and to welcome new Councilors, the committee planned a fun speed acquainting activity for those in attendance at the Council reception on Saturday night.

More than 50 people attended, and discovered shared interests, common backgrounds, fascinating differences, and enjoyed the lighthearted approach to becoming better acquainted.

In late fall 2012, the Council Orientation Committee conducted a Council based survey on the 3-2-1 model to gather more information for further development of the orientation process. The highlights of the survey (ALA CD#24.1) were shared at the Council Orientation Session at this conference.

The next steps for the Council Orientation Committee will focus on developing online orientation modules that will allow for stand-alone training on discrete topics that can be reviewed at a time and location of the Councilors’ choosing.

**ALA COMMITTEE ON ORGANIZATION (COO) REPORT, ALA CD#27.** James (Jim) R. Rettig, moved and Council

**APPROVED**, The creation of a Sustainability Round Table. The purpose of the Sustainability Round Table is to provide: “A forum for ALA members to
exchange ideas and concerns regarding sustainability in order to move toward a more equitable, healthy, and economically viable society. Resources for the library community to support sustainability through curriculum development, collections, exhibits, events, advocacy, communication, and library buildings and space design.”

Rettig also reported that the Boing Boing Membership Initiative Group has changed its name to Library Lab Membership Initiative Group because the scope of its work is expanding to include MAKE Magazine, the SXSW Conference, and more. Because this is a name change rather than creation of a new MIG, COO has approved the name change. COO approved this MIG under its original name at the 2012 Midwinter Meeting, when it met the requirements of ALA Policy A.4.3.12 (formerly Policy 6.12), A Membership Initiative Group (MIG).

**FREEDOM TO READ FOUNDATION (FTRF) REPORT, ALA CD#22.** FTRF President Candace (Candy) Morgan, reported longtime intellectual freedom advocate Carolyn Forsman recently died of cancer. Her first career was as a librarian and an educator; but, her second career was a of jewelry designer. She donated a percentage of her jewelry sales to support FTRF. Her family has asked that contributions in her memory be directed to FTRF and to the Cancer Research Institute.

Last fall, FTRF closely followed the news reports about requests to the Davis County, UT, school board to remove all copies of In Our Mothers’ House from school library shelves. Complaints to remove the book said it “normalizes a lifestyle we don’t agree with.” The book, written by award-winning children’s author Patricia Polacco, depicts a family headed by two mothers.

The ACLU of Utah filed a lawsuit in November 2012 on behalf of two students in the school district and their mother. The complaint alleged that the “primary justification for removing the book from the shelves is that, by telling the story of children raised by same-sex parents, the book constitutes ‘advocacy of homosexuality,’ in purported violation of Utah’s sex-education laws.” The plaintiffs asked the court to issue an order requiring the school board to return the book to school library shelves without restrictions and prohibiting the school district from restricting access to books in the library on the grounds that the books contain “homosexual themes” or “advocacy of homosexuality.”

FTRF consulted with the ACLU attorneys and provided expert advice regarding libraries and the intellectual freedom issues at stake in the lawsuit, resolving to support the plaintiffs and the ACLU until the case’s conclusion. FTRF and the
ACLU are waiting to read the school district’s response to the lawsuit. The case remains pending as the ACLU engages in discussions with the school district regarding standards to be used in future challenges to library materials.

Morgan then provided an update on other FTRF issues and activities.

ANNOUNCEMENTS. ALA Executive Director Keith Michael Fiels announced that a petition for the position of Councilor-at-Large was received from Gladys Smiley Bell, Special Collection (Peabody) Librarian, Hampton University, Harvey Library, Hampton, VA.

By CONSENT, The Council III, Tuesday, January 29, will begin at 8:30am instead of 9:30am, to accommodate a full agenda.

ADJOURNMENT. The meeting was adjourned at the completion of the agenda.
The third meeting of the ALA Council during the 2013 Midwinter Meeting was convened at 8:30am on Tuesday, January 29, 2013, in the Sheraton Hotel, Grand Ballroom.

QUORUM. A quorum was established at the beginning of each meeting.

ESTABLISHING THE AGENDA, ALA CD#8.3 Revised (1/28/13_9:00pm). By CONSENT, ALA CD#8.3 Revised (1/28/13_9:00pm) was adopted as amended to include the following documents: ALA CD#35, Resolution on Divestment of Holdings in Fossil Fuel Companies, and ALA CD#36, Resolution Reaffirming ALA Support of Whistleblowers Including Bradley Manning and John Kiriakou.

MEMORIALS, ALA MR#1–11. ALA Policy A.4.2.3 (formerly: Policy 5.3) provides that memorials, tributes, and testimonials will be presented at the beginning of the last session of Council. Memorials were adopted for the following persons: Alice Holly Scott, M-1 and M-11; Leo Dillon, M-2; Clara Stanton Jones, M-3; Phyllis Brodnax Heroy, M-4; Aaron Swartz, M-5; Joseph Branin, M-6; Harris Clark McClaskey, M-7; Barbara Ann Schmitt Webb, M-8; Genevieve “Kay” Bishop, M-9; and William (Bill) DeJ ohn, M-10.

TRIBUTE, ALA TR#1. By ACCLAMATION, Council adopted a tribute for the Association for Library Services to Children (ALSC) on the Occasion of the 75th Anniversary of the Caldecott Medal, T-1.

COUNCIL TELLERS' REPORT ON THE ALA EXECUTIVE BOARD ELECTION, CD#11.2. Councilor Henry R. Stewart, chair, reported the following election results (*signifies those elected): Daniel A. Berdaner, 45; Sara Kelly Johns, 68*; Peter D. Hepburn, 55; and James (Jim) G. Neal, 81*.

INTELLECTUAL FREEDOM COMMITTEE (IFC) REPORT, ALA CD#19. Pat R. Scales, chair, reported that at the 2012 ALA Annual Conference in Anaheim, CA, Council referred CD#45, Resolution on Homelessness and Libraries, to the Intellectual Freedom Committee. The resolution read: “That the American Library Association (ALA) shall amend Article V of the Library Bill of Rights to include
housing status, so that it now reads: ‘A person’s right to use a library should not be denied or abridged because of origin, age, background, views or housing status.’” The IFC discussed CD#45 and concluded that the term “homeless” is covered under “background” under Article 1 of the Library Bill of Rights. IFC is in the process of reviewing the Library Bill of Rights and its Interpretations in preparation for the ninth edition of the Intellectual Freedom Manual and will ensure that the Interpretations make it clear that a person’s housing status should not be used to deny access to library services.

Scales also reported that the Newsletter on Intellectual Freedom has been transitioned into an all-digital format. The Newsletter is now hosted on MetaPress and is available as a digital edition that provides a print-on-demand option.

**COMMITTEE ON LEGISLATION (COL) REPORT, ALA CD#20-20.2.** Vivian Wynn, chair, moved and Council ADOPTED, the following two (2) action items contained in ALA CD#20-20.2:

**Item #1.** ALA CD#20.1, Resolution Supporting the Application of the First Sale Doctrine of the Copyright Law to all Materials in Library Collections, which read: “That the American Library Association (ALA), on behalf of its members:

1. reaffirms the essential role of the First Sale Doctrine in ensuring that the education, research, and library communities continue to support the Constitutional purpose of copyright law by promoting the advancement and sharing of knowledge, innovation, and creativity, wherever made; and

2. urges the United States Congress to pass legislation to remedy any judicial decision that limits libraries ability to lend copies of foreign-made works under the First Sale Doctrine.”

**Item #2.** ALA CD#20. 2, Resolution Honoring Senator Olympia J. Snowe for her Support of America’s Libraries, which read: “That the American Library Association on behalf of its members:

1. extends its deepest appreciation to Senator Olympia J. Snowe for her extraordinary service and record of achievement; and.

2. thanks her for years of dedicated commitment to libraries and the American public that depends upon them.”
INTERNATIONAL RELATIONS COMMITTEE (IRC) REPORT, ALA CD#18. Nancy M. Bolt, chair, moved and Council ADOPTED the following two (2) action items contained in ALA CD#18-18.2:

Item#1, ALA CD#18.1, Resolution on Supporting the WIPO Treaty for Improved Access for People Who are Blind, Visually Impaired and with Other Print Disabilities, which read: “that the American Library Association (ALA) on behalf of its members:

1. endorses the Obama Administration’s statement that access to information is a universal right;

2. commends the United States delegation to World Intellectual Property Organization (WIPO) for their recognition of libraries as critical providers of accessible content; and

3. supports the call for a diplomatic conference to enact the WIPO International Instrument/Treaty on Limitations and Exceptions for Visually Impaired Persons/Persons with Print Disabilities.

Item#2, ALA CD#18.2, Resolution on United States Funding and Participation in UNESCO, which read: “That the American Library Association (ALA) on behalf of its members:

1. urges Congress to approve the national interest waiver so the United States can again pay its dues, and become a fully functioning member of the United Nations Educational, Scientific and Cultural Organization (UNESCO).

PERSONAL MEMBERS DUES ADJUSTMENT, ALA CD#14.1. During its second meeting, Council referred the personal dues proposal to the Executive Board for revision that would also include a review process plan. The Executive Board’s proposed revision of the dues adjustment language and a review process was presented for Council’s consideration. The revised proposal read:

“Beginning in September 2013 and continuing annually through September 2017, personal member dues will be reviewed by the ALA Executive Board, which may approve a dues adjustment not to exceed the percentage change in the national average Consumer Price Index (CPI) for the previous calendar year, rounded to the nearest dollar. Any increase beyond the above provision proposed by the Executive Board will require approval by a vote of Council and a mail vote of ALA personal members.”
This provision shall be formally evaluated by the Executive Board and Council in 2016 with input from ALA personal members. Any subsequent dues adjustment will require approval by a vote of the ALA Executive Board, Council and a mail vote of ALA personal members.”

Following many expressions of support and thanks to the Executive Board for its work in refining the dues proposal, Council ADOPTED the revised proposal, which will be placed on the 2013 ALA spring ballot for ratification by the membership.

NEW BUSINESS:

RESOLUTION ON DIVESTMENT OF HOLDINGS IN FOSSIL FUEL COMPANIES, ALA CD#35. Councilors Ben Trapskin and Ann Crewdsen moved the adoption of ALA CD#35, Resolution on Divestment of Holdings in Fossil Fuel Companies, which read:

That the American Library Association on behalf of its members:

1. goes on record to publicly recognize that human generation of CO₂ is resulting in global climate change;

2. directs its endowment trustees to divest all holdings in the fossil fuel industry and invest in renewable energy initiatives;

3. renews relations with the Book Industry Environmental Council, the Green Press Initiative, and other partners in the publishing and information technology industries to explore how we can help our communities and nation transition away from a fossil fueled economy;

4. calls on President Obama to hold a White House Conference on Climate Change which libraries will assist in launching with a series of library-based local, state, regional, national, and international community conversations focused on planning and implementing a peaceful transition to a post-fossil fuel, sustainable human relationship with the planet; and

5. amend ALA Policy B.5.5 to state that libraries are urged, in addition to the collection and provision of information regarding the environment, to take steps in assisting communities transition to fossil-free, renewable, sustainable energy sources.
In accordance with Policy ALA A.4.2.3 Council Resolutions: Guidelines for Preparation (formerly: ALA Policy 5.3): “... The Resolutions Committee must submit to the Executive Director and the Budget Analysis and Review Committee (BARC) all resolutions deemed to have fiscal implications at least 24 hours before they appear on the Council agenda so that BARC can provide fiscal information as required in by ALA policy. . . .”

Because ALA CD#35 was inadvertently not transmitted to BARC for its consideration as was outlined above, it was declared out-of-order and no action was taken on it at this meeting.

**ALA CD#36, RESOLUTION REAFFIRMING ALA SUPPORT FOR WHISTLEBLOWERS INCLUDING BRADLEY MANNING AND JOHN KIRIAKOU.** Councilors Al Kagan and Jane Glasby, moved the adoption of ALA CD#36, Resolution Reaffirming ALA Support for Whistleblowers Including Bradley Manning and John Kiriakou, which read: “That the American Library Association (ALA) on behalf of its members:

1. commends the signing into law of the “Whistleblower Protection Enhancement Act of 2012,” and the extension of similar whistleblower protections in the 2013 National Defense Authorization Act; and

2. commends Bradley Manning, John Kiriakou and other whistleblowers acting at great personal risk to ensure that the government can be held accountable by the public.

After a brief debate, Councilor Larry Romans and Executive Board member Kevin Reynolds moved and Council

**ADOPTED** A motion to delete Whereas #12–#18; Resolve Clause #2, and the names of Bradley Manning and John Kiriakou from the title of ALA CD# 36, Resolution Reaffirming ALA Support for Whistleblowers Including Bradley Manning and John Kiriakou, as follows:

ALA CD#36, Resolution Reaffirming ALA Support for Whistleblowers Including Bradley Manning and John Kiriakou (revised title)

**Whereas Clauses #12–18:**

12. whereas President Obama’s language in his signing statement for the 2013 National Defense Authorization Act limits the scope of whistleblower protections in a manner that could create a chilling effect for whistleblowers and the agencies tasked with
13. whereas the current administration has prosecuted more government officials under World War I-era Espionage Act than all previous administrations, in some cases leading to charges being dismissed;

14. whereas among those who have been charged under the Espionage Act are whistleblowers Private First Class Bradley Manning and former CIA agent John Kiriakous;

15. whereas in May 2010 Bradley Manning was arrested for allegedly leaking classified materials to the anti-secrecy website WikiLeaks leading to numerous charges including aiding the enemy by indirect means, the first time a soldier has been imprisoned under this charge as a result of giving information to a news outlet;

16. whereas on Feb. 23, 2013, Manning will have been imprisoned for 1,000 days without trial under conditions ruled as “unlawful pretrial punishment” by the presiding Judge Denise Lind, and described by Amnesty International as “unnecessarily severe” and “inhuman”, denounced by more than 300 legal scholars in the United States as “a violation of the Eighth Amendment’s prohibition of cruel and unusual punishment and the Fifth Amendment’s guarantee against punishment with trial, and characterized by the United Nations special Rapporteur on torture as “cruel, inhuman, and degrading”;

17. whereas Daniel Ellsberg has compared the actions of which Manning is accused to the release of the Pentagon Papers; and

18. whereas on April 3, 2012, the current administration indicted intelligence whistleblower John Kiriakous for alleged mishandling of classified information for his 2007 role as the first CIA insider to expose the agency’s use of waterboarding and other torture in its interrogations, leading to a sentence of two and a half years in prison on January 25, 2013; now, therefore, be it

Resolved Clause #2

2. commends Bradley Manning, John Kiriakous and other whistleblowers acting at great personal risk to ensure that the
Council then

**REFERRED.** 2012-2013 ALA CD#36, Resolution Reaffirming ALA Support for Whistleblowers, as amended, to the Intellectual Freedom Committee (IFC) and the Committee on Legislation (COL) for a report at the 2013 Annual Conference.

**ANNOUNCEMENTS.** Executive Director Keith Michael Fiels reported that petitions had been received for the office of Councilor-at-Large from Cristina Dominguez Ramirez, Library Community Services Manager, Richmond Public Library, Richmond, VA; Maria Taesil Hudson Carpenter, Director of Libraries, Somerville Public Library, Somerville, MA; Carla M. Land, YPL/Children's Services Department Head, Las Vegas-Clark County Library District, Summerlin Library, Las Vegas, NV; and Ismail Abdullahi, Associate Professor, North Carolina Central University, School of Library and Information Sciences, Durham, NC.

**ADJOURNMENT.** The Council III meeting adjourned at the completion of the agenda.