Report of the ALA Membership Committee  
2015 Midwinter Meeting, Chicago  
January 31, 2015, 1:00-2:30 p.m.

Accomplishments
- Voted, subject to approval by BARC and the ALA Executive Board, to adjust personal member dues according to the increase in the National Consumer Price Index
- Voted, subject to approval by BARC and the ALA Executive Board, to approve United for Libraries group memberships

Planned activities
- Continue to monitor membership statistics and reports on retention and recruitment
- Continue to identify ways to improve the member experience
- Continue to evaluate possible affinity programs for members

Issues that affect the committee’s work and their implications for the future
- None identified at this time.

Interactions with other units within ALA
- Through the Membership Promotion Task Force, division and round table representatives meet with the Membership Committee to share information and best practices on recruitment and retention.

Relationship of the committee’s work to the ALA strategic plan
- The ALA Membership Committee supports the goal area of member engagement and organizational excellence.

Current level of committee members’ involvement
- Members have actively participated in face-to-face meetings and on the committee’s ALA Connect space.

Committee self-check on its value and viability
- The committee continues to fulfill its charge: to establish general policies, programs, and procedures to secure new members; to be responsible for the implementation of these programs; to coordinate membership promotion activities of all units and chapters of the association; to make recommendations concerning membership dues; and to serve the association as a sounding board on membership.