American Library Association
Committee Information Update Report

Report for Midwinter –The ALA-CBC Joint committee meets in the Fall and the Spring in New York – this report covers the Fall meeting which took place on October 25, 2013

Name of Committee:
ALA-CBC Joint Committee Fall Meeting

Chair:
Lisa Von Drasek

Members Present:
Lisa Von Drasek (Chair) (via phone)
Cassandra Barnet (via phone)
Monica Edinger
Elizabeth Fithian
Emily Heddleson
Michael Rogalla (via phone)
Allison Santos (via phone)
Rocco Staino
Molly Thomas
Virginia (Ginny) Walter
Jason Wells
Robin Adelson
Ayanna Coleman
Shaina Birkhead

Accomplishments:

• Common Core: CBC will act as a repository of information for librarians, teachers and parent/caregivers. CBC will link to publisher material, state pages, AASL, IRA, CBC joint reading lists, and webcasts that deal with trade books and the common core. Launch date early next year.

• Building a Home Library: It is time to update our lists for all age ranges. ALSC Quicklist Committee will come in to create initial lists. All books must be published by a CBC member publisher. ALA members of the committee will cull these lists down to 25 titles per age range.

• CBC Library: Reaching out to museums and area schools/librarians has not given any results yet. Suggestions made included reaching out to the director of NYC library schools as well as more locations in the tri-state area and publicizing CBC library as a destination for teachers and librarians to come to when they visit the city.

• YALSA and ALSC Updates: launch of Advocacy Matters Newsletter, launch of mentoring program, Webinars have been very successful and publishers might consider joining them as means of professional development

• CBC Updates: CBC website has been revamped. The new National Ambassador will be announced in January. Suggestions for including more librarians at the CBW Gala. Make it so that the librarian has to be an ALA member to be sponsored or enter any contest. ECAR does offer discounted tickets for a limited time. Ask publishers to bring sponsor a teacher or librarian.

• Children’s Choices and Children’s Choice Book Awards: CCBA is a great way to get kids excited about reading and schools have accepted the program widely but we still need your help getting into libraries.

• CBC Presence at ALA Conferences: Last year there was a diversity panel to introduce the initiative. Now we can begin to have panels that tackle specific topics of diversity (specifically at ALA Midwinter),
authentic voices and covers as possible topic. Member publishers can display plaques as well as have pamphlets to give out about the CBC and Children’s Choice Book Awards. CBC can also be mentioned at Book Buzz Panels. Mention utilizing CBC library and website as tools for professional advancement.

Other comments/information:
- ALA Awards: Not much progress has been made towards the creation of the sub-committee. Robin has reached out to Tracy van Straaten who has agreed to spearhead the committee.

Planned activities for upcoming year:
- Revamping Building a Home Library Lists
- Creating another diversity panel for ALA Midwinter 2014

Submitted by: Ayanna Coleman
Date Submitted: 7/8/2015

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