Chapter Relations Committee  
Annual Conference 2014 Report

Committee Charge:

To develop and recognize chapters as integral components of ALA. To encourage discussion, activities and programs that support the mutual interests of ALA and the chapters. To advise when requested on proposals and actions of other ALA units that may affect chapters. To provide a forum wherein chapters can share ideas and concerns of common interest and identify common needs and goals. To communicate these chapter needs and goals to ALA and ALA goals, programs and priorities to the chapters. To encourage and maintain a cooperative and supportive relationship among ALA, its units, and the chapters. To formulate and review periodically requirements for chapter status. To serve as an advisory committee to the Chapter Relations Office.

Committee Members:

Ann Hamilton (Chair), Joseph Eagan, Catherine Hakala-Ausperk, Ben Hunter, Alan Kornblau, Rodney Lippard, Kimberlee Ried, Donald Roalkvam, David Schuster, Eric Shoaf, Elaine Steinberg, Louis Munoz (Intern), Lydia Willoughby (Intern)

CRC Member Liaisons to Other Groups: Kimberlee Ried-Freedom to Read Foundation; Ben Hunter- Education Assembly; Rodney Lippard- Recruitment Assembly; Don Roalkvam- Planning and Budget Assembly; Ann Hamilton-Literacy Assembly, Legislation Assembly and Advocacy Coordinating Group

Division Representatives to CRC: Les Kong, (ACRL Rep); Dana Jemison (ALCTS Rep); Carolyn Larson (RUSA Rep); Felton Thomas (PLA Rep); Maura Valentino (LITA Rep);

James Neal (Executive Board Liaison), Michael Dowling (Staff Liaison), Don Wood (Staff Liaison)

Chapter Relations Committee at Annual Conference

Documents and reports related to this report are located in the Chapter Relations Committee ALA Connect community at http://connect.ala.org/node/224775.

Current

- The CRC held two meetings (Sat and Mon) in Las Vegas. Attendees (apprx. 40 each mtg.) included Chapter Presidents, Executive Directors, Chapter Councilors

- The CRC organized, with the Chapter Relations Office (CRO), another successful full-day Chapter Leaders Forum. The Forums, which have been held at each Midwinter and Annual for over twenty years help prepare incoming Chapter Leaders (President-elects, treasurers, Chapter Councilors, Ex. Directors, etc.) for their roles guiding their associations. Thirty-four participants from 23 Chapters attended. Topics covered included member engagement, Librarians Build Communities, migrating from Capwiz to Engage, and effective lobbying at the local, state, and federal levels.
Michael Dowling discussed the steps to take to prepare for the migration from Capwiz to Engage and the proposed timeline:

**Step 1.** Chapters send CRO the name(s) of their Engage administrator(s).
**Step 2.** Chapters and Engage administrators will decide what Capwiz data, if any, Chapters want to migrate

**Time Line:**

- **June 2014** – ALA migrates from Capwiz to Engage [http://cqrcengage.com/ala/home](http://cqrcengage.com/ala/home); Chapter Relations Office (CRO) notifies Chapters about migration to Engage
- **July 2014 – September** – CRO assists Chapters with their migration to Engage; Chapters send CRO names of their Engage administrators
- **End of October 2014** – All Chapters will have migrated from Capwiz to Engage

Michael Dowling discussed the “State of the Chapter Annual Report,” which began in 2012 on the Chapter Relations Committee’s recommendation that all Chapters complete the “State of the Chapter Annual Report.” These snapshots help Chapters and ALA assess the health and vitality of state and regional library associations. They also help highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

- All the Chapters' data obtained through the latest recorded surveys are posted online and can be downloaded.
- Chapter Councilors are tasked with responsibility for their Chapter’s completion and submission of the "State of the Chapter Annual Report." Regional Chapter Presidents are asked to oversee the submission of their regional report.
- CRO will send the 2014 State of the Chapter Report to the Chapter Councilors after conference. The deadline to complete the survey will be at the end of September.
- CRC members will be asked to review the survey and offer suggestions.

Don Wood reported on the 2014 Student-to-Staff Program ([http://tinyurl.com/k2d8tqg](http://tinyurl.com/k2d8tqg)). Every year Chapter Relations Office with support from Conference Services coordinates the Student-to-Staff Program (S2S), which was established in 1973. S2S is a once-in-a-lifetime opportunity for 40 qualifying students engaged in ALA student chapters to attend an Annual Conference and enrich their studies. This year’s students will be working with 25 ALA units.

The CRC was told that there is now only one category of joint membership offered by ALA to the Chapters: Joint Student Membership. Neither the Joint Library Support Staff Membership nor the Joint Trustee Membership yielded a sustainable level of interest and were ended in May and June of this year, respectively. Twenty-eight Chapters (state library associations) allow students to join them and ALA for one low price of $35, from now through August 31, 2014. In FY2015, dues will be $38.

Keith Michael Fiels presented ALA’s new ALA strategic initiatives: Advocacy, Information policy, and Professional and Leadership Development. He and ALA President Barbara K. Stripling have asked the Chapters to discuss them to enable ALA “to build on the best ideas and make high-impact changes” and to engage with ALA “in creating an ALA community that supports our important mission: to enhance learning and ensure equitable access to information for all.”
• Ann Hamilton asked the CRC to discuss the “Strategic Initiatives” document, and the “Public Awareness and Advocacy Visioning Questions” ALA President Barbara K. Stripling asked the committee to review during Annual and Chapters to review during their annual conferences this spring:
  
  • If we are doing advocacy and public awareness correctly, what is different for libraries five years from now? For librarians? For the Association?
  • What tactics and strategies do we have to employ to get to that point?
  • What are our goals?

• The Declaration for the Right to Libraries campaign will continue at Chapter Annual Conferences and elsewhere.

• Emily Sheketoff presented a brief report on the lobbying efforts of the Washington Office. She thanked the Chapters for their advocacy. She reminded them that Legislative Day next year is May 4-5 and encouraged Chapters to organize delegations to Washington, DC; CRC encouraged Chapters to contribute financial support if possible.

• Emerging Leaders Team F, the fourth emerging leaders team to work on Librarians Build Communities presented their final report to the Chapter Relations Committee on Monday, Las Vegas Convention Center, N201. The team’s final report is a CRC document in http://connect.ala.org/node/224775.

  • On March 10, 2014, Team F created a petition to have Librarians Build Communities established as a Membership Initiative Group (MIG). By March 12, 2014, Team F gathered the required 100 signatures. On April 30, 2014, the MIG was approved by the ALA Committee on Organization.
  • The members of Team F pledge to continue the work of Librarians Build Communities at least through the three years of the MIG, and they invite any and all who are interested to join them.
  • Many Chapter representatives were interested in hosting an LBC in their states.

• Ann Hamilton encouraged the Chapters to apply for the Chapter Librarian Career Development Facilitator Program, initiated by ALA President-Elect Courtney Young. She will partner with Chapters to provide training for a national cohort of 25 librarians from a cross section of libraries to become certified Career Development Facilitators. The program will begin in January 2015 just before Midwinter. The deadline to apply is July 9.

• Doug Evan, Ohio Library Council Executive Director, presented a report on proceedings of the International Council of Library Association Executives (ICLAE) committee meeting at Annual.

• Doug Evans also updated the CRC on the progress of the Ohio Library Council (OLC) Federal Ebook Project. Federal legislation has been drafted on tax incentives for publishers, working with Rep. Pat Tiberi. Legislation has also been drafted to narrowly expand the First Sale and Fair Use doctrines, working with Rep. Steve Chabot. OLC has been meeting with Glazen Creative Studios in preparation for a public awareness campaign, also supported by OPLIN funds. Lobbying efforts funded from other sources will soon resume. Other state library associations have been asked for resolutions of support from the library community; efforts are already underway in Illinois, California, Pennsylvania, and New York. In the Ohio
Senate, progress has resumed on SCR22, which encourages Congress to address the ebook problems of public libraries.

- Marci Merola, ALA Office for Library Advocacy (OLA) director, updated the CRC on OLA’s advocacy efforts. She thanked the Chapters for allowing her to attend their annual conferences, and said she is available to attend more.

- CRC liaisons made brief reports from the following groups: Freedom to Read Foundation, Literacy Assembly, Education Assembly, Legislation Assembly, Planning and Budget Assembly, Advocacy Coordinating Group, and RUSA’s CRC liaison. Most of their reports are available at [http://connect.ala.org/node/224775](http://connect.ala.org/node/224775).

- CRC and chapter representatives discussed topics of interest to Chapters including the GLBT Round Table promoting Gay Pride Month at the Midwinter Meeting in Chicago and ALA’s reserving a space in the 45th annual San Francisco Pride Celebration & Parade during the 2015 ALA Annual Conference.

2015 Midwinter Meeting in Chicago

- CRC will begin writing its new Strategic Plan at 2015 Midwinter Meeting in Chicago in light of the three new ALA strategic initiatives:
  - Advocacy
  - Information policy
  - Professional and Leadership Development

- The CRC will continue discussing the “Strategic Initiatives” document, and the “Public Awareness and Advocacy Visioning Questions.” The CRC may hold a program or workshop during MW around this topic.