Name of Committee:
ALA-CBC Joint Committee Fall Meeting

Chair:
Lisa Von Drasek

Members Present:
Lisa Von Drasek
Krista Britton
Monica Edinger
Elizabeth Fithian (via phone)
Emily Heddleson
Michael Rogalla
Arlene Salazar (via phone)
Allison Santos (via phone)
Rocco Staino
Virginia (Ginny) Walter
Jason Wells
Aimee Strittmatter
Robin Adelson
Ayanna Coleman

Accomplishments:

- Finalizing the Building a Home Library Lists: Need to remember to incorporate more classic books on the lists. Books published earlier than 2006 were not included by the Quicklist Committee. The lists will not only be publicized on the CBC and ALA sites, but will also be pitched to Real Simple and the NYC Department of Education for summer reads program information.

- Common Core Page on CBC Website Launched: CBC will act as a first-stop resource for common core information for librarians, teachers and parent/caregivers. CBC will link to publisher material, state pages, AASL, IRA, news articles in the past 3 years, webcasts/tutorial, and additional websites that deal with trade books and the common core.

- CBC Programming at ALA Midwinter: At ALA Midwinter 2014 the CBC Diversity Panel focused on the Diversity 101 series the CBC features on their blog, as well as promoting ALSC’s Día initiative to the audience of approximately 50 librarians and publishers. One suggestion was for the next Midwinter event to be formatted as mini roundtable talks. Perhaps the School Library Summit would be another more applicable venue. Produce a conference with ALSC and other divisions centered on youth around diversity and inclusion, within the books and library settings.

- ALA Awards Subcommittee: We established at this meeting that the subcommittee idea would move forward, but that the subcommittee would only provide suggestions to present to ALA publicity so that ALA can then decide on whether it should implement those ideas. For reaching out to media, the committee understand that there needs to be an angle of some sort: one idea was that a network might be interested in following classrooms during their mock awards and then watching those classrooms react when the information on the winners is released to the public; possibly follow 2 schools, one urban, one
rural and they use their network affiliates to film. Tracy van Straaten who has agreed to spearhead the committee.

- Possible expanding on the CBC Diversity panels from ALA Midwinter and providing an actual diversity symposium for librarians and publishers to come together and discuss and problem-solve collaboratively. Also do roundtable discussions and workshops for people from each industry.
- Intellectual Freedom and Common Sense Media: They have a book reviews section that utilizes labels with their ratings that have negative connotations about the book and publishers have a problem with the descriptions, not the icons. There needs to be education created about this tool and questions arose as to whether the ALA-CBC Joint Committee might want to take this on.
- Education on Leveling: Many parents come into libraries asking about what level their child should be reading at, or what leveling means. Recommendation to the committee to pursue creating information about what all the leveling programs are, what they mean, and how to evaluate the evaluations.

Other comments/information:
- ALA-CBC Committee to discuss next Winter Institute March 2015 for possible program planning purposes
- YA Literature Symposium takes place in Austin, TX Nov. 14-16, 2014
- CBW is May 12-18, 2014
- Children’s Choice Book Awards Gala will be on May 14th
- Children’s Choices and Children’s Choice Book Awards Voting opens March 25th, 2014 at ccbookawards.com

Planned activities for upcoming year:
- All 4 Home Library lists will be circulated to everyone on the committee to provide their final thoughts before the lists are formatted for publication on the CBC and ALA websites. All final thoughts should be discussed before 3/31/2014 via e-mail.

Submitted by: Ayanna Coleman
Date Submitted: 7/8/2015

Please return the completed form to Kerri Price, (kprice@ala.org) COO Staff Liaison, American Library Association, 50 E. Huron Street, Chicago, IL 60611.