American Library Association
Committee Information Update

Please note: ALA and Council committees are required to **submit an update of their activities within one month after each Midwinter Meeting and Annual Conference.** This form will be sent to the ALA Council and the ALA Committee on Organization.

Report for Midwinter____X____

Report for Annual Conference_______

Name of Committee: ALA Public and Cultural Programs Advisory Committee

Committee Chair: Carolyn Anthony

Committee Members Present: Barbara Brattin, Terrilyn Chun, Angelica Fortin (Intern), Patrice Johnson, Chapple Langemack, Andrea Lapsley, Kathy Watson (Intern)

Committee Members Absent: Jennifer Longee

Others Present: Deborah Robertson, ALA Public Programs Office, Tom Phelps, NEH

Accomplishments [at this meeting], a concise account:

- “Maximizing the Impact” will be the topic of PCPAC’s program at ALA Annual in New Orleans. The Committee reviewed their recent successful Webinar and discussed ideas for future Webinars as well as submissions for programs for the PLA National Conference 2012.
- The Committee agreed to adopt the Project on Civic Reflection and facilitation of civic discussions as a three year focus beginning in 2012. Discussions may focus on non-fiction, short pieces of literature or current affairs, with an aim to foster civic engagement and interpersonal understanding.
- There is a need to work towards branding the Programming Librarian community. PPO is developing a common reporting form to encourage more thorough reporting of library programming. We will attempt to study the state of programming in libraries through this form and questions added to other surveys rather than conducting a separate, dedicated survey.

Other comments/information you believe will help the Association in its work:
NEH is emphasizing film and related programming. They have put a lot of effort into obtaining public performance rights and streaming rights for use in library programming. Topics of current interest to NEH are “Bridging Cultures,” “Civic Dialogue,” and “The Muslim World.”

Submitted by: Carolyn A. Anthony__

Date submitted: 2/24/11__
Please return the completed form to Delores Yates, Executive Board Secretariat, American Library Association, 50 E. Huron Street, Chicago, IL 60611. dyates@ala.org.