Minutes – Committee on Membership Meetings (COMM), ALA – Governance
Saturday, January 16, 2010
12:15 – 1:15pm
Boston Convention and Exhibition Center, Room 104C

Attendees:
Hong Cheng
John Chrastka (ALA Manager for Membership Development)
Lois Ann Gregory-Wood (staff liaison)
Norice Lee
Stefanie Warlick (chair)

Committee Roster
http://www.ala.org/template.cfm?Section=governance&Template=/CFApps/Rosters/com_detail.cfm&committee=ala-comm&CFID=104785034&CFTOKEN=1b60d6a-8bba14f1-061f-4a4f-a0d0-840bde7f19ad

Approve Minutes from Annual Meeting
Minutes from the Friday, July 10, 2009 meeting at Annual - approved as submitted

Annual Time Table and Program Content

Topic:
- Members in attendance considered a preliminary list of suggested topics
- Members and ALA staff agreed on the theme – Establishing partnerships with non-library organizations
- “Forming Strong Alliances: Non-library partnerships”
- Topic is confirmed, need presenters
- Preliminary description due on January 27th

Approach
- What relationships are libraries building with non-library organizations?
- What relationships has ALA established with non-library organizations?
- Why is establishing alliances within local or national communities important?
- Would like to ensure we include a variety of perspectives – public, academic, national level, etc.

Speakers
- Suggestion – Pat Tumulty (New Jersey Library Association) – she has a good track record of lobbying municipal leagues
- Suggestion – ALA Office of Intellectual Freedom – long established model of standing alliances and joint coalitions
- Other suggestions are encouraged.
Annual Meeting Times

- 2010 Membership Meetings – Saturday, June 26, 3:30-5:00pm & Monday, June 28, 11:30am-1:00pm

Program Format

- Open Forum (same program at each meeting)
- Talk to the Leaders (ALA leadership will take questions)
- Resolution (will need to confirm Resolution process with Resolution Committee)
- Two open forums, will repeat format from last year

Publicity

Methods from last year (Committee was pleased with publicity efforts for 2009):

- Publicity (John is happy to help again)
- Lois Ann will provide a timeline
- Flier (Sara and Lois Ann), inserted into membership packets
- Live feed (blogging or twitter)
- Advertise at New Members Round Table, New Member Orientation
- Spotlight on ALA Homepage (John/Lois Ann)
- AL Direct (John)
- Conference Preliminary Program (Karee)
- Badge enclosures (Lois Ann)
- Invite on Facebook
- Cognotes
- Listservs, ALA lists and others
- Second Life

Meeting Logistics

All members of the Committee are expected to attend.
We will have directional signs and flyers to pass out prior to each meeting

Additional items:
Stefanie will be unable to attend ALA 2010, she will be 9 months pregnant. Lois Ann and veteran COMM members will be in attendance to ensure another year of smooth/successful programming.

Meeting adjourned 1:04pm.
Minutes respectfully submitted by Stefanie E. Warlick, February 2, 2010