TO: ALA Executive Board

RE: Philanthropy Advisory Group Report

ACTION REQUESTED/INFORMATION/REPORT:

CONTACT PERSON:
Lenore England, Chair, Philanthropy Advisory Group
Sheila O'Donnell, Director, Development Office, sodonnell@ala.org

DATE: October 8, 2019

BACKGROUND:

ATTACHMENTS:
Executive Summary

The ALA Philanthropy Advisory Group (PAG) launched in June 2019 and met all key benchmarks as discussed in the PAG Proposal Report to the ALA Executive Board, dated October 10, 2018, plus other benchmarks, as noted in the report below. (See also ALA Connect PAG Site for List of Members and current PAG Documents.)

Purpose Statement, updated in September 2019

PAG is an advisory committee formed by volunteer leaders to increase member engagement and to deepen the culture of philanthropy of the American Library Association (ALA) and help raise more money for ALA. Membership on PAG is by a competitive application process with appointment by the Finance and Audit Committee of the ALA Executive Board. PAG will consist of a representative group of individuals who share in the ALA vision and can work with the ALA Development Office (DO) to help guide, advise, and assist ALA leadership as they advance their development efforts to meet the growing needs of the organization. Members of PAG will also commit to supporting ALA with a meaningful annual gift. Later on PAG members will be leaders in engaging the membership about ALA’s development goals and the various opportunities members have to support ALA.

Key Benchmarks

- June 2018 – June 2019: Discussions to set up PAG
- November 2018 – January 2019: Receive Applications for PAG
- April 2019: Present Applicants to Board F&A Committee for review and approval
- May 2019: PAG members sent foundational and other procedural documents
- June 2019: First quarterly in-person meeting of PAG, discussion of organization and election of Chair (voted on by the group)
- September 2019: Second quarterly online meeting
- November 2019: PAG Retreat in Chicago at ALA Headquarters: Set out working group projects and election of other PAG officers
- Spring 2020: Third quarterly online meeting
- June 2020: Fourth quarterly in-person meeting of PAG

PAG Working Groups (Projects) and Committees

- 1876 Club
- Annual Fund
- Communication
- Legacy Society
- Stewardship
- Nominating Committee
PAG Members

John P. Culshaw
Jack B. King University Librarian
University of Iowa Libraries
Two-year term

Lenore England
Retired – Asst. Director, Electronic Resources Mgt.
University of Maryland University College
Philanthropist with Focus on Innovation Management
Three-year term
PAG Chair

Barbara J. Ford
Mortenson Distinguished Professor Emerita
University of Illinois
Three-year term

Edward Garcia
Library Director
Cranston Public Library
Two-year term

Joyce Garczynski
Assistant University Librarian for Development & Communications
Towson University, Albert S. Cook Library
One-year term

Mary Hastler
CEO
Harford County Public Library
Two-year term

Rod Hersberger
Library Dean Emeritus
California State University, Bakersfield
One-year term

Karlene Noel Jennings, PhD, CFRE
Executive Director of Development
UNC Greensboro, University Libraries
Three-year term

Christina McClelland
Resource Development Officer
Denver Public Library
One-year term

Robert R. Newlen
President
Dwight D. Opperman Foundation
Two-year term

Blynne Olivieri
Head of Special Collections & Associate Professor
University of West Georgia, Ingram Library
Two-year term

Lorelei Rutledge
Faculty Services Librarian
University of Utah
One-year term