### Investment Description:

**What was the total investment amount requested over the three-year period and by year (FY19, FY20, FY21)?**

- **FY2019** – Investment Budget - $1,360,498
  - $632,200 operating
  - $728,298 capital

- **Approved FY19 – FY21** – FY Investment Budget - $6,822,161
  - Remaining Investment Covering FY20-FY24: $5,257,266
  - $4,273,800 operating
  - $983,466 capital

- **Total Requested FY19-FY24** - $6,617,764

### Investment Purpose & Benefits:

**How did you plan to use the investment funding and what were the desired benefits at the end of the three-year period? At the end of the first year (FY19)? At the end of the second year (FY20)?**

A project manager was added in January 2019 and a User Experience Manager position was added in May 2019 to focus on ALA Connect and Digital Strategy. Key infrastructure projects include laptop and monitor rollout, virtual server platform upgrade, server operating system upgrades, and security audit remediation. Software improvements include eCommerce enhancements and an iMIS Membership System Upgrade. For FY2020, three positions were proposed: CIO, Business Analyst, and ALA Community Specialist. A review of the iMIS AMS system is also scheduled. For FY2021, a full-time QA Tester has been added. Software improvements include moving the financial system to the cloud and single sign-on support, and review of the iMIS AMS platform. A separate draft move budget was prepared for $931,000. See attached PowerPoint Presentation to the ALA Exec. Board for more details.

### Investment Status:

**What is the status of your investment plan as of Q2 FY19? Are you on track to expend the investment dollars and attain the desired benefits?**

The eStore/eLearning eCommerce system is scheduled to be feature complete in April 2019. The Membership Dues and Donations eCommerce system major releases are back on track with an estimated catch-up of October/November 2019. Two modules have been added to ALA Connect: Mentor Match and Workspace. The SalesForce CRM project is on track for a summer implementation. We are on track to spend all of the investment dollars. See attached PowerPoint Presentation to the ALA Executive Board for more details.