Executive Board Conference Call Notes
August 2, 2016

Present for the call: President Julie Todaro; President-elect James Neal; Treasurer Susan Hildreth; Executive Director Keith Michael Fiels; Sr. Associate Executive Director Mary Ghikas. Board Members: John DeSantis, Karen Downing, Peter Hepburn, Julius C. Jefferson, Jr., Mike Marlin, Andrew Pace, and Gina Persichini; ALA Chief Financial Officer Mark Leon; Director of Financial Reporting and Compliance Denise Moritz; Director of the Office of ALA Governance JoAnne Kempf; and Executive Board Secretariat Kerri Price. Absent: Immediate Past President Sari Feldman and Board Member Loida Garcia-Febo.

I. **Marcia J. Brown Living Trust Distribution – CBD #1**
   Denise Moritz presented the Marcia J. Brown Living Trust second distribution representing 9% of the value of the profit sharing plan from the Marcia J. Brown Living Trust to be used for scholarships in the Association for Library Services to Children. The amount is approximately $30,000. The Board accepted the distribution.

II. **Approval of Revised ALA Elections Calendar – EBD #5.1**
    Julie Todaro and Keith Michael Fiels Makes presented for Board approval the Revised ALA Elections Calendar, to be effective with the 2017 Election. The recommended revisions are as follows:
    - Shorten the voting period to three weeks from the current five-and-one-half weeks
    - Open elections the second Monday in March
    - Close elections the first Wednesday in April
    - Announce results the second Wednesday in April

    The revisions were communicated to Council after the 2016 Annual Conference and feedback was sought. There were no objections.

    The Board approved the Revised ALA Elections Calendar.

III. **Board Liaison Appointments**
    Julie Todaro reported that she is working on Board Liaison assignments and after making some requested adjustments, the assignments will be sent to the Board.

IV. **Chapter Communication Working Group**
    Julie Todaro reported that Gina Persichini is working on the structure, charge, and composition of the Chapter Communications Working Group. Todaro announced formation of the Working Group following a Council discussion during the 2016 Annual Conference about improvement in communication between ALA and chapters.

V. **TF on Equity, Diversity and Inclusion Recommendations**
    Keith Michael Fiels updated the Board on the progress of the Task Force on Equity, Diversity and Inclusion recommendations. Mary Ghikas and Jody Gray, Director of the Office for Diversity, Literacy and Outreach Services (ODLOS), are currently reviewing the recommendations to determine if any adjustments need to be made in terms of unit assignments. Once this process is complete, the recommendations will be referred to appropriate units.
VI. **Conference Committee and Annual Conference Remodel**
Mary Ghikas reported that the Conference Committee is working on a Conference Remodel Proposal that addresses feedback received from ALA member conference surveys. Consistent member complaints include dissatisfaction with the size of the conference campus and the difficulty in finding good content among the large number of programs presented.

The Conference Committee plans to present a model to and solicit comments from ALA members by this October/November, with the hope of implementing the new plan by the 2018 Annual Conference in New Orleans. They are examining the number of programs, the amount of rooms used, and the time allotted to meetings. The initial idea is to begin with a set number of rooms. Once the rooms/time slots are full, no more content/programs will be accepted. This contrasts with the current system, which allows an unlimited number of programs and then finds space and time slots for them.

VII. **Planning for ALA’s First Annual Giving Campaign**
Keith Michael Fiels reported that staff and member leaders met, via conference call, to plan ALA’s first Annual Giving Campaign. Peter Pearson and Sue Hall from Library Strategies offered to meet with ALA for a one-day planning retreat. A small member advisory group will be formed to help craft the messaging for the Campaign, which will begin in fall with an initial appeal to members. The primary goal is to develop a culture of giving at ALA.

Progress continues on the 1876 Club, a planned giving club for younger members that “soft launched” at the 2016 Annual Conference in Orlando. In addition, a proposed staff giving campaign is currently being discussed.

VIII. **June Budget Update and Year-End Projections**
Keith Michael Fiels and Mark Leon explained that several revenue streams are not on track to achieve their revenue targets, including the 2016 Annual Conference in Orlando and ALA Editions. Units across ALA have identified cost savings and the budget is now close to balanced. Finance will work with the Publishing Department on updating its FY 2017 revenue projections. A revised FY 2017 budget will be presented to the Board at its 2016 Fall Meeting.

IX. **External Review of ALA ITTS - Implementation Update**
Mary Ghikas reported on one of the issues noted in the April 2016 External Review of ALA ITTS – use of external ITTS systems by ALA divisions and other units. Guidelines will be drafted that address this issue and will require ITTS review of any potential outside contracts to ensure that security and accessibility standards are met.