Latina/o Engagement: Case Studies to Connect Your Community
Relationships

Individual

Community

Institutional
Authentic Relationships

1. Transparency
2. Honesty
3. Whole Self
Latino Evanston Group

Improve the well-being of the Latina/o community in Evanston
checklist I

- User-centered
- Actionable
- Community wide

checklist II

- Call/Email
- Meetup
- Follow-up
Individual Relational Meetings

Transperancy | Honesty | Whole Self

- Face to Face
- Public Relationship
- Intentional
- Context
- Conversation (Stories, Values, Experiences)
- Invitation

https://www.youtube.com/watch?v=HFg6X6Rm9t8
Think of the library as a convener and ask: How do we move forward?

Let the community decide!

Connection
(noun)

https://onthetable.com/host/#hostguides
https://www.top-network.org/facilitate-consensus-workshop
Individual > Institutional

- Sustainability
- Group Accountability
- Strong Relationships
02 School District Partnership

Establish the library as a linchpin between schools
checklist

- Individual Relational Meetings
- Existing Partnerships/Connections
- School Events
Change Agents

1. MOTIVATION
   Demonstrates excitement and passion for initiatives

2. INVESTMENT
   Has a stake in a successful outcome

3. ACTION-ORIENTED
   Has ideas to move forward on initiatives

4. SHOWING UP
   Has the time and resources to show up
Connecting libraries, families, and school districts

Building connections between the elementary, middle, and high schools
Improving the Spanish language collection at schools
An important value libraries add to relationships is to provide solutions.
thank you.

Miguel Ruiz