

Chapter Leader Orientation



New Chapter Leader Orientation Webinar, Thursday, June 8, 2017, 2:30-3:30, CDT.

Slide 31. Resources

Good afternoon, everyone!

I'm going to show you where to find **all** the answers to your questions about **anything** Chapters, as well as about the many resources ALA provides that Chapters could find useful.

Slide 32. Everything You Always Wanted to Know All in One Place!

Where is it!—**the home page of the Chapter Relations Office.**

<http://www.ala.org/cro>

Don't just trust the search bar! Come to our home page first!

Here you'll find numerous signposts to help you navigate the CRO and ALA websites.

Four of these signposts are labeled "**answers**"

- CRO Answers
- Chapter Answers.
- Chapter Councilor Answers
- Student Chapter Answers

These four pages are designed to lead you to and provide you with **all** the resources related to understanding

- how the ALA and Chapters partnership works
- how ALA can help you
- how you can help ALA, and
- how ALA and Chapters can help each other.
- The ALA and Chapters Partnership works because we **help** each other **help** each other!

Slide 33. Finding Other Chapter Contacts

An often visited **resource** is the State and Regional Chapters Directory.

<http://www.ala.org/groups/affiliates/chapters/state/stateregional>

Each entry in this directory provides:

- A link to the Chapter's home page
- The Chapter's contact information
- The year each Chapter was founded
- Dates and locations of conferences
- E-mails for three officers: President, Vice-president, and ALA Chapter Councilor
- And the final link directs visitors to the Chapter's "take action" page, for example, it's Engage page. (Engage is the advocacy software discussed earlier.)

At least twice a year, I will send a message to the **alacro-l e-list** asking you to send me any updates to your Chapter's directory information.

Slide 34. State of the Chapter Annual Report

Another often visited resource is the State of the Chapter Annual Report.

In 2012 all Chapters began completing these snapshot reports, which are generated through survey responses. These reports:

- Help Chapters and ALA assess the health and vitality of state and regional library associations;
- Help highlight notable activities and achievements that can be modeled; and
- Identify challenges and needs that may be addressed collectively.

Each report for Chapters and Regional Chapters for 2012-2016 are posted online and can be downloaded at

<http://www.ala.org/groups/all-state-chapter-reports>

Slide 35. State of the Chapter Annual Report

Using these reports, CRO can help provide your Chapter with customized reports by topic or category.

Slide 36. State of the Chapter Annual Report: Who, What, When, Why

Slide 36 shows you what fiscal year the reports cover, as well as what to expect when, and your Chapter's responsibilities:

- NOTE: The 2017 State of the Chapter Report will obtain data for FY2016.
- Chapter Councilors are asked to complete their association's survey. Regional Chapter Presidents are asked to oversee the submission of their regional report.
- CRO will send the 2017 State of the Chapter Report survey to the Chapter Councilors and Regional Chapter Presidents at the end of July. The deadline to complete the survey will be the end of September 2017.
- We encourage you to complete your survey by deadline so all individual reports can be made available by mid-November.
- If any CRC members would like to review the survey and offer suggestions, please volunteer today and give your names to Michael Dowling, mdowling@ala.org, 1-312-280-3200

Slide 37. Can't Locate a Resource or Want Another One?

Can't find some information or a resource you're looking for, or if you would like to suggest a resource to be located on the CRO website? Please contact me at dwood@ala.org, 1-312-280-2429