Amy Sedaris Keynotes Annual Conference Closing Session

Amy Sedaris, author, actress and comedienne, will serve as the Closing Session keynote speaker at the ALA Annual Conference on Tuesday, June 29.


As an alumna of the Second City and Annoyance Theatre in Chicago, Sedaris is a frequent guest on the “Late Show with David Letterman” and has appeared in several movies and television shows such as “Rescue Me,” “My Name Is Earl,” “Sex and the City,” “Shrek,” “Maid in Manhattan,” “Old Dogs” and “Shrek the Third.”

Her appearance is sponsored by Grand Central Publishing.

Seattle author, actress and comedienne Amy Sedaris will serve as the Closing Session keynote speaker at the ALA Annual Conference from 9:00–10:00 a.m. on Tuesday, June 29.

In the Washington Convention Center, Ballroom C.


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She also appeared in and co-wrote “Strangers with Candy,” the hit show on Comedy Central.

Her appearance is sponsored by Grand Central Publishing.

Amy Sedaris

By Kathryn Shields
High Point University (NC)

Can you tell what’s special about this sentence? “Dad planted a peach orchard in Georgia.” If you look closely, you can see a U.S. President’s name – Harding. This is just one of the puzzles that Will Shortz presented to the attendees at the PLA President’s Program on Sunday afternoon.

» see page 23

Will Shortz Tests Librarians’ Puzzle Skills

By Kathryn Shields
High Point University (NC)

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ALa to Lead Rally for Libraries on Capitol Hill

Over a thousand librarians from across the country will defy the stereotype of their “quiet profession” and stand up for the needs of the public during the American Library Association’s (ALA) Library Advocacy Day featuring a rally at 11:00 a.m., Tuesday, June 29, on the U.S. Capitol grounds in Washington, D.C.

The rally, which is scheduled for the final day of the 2010 ALA Annual Conference is open to the public and will feature speakers including young adult author Lauren Myracle, U.S. Rep. Vern Ehlers (MI-3) and ALA President Camila Aire.

After the rally, ALA members will meet with their members of Congress and their staffs to drive home the needs and concerns of the libraries in their communities, which are facing local budget shortages at a time when the public is growing increasingly dependent on services.

For more information about the event, go to www.ala.org/lad. All media is invited to attend the rally.

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**Speakers**

- Dale Poulter, Automation Coordinator, Vanderbilt University Libraries
- Curtis Thacker, Library Systems Manager, Brigham Young University
- Tamar Sadeh, Director of Marketing, Ex Libris

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ALA Auditorium Speaker Series Concludes Today

The ALA Auditorium Speaker Series concludes today with several distinguished speakers who double as authors, activists and national commentators. All Auditorium Speakers Series presentations will be held in the Washington Convention Center, Ballroom C. Today’s agenda includes:

DENNIS LEHANE
8:00 – 9:00 a.m.

Dennis Lehane was born and raised in Dorchester, Massachusetts. He is the author of eight novels—including the New York Times bestsellers Gone, Baby, Gone, Mystic River, and Shutter Island—as well as Coronado, a collection of short stories and a play. He lives with his wife and daughter in Boston and West Central Florida.

Mystic River was a finalist for the PEN/Winship Award and won both the Anthony Award and the Barry Award for Best Novel as well as the Massachusetts Book Award in Fiction given by the Massachusetts Center for the Book.

Before becoming a full-time writer, Mr. Lehane worked as a counselor with mentally handicapped and abused children, waited tables, parked cars, drove limos, worked in bookstores, and loaded tractor-trailers. His one regret is that no one ever gave him a chance to tend bar.

Sponsored by HarperCollins

JUNOT DIAZ
3:00 – 4:00 p.m.

Junot Diaz exploded into the literary scene in 1996 with Drown, a collection of short stories that was one of the first books to illustrate the lives of Dominican-American immigrants. Diaz’s first novel, The Brief Wondrous Life of Oscar Wao, was the winner of the 2008 Pulitzer Prize for Fiction. Moving from the hardcoded inner-city neighborhoods of New Jersey to the barrios of Santo Domingo, and from the fear-plagued Trujillo dictatorship to the multicultural campuses of the contemporary United States.

Sponsored by Penguin Young Readers Group

JOHN GRISHAM
1:30 – 2:30 p.m.

John Grisham is the author of 21 novels, one work of nonfiction, and one collection of stories. His works are translated into 38 languages. Grisham, a number one international bestselling author, will be writing his first-ever children’s books series for Penguin Young Readers Group. The two novels in this series will be aimed at readers ages 8-12. The first book in the series, Theodore Boone: Kid Lawyer was scheduled for publication on May 25, 2010, and follows the adventures of a 13-year-old, amateur attorney who unwittingly becomes involved in a high-profile murder trial. The second book, also featuring Theo, is due to be published in 2011. Grisham lives in Virginia and Mississippi. Learn more about Mr. Grisham and the world of Theodore Boone at www.TheodoreBoone.com.

Sponsored by Abrams ComicArts

DAVID SMALL
10:30 – 11:30 a.m.

David Small was born and raised in Detroit, Michigan. He is the author and illustrator of two Abrams “novels-in-panels” — The Three Incostuous Sisters and The Adventuress. Small wrote the memoir STITCHES which was nominated for a National Book Award. Sponsored by W.W. Norton & Company, Inc.

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Ask about special pricing, booth #1016

Ewa Barczyk, University of Wisconsin-Milwaukee, Shorewood, Wis., stands beside the twisted remains of the antenna from the north tower of New York’s World Trade Center in the Newseum’s 9/11 Gallery.

(Above) ALA Ambassador David Dowell, right, Morro Bay, Calif., answers a question for James Kennedy, left, Buena Vista University, Storm Lake, Iowa, at the ALA Membership Pavilion in The Stacks. (Left) A KXAS-TV helicopter hangs over ALA attendees in the lobby of the Newseum during the ALA ProQuest Scholarship Bash.
Librarians Create Resource Guides for Disadvantaged

By Amy Pace
High Point University (NC)

In a Saturday afternoon program entitled “Managing the Maze: Creating a Community Resource Guide for Ex-Offenders and other Disadvantaged Populations,” Erica MacCreaigh, regional librarian for the Colorado Department of Corrections Libraries and Melanie Colletti, librarian for the Community Technology Center of the Denver Public Library discussed best practices for compiling, printing and distributing a community resource guide for ex-offenders. These practices would be effective for any group having difficulty navigating the world of social services, such as veterans, homeless, immigrants, and the disabled or any group that may be underserved.

MacCreaigh shared a narrative for the genesis of their project and Colletti the nuts and bolts of putting the project in motion. MacCreaigh opened by defining the term “restorative librarianship,” which refers basically to the idea that librarians have a social responsibility to challenge the problems in society around them. MacCreaigh, 1 out of 99 adults are incarcerated. In addition, the world of social services can be very confusing and filled with stringent requirements.

In 2007, the Colorado Criminal Justice Reform Coalition published Getting On After Getting Out, a guide to life after prison. Many of MacCreaigh’s fellow librarians noticed the resource guide needed to be a bit simpler and easier to understand. About this same time, Colletti, a then a library student, approached the Colorado State Library about creating a resource guide for a medium-size town called Pueblo, which led to the creation of the Pueblo Community and Prisoner Reentry Resource Guide, an easy to read and carry guide for ex-offenders. The booklet was the product of 18 months of research, interviews by Colletti, with assistance from MacCreaigh, and others. The booklet includes: public library information; getting an ID or driver’s license; food assistance; health care; transportation.

MacCreaigh visited many agencies and asked pointed questions of the staff. She also gathered information on what services are actually provided and who is eligible. She kept detailed records to organize all of the valuable information she obtained.

For those of you who want to do a similar project, Colletti suggested making a project plan first; determining who your target audience is and where they live and work. Also consider where you might be able to obtain funding, such as another organization or your state library, and how you want to present your guide. She recommended considering the “digital literacy” of your target audience. The project plan will include deadlines as well as those people who will be needed to complete the project, i.e. a coordinator, graphic designer or researcher. “You need people who are good at lots of different things,” she stated. “Also consider students.” Collaboration is very important, according to Colletti, so it is a good idea to contact those prison officials who are responsible for helping ex-offenders get back on their feet. She also noted being flexible in your time commitment. Colletti suggested budgeting time for research, visiting prison facilities, visiting and selecting agencies and writing content.

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New and Improved PLA Communities of Practice!

Join a PLA Community of Practice (CoP) and start connecting to your profession today! CoPs are virtual groups hosted on ALA Connect, the active online member community site of ALA. Each group comes together to share knowledge and enthusiasm for a specific subject and makes valuable contributions to PLA and the public library world.

Currently there are more than 20 active CoPs looking for members, from Readers’ Advisory to Technology, Rural Libraries to Urban Libraries. There’s surely a community that captures your passion. And if there’s not—start a new one!

When you’re part of a PLA CoP, your efforts might result in an educational program for National Conference, an article for Public Libraries, a discussion forum for members, or even a new PLA product. The possibilities are limitless.

Join a PLA CoP and start connecting to your profession and colleagues throughout the world. Visit www.pla.org and click on “Committees and CoPs” for more information.
Exhibitors Offer Great Additional Giveaways During Today’s Closing Reception

Exhibitors are busy making the most out of the last day of the exhibits today, from 9:00 a.m.–4:00 p.m. throughout The Stacks, Exhibit Hall A, B, and C. In addition to the great prizes that will be raffled off (see coupon this page), the following exhibitors are also offering the following special giveaways in their booths.

Groupe Archambault Inc. Booth 1528 French products basket (Book’s, CD’s and DVD’s).

Capstone Publishing Booth 2609 Original Katie Woo Artwork Raffle! Capstone is raffling framed, original artwork by illustrator Tammy Lyons of Moving Day, from the Katie Woo book series. Capstone Rewards Members are eligible to enter the drawing, non-members can enroll by signing up the Capstone booth (#2609). The winner will be announced Monday at 1:30 p.m. at the Capstone booth. You need not be present to win.

Capstone Book Giveaway Capstone will be giving away all of the books in its booth (#2609) on Monday starting at 2:00 p.m.

Siren Audio Studios, Booth #4246, plans to raffle 16 books. 4 copies of its debut release, By King’s Command, a full cast audio theatre production; 2 audio copies of Sid Guy, 2 audio copies of Shaken & Stirred (these two upcoming titles will be sent upon release); 4 hardcover books each of Sarah Storme’s romances The Long Way Home and Strength of a Promise.

Center Point Large Print Books will be exhibiting at ALA this year in booth # 314. We will be holding a drawing for a $500 Visa Gift Card. People may stop by our booth to enter.

DEMCO will hold drawings for over 20 exciting prizes at booth #2725 beginning at 2:00 on Monday. Among the prizes to be awarded are a complete gaming system which includes a 42” LCD TV, a lockable gaming cart, and the winner’s choice of a Nintendo Wii or Sony PlayStation. This package is valued at over $3,000. Other prizes include a Kingsley book return, one of 15 CD/DVD disk repair systems from JVJ, and one of five 12-game packages from Out of the Box Games. Following these drawings, the winner in the DEMCO Interiors $10,000 Room Makeover contest will be selected from among the 15 finalists.

Meeting Changes

Monday
• ALSC’s Great Interactive Software for Kids Committee, Room Columbia 6, Hilton Washington is 11:00 a.m. – 2:00 p.m.
• AASL Board of Directors II from 8:00 – 10:00 a.m. moved to WCC East Overlook.
• ERT Member Meeting is located at your library stage.
• LITS Standards Task Force 8:00 – 10:00 a.m. cancelled.
• BCALA, 8:00 – 10:00 a.m. NCAAL Planning Committee II, Washington Plaza Hotel, Washington Room, cancelled.

New Exhibitor
WW2-Reflections…..Booth 3165

Practical Planning Pointers for the Digitization of Historical Collections

By Frederick J. Augustyn, Jr.
The Library of Congress
The consensus among the panel members addressing the leading question posed at the session “To Preserve and Protect: Is Digitization Good for Your Historical Collections?” sponsored by the Reference and User Services Association History Section (RUSA HS) on Sunday, June 27 is that digitization generates interest and support, both personal and financial, and may even lead to preservation of the materials. Jill Katte, Duke University, Digital Collections Coordinator, addressed findings precisely organized into “Lessons Learned” and “Takeaways” from working with the resources at Duke.

Among the lessons she offered was the example of the launch, during Season 3 of the AMC television program “Mad Men,” of the “Ad Views” repository of vintage television commercials in order to benefit from collateral publicity. Copyright permission strictures are often difficult and are best left to the ultimate users, who know what their purposes are. But the university can rely on the fair use principle of free distribution for educational uses when it informs the appropriate companies that it is taking this action. Katte suggested exploring external hosting via iTunes, Flickr, You Tube,

* see page 28
Italian, French Cooking on Tap at the Cooking Pavilion

The “What’s Cooking @ ALA” Cooking Pavilion has drawn hundreds of interested ALA attendees over the past two days. Presentations conclude today with two noted chefs and authors displaying the latest cookbooks and preparing their tastiest recipes. Located at the back of aisle 1300, the Demonstration Stage is the place to be for today’s presentations, which include:

**Breaking Bread in L’Aquila**

by Maria Filice

11:30 – 12:30 p.m.

“Her cookbook is full of elegant and rich traditional dishes from the L’Aquila region. . . . This wonderful book . . . will appeal to foodies and cooks looking for effortless Italian cooking.”

—Library Journal, February 15, 2010

Maria Filice, a first-time author, food stylist, food blogger is a first-generation Canadian-American Italian. Born and raised by immigrant parents from Calabria, Maria grew up following her family’s old country, old-school values. Maria’s philosophy is to live life to its fullest. Now, in her first cookbook, her natural flair for food styling reflects her personal style and demonstrates how, with creative plating, a simple recipe will look beautiful. Maria’s warmth, humor, and gregarious personality always make people feel welcome, relaxed, and motivated to discover their own style in the kitchen.

Sponsored by Food and Fate Publishing

**Around My French Table**

by Dorie Greenspan

1:30 – 2:30 p.m.

Dorie Greenspan is the author of nine cookbooks, including the James Beard-award winners *Baking with Julia* and *Baking From My Home to Yours*. A long-time contributor to *Bon Appetit* magazine and a contributing editor to *Parade*, Dorie is a regular guest on NPR’s *All Things Considered* and *Splendid Table*.

Her website (www.doriegreenspan.com) was named one of the top 50 food blogs in the world by *The Times of London*. Dorie will prepare salmon rillettes from the forthcoming *Around My French Table*. A quick and simple modern take on a classic French spread traditionally made with pork, this version features a savory mix of both fresh and smoked salmon.

Sponsored by Houghton Mifflin Harcourt

Libraries Using Cutting-edge Technologies to Improve Library Services

By Jeanna Vahling
University of Kentucky

The Office for Information Technology Policy (OITP), through its Subcommittee on America’s Libraries for the 21st Century, showcased their three project winners in the “Washington Office Breakout Session III Future of Libraries: Cutting-edge Services” on Saturday. Project winners included: Kim Duckett, Principal Librarian for Digital Technologies and Learning, North Carolina State University, Cathy Sanford, the Deputy County Librarian for Contra Costa County Library in California, and Kirstin Kay, Designer and Developer of Jones Library in Massachusetts.

Duckett could not stress enough how much of a team effort her “Course Views Project” was. She commented that “collaboration was the key to the success of this project”. She described NC State as a large institution, placing heavy emphasis on the university’s student-centric approach and “digital library awesomeness”. What prompted the project is something that many librarians can relate to, library websites can be too overwhelming for students and subject guides are often too broad.

The goals of the project were simple enough: a Course View for every course, a scalable and sustainable system for library course content delivery, and library content customized as much as possible to the course. Because of the mixed LMS environment, Duckett and her team found that the use of widgets on the Course Views pages were easily adaptable and customizable to fit the end users needs.

Sanford presented her public library’s “Library-a-Go-Go” project. In a service area of 1 million residents spanning 756 square miles, the 25 libraries and nine service points just weren’t enough to meet the needs of their significant commuter population.

Sanford’s project is “a fully automated touch-screen book lending machine,” which directly supports their strategic plan to offer fast, convenient, welcoming, easy-to-use, and customer focused library experience. It works much like an ATM. Sanford made the point that “outreach and personal touch is...”

*see page 10*
Marlo Thomas Cultivates Seeds of Laughter

By Stacy L. Voeller
Minnesota State University Moorhead

The Sunday morning Auditorium Speaker Series featured Marlo Thomas, whose new book and memoir, Growing Up Laughing: My Story and the Story of Funny, will be published in September. When Thomas agreed to come to ALA, she told the crowd, that she knew she wasn’t first choice for speaking. “I was sent the headline: Marlo Thomas Steps in to Replace the Duchess and my husband said he always knew I was a princess. I do know you like me; in 1978 you he always knew I was a princess. Marlo Thomas wondered, “How did the seeds of laughter get planted into the DNA of the great comedians we love today? I asked some of the top comedians to open up to me and tell me how they got their funny. Jerry Seinfeld told me that the average child laughs 75 times per day, and the average adult only laughs 12. That kind of depressed me when he said that, but he also said his goal was to make adults laugh 75 times a day. I know I laugh 75 times a day.”

“My father reveled in the drama and so we called him Orson. He really always tried to make his act the best for his audience, not for himself or his critics. He was always fixing it so that it was better each time. He had a real ear for the rhythm of the comedy.”

In writing her new book, Thomas told the audience, “About two years ago I decided to write my own story, and what it was like to grow up the daughter of an actor and about becoming a comedic actress myself. It was like a treasure hunt looking for and remembering these little golden pieces of my life.”

Thomas recalled her earliest memories of comedy. “I remember at the age of eight listening to my father rewind and rewind his tapes. He’d say ‘You hear that Mugs? There’s too much of a laugh there and the audience is getting tired. I need a song in there.’ He really always tried to make his act the best for his audience, not for himself or his critics. He was always fixing it so that it was better each time. He had a real ear for the rhythm of the comedy.”

The program opened with a video interview of then-16-year-old spoken word artist Diego Mosquera, who said he was very interested in rap early in his teens. His mother saw an advertisement for a library program on the difference between rap and poetry and asked him to attend; against his will, he did. Mosquera was instantly drawn to the spoken word art form, and, according to his mother (who spoke briefly at the program), from that day forward, his life was changed. He began to spend time writing and performing and his grades improved.

Alma Ramos-McDermott of Pollard Middle School (Needham, Mass.), noted that “just because you’re Hispanic doesn’t mean you’re a Mexican,” with a small but diverse Latino population at her school, she therefore buys library materials that reflect that cultural variety. Ramos-McDermott also said that Latino communities often have a mix of first, second and third generation American citizens, all of which have different levels of proficiency with English. Library materials need to cater to this; as she says, there’s “nothing worse than a teenager feeling left out; [wondering] how come I can’t read what he’s reading?” In order to reach all of the students in her school, some of whom know no Spanish and others of whom know little English, she went classroom to classroom and gave book talks that showcased the titles in the library’s collection. She then brought every class into the library and had them read to each other in small groups; English-only-speaking students were exposed to Spanish and vice versa. As moderator Patricia Montiel Overall (University of Arizona) stated, “being bilingual adds more RAM to your hard drive.”

Francisco Vargas, a youth librarian for the Yuma County Library District, said that “the students are very interested and some are very excited when we’re doing events that are not the norm for them.”

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School and Public Librarians Provide Strategies for Reaching Latino Youth

By Megan Hodge
University of North Texas

The Saturday, June 26th panel, “Reaching Latino Teens through Multiple Literacies: A Program for School and Public Librarians” sponsored by REFORMA CYASC, PLA, YALSA, and AASL, discussed the strategies and programs three librarians have used to reach out to and increase the literacy of the Latino teenagers in their communities.

The program opened with a video interview of then-16-year-old spoken word artist Diego Mosquera, who said he was very interested in rap early in his teens. His mother saw an advertisement for a library program on the difference between rap and poetry and asked him to attend; against his will, he did. Mosquera was instantly drawn to the spoken word art form, and, according to his mother (who spoke briefly at the program), from that day forward, his life was changed. He began to spend time writing and performing and his grades improved.

Alma Ramos-McDermott of Pollard Middle School (Needham, Mass.), noted that “just because you’re Hispanic doesn’t mean you’re a Mexican,” with a small but diverse Latino population at her school, she therefore buys library materials that reflect that cultural variety. Ramos-McDermott also said that Latino communities often have a mix of first, second and third generation American citizens, all of which have different levels of proficiency with English. Library materials need to cater to this; as she says, there’s “nothing worse than a teenager feeling left out; [wondering] how come I can’t read what he’s reading?” In order to reach all of the students in her school, some of whom know no Spanish and others of whom know little English, she went classroom to classroom and gave book talks that showcased the titles in the library’s collection. She then brought every class into the library and had them read to each other in small groups; English-only-speaking students were exposed to Spanish and vice versa. As moderator Patricia Montiel Overall (University of Arizona) stated, “being bilingual adds more RAM to your hard drive.”

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COME VISIT THE PENGUIN BOOTH #2506

MONDAY, JUNE 28TH

JEAN KWOK
Author of Girl in Translation
10:30 am–Noon  ALTAFF panel:
First Author, First Book*
1:00–1:30 pm  LIVE! @ your library
Reading Stage**
1:30–2:30 pm  Penguin booth #2506

GIRL IN TRANSLATION
“Utterly compelling, grabs you from
the first page to the last. It’s about
people uprooted, taken advantage of,
and triumphing in a foreign land. It’s
a story about the American dream
which serves to remind us not to take
lightly
what we have. The story of Kimberly
Chang is not one you will soon for-
get. This is a book you will press into
a friend’s hand and urge them to read.
I urge you to read it!”—Patricia Wood,
author of Lottery.
Riverhead • 304 pp. • 978-1-59448-756-9 • $25.95

SOPHIE HANNAH
Author of The Dead Lie Down
Noon–1:00 pm  Penguin booth #2506
2:00–4:00 pm  ALTAFF Author Tea*

THE DEAD LIE DOWN
A breathtaking novel of psychological
suspense from the author of Little Face
featuring the return of Sergeant Char-
lotte “Charlie” Zailer and DC Simon
Waterhouse. “Hannah deals brilliantly
with the issues of artistic accomplish-
ment and success, unrequited emotion,
revenge, and retribution. This stunning
psychological thriller from the author
of the equally outstanding The Wrong
Mother has the complexities of love at
its core.”—Booklist.
Penguin • 464 pp. • 978-0-14-311749-0 • $15.00

ANN B. ROSS
Author of Miss Julia Renews Her Vows
10:30–11:00 am  LIVE! @ your library
Reading Stage**
11:00 am-Noon  Penguin booth #2506

MISS JULIA RENews Her Vows
The most recent installment of the
Miss Julia series is filled with the same
wit, sass, and quirky charm her read-
ers have grown to love—and is poised
to hit the bestseller list. “Sam, husband
to Miss Julia, wants them both to at-
tend a marriage enrichment class, but
the psychologist leading the sessions is
an unfortunate voice from Miss Julia’s
past.”—Library Journal.
Viking • 320 pp. • 978-0-670-02155-0 • $24.95

JUNOT DIAZ
Author of The Brief Wondrous Life of Oscar Wao
3:00–4:00 pm  ALA Speaker Series
Ballroom C, Convention
Center, signing to follow

THE BRIEF WONDROUS
LIFE OF OSCAR WAO
The most talked about—and praised—
first novel of 2007, and winner of the
Pulitzer Prize. “Funny, street-smart and
keenly observed...An extraordinarily vi-
brant book that’s fueled by adrenaline-
powered prose, it’s confidently steered
through several decades of history by a
madcap, magpie voice that’s equally at
home talking about Tolkien and Trujillo,
anime movies and ancient Dominican
curses, sexual shenanigans at Rutgers
University and secret police raids in
Santo Domingo.”—The New York Times
Book Review.
Penguin • 352 pp. • 978-1-59448-329-5 • $15.00

* For location and information on tickets for this event please visit the Penguin or ALTAFF booths, or see the ALA program
**LIVE! @ your library Reading Stage can be found in aisle 2600 in the exhibit hall
Graphic Novel Monday at The PopTop Stage

It’s Graphic Novel Monday at The PopTop Stage in the Exhibit Hall today! Sponsored by Diamond Book Distributors, four presentations will feature more than a dozen panelists and moderators. Located at the back of the 1600 aisle in the Exhibits, today’s schedule includes the following presentations:

**Great Graphic Novels for Teens:**
- **Ground Zero for a Cultural Shift in American Publishing 9:15 – 10:30 a.m.**
- Graphic novels have continued to enjoy tremendous growth, but the most influential element in the success of the format has been the librarian.
- The team of librarians who were brought together to form the Graphic Novel Task Force for YALSA led the way to the creation of the Great Graphic Novels For Teen Committee. What was the experience like? How has the library world changed since that moment? Where are we headed next? Can a librarian change the world? Most definitely!
- Panelists: Robin Brenner, Michele Gorman, Kat Kan, Mike Pawuk, Jody Sharp
- Moderated by: Pam Spencer-Holly

**Superbooks: How Graphic Novels Can Save Your Library with Amazing Circulation Numbers 12:30 – 1:30 p.m.**
- Circulation drives funding, it’s a basic fact of the library world. The creation of a dynamic collection of graphic novels has been a boon to libraries all over the country. It’s not surprising to see where graphic novels representing 15 percent of a YA collection can generate well over 50 percent of the circ for the collection.
- What does this mean for the rest of the books in your library? It’s not an argument to replace all the prose titles with graphic novels. It’s an amazing argument for including graphic novels in your collection. In fact, you will wonder why it took so long to discover the reasons.
- Christian Zabriskie, Assistant Coordinator of Young Adult Services for Queens Library Reading and Teaching with Graphic Novels:
  - **Navigating the Resources 1:30 – 2:30 p.m.**
    - These days there can be little doubt about the value of graphic novels. But how to ensure that the full benefits of the medium, as a potent vehicle for content delivery and as an engaging builder of reading skills, are actually being realized for young people? Which Web sites, reference books, organizations, and software tools can you leverage to enhance your GN-based programming or book circles?
  - Peter Gutiérrez, a developer of graphic novel teaching guides for Abrams, Bloomsbury USA, and TOON Books, will moderate a panel that will help you locate-and get the most out of-the variety of resources available today.
- Presenter: Peter Gutiérrez (Literacy Expert, Educational Consultant)
- Panelists: Sari Wilson, Prof. Katie Monnin, and Michele Gorman MLS

**Graphic Novel Editors: The Masters of Design 2:30 p.m. – 3:30 p.m.**
- The editorial processes for the graphic novel format can be fairly similar to that of prose and yet it can also be so completely different.
- These editors represent a “new school” of opportunity for the world of editors. The art of editing a book of art comes from migrant workers, who could benefit greatly from the ability to check out a “photonovella” for the bus ride to work across the border and return it on the way back.
- Jennifer Velasquez of the San Antonio Public Library System talked about her library’s collaboration with the local high school. The students at Fox Tech are 90 percent Latino and 85 percent of them are eligible for the school lunch program, but a large number of them access the internet regularly on their cell phones. According to the Pew Research Center’s Internet & American Life Project, 35 percent of Hispanic teens use cell phones to access the internet, while only 21 percent of white teens do; this is often because Hispanic teens often do not have internet access at home. Velasquez advises libraries to proactive rather than reactive in responding to this trend. She provided example resources such as textnovel.com, which allows users to set up accounts in order to write and collaborate on text novels, and sample programming ideas, such as a speed texting contest.

**Latino Youth 6 from page 8**
- in Arizona, spoke next about his library’s programming efforts. The San Luis library branch is located so close to the Mexican border that the local Walmart accepts pesos as payment. The community’s teens are often second- or third-generation citizens and can speak both Spanish and English fluently. Vargas said, “Teens are social. Are they sitting down or are they doing something?” His library provides daily interactive programs for its youths; Vargas displayed photographs of sample programs such as a custom bike show, button-making, a make-your-own-manga workshop, and a make-your-own-skinny-jeans workshop that both utilized the sewing skills of older community residents and met the fashion needs of younger ones. For the future, Vargas hopes for a mobile book return or book vending machine at the border; much of his library’s business comes from migrant workers who could benefit greatly from the ability to check out a “photonovella” for the bus ride to work across the border and return it on the way back.
- These days there can be little doubt about the value of graphic novels. But how to ensure that the full benefits of the medium, as a potent vehicle for content delivery and as an engaging builder of reading skills, are actually being realized for young people? Which Web sites, reference books, organizations, and software tools can you leverage to enhance your GN-based programming or book circles?
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**Teaching with Graphic Novels:**
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Jane Velez-Mitchell is an award-winning television news journalist and host of Issues with Jane Velez-Mitchell on HLN, CNN’s Headline News channel.

“Excellent compilation of doable dishes that should resonate with cooks, whether they’ve got space issues or just want to streamline their process.”
—PublishersWeekly
Starred Review

“A unique and insightful novel well worth reading and thinking about.”
—Midwest Book Review
May 7, 2010 (6 of 5 stars)

“Etre the Cow is one of the most extraordinary books I have ever read.”
—Jane Goodall, PhD, DBE
Founder-the Jane Goodall Institute & UN Messenger of Peace
Play Ball @ your library®: Trivia Questions for Season Five of Step Up to the Plate Now Available

Get into the swing of things this baseball season – Step Up to the Plate @ your library.

The launch of the fifth season of the American Library Association (ALA) and the National Baseball Hall of Fame and Museum’s Step Up to the Plate @ your library program coincided with the start of baseball season. The program teams up two American classics – baseball and libraries – to promote the importance of information literacy skills and increase awareness of the library as an essential information resource.

Step Up to the Plate features a baseball trivia contest. People of all ages are encouraged to visit their library and answer a series of trivia questions inspired our national pastime. The questions, developed by the library staff at the Hall of Fame, are based on exhibits at the museum in Cooperstown, NY. Trivia questions are now available to library users on the program’s Web site.

One grand-prize winner will receive a trip to the Hall of Fame in October 2010. Five of Step Up to the Plate Now Available

Librarians are encouraged to register for free tools to help promote the program locally on the program Web site. Tools include program logos in both English and Spanish and a toolkit that includes sample press materials and programming ideas. Thousands of school and public librarians register for the program each year.

Librarians who bring in the most entries can win incentives for participation. The library that brings in the most entries will get a $100 bookstore gift certificate. The next three libraries will receive a $50 ALA Graphics gift certificate.

The National Baseball Hall of Fame and Museum is a Partner in the Campaign for America’s Libraries. Thousands of libraries of all types—across the country and around the globe—use the Campaign’s @ your library® brand. The Campaign is made possible in part by ALA’s Library Champions, corporations and foundations.

Other Partners include Carnegie Corporation of New York, Disney Book Group, Dollar General, the Financial Industry Regulatory Authority (FINRA), the International Federation of Library Associations and Institutions (IFLA), Univision Radio and Woman’s Day magazine.

Library Work and Depression—Is There a Link?

Join Drs. Marilyn Gaston and Gayle Porter, authors of Prime Time: The African American Woman’s Guide to Midlife Health and Wellness (Random House), as they discuss the signs, symptoms, causes, and effects of depression, as well as treatment options and holistic approaches to achieving and maintaining mental and physical health.

The doctors are founders of The Gaston & Porter Health Improvement Center in Maryland. Drs. Gaston and Porter will be signing their books after the program. The program is today from 4:00-5:30 pm – Room WCC 145A. This is an ALA-APA Program for the People, co-sponsored by AILSA, APALA, BCALA, and REFORMA.

Extended Services in Next Generations Catalogs

Discovery is not the only problem to be solved. Patrons need other services and tools to use the information they find, such as assisting users with capturing, storing, manipulating, and sharing information. Speakers from different backgrounds will address how these services can be integrated into next generation catalogs today 1:30 – 3:30 p.m. in the Washington Hilton (HIL) in room Columbia 8.
Baker & Taylor’s Audiovisual Solutions

Baker & Taylor offers all the AV products and services your library needs to meet the increasing demand for movie and music titles.

- More than 350,000 movie and music titles available
- Digital media processing for movie and music titles
- Exclusive studio incentive programs
- Automatically Yours standing order plans
- DVD Subscription Plan
- DVD Lease Plan
- DVD Parade and Music Parade auto-ship plans
- CD Hotlist, our exclusive source for the best in niche music
- Extensive on-hand inventory and fast delivery
- B&T MARC™ AV cataloging and processing
- The Alert, your monthly AV buying guide

Visit us at booth #3741

800-775-2600 x2666
www.baker-taylor.com
ALA ProQuest Scholarship Bash attendees take a minute to view the U.S. Capitol Building on “America’s Main Street” from the Pennsylvania Avenue Terrace on top of the Newseum.

Rosemary Harris (Dead Head) moderates a panel discussion with fellow mystery authors Donna Andrews (Swan for the Money), Ellen Crosby (The Riesling Retribution) and J.B. Stanley (Path of the Wicked) prior to the authors signing books at the PopTop stage.

Jill Vassilakos-Long, California State University, San Bernardino, Calif., chooses an authentic Humphrey for President campaign button in the gift shop of the Newseum during the ALA ProQuest Scholarship Bash.

Jerry Pinkney is all smiles signing copies of his book The Lion & The Mouse at Little, Brown and Company booth.

Mary Starck, Atlanta-Fulton Public Library, Decatur, Ga., stands in the shadow of a three-story guard tower and looks over eight sections of the original Berlin Wall during the ALA ProQuest Scholarship Bash at the Newseum.