The redesigned, enhanced MUSE website offers greater functionality and more efficient search and discovery tools, making it easier than ever to use. Links to information about MUSE, about the journals, about subscribing, or specifically for librarians and publishers are more prominent and easy to find.

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http://muse.jhu.edu
The Mix of Pedagogy and Social Technologies

By Stacy Voeller, Minnesota State University Moorhead

On Sunday, Jan. 25 the Association of College and Research Libraries (ACRL) Instruction Section hosted a discussion entitled Teaching 2.0 — What are the Pedagogical Implications of Social Technologies? Driving this discussion is the idea that “according to pundits across a wide range of fields, we live in a 2.0 world. Our Web is now 2.0, with users no longer passively viewing content, but creating it.” Attendees then broke into small groups to discuss the “missing four parts of teaching 2.0 — qualities of openness, connectivity, personalization and participation.”

Wendy Holiday from the Instruction Section asked groups to focus in on two primary questions. “What does open, connected, personalized and participatory instruction mean to you as a librarian?” and “What does open, connected, personalized and participatory practices actually look like?”

Comments from participants included: have students be more reflective; technology needs to be steeped in the pedagogy; and to have the ability to use technology effectively and incorporate it appropriately into your teaching.

Another group felt that it was essential “to bring a degree of transparency into instruction and go through the learning process, as well. Doing instruction on-the-fly demonstrates to students that you can learn something at that point also. Sharing that learning with the students is pertinent to being an effective librarian and teacher.” Actually showing the students the process from start to finish enables students to see how to approach a research question as it really happens.

According to a third group, librarians must be open to “collaborative learning formats and that perhaps the technology is more of a communication tool.”

Other suggestions from the audience included: taking opportunities to make the teaching more personal to individual learning styles, creating a safe place with the technology for students to connect in, trying to be collaborative and personal by getting examples from students instead of lecturing to them and using student examples in your teaching. Librarians must be able to recognize the different backgrounds of the students themselves. The ever-broadening arena of distance education must be more thoroughly considered, too, because it forces librarians to deal with students they never see face-to-face.

Every Child — Ready to Read

By Kay Ikuta, Inglewood Public Library

As part of PLA’s (Public Library Association) All Committee Meeting, the Every Child Ready to Read Evaluation Task Force (ECRR) met on Sunday morning Jan. 25, 2009.

The ECRR initiative was launched in 2004. Unlike No Child Left Behind, its strength lies in parents/caregivers and preschool children being participants, and it is based heavily on research. There have been 194 training sessions and 1,647 kits purchased and much more downloaded from the ECRR website. Evaluation of the impact on communities and public library programs to discuss the “missing four parts of teaching 2.0 — qualities of openness, connectivity, personalization and participation.”

Consultants will review the results of the surveys and the current literature in the field of early literacy and then make any needed recommendations.

The group agreed that the final results and recommendations deserve a slot at a national conference such as the Association for Library Service to Children Institute, a webinar for stakeholders, blogs or even a program at ALA annual conference.

According to the task force the one thing that is lacking is a central place or group or person to manage the project.

On-line Applications for “We the People”

The ALA Public Programs Office is pleased to partner with the National Endowment for the Humanities (NEH) for the sixth We the People Bookshelf project. This year’s theme, “Picturing America,” explores the premise that a nation’s literature, as well as its visual art, can be a window on its character, ideals and aspirations.

Public and school (K-12) libraries are invited to apply online through January 30, 2009 at http://publicprograms.ala.org/bookshelf. In spring 2009, NEH and ALA will select 4,000 libraries to receive the “Picturing America” Bookshelf. Those selected will be required to use the Bookshelf selections in programs for young readers in their communities.

Successful applicants will receive the We the People Bookshelf, a collection of 17 books for young readers, plus three works in Spanish translation, as well as bonus materials for readers of all ages. Successful applicants will also receive supplemental materials to assist in promoting the Bookshelf and related programming, including bookplates, bookmarks and posters.

Online applications for the “Picturing America” Bookshelf will be accepted through January 30, 2009 at http://publicprograms.ala.org/bookshelf. A single application may be submitted on behalf of multiple libraries within a library system, school district or community. Individual branch and school libraries are also encouraged to apply. To review a list of programming ideas while planning an application, or to see information on past Bookshelf themes, visit http://publicprograms.ala.org/bookshelf.

The Bookshelf grants are part of the NEH’s We the People program, which aims to encourage and strengthen the teaching, study and understanding of American history and culture through libraries, schools, colleges, universities and cultural institutions. NEH offers a We the People Bookshelf each year on a theme central to American ideals. Since 2003, NEH and ALA have distributed 9,000 We the People Bookshelves to public and school libraries. For more information on NEH’s We the People program, visit www.wethepeople.gov.

For more information about the ALA Public Programs Office, visit www.ala.org/publicprograms.
Ensuring future generations can access today’s digitally born and digitized information requires a digital preservation solution. The Ex Libris Digital Preservation System is a complete, turn-key, enterprise-level solution for long-term preservation and management of institutional research, cumulative knowledge, and heritage of cultures. As devices like the one pictured above continue evolving, the Ex Libris Digital Preservation System will preserve and provide access to your digital collections.

Visit us at booth #632 during ALA Midwinter 2009 to learn how the Digital Preservation System can be your bridge to the future!
AASL Awards Applications Due February 2; New Toolkits Offered

The American Association of School Librarians (AASL) has launched two new toolkits exclusively for school library media programs. The School Library Media Health & Wellness and Crisis Toolkits are designed to address the needs of and resources available to school library media specialists to build stakeholder support in their programs. The toolkits can be found at http://www.al.org/ala/mgrps/divs/aasl/aaslproftools/toolkits/toolkits.cfm.

The School Library Media Health & Wellness Toolkit outlines ways to build stakeholder support in school library media programs before program cuts become an issue. The toolkit offers advice on building support through program design, marketing and education within the various stakeholder communities.

For school library media programs in danger of being reduced or cut, the Crisis Toolkit provides the steps necessary for school library media specialists to build meaningful messages and effective support for saving their programs. The toolkit offers information on educating and rallying stakeholders to speak out on behalf of school library media programs. It also provides additional Web and print resources, including sample letters to legislators. In tough economic times, it is important that all school library media specialists review these toolkits to make sure that they are building their support bases before it is too late.

"Leadership of school library advocacy is not a last-minute effort but something that develops over time. The School Library Media Health & Wellness and Advocacy Crisis toolkits provide targeted and easy-to-follow steps so school library media specialists can lead their school library advocacy plan. More importantly the information from these toolkits enables immediate action. Putting the School Library Media Health & Wellness Toolkit’s suggestions into practice today may prevent school library media specialists from ever having to use the emergency-based Crisis Toolkit," said AASL President Ann M. Martin.

AASL Award Applications Due Feb. 2

In 2009, AASL’s prestigious awards program offers more than $45,000 in awards to AASL members. The awards recognize excellence and showcase best practices in the school library media field in categories that include research, collaboration, leadership and innovation. The 2009 applications can be viewed and downloaded at http://www.ala.org/aasl/awards. The deadline to apply for most awards is February 2, 2009. Winners will be honored at the AASL 2009 Annual Conference in Chicago.

The 2009 AASL awards for which applications are still being accepted include:

- The AASL Collaborative School Library Media Award, $2,500, sponsored by Highsmith Inc., recognizes and supports school library media programs that have been effective in their integration of information and communication technology, professional development, and advocacy.
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ALAs 3 Hot Stories CLUB Grants

Troubled teens targeted through reading and discussion program

The ALA Public Programs Office and the Young Adult Library Services Association (YALSA) are pleased to announce that 230 libraries were selected to receive Great Stories CLUB grants, which will support book discussion programs targeting troubled teens. Among those selected to receive the grant, 53 sites will additionally receive cash in grants to support program-related expenses. Funding was provided for this program by Oprah’s Angel Network.

To view the full list of selected libraries, visit www.ala.org/greatstories. ALA will begin accepting applications for the next round of Great Stories CLUB grants in September, 2009.

Launched in 2005, the Great Stories CLUB (Connecting Libraries, Underserved teens and Books) is a reading and discussion program designed to reach underserved, troubled teen populations through books that are relevant to their lives. Participating libraries will receive 11 sets of three theme-related books to provide to members of a book club. They will also have access to a variety of online resources, designed to help plan and implement programming. All types of libraries located within or working in partnership with facilities serving troubled teens (such as juvenile detention centers or alternative high schools) in the United States and its territories were eligible to apply.

YALSA’s Outreach to Young Adults with Special Needs Committee selected “Breaking Boundaries” as the 2009 Great Stories Club theme, along with the following titles:

- *Luna* by Julie Anne Peters (Little, Brown Young Readers, 2004)
- *The Absolutely True Diary of a Part-Time Indian* by Sherman Alexie (Little, Brown Young Readers, 2007)
- *Black and White* by Paul Volponi (Viking Juvenile, 2005)
- *The Absolutely True Diary of a Part-Time Indian* by Sherman Alexie (Little, Brown Young Readers, 2007)
- *Black and White* by Paul Volponi (Viking Juvenile, 2005)

For more information on YALSA, visit www.ala.org/yalsa. For more information on the ALA Public Programs Office, visit www.ala.org/publicprograms.
Stay Connected with YALSA’s 2009 Winter Online Courses

YALSA’s winter online courses will help you stay on top of the latest in teen library services, without leaving your desk. Our three winter courses begin Feb. 9. Registration is open through Feb. 2. Discounts are available to groups of 10 or more, and all of YALSA’s online courses are available for licensing. All winter session classes last four weeks and cost $135 for YALSA members, $175 for ALA members and $195 for nonmembers.

YALSA’s winter courses are:

- Booktalking Quick and Simple — Want to entice teens to read but are not sure how? Try booktalking! Participants will learn what a booktalk is as well as a variety of techniques on how to use them with teens. Learn how to create hooks for books and how to share the talks with teens. Participants will create booktalks that can be used in a booktalking session and experiment with a variety of booktalking techniques. Even add a touch of technology with a variety of booktalking techniques. Instructors: Nancy Keane & Jenine Lillian

- Power Programming for Teens — This course will help participants attain a higher level of service to teens at their library or school. This course is designed for library staff who are beginning to find success with a few teen programs. Participants will learn how to develop and implement more programming ideas that will work at their facility. Instructors: Amy Alessio & Jenine Lillian

- Boys and Books: Encouraging Early Teen and Tween Boys to Read — Though boys have been behind girls in nearly every subject for more than 30 years, many teachers and librarians are still struggling to find the key to encouraging boys to read. This course will cover the special issues faced in reaching boys through books. Research on early teen and tween boys will provide students with a glimpse into the differing needs of boys, how they learn and how to captivate boys through outreach, programs (including after school and SRF), reader’s advisory, book talks and other ways to utilize course resources that will get boys reading at your library. Instructors: Nancy Keane & Adriana Trigiani

Booth #1543

Today is the last chance to win an Amazon Kindle!

Everyone will receive a free 2009 Choice desk calendar. Grab your gift while supplies last at Booth #1543.

If you are interested in a free trial to Choice Reviews Online, please go to Booth #1543 for more information.

Register Now for 2009 PLA Spring Symposium

The Public Library Association (PLA) is headed to Nashville, Tenn. for the 2009 Spring Symposium. This popular continuing education event featuring six consecutive, day-and-a-half long workshops will be held April 2-4, 2009 at the Renaissance Nashville Hotel and Nashville Convention Center.

This year, attendees have the opportunity to choose among workshops offering intensive professional development in the areas of ethics, service responses, library statistics and measurement, building and design, technology and current library issues. Spring Symposium attendees will also be treated to an Opening General Session and reception featuring musician Tom Chapin, and can choose to participate in an author luncheon keynoted by novelist Adriana Trigiani. Area library tours are also available to attendees who want to check out the local libraries.

In addition, Turning the Page: Building Your Library Community will be offered as a bonus workshop exclusively to PLA members. Developed by PLA with funding from the Gates Foundation, Turning the Page is an advocacy training program designed to equip librarians and library supporters with the skills they need to create partnerships, build alliances, and ultimately increase funding for their libraries. This training is primarily only available to library systems participating in the Bill & Melinda Gates Foundation’s Opportunity Online hardware grants program, but is being offered free of charge to 200 PLA members at the 2009 Spring Symposium.

Registration closes on Feb. 13, so don’t delay! The registration rate for PLA members and members of the Tennessee Library Association is $275; ALA member registration is $350. Renaissance hotel rates are $199. Register online at www.pla.org.

Hurry to Choice Booth #2619 — E-LIBRO AT ALA
Learn the Latest at Technology Showcase in Exhibits Today

The Technology Showcase is back again this year. Join these exciting companies as they highlight the latest trends in library technology. There will be two Technology Showcase Theaters running concurrently from 10:00 a.m. to 11:10 p.m. today.

The theaters are located on the show floor: the Pueblo Theater at the end of the 800 aisle and Mesa Theater at the end of the 2200 aisle. Complimentary refreshments will be served on the exhibits floor during the presentations.

**PUEBLO THEATER**

10 a.m. – 10:30 a.m.
Expanding One’s Evaluative Perspective on the Journal Literature – New Enhancements to Journal Citation Reports
Sponsored by Thomson Reuters

Journal Citation Reports® serve as the foundation of journal collection development, characterization, and evaluation within academic and government libraries worldwide.

An unprecedented enhancement of JCR® is taking place, incorporating new information to complement the high-profile Impact Factor.

This educational session is designed to communicate the meaning and use of these new metrics.

10:40 a.m. – 11:10 a.m.
Biblions: a new social cataloging (r)evolution from LibLime

**MESA THEATER**

10 a.m. – 10:30 a.m.
Walking the Usage Tightrope in a Digital World: publishers and librarians explore the delicate balancing act of e-content usability
Sponsored by IGI Global

In recent years librarians have grown increasingly concerned with the use of digital rights management tools by vendors of licensed scholarly resources such as e-journals and e-books. Although some restrictions are necessary to protect the academic material, how will protection measures affect student and faculty use?

This session will explore the balancing act concerning use restrictions with discussions between librarians and publishers on soft restrictions, hard restrictions, user views, and database analysis.

10:40 a.m. – 11:10 a.m.
New Technologies for Improving Digital Libraries with Multiple Sources of Content
Sponsored by ebrary

Participants will be introduced to ebrary’s new User Interface (UI), QuickView, and Integrated, Scalable Information System (ISIS), a licensable technology that enables new methods of discovery, multiple views of search results, and sophisticated research tools, in addition to enabling libraries to host, submit and distribute eContent of their own. All participants will receive an ebrary T-shirt and also be entered in a drawing for a new iPhone, conducted at the end of the session.

11:20 a.m. – 11:50 a.m.
New Directions in E-Book Technology
Presented by the American Council of Learned Societies
Sponsored by American Council of Learned Societies

The session instructs conference attendees on new ways to expose their digital collections through OAI-compliant harvesting into a discovery services platform. It will provide an overview of how this increases purposeful and serendipitous discovery of unique library resources. The speaker will also discuss...
Youth Honor Awards

Continued from page 6

The Disreputable History of Frankie Landau-Banks
E. Lockhart
Hyperion Books for Children

Nation
Terry Pratchett
HarperCollins Children’s Books

Tender Morsels
Margo Lanagan
Alfred A. Knopf

Newbery Honor Books

The Underneath
Kathi Appelt
Atheneum Books for Young Readers

The Surrender Tree: Poem’s of Cuba’s Struggle for Freedom
Margarita Engle
Henry Holt and Company LLC

Savvy
Ingrid Law
Dial Books for Young Readers

After Tupac & D Foster
Jacqueline Woodson
G.P. Putnam’s Sons

ALA Public Programs
Office Debuts New Online Resource:
ProgrammingLibrarian.org

The ALA Public Programs Office is proud to announce a new online resource to assist librarians of all types and sizes in creating cultural and community programs. The site, ProgrammingLibrarian.org, includes a resource library, live learning opportunities and a blog to keep librarians informed of new opportunities and ideas for cultural programs. ProgrammingLibrarian.org will assist librarians in finding authoritative resources for cultural programming, train librarians in cultural programming techniques using a variety of online methods and involve library schools in examining the need for courses in cultural programming. As the site continues to develop, users will find more resources, ideas, and opportunities to network with peers and programming experts.

Development of the site is funded by a grant from the Institute of Museum and Library Service to the ALA Public Programs Office, which fosters cultural programming as an integral part of library service. In keeping with that mission, ProgrammingLibrarian.org offers librarians timely and valuable information to support them in the creation of arts and humanities programs for their communities. For more information about the ALA Public Programs Office, visit www.ala.org/publicprograms

Caldecott Honor Books
A Couple of Boys Have the Best Week Ever
Marla Frazee
Harcourt, Inc.

How I Learned Geography
Uri Shulevitz
Farrar Straus Giroux

Batchelder Honor Books

Garmann’s Summer
Stian Hole
Eerdmans Books for Young Readers

Tiger Moon
Antonia Michaelis
Amulet

Pura Belpre Illustrator Honor Books

Papá and Me
Rudy Gutierrez
Rayo

The Storyteller’s Candle / La Velita de los Cuentos
Lulu Delacre
Children’s Book Press

What Can You do with a Rebozo
Amy Córdova
Tricycle Press

Pura Belpre Author Honor Books

Just in Case
Yuyi Morales
A Neal Porter book published by Roaring Brook Press

Reaching Out
Francisco Jimenez
Houghton Mifflin Company

The Storyteller’s Candle / La Velita de los Cuentos
Lucia Gonzalez
Children’s Book Press

Sibert Honor Books

Bodies From the Ice: Melting Glaciers and Rediscovery of The Past
James M. Deem
Houghton Mifflin Company

What to Do About Alice?: How Alice Roosevelt Broke The Rules, Charmed the World, and Drove Her Father Crazy!
Barbara Kerley
Scholastic Press

Geisel Honor Books

Chicken said, “Cluck!”
Judyann Ackerman Grant
HarperCollins Children’s Books

One Boy
Laura Vaccaro Seeger
A Neal Porter Book published by Roaring Brook Press

Stinky
Eleanor Davis
The Little Lit Library

Wolf’s Pal: A Backyard Predator
Sarah C. Campbell
Boyd’s Mill Press

Odyssey Award Honor Titles

Curse of the Blue Tattoo: Being an Account of the Misadventures of Jacky Faber, Midshipman and Fine Lady
L.A. Meyer
Listen & Live Audio, Inc.

Elijah of Buxton
Christopher Paul Curtis
Listening Library

I’m Dirty!
Kate & Jim McMullan
Weston Woods Studios, Inc/Scholastic

Martina the Beautiful Cockroach: A Cuban Folktale
Carmen Agra Deedy
Peachtree Publishers

Nation
Terry Pratchett
Harper Children’s Audio/ HarperCollins Publishers

PENGUIN GROUP (USA)

PLEASE VISIT OUR BOOTH #1231

AUTHOR EVENTS AT ALA

MONDAY, JANUARY 26

JOHN SHORS
BESIDE A BURNING SEA

NAL 978-0-451-22492-7
From the bestselling author of Beneath a Marble Sky

12:30–1:30 pm Signing / Penguin booth #1231
2:00–4:00 pm FOLUSA Tea and signing
Denver Convention Center, Room 702-706
To buy tickets, visit FOLUSA booth # 614

“From page one of Beside A Burning Sea, you know you are in the hands of a master storyteller. This novel has the aura of the mythic, the magical, and that which is grounded in history. Shors weaves psychological intrigue by looking at his characters’ competing desires: love, revenge, and meaning. Both lyrical and deeply imaginative.”

—Amy Tan

DENVER — Monday, January 26, 2009
Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes at the 2009 Annual Conference in Chicago, please contact Karee Williams, ALA Conference Services at kwilliams@ala.org.

ACLS Humanities E-Book (Booth 1568): A digital, fully searchable collection of over 2,200 high-quality books in the Humanities, recommended and reviewed by scholars and featuring unlimited multi-user access and free, downloadable MARC records. Subscriptions range from $450 to $3,125. Visit booth 1658 to learn more.

The Book Shepherd (Booth 637): The Book Shepherd features 22 authors and publishers primarily from Colorado, California and Florida. Business, Entrepreneurial, How-to, Children's, Healthcare, Parenting, Family, Financial, Education, Recovery, Divorce, Women’s Fiction, Cookbooks, Peace, Braille-Children’s (some are bi-lingual). Author in-booth signings will be held throughout the Midwinter Meeting.

Innovative Interfaces (Booth 1204): Content Pro from Innovative Interfaces (www.iii.com) exposes local digital content so library users get the most out of your unique collections. This digital library solution provides an intuitive web interface and enables metadata harvesting (OAI-PMH) for access through content repositories and search engines.

Library Automation Technologies (Booth 2252): Booth 2252 features the allCIRC DVD dispensing solution by Library Automation Technologies. Watch how the allCIRC safely and securely provide DVDs on demand to your patrons, while allowing them to check out all materials — at one location. Booth 2252 LAT!

New Exhibitors

DVA now in booth 1824
TDNet is located in booth 1326

Booth Locations

Cognotes
Monday, January 26, 2009 — DENVER

AASL Awards
Continued from page 14

encourages collaboration and partnerships between school library media specialists and teachers in meeting goals outlined in Information Power: Building Partnerships for Learning. This joint planning of a program, unit or event in support of the curriculum and using media center resources.

• The ABC-CLIO Leadership Grant, up to $1,750, sponsored by ABC-CLIO, is given to school library media associations that are AASL affiliates for planning and implementing leadership programs at the state, regional or local levels.

• The Distinguished Service Award, $3,000, sponsored by Baker & Taylor, recognizes an individual member of the library profession who has, over a significant period of time, made an outstanding national contribution to school librarianship and school library development.

• The Distinguished School Administrator Award, $2,000, sponsored by ProQuest, is given to a school administrator who has made worthy contributions to the operations of an exemplary school library media center and to advancing the role of the school library media center in the educational program.

• The Frances Henne Award, $1,250, sponsored by Greenwood Publishing Group, enables a school library media specialist to attend an ALA Annual Conference or AASL National Conference for the first time.

• The Information Technology Pathfinder Award, $1,000, to the school library media specialist and $500 to the library, sponsored by Follett Software Company, recognizes and honors a school library media specialist who demonstrates vision and leadership through the use of information technology to build lifelong learners. There are Elementary and Secondary categories.

• The Innovative Reading Grant, $2,500, sponsored by Capstone Publisher, Capstone Press, Compass Books, Children’s Library Resources, Picture Window Books, Stone Arch Books and Red Brick Learning, is designed to fund literacy projects for grades K-9 that promote the importance of reading and facilitate literacy development by supporting current reading research, practice and policy.

• The Intellectual Freedom Award, $2,000 to the winner and $1,000 to the school library media center of the winner’s choice, sponsored by ProQuest, is given for upholding the principles of intellectual freedom as set forth by AASL and the ALA.

Longitudinal Study Results
The results from AASL’s 2008 School Libraries Count! longitudinal study are available online at http://www.ala.org/alac/mgrps/divs/aasl/schlibrariesanalyst/survey.cfm. This year’s survey received responses from 6,988 public and independent school library media specialists.

Launched in January, the 2008 survey gathered data in a number of areas, including library staff, collections, technology, class visits and budgets.

Highlights include surprising findings about the usage of 2.0 tools at all grade levels. Schools are using collaborative tools, like wikis, to support and enhance classroom teaching. Among the other highlights: 74.1% of respondents said they offer remote access to the school library media center’s online databases; schools ranking in the 95th percentile show an annual per student expenditure of $48.02 for school library media programs; and, half of responding schools report at least 16 computers in the school library media center and at least another 112 elsewhere in the school.

“School libraries are a constant in students’ schooling experience and we need to have ongoing insight into how they make a difference,” said Marcia Mardis, AASL Research and Statistics Committee Chair. Additionally, Mardis notes the Web 2.0 tool results “highlight the digital divide we see in schools.” The AASL longitudinal study offers unprecedented opportunities for school library media specialists to demonstrate leadership in the school community, and AASL’s new Standards for the 21st-Century Learner is an excellent way this leadership can be demonstrated through fresh approaches to the way the school library is involved in student learning.”

The third survey is scheduled to open during the first quarter of 2009.

Technology Showcase
Continued from page 16

how library staff at all levels are using new digital asset management tools and how library users can complement formal metadata with community tagging.

12 p.m. – 12:30 p.m.

The session will present the value and challenges of applying advanced digital imaging and processing techniques for enhanced access and material studies of documents of cultural heritage. This research tool shows the potential for developing non-invasive and non-destructive preservation techniques for scientific and academic studies.

12:40 p.m. – 1:10 p.m.

The new SpringerLink: End-User Optimized
Sponsored by Springer

Heather Staines (Global eProduct Manager, SpringerLink) will detail the new SpringerLink design with features optimized for end-users, including semantic linking, PDF preview, and our unique display option the Author Mapper. After a wide-ranging usability study, Springer has revamped the SpringerLink platform with end user needs in mind. From navigation to display options, this session will provide librarians with information on the new SpringerLink so that they can better support their staff and researchers.
Join Ingram Library Services in our demo theater to learn more about iKids™, our children’s and young adult resource, and our latest advancements in e-product offerings. When you do, you’ll not only discover how the company who offers the industry’s broadest title selection, best fill rate, quickest delivery, and highest discount on Playaway™ digital audiobooks can provide your library with customized options and valuable solutions, but you’ll also get a free tote bag!

Stop by Booth #2304 to catch our demonstrations every hour on the hour, Saturday, January 24 through Monday, January 26. We hope you’ll take a few minutes and see for yourself why more and more librarians are choosing Ingram Library Services as their library company of choice.

For questions or more information, come by and visit an ILS rep in the Ingram booth (#2304).

Ingram Library Services Inc. | ipage.ingrambook.com | (800) 937-5300 | ingramlibrary.com
Encore blends data from your library’s catalog, federated search targets, and NOW harvested digital collections into one, relevancy-ranked results set.

Top this off with “Did you mean?”, spell check, tags, and facets and you have the discovery experience that users expect.

No matter which ILS your library has in place, Encore can work for you. Best yet, the Encore “pit crew” can have you up and running in less than a day!

See Encore at booth #1319

For more information visit www.encoreforlibraries.com or call 1-800-878-6600