The American Library Association (ALA) announced the top books, videos and audiobooks for children and young adults including the Caldecott, Newbery, Schneider Family and Printz awards at its Midwinter Meeting in Denver Jan. 26. In addition, a new award, the William C. Morris Award, was announced.


Coretta Scott King Book Awards Committee Chair Deborah Taylor and REFORMA President Luis Chaparro display some of the ALA Youth Media Awards winners at the conclusion of the Youth Media Awards presentation.


Coretta Scott King Book Award recognizing an African American author by Susan Marie Swanson and published by Houghton Mifflin Company, is the 2009 Caldecott Medal Winner. Three Caldecott Honor Books were named: A Couple of Boys Have the Best Week Ever, written and illustrated by Marla Frazee and published by Harcourt, Inc.; How I Learned Geography, written and illustrated by Uri Shulevitz and published by Farrar Straus Giroux; A River of Words: The Story of William Carlos Williams, illustrated by Melissa Sweet, written by Jen Bryant and published by Eerdmans Books for Young Readers, an imprint of Wm. B. Eerdmans Publishing Co.

Peace Prize Winner Speaks at President’s Program

By Stacy Voeller
Minnesota State University, Moorhead

Jim Rettig’s ALA President’s Program on Jan. 25 showcased Dr. Muhammad Yunus, 2006 Nobel Peace Prize winner and author of Banker To The Poor: Micro-Lending and the Battle Against World Poverty and Creating a World Without Poverty: Social Business and the Future of Capitalism. Yunus received the prestigious Peace Prize because of his work to help the poorest of the poor in Third World countries break the cycle of poverty. To do this, he founded the Grameen Bank in order to make microloans to entrepreneurial individuals.

Yunus’ journey began when he returned to Bangladesh to help rebuild it, just as the country was in serious trouble, in the years before it officially became Bangladesh in 1971. By 1975, people were dying from hunger, and Yunus became “totally disillusioned that what I was teaching from my textbooks and what was happening in reality made me a totally useless person. That sense of uselessness made me wonder what all my learning and knowledge was about.”

Continued on page 4
Dr. Martin Luther King, Jr. Holiday Celebration Pays Tribute to His Life and Legacy

By Frederick J. Augustyn, Jr.
The Library of Congress

An enthusiastic early morning gathering on Monday, Jan. 26 recognized the enduring contributions of Dr. Martin Luther King, Jr. with readings from his books and speeches by representatives of various ALA organizations. Welcomed by Virginia Moore, co-chair of the Dr. King, Jr. Holiday Task Force, ALA Social Responsibilities Roundtable, the audience participated in singing “Lift Every Voice and Sing.” ALA President Jim Rettig remembered the many facets of Dr. King, among them: civil rights and peace activist, scholar, and preacher. Keith Michael Fiels, ALA Executive Director, quoted Dr. King’s words that “non-violence is non-aggressive physically, but strongly aggressive spiritually.”

Connie Purcell, Chair of the Advisory Committee of OLOS, introduced the featured speaker Dwight D. Jones, Commissioner of the Colorado Department of Education. As the first African-American to hold this position in Colorado, Jones stated that it was gratifying to stand before this assembly “as a beneficiary of Dr. King’s legacy.” Jones praised the work that ALA has done in endeavoring to make information available to all. For that to happen, more widespread literacy is necessary. “[America’s] prisons are filled with young people who cannot read” and Colorado has one of the largest achievement gaps in the nation. So there is much more work to do.

Jones paid homage to a librarian who assisted him when he was growing up in rural Kansas when few were interested in advancing his education at the time. As a seventh-grader, the librarian helped him select books and improve his reading. While many of his teachers were content to pass him along to the next grade, the librarian agreed to provide him additional instruction as long as he heeded her advice “don’t miss and don’t be late.”

Jones recognized the tremendous change and opportunities provided to the United States by having its first African-American president. But he also noted that Colorado is the first state in the nation with both an African-American Senate President and House Speaker. All these achievements are legacies of Dr. King.

Andrew P. Jackson (Sekou Molefi Baako) helped close the celebration stating that “we leave here with our hearts filled with love and a belief in a new tomorrow” and movingly reading a poem by Bernard J. Keller that was printed in Essence (November 1987). It began “If you cannot be the best for yourself, do it for those who were denied an opportunity to be the best.” Before dispersing, the audience grasped hands and sang “We Shall Overcome.”

This event was sponsored by the Dr. Martin Luther King, Jr. Holiday Task Force and the Black Caucus of ALA and supported by the ALA Office for Literacy and Outreach Services.
CONGRATULATIONS TO OUR ALA AWARD WINNERS

POPULAR PAPERBACKS
Roaring Brook
PUNK ROCK ETIQUETTE
by Tanis Nichols

Square Fish
DEAD CONNECTION
by Charlie Price

Elsewhere
by Gabrielle Zevin

BEST BOOKS FOR YOUNG ADULTS
Fleur & Friends
GHOST MEDICINE
by Andrew Smith

Henry Holt
THE ADOPTION OF JENNA FOX
by Mary E. Pearson

Debbie Harry Sings in French
by Megan Brothers

I AM SCOUT
by Charles J. Shields

NO CHOIRBOY
by Susan Kurlin

THE SURRENDER TREE
by Margarita Engle

QUICK PICKS FOR RELUCTANT YOUNG ADULT READERS
Farrar, Straus and Giroux
SATURDAY NIGHT DIRT
by Will Weaver

Fleur & Friends
THE COMPOUND
by S.A. Boden

First Second
KAPUT AND ZOSKY
by Lewis Trondheim

LIFE SUCKS
by Jessica Abel and Gabriel Soria
Top Ten Pick

Henry Holt
NO CHOIRBOY
by Susan Kurlin
Top Ten Pick

Roaring Brook
MY FATHER’S SON
by Terri Fields

THEODORE SEUSS GIESEL HONOR
One Boy
by Laura Vaccaro Seeger
A Neal Porter Book/Roaring Brook Press
ISBN 978-1-59643-274-1

THEODORE SEUSS GIESEL HONOR
Keeping the Night Watch
by Hope Anita Smith
illustrated by E.B. Lewis
Cortney Ottaviano Books
Henry Holt Books for Young Readers
ISBN 978-0-8050-7202-0

CORETTA SCOTT KING AUTHOR HONOR
Before John Was a Jazz Giant
by Carole Boston Weatherford
illustrated by Sean Qualls
Henry Holt Books for Young Readers
ISBN 978-0-8050-7996-4

CORETTA SCOTT KING ILLUSTRATOR HONOR
One Boy
by Laura Vaccaro Seeger
A Neal Porter Book

NEWBERY HONOR
and PURA BELPRÉ AUTHOR AWARD
The Surrender Tree
by Margarita Engle
Henry Holt Books for Young Readers
ISBN 978-0-8050-8674-4

PURÁ BELPRÉ ILLUSTRATOR AWARD
and PURA BELPRÉ AUTHOR HONOR
Just in Case
written and illustrated by Yuyi Morales
A Neal Porter Book/Roaring Brook Press

NEWBERY HONOR
and PURA BELPRÉ AUTHOR AWARD
The Surrender Tree
by Margarita Engle
Henry Holt Books for Young Readers
ISBN 978-0-8050-8674-4

NOTABLE CHILDREN’S BOOKS
Farrar, Straus and Giroux
HOW I LEARNED GEOGRAPHY
by Uri Shulevitz

Planting the Tress of Kenya
by Claire A. Nivola
Frances Foster Books

Fleur & Friends
SIX INNINGS
by James Preller

Henry Holt
BEFORE JOHN WAS A JAZZ GIANT
by Carole Boston Weatherford
pictures by Sean Qualls

BUSTER GOES TO COWBOY CAMP
by Denise Fleming

Elizabeth Leads the Way
by Tanya Lee Stone
pictures by Rebecca Gibbon
Christy Ottaviano Books

KEEPING THE NIGHT WATCH
by Hope Anita Smith
pictures by E.B. Lewis
Christy Ottaviano Books

MASTERPIECE
by Elise Broach
pictures by Kelly Murphy
Christy Ottaviano Books

THE SURRENDER TREE
by Margarita Engle
Roaring Brook

ALL STATIONS! DISTRESS!
by Don Brown

CHRISTO AND JEANNE-CLAUDE
by Jan Greenberg and Sandra Jordan
A Neal Porter Book

GHOSTS IN THE HOUSE
by Kazuno Kohara

JUST IN CASE
by Yuyi Morales
A Neal Porter Book

ONE BOY
by Laura Vaccaro Seeger
A Neal Porter Book

SILENT MUSIC
by James Rumford
A Neal Porter Book

GREAT GRAPHIC NOVELS
FOR TEENS
First Second
LIFE SUCKS
by Jessica Abel and Gabriel Soria
Top Ten Pick

Macmillan Children’s Publishing Group
WWW.MACMILLAN.COM
Jim Sheeler Touches Audience with Stories of Military Families

By Frederick J. Augustyn, Jr.

The Library of Congress

John Berry, a past ALA President and Chair of the Arthur Curley Memorial Committee, on Saturday afternoon, Jan. 24, introduced Jim Sheeler, the 2006 Pulitzer Prize winner for his feature articles in Denver’s Rocky Mountain News covering the impact of the Iraq War on Colorado military families. Poignantly in Final Salute: A Story of Unfinished Lives, Sheeler sought to “weave together the stories of the fallen and those they left behind.” During the course of his lecture, Sheeler interwove a slide show presentation of photos taken by Todd Heisler, now with The New York Times, with representative samples from his book of the five “diverse and differently told” vignettes of the experiences of military families suffering losses.

The author maintained that his purpose was not to write a political book, but rather a realistic one. The coverage of the Iraq War is in the press, but “we as readers of newspapers must turn the page to see it.” He regrets that as the war has worn on, fewer people appear to attend military funerals other than family and friends. Despite his lack of military background, Sheeler came to know and understand the families he’s covered in a very personal way and was the recipient of memorabilia such as funeral programs and dog tags.

Marine Major Steve Beck, the officer tasked with notifying the families, is the connecting thread of Final Salute. Beck felt that he bore a responsibility to keep in touch with these families, as Sheeler also has done, and to see that personal effects are delivered in person and post-humously earned medals presented in requisite ceremonies rather than through the mail.

In a similar fashion and in another book derived from his journalistic work, Obit: Inspirational Stories of Everyday People Who Led Extraordinary Lives, Sheeler recounted the “brilliant, everyday wisdom” found among seemingly ordinary folks. Through simple, powerful stories derived from work on obituaries he was originally assigned to write for various Colorado newspapers, he found “nuggets of everyday wisdom.” Sheeler found that stereotypes rarely turn out to be true, for there is a gentleness among those who appear rough and impermeable.

Pulitzer Prize winning journalist and author Jim Sheeler delivers the 10th annual Arthur Curley Memorial Lecture Jan. 24 on the impact of the Iraq War at home.

Save the Dates

2009 Annual Conference
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2010 Midwinter Meeting
Boston, MA: Jan. 15–20

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Members Contribute to New Administration

With more than 250 in attendance, ALA members took advantage of a timely opportunity to approach the microphone and share issues that are important to libraries with the Obama Administration. “A Special Town Hall Meeting, What Do Library Staff Want President Obama to Know?” was presented by the ALA Executive Board Committee on Membership Meetings Jan. 24.

A broad variety of topics were voiced including the importance of school library media specialists, the role of libraries in providing health information, and the huge increases in library use as a result of an economic downturn. The idea that libraries will help the agenda of President Obama at every level was a resounding theme.

The information will be compiled and the Washington Office will take the message forward to the Obama Administration.

2009 ALA Membership Meetings will be held on Saturday, July 11, 3:30 to 5:00 p.m., and Monday, July 13, 11:30 a.m. to 1:00 p.m. in the Council and Membership Meeting Chambers at the Convention Center during the annual conference.

A more complete list of topics addressed can be found on the Midwinter wiki at http://wikis.ala.org/midwinter2009/index.php/Town_Hall_Discussion.

President’s Program

(Continued from page 1)

Yunus decided to go out and talk to the people about what could be done to make their lives better and soon found that those suffering the most were those in debt to loan sharks and being turned into slave laborers. It turned out that 42 people owed $27 to the loan sharks. Yunus “could not believe that people had to suffer so much for so little. The problem was difficult, but the solution was so simple, if I would give the $27, I could solve the problem for these people, and that is what I did.”

He thought about how he could do more as bank managers repeatedly said there was no way they would loan money to the poor people. Yunus offered to be the guarantor for the poor people.

Yunus’ bank is very different from any traditional bank in that most of his borrowers are women. He helped “we have created so much fear in these women...If you can find one woman to try and she’s successful, then other women will find the courage to try too.”

Today, over 7.5 million women are among their borrowers. Yunus advises “don’t be deceived by how people look or talk, that is what history has done. Don’t take that distorted vision of who people are.”
The redesigned, enhanced MUSE website offers greater functionality and more efficient search and discovery tools, making it easier than ever to use. Links to information about MUSE, about the journals, about subscribing, or specifically for librarians and publishers are more prominent and easy to find.

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ALA President James Rettig, President Elect Camila A. Alire, Immediate Past President Loriene Roy and the ALA Executive Board cut the ribbon to open the Exhibits prior to the Opening Reception Jan. 23.

ALA presidential candidates Roberto Stevens and Kent Oliver participated in a Presidential Candidates Forum Jan. 24, fielding questions from members.

Jennifer Hubert, Little Red School House and Elizabeth Irwin High School, New York, NY, reacts when the Printz Award is announced as ALA honors outstanding works by youth authors and illustrators.

Author Craig Johnson signs a copy of his book Another Man’s Moccasins for librarian Chapple Langemack, King County Library System, Bellevue, WA, at Penguin Group (USA) booth 1231.

Midwinter attendees fill the escalators heading up to the Exhibits for the Opening Reception on Jan. 23. More than 450 exhibiting companies were on hand to greet attendees.

Cecilia Genereux, right, University of Minnesota, Minneapolis, MN, picks up a free giveaway from the selection of books at the Random House, Inc., booth 1220 during Spotlight on Adult Literature.

Exhibits Round Table Author Forum authors (l to r): Francine Mathews, Random House, Inc.; Mary Jane Clark, HarperCollins; Erica Spindler, MacMillan; and Nancy Atherton, Penguin, gather back stage before their presentations January 23.
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Richard North Patterson Concludes Sunrise Speakers Series

By Frederick J. Augustyn, Jr. The Library of Congress

Richard North Patterson, a former trial lawyer, addressed an early morning gathering on Monday, Jan. 26 of some of his most reliable fans. Patterson thanked the audience members for being there. “Librarians are among my favorite people in the world. There was a long time when my only sales were to libraries.” The author related that he published his first novel twenty-nine years ago. He stated that it was “an instant rare book” since only 5,000 hardcopies were printed, many with pages missing. But once established as a wordsmith, he has enjoyed “the freedom to write pretty much what he wants to write [and to] write with the reasonable expectation that people will read” his work.

Patterson chooses topics that are what he discerns are important issues: the moral challenge of running for president (in The Race) and, most recently, the geopolitics of oil (in Eclipse.) Patterson revealed how his latest work is derived from a true story of attempted and thwarted political reform. The participants in that event, which resulted in the tragic execution in 1994 of a Nigerian after he was sentenced to death by a “Kafkaesque tribunal,” informed the characters in his novel. The actual reformer, who had sought to rally his people to claim their land and a portion of their country’s oil riches, had opposed the ruling “oil autocrat” of Nigeria by using Western tactics and principles.

For Eclipse Patterson interviewed former ambassadors to Nigeria and several others and traveled to the country himself. In his talk, he portrayed Nigeria as a dystopia with frequent kidnappings, robberies, and murders. Lagos, the largest city, is overgrown with rutted roads, open sewers, and other tragic components “all which trap an energetic people.” The desire for oil by America, China, and Europe has served to sustain this tragedy. Patterson asserted that Nigeria, given current uneven income distribution, as a whole would probably be better off without petroleum. Only a small group, oil employees who live in gated compounds “serving out time for excess pay” and political and military overlords, benefit from this wealth. Patterson concluded by saying “[through my book] to a man worth remembering I have done my job.”

For more information on exhibiting at ALA Annual 2009 in Chicago or advertising in the Conference Program; Exhibit Directory & Buyers Guide; Cognotes; and the ActionAd Booklet, please contact Rich Widick, Kevin Fields or Dawn Murray at ala@heicexpo.com.

Woman’s Day Magazine to Feature Winners of Health Initiative

The eighth year of ALA’s Campaign for America’s Libraries’ partnership with Woman’s Day magazine will kick off in March with an article featuring the winners of the magazine’s health initiative. The magazine asked readers how they have used the library to improve a family member’s or their emotional, mental or physical health. Four readers from across the country — and their library stories — will be profiled.

Also in the March issue, Woman’s Day will announce the next library editorial initiative. Readers will be asked to write about how resources from the library have helped them during tough economic times. Since 2002, Woman’s Day has dedicated 28 pages of its publication to generating public awareness on behalf of the value of libraries and librarians. The magazine has a readership of 4 million.

Woman’s Day is a Partner of The Campaign for America’s Libraries. Other Partners include the Carnegie Corporation of New York, Dollar General, the Financial Industry Regulatory Authority (FINRA), the International Federation of Library Associations and Institutions (IFLA), the National Federation of Library Associations (NIFLA), the International Federation of Library Associations and Institutions (IFLA), the National Baseball Hall of Fame and Museum, Unvision Radio and Verizon.

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2009 John Cotton Dana Library Public Relations Award Winners Announced

Six libraries are winners of the John Cotton Dana Library Public Relations Award, which recognizes and honors outstanding achievement in library public relations. The John Cotton Dana honor has been awarded continuously since 1946 and is sponsored by the H.W. Wilson Company, the H.W. Wilson Foundation, and the Library Leadership and Management Association (LLAMA).

Baltimore County Public Library, Towson, MD, for “Storyville: An Interactive Early Literacy Learning Center” housed in a 2,250 square-foot child sized village. Storyville, a joint project of the Foundation for Baltimore County Public Library and the library, was designed as a catalyst for school readiness that garnered national attention and made learning fun for preschoolers and their caregivers. During an eight-month period, Storyville attracted over 50,000 visitors from more than 100 different zip codes.

Gwinnett County Public Library, GA, for a brilliantly planned and implemented reading festival with more than 50 authors that attracted more than 4,500 people. The library collaborated with 46 community partners and garnered in-kind media sponsors totaling more than $67,000. An impressive variety of communications mediums were used to spread the word about the event including outdoor ads, blogs, and electronic and print media.

Houston Public Library, Houston TX, for “A New Chapter,” their public relations campaign for the grand reopening of the newly renovated Houston Central Library. Recognizing that this event marked “a big step in a new direction” for the library, they leveraged this event into a successful ongoing campaign featuring striking graphics reflecting images of Houston’s diversity, earning significant media coverage, attracting 20,000 people to the reopening event and increasing usage by non-traditional customers.

The Library Foundation of the Multnomah County Library, Portland, OR, for the “Campaign for a Lifetime of Literacy.” The Foundation and the staff of Multnomah County Public Library developed a five year dual communication and fundraising campaign. They raised awareness that the library was the early literacy leader in the community and branded the library as a dynamic, vital literacy partner. They exceeded their goals by raising $12 million dollars, attracting 50,000 kids to their summer reading program and earned the support and recognition of the community and its leaders.

St. Paul Public Library, MN, for “St. Paul-itics,” a dynamic program created to inform and engage citizens in the political convention and election season. In partnership with diverse political, arts, and religious organizations, the library served as a vibrant salon for civic discourse, presenting 40 programs targeting all age groups, featuring national political experts as well as local celebrities. St. Paul-itics revolutionized the role of the library in the community, increasing program attendance, public awareness, and online library access.

Ypsiati District Library, Ypsilanti, MI, for the “Second Annual Ypsilanti Songwriting Festival,” a unique public library program which used music and performing arts to appeal to non-library users, teens and men ages 18-45. Creative, nontraditional marketing strategies and community partners helped the Library reach the targeted demographic: 75% of attendees at events were men.
Young Readers Group.
by Dianna Hutts Aston, illustrated by John Was a Jazz Giant,
an imprint of Disney Book Group; and
Foreword by Tony Horwitz, an imprint of HarperCollins Publishers.
Three Belpré illustrator Honor Books were selected:
illustrator of Young Readers Group, a division of Penguin Group (USA) Inc.

Theodor Seuss Geisel Award for picture books distinguished for beginning readers. Are You Ready to Play Outside? written and illustrated by Mo Willems and published by Hyperion Books for Children, an imprint of Disney Book Group, LLC. is the 2009 Geisel Award winner.

Four Geisel Honor Books were named: Chickens to the Rescue! written and illustrated by Laura Vaccaro Seeger, a Neal Porter Book published by Roaring Brook Press, a division of Holtzbrinck Publishing Holdings Limited Partnership; Stinky, written and illustrated by Eleanor Davis and published by HarperCollins Children’s Books, a division of HarperCollins Publishers. The teen award winner is Jerk, California, written by 12-year-old Ethan Friesen and published by Speak, an imprint of Penguin Group (USA) Inc.


Three Belpré Illustrator Honor Books for children were named: Bodies Ice: Melting Glaciers and Rediscovery of the Past, written and illustrated by James M. Deen and published by Houghton Mifflin Company; and What to Do About Alice?: How Alice Roosevelt Broke the Rules, Changed the World, and Drove Her Father Teddy Crazy! written by Barbara Andrews and illustrated by Edward Miller, originally published in Japanese, written by Nakho Uchashi and translated by Cathy Hirano, is the winner of the 2009 Mildred J. Batchelder Award. The book is published by Arthur A. Levine, an imprint of Scholastic, Inc. for children.

Mildred L. Batchelder Award for the most outstanding children’s book written in a language other than English in a country other than the United States, and subsequently translated into English for publication in the United States. Moribito: Guardian of the Spirit, originally published in Japanese, written by Nakho Uchashi and translated by Cathy Hirano, is the winner of the 2009 Mildred I. Batchelder Award. The book is published by Arthur A. Levine, an imprint of Scholastic, Inc. for children.

Odyssey Award for Excellence in Audiobook Production. Recorded Books, Inc. recorded the audio version of Absolutely True Diary of a Part-Time Indian, written and narrated by Sherman Alexie and produced by Recorded Books, Inc. is the winner of the 2009 Odyssey Award.

For more information on the ALA youth media awards and notables, please visit the ALA Web site at www.ala.org.
Library Advocacy Includes Communicating Your Message

By Brad Martin
ABC News

Stephanie Vance, of Advocacy Associates in Washington D.C. provided an overview of the challenges facing the incoming Obama administration and the new congress, and facilitated a discussion of effective communication techniques that library advocates can use in communicating their message during one of the Washington Office breakout sessions on January 24.

Libraries are uniquely positioned to provide help in numerous areas and Vance involved the audience in developing one-minute “presidential” speeches. Among the ideas presented included libraries helping people work on resumes, finding jobs, and learning how to save money.

Vance pointed out that only a small percentage of people who contact their elected representatives actually feel satisfied with the responses they get. She said that increasing this satisfaction level can be accomplished by:

• Knowing what you want to say
• Knowing who you are talking to
• Knowing how to talk to them
• Knowing how to follow up

Kristin Murphy, the ALA Washington Office’s Government Relations Specialist, augmented many of Vance’s remarks and described some of the ways her office continues to reach out. For example, look for an increasing number of webcasts and podcasts on specific issues and advocacy on the Washington Office website, www.ala.org/ala/aboutala/offices/wo/index.cfm. In addition to the work of the Washington Office, Murphy stressed the importance of increasing the effectiveness and the reach of grassroots efforts, saying it is crucial for everyone to make efforts at their level.

Who is Driving Your Acquisitions?

By Kay Ikuta
Inglewood Public Library

On Monday Jan. 26, the Publisher/Vendor Library Relations (PVLR) Committee of the Association for Library Collections and Technical Services (ALCTS) hosted a forum about patron-driven acquisitions. Bob Nardini of Coutras Information Services welcomed the audience to the panel discussion.

Lynn Wiley, head of technical services at the University of Illinois, Urbana-Champaign, spoke from her experience as an access services librarian. She described how her library uses patron-initiated requesting for streamlined, consortia, and on-demand purchases of new imprints. Some useful enhancements have been allowing requesting of new items in process, “own to loan” if request is unfilled, and local file loads of records for new approval books. These features were intended to provide seamless access for the user.

Rich Lugg, of R2 Consulting, spoke about using “expert selection and monograph usage” or what he called a “motor vehicle background check.”

Citing the Kent Study of 1979, he said many books are never circulated which raises the question “Can patrons do a better job?”

Weeding guru Stanley Slote concluded that selectors are torn between ordering good books and what people want. Lugg noted that with patron-driven acquisitions, “It works through mediated access, non-mediated short term loan, and auto purchase. Paulson agreed with all of the panelists in that titles purchased on-demand have much higher circulation. But, she did cite several challenges: budget control and planning, duplication of purchases and access and the timing of electronic vs. print publication dates, as well as other problems in how to handle MARC records or incomplete metadata. From the publishers’ perspective there would be conflicts with direct sales, rights clearance, and pricing variation.

Jim Dooley, head of collection services at the University of California Merced, talked about patron-driven ebook selection at his institution. The university opened in 2005 and has an enrollment of 2,700. The collection development policy includes having expert selection and local collections meeting faculty needs, getting items “just in time” not “just in case,” and being primarily an electronic library.

I Love My Librarian Award Winners Honored

Librarians in our nation’s 123,000 libraries make a difference in the lives of millions of Americans every day. On Dec. 9, 2008, 10 librarians were recognized for service to their communities, schools and campuses by members of the Corporation of New York/New York Times I Love My Librarian Award.

More than 3,200 library users nationwide nominated a librarian. The 10 award recipients are:

• Linda Allen, library director, Pasco County Library System, Hudson, FL
• Janet Amaral, reference librarian, Antioch University New England, Keene, NH
• Amy J. Cheney, librarian, Alamada County Library, Juvenile Hall, San Leandro, CA
• Jennifer Lankford Dempsey, library media specialist and technology coordinator, Wrights Mill Road Elementary School, Auburn, AL
• Carol W. Levers, community services librarian, Kansas City, KS Public Library, weekend supervisor, Plaza Branch Library, Kansas City Public Library, Kansas City, MO
• Dr. Margaret “Gigi” Lincoln, library media specialist, Lakoview High School Library, Battle Creek, MI
• Iona R. Malanchuk, associate university librarian and head of the Education Library, University of Florida, Gainesville, FL
• Elaine McIlroy, director, Wellfleet Public Library, Wellfleet, MA
• Paul McIntosh, library media specialist, Wadleigh Secondary School For The Performing and Visual Arts, New York, NY
• Areezo Moseni, senior librarian, The New York Public Library, Mid-Manhattan Library, The Art Collection, New York, NY

Each of the 10 award winners received a $5,000 cash award and was honored at a ceremony and reception in New York at TheTimesCenter, hosted by The New York Times.

Nominations were open to librarians working in public, school, college, community college and university libraries.

Former ALA President Dr. Lorine Roy chaired the committee. More information on the award winners and their nominations are available on www.ilovelibraries.org/iloveillibrarian.

Carnegie Corporation of New York awarded ALA $489,000 to support the award over five years. It will continue annually thru 2012. The ALA administered the award through the Campaign for America’s Libraries, its public awareness campaign that promotes the value of libraries and librarians.

Jamie Lee Curtis Named Honorary Chair of National Library Week 2009

New York Times bestselling children’s author and actress Jamie Lee Curtis has been named the honorary chair of National Library Week (April 12-18, 2009) and will lend her image to a print public service announcement (PSA) featuring the 2009 National Library Week theme, “Worlds connect @ your library.” The PSA will be placed in national publications, and will also be available for libraries to download.

Also available are tools to help libraries promote the National Library Week theme, including a proclamation, sample press release and letter-to-the-editor, as well as scripts for use in radio PSAs. Materials are available in both English and Spanish.

Libraries can download materials for free at www.ala.org/nlw.

A group of 106 Emerging Leaders gather for a fast track to ALA and professional leadership. Beginning in 2007 as one of ALA Immediate Past President Leslie Burger’s six initiatives, the program enables newer librarians from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity in a leadership capacity.
Simplifying collection, management and access to special collections.

When the University of Western Ontario’s McIntosh Art Gallery staff decided to digitize their unique collection, the Library began using Content Pro to unite access to both archival materials and local artwork. Bringing it all together, simplifying work flow, and supporting teaching and research—now that’s the art of the library.

To learn more about Content Pro, visit Innovative Interfaces booth #1204.