Al Gore Delivers Solutions to Climate Change

By Brad Martin
ABC News

A l Gore began the Arthur Curley Memorial Lecture Saturday by joking that he was “formerly the next President of the United States,” but then set a serious tone as he gave the audience a tour of his latest book *Our Choice*, which he later signed.

Gore, whose audience included children and grandchildren of Arthur Curley, acknowledged the humanitarian crisis unfolding in Haiti as a result of the recent earthquake, and said, “one of the secrets of the human condition is that suffering binds us together.”

Moving to the topic of climate change and its global effects, Gore said, “one of the things the current crisis does is to cause us to consider those who will come after us,” adding that “the scientific community has reached a consensus that is as strong as any you will find.”

Gore then discussed the ideas he presents in *Our Choice*, which he described as an effort to focus on the solutions to the climate crisis, unlike *An Inconvenient Truth*, which was mostly an exploration about the problem. He said that three years of research for the book gave him some hopeful signs, but one big obstacle. “The good and hopeful news is that we have enough solutions to solve three or four crises like this. But we have everything except the will to act.”

Gore spoke briefly about how our distant ancestors affect how we respond to threats and that this is part of the problem. “The kinds of threats our ancestors experienced—things like attacks from spiders, big cats and other humans—demanded an immediate, visceral response.” He added that when a much more serious threat like global climate change comes along, it requires more use of our reasoning capacity.

Sunrise Speaker Series Shines with Elizabeth Gilbert

By Stacy L. Voeller
Minnesota State University Moorhead

E lizabeth Gilbert, author of *Eat, Pray, Love*, opened the Sunrise Speaker Series on Saturday morning. *Eat, Pray, Love* was number one on the *New York Times* best seller list for over a year and was also named to the American Booksellers Association Acclaimed Best Seller list. In 2008, Gilbert was named one of *Time* magazine’s 100 most influential people.

Gilbert began by thanking the audience for what they do. “I learned to read in a library. I had my first kiss in a library, and hopefully my last will be, too.” She went on to say that she wrote her first two books in the New York Public Library. “I felt that everyone there was in a silent communion together even though no one knew what the others were doing. I admire librarians very much and am honored to be here,” she said.

She relayed a story about missing a flight to Santa Barbara for a speaking engagement because she was in heavy contemplation about purchasing Nerf Guns for her nephews and wondering if “gun action” would be acceptable in their Quaker household. Upon missing her flight, she called her contact, made alternate arrangements, and barely made the event. Arriving late at the venue, Gilbert was “adrenalized and shamed because I had put someone out. I was shoved out of the car and thrown up on stage with nothing prepared. Here I was giving a speech to a large group of people who had paid a lot of money to hear about how I got my life together. *Eat, Pray, Love* is
The Summon™ service is built on all-new web-scale architecture to handle massive amounts of content and usage reliably and with speed that rivals the Open Web. End users like its clean, modern interface that’s smartphone ready. Libraries value its use of open-source technologies and integrated rights management. Participation has reached 6,000 publishers and other content providers and growing. Its index now covers a half-billion records with nearly 100,000 journals at the article level – double the number available at its commercial launch in July 2009.

What’s next for the Summon™ service? What does it mean for you? Stop by the Serials Solutions booth and see.

“I am absolutely confident that we are providing access to the breadth of our collection.”
-Ron Berry, Director of Technology and Information Resources
Grand Valley State University Libraries

The Summon™ service is built on all-new web-scale architecture to handle massive amounts of content and usage reliably and with speed that rivals the Open Web. End users like its clean, modern interface that’s smartphone ready. Libraries value its use of open-source technologies and integrated rights management. Participation has reached 6,000 publishers and other content providers and growing. Its index now covers a half-billion records with nearly 100,000 journals at the article level – double the number available at its commercial launch in July 2009.

What’s next for the Summon™ service? What does it mean for you? Stop by the Serials Solutions booth and see.
Follow the ALA Youth Media Awards Live on Monday

Monday’s Cognotes Issue to Feature Covers of Award-winning Publications

Join thousands as ALA, ALSC and YALSA unveil the best of the best in children’s and young adult literature and media on Monday at 7:45 a.m.

ALA will provide a free live Webcast of its Youth Media Awards, a national announcement of the top books and media for children and young adults.

Recognized worldwide for the high quality they represent, the ALA Youth Media Awards guide parents, educators, librarians and others in selecting the best materials for children and young adults. This year’s announcement includes 18 awards including the Coretta Scott King Book Awards; John Newbery Medal; Michael L. Printz Award; Schneider Family Book Award; and the Randolph Caldecott Medal.

Unikron, a streaming content provider, will host the ALA Youth Media Awards Webcast. The number of available connections for the Webcast is limited and the broadcast is available on a first-come, first-served basis. Online visitors can view the live web cast the morning of the announcements by going to http://alawebeck.unikron.com. Those interested in following the action live should bookmark the URL.

The ALA will instantly announce presentation results using Twitter. Members can view live updates on the ALA Youth Media Awards press kit and via tweets at http://twitter.com/ALAYMA. Members can also follow live updates via the Youth Media Awards RSS and the ALA Youth Media Awards Facebook page.

Monday’s issue of Cognotes will also be distributed immediately after the conclusion of the awards event and will include photos of the award-winning books.

The press release announcing all ALA Youth Media Award recipients will be posted in the Youth Media Awards Press Kit at http://www.ala.org/yma prior to 9:30 a.m. EST.

Cancellations, Location Changes, Time Changes

Today  
PTFRLGBTSC Author Event & Social—SUN., JAN. 17 MOVED to Countway Library of Medicine, Harvard Medical School, 10 Shattuck St. (T: Green Line E, Brigham Circle stop)

Llama-Sass/RUSA-Stars—SUN., JAN. 17 10:30 a.m. to Noon, WEST Paine CANCELED.

RUSA-RSS Marketing and Public Relations Committee II—SUN., JAN. 17 10:30 to Noon, INTER Rose Kennedy II CANCELED.

Monday  
ALA Governance—MOR., JAN. 18 5:30 to 7:00 p.m., BCEC Room 160C CANCELED.

Booth Change  
TDNet Inc. moved to Booth 1344.

Dr. King’s Legacy to be Honored at Celebration during ALA

Maurice J. (Mitch) Freedman, Publisher, U.S.A. S.H.E. Librarian, and ALA Past President (2002-2003), will be the keynote speaker at the Dr. Martin Luther King, Jr. Sunrise celebration on Monday from 6:30 – 7:30 a.m. in the Grand Ballroom A/B of the Westin Boston Waterfront.

This year’s program will feature a theme of “A Testament of Hope: Remember! Celebrate! Act!” A Day On, Not a Day Off!” and bring together leaders from across the association, including ALA President Camila Alire and ALA Executive Director Keith Michael Fields. Readings will include selections from the works of Dr. Martin Luther King, Jr. and Dr. E.J. Josey, founder of the Black Caucus of the American Library Association and Past President of the American Library Association (1984-1985). The program is sponsored by the Dr. Martin Luther King, Jr. Holiday Task Force of the ALA Social Responsibilities Round Table by the Black Caucus of the American Library Association (BCALA), and supported by ALA Office of Literacy and Outreach Services. Pastries, coffee and juice will be served, thanks to support from World Book, Inc.
A Midwinter attendee is dwarfed by the giant support columns supporting the roof over the entrance to the Boston Convention & Exhibition Center.

Librarians pick up giveaways at the Penguin booth 1323 at the conclusion of the “Spotlight on Adult Literature” event in the exhibit hall on Saturday.

ALA presidential candidates Molly Raphael, left, and Sara Kelly Johns, right, come together for a campaign debate on Saturday.

A barbershop quartet, Boston Accent, perform to kick off the opening of the Exhibits Friday afternoon.

Dawn Rennert, with She is Too Fond of Books, Concord, Mass., left, meets author Lee Smith at the Workman booth during “Spotlight on Adult Literature.”

The Exhibits floor draws a crowd during the All Conference Reception Friday.
Coutts Information Services is committed to leading the way in service and innovation, while shaping the future of book and electronic content acquisition.

Stop by Booth #2304 for a personal tour of our e-book approval plans—the first in the market—as well as our popular patron selection program.

40 YEARS experience serving academic libraries...


Operating on both Mac® and PC platforms and touting 100% compatibility with iPod®, iPhone® and Windows Media devices, MyiLibrary® Audio is not only the most user-friendly interface in the industry, it is also one of the most affordable.

Visit Ingram Library Services in Booth #2304 to see a demo.
When you do you’ll get a free tote bag!*  
*Quantities are limited.

Ingram Library Services  
Where libraries are going*  
Ingram Library Services Inc.  
e-sales@ingrambook.com  
(866) 820-1624  
ingramlibrary.com/goto/MiLAudio
Advocacy and Openness Highlighted at Washington Office_update

By Brad Martin
ABC News

ALA Washington Office’s Executive Director Emily Sheketoff announced on Saturday that National Library Advocacy Day will be a Capitol Hill rally for libraries taking place on June 29, 2010, during the ALA Annual Conference in Washington, D.C.

Sheketoff stressed that there is a crucial need for ongoing advocacy, amid increasing library usage and declining budgets. She said that unless more is done to convince government officials of the need to increase funding, the feeling will probably be that libraries “will just do more with less.” Lynne Bradley, Director of the Washington Office’s Office of Government Relations (OGR), also called for much more advocacy in her opening remarks, pointing out the need to “hold our elected officials accountable.”

A recent report called “Service Trends in U.S. Public Libraries,” produced by the Institute for Museum and Library Services (IMLS), supports what individual libraries have been reporting with regard to rising library usage and falling library budgets. Mami Bitner, IMLS Deputy Director, pointed out that these recent spikes in usage during the economic downturn come on top of steadily increasing usage. Bitner added that reports will be released in the near future detailing state library trends and usage of public access computers in libraries.

Money for Jobs

“Jobs for Libraries” is another initiative the ALA Washington Office is taking to fight for libraries. Sheketoff described how “Jobs for Main Street,” was quickly passed by the House without any amendments, and that ALA wants the Senate leadership to add a section asking for $650 million to create 13,000 library jobs throughout the country. She added that she is hopeful something can be done on this front, but added again that “we need librarians to support this idea.”

Open access to government information was also discussed at the update session, and attendees were briefed about efforts to make federal agencies implement new guidelines and also about the creation of a new office to improve the handling of

YALSA and Games, Gadgets, and Gurus

By Adrienne Chamberlin Simmons College

As Friday’s opening of the ALA Midwinter Meeting got officially underway with the exhibit’s ribbon cutting ceremony, librarians and library students wandered up and down the newly opened exhibit aisles. By 7:00 p.m., great waves of people were leaving the conference center, chatting and laden down with their goodies.

At 8:00 p.m., however, another group had formed for a new session, YALSA’s “Games, Gadgets, and Gurus.” Here, for two hours, people moved from table to table, checking out board games, such as 10 Days in Europe, Word on the Street, Letterflip, and Go. Lining the sides of the room were the tech gurus, where LIS students Kim Kinder gave Facebook lessons and Lisabeth Pardi demonstrated Second Life—both designed to help librarians and their libraries have more of an interactive presence on the Internet. Lindsay Serrano from the New York Public Library demonstrated making a podcast and Susan Harari showed how a Wikispace could be used, especially in school libraries, to help students do research and find the information they need for their schoolwork. John Goodwin of Galaxy Press demonstrated how readers’ theater could be used using examples in different genres with the works of L. Ron Hubbard. The Wii was in full swing when the “Rock Band” game started about halfway through the program. The noise level went up and people lost any inhibitions they might have had as they belted out songs and played their instruments. There were prize drawings and a gift for all attendees.

These demos and games showed the variety of ways librarians can attract the YA population into their libraries and increase usage. Social networking sites such as Facebook and twitter are useful (and free) tools to market all that one’s particular library has to offer, and a great way advertise and increase its exposure on the web. A fun way to end the day, as well!
Authors Discuss the Transition of Their Books From Print to Film

By Frederick J. Augustyn, Jr.
The Library of Congress

Preceding the ribbon-cutting and opening of the Midwinter exhibits on Friday, the Exhibits Roundtable showcased authors Eric Van Lustbader, Chuck Hogan, Tracy Chevalier, and Julie Powell comfortably arranged on sofas and interviewed by Brad Hooper. Hooper gladly assumed the role of talk show host while admitting that it was not a very happy time for some television masters of ceremonies.

Robert Ludlum’s estate selected Lustbader, author of many bestselling thrillers of his own including The Testament and The Ninja, to continue the Bourne series whose transition to film was the major topic of his discussion. Asked what it was like taking over a character from a popular author, Ludlum explained that he felt that he knew Bourne and, unlike many others, he also got along with Ludlum. Lustbader noted that “you take what you see in everyday life and extrapolate” when writing fiction. He does what is natural for him by reading newspapers and novels, which influence his stories, but not contemporary thriller fiction. He refers to this.

Chuck Hogan, author of several novels including The Standoff and Prince of Thieves and co-author of The Strain, jocularly admitted that there have been no drawbacks, so far, to having his books optioned as films. Like Lustbader, news stories also influence Hogan’s works. Hogan, for example, wrote a crime novel after learning that Charlestown in Boston was a virtual epicenter for armed car robberies although he also underlined the traumatizing effect such an event had on a bank teller. Among the writers whom he admires and reads are Dashiell Hammett and Richard Price. Tracy Chevalier, the author of Girl with a Pearl Earring, which became a film starring Scarlett Johanson, recently transformed into a movie by Nora Ephron and starring Meryl Streep and Amy Adams and Cleaving. She likened the filmed version of her book to “a liquid Vermeer painting …a Vermeer that moves.” She found it ironic that “it appears to consolidate a writer’s reputation when a film is made from a book.”

Julie Powell is the author of two memoirs—Julie & Julia, recently transformed into a movie by Nora Ephron and starring Meryl Streep and Amy Adams and Cleaving. She liked the film although she disclosed that she had little to do with it. Powell asserted that Amy Adams who played her character did not resemble her but

WE THE PEOPLE
BOOKSHELF
on A More Perfect Union

Visit publicprograms.ala.org/bookshelf to access a list of programming ideas. Just in time for the sesquicentennial of the Civil War, A More Perfect Union invites reflection on the idea of the United States as a “union,” a One as well as a Many.

The Bookshelf includes bonus materials:
• a DVD edition of The Civil War, the award-winning documentary by Ken Burns, including the rights to show the series to public audiences,
• the companion book to The Civil War,

Apply online at publicprograms.ala.org/bookshelf
and let it become whatever it’s going to become. *Eat, Pray, Love* is no longer my baby. It has its own trajectory.

Gilbert is excited the book has been made into a movie, “It’s nice to imagine my life being portrayed by someone with perfect skin. I’m excited to see the movie, and I took the money. The money was a godsend and is taking care of me. I also believe movies bring people to read the books and can have a positive effect.”

Gilbert also discussed her difficulty in writing a new book. Gilbert is excited the book has been made into a movie, “It’s nice to imagine my life being portrayed by someone with perfect skin. I’m excited to see the movie, and I took the money. The money was a godsend and is taking care of me. I also believe movies bring people to read the books and can have a positive effect.”

—Elizabeth Gilbert

As the days went on and the due date was closer, she got sicker and sicker. Gilbert said, “My body is a fabulous barometer of my emotional being. When you can’t speak out your book will act it out for you. One night I had a terrible nightmare, a dream so bad it wouldn’t let me sleep. I was in my publisher’s office begging and pleading with them not to take this book. At that point I knew I couldn’t turn the book in. I didn’t know how to cope with this. I thought that maybe my whole purpose was to write *Eat, Pray, Love* and now I could just do something else with her life.”

After this realization, Gilbert spent six months with her hands in the dirt every day gardening. She was out in the cold wind, with her hands in the dirt every day gardening. She was out in the cold wind, with her hands in the dirt every day gardening. She was out in the cold wind, with her hands in the dirt every day gardening. She was out in the cold wind, with her hands in the dirt every day gardening.

**“It’s nice to imagine my life being portrayed by someone with perfect skin. I’m excited to see the movie, and I took the money. The money was a godsend and is taking care of me. I also believe movies bring people to read the books and can have a positive effect.”**

—Elizabeth Gilbert

**Advocacy** *from page 6*

Freedon of Information Act (FOIA) requests

Corey Williams, Associate Director of the Washington Office, provided an update on the Google book settlement (new ALA task force meeting at Midwinter and ALA encouraging department of Justice to “vigorously oversee” the agreement), and then introduced the topic of open access to government-funded research.

Jessica McGilvary, Assistant Director of the OGR, said that the impetus behind increasing public access to government information began with a memo President Barack Obama signed on his first day in office, which called for all federal agencies to comply with making the process easier. It called for agencies to use new technologies to make information accessible to the public online and also to solicit feedback from the public about what information they find most useful.

On the FOIA front, Miriam Nisbet, Director of the newly established Office of Government Information Services (OGIS) talked about this new office and how it will provide “mediation between requestors and the agencies involved.” She added that it will also review compliance with FOIA requests and make recommendations of ways to improve the process, with the goal being the creation of “a spirit of cooperation.”
Visit Swets Booth 2146 for SwetsWise Presentations!

Enter one of our drawings to win your very own Amazon Kindle or trial to a SwetsWise Solution!

Presentation Topics:

√ **SwetsWise eBooks Service** – Browse, compare and purchase all available eBook purchasing options from a single Web interface - SwetsWise.

√ **Assessing Your Collection with SwetsWise Selection Support** – Provides insight towards the value of assessing your library’s collection. See how SwetsWise Selection Support brings all relevant holdings information together for library professionals to make informed acquisition decisions.

√ **ERM as a Service** – Combines select SwetsWise modules designed to aid library professionals with the management, evaluation and access of electronic resources.

Presentation schedule:

<table>
<thead>
<tr>
<th>Topics</th>
<th>January 15</th>
<th>January 16</th>
<th>January 17</th>
<th>January 18</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SwetsWise eBooks Service</strong></td>
<td>5:45 pm</td>
<td>10:00 am, 11:00 am</td>
<td>10:00 am, 11:00 am</td>
<td>9:30 am</td>
</tr>
<tr>
<td><strong>Assessing Your Collection with SwetsWise Selection Support</strong></td>
<td>6:45 pm</td>
<td>1:00 pm, 2:00 pm</td>
<td>1:00 pm, 2:00 pm</td>
<td>10:30 am, 11:30 am</td>
</tr>
<tr>
<td><strong>ERM as a Service</strong></td>
<td>7:15 pm</td>
<td>3:00 pm</td>
<td>3:00 pm</td>
<td>1:00 pm</td>
</tr>
</tbody>
</table>
The School of Information Studies at the University of Wisconsin-Milwaukee seeks qualified adjuncts in the following areas:

- Collection Development
- Academic Libraries
- Public Libraries
- Special Libraries
- Government Information Sources and Services
- Competitive Intelligence
- Information Sources & Services in Science and Technology

SOIS has a dynamic MLIS program with over 700 students online and onsite that values both librarianship and information science. If you would like to join SOIS, please submit a letter of interest and your CV to Chad Zahrt, Assistant Dean, at zahrt@uwm.edu. Be sure to include your teaching experience, particularly any online instruction, and evidence of your expertise relevant to any of the areas listed above.

For more information about the School of Information Studies please visit: http://www.uwm.edu/Dept/SOIS

UWM is an affirmative action, equal employment opportunity employer. For the UWM Crime Statistics Annual Report and the Campus Security Policy, see http://www.uwm.edu/Dept/OSL/Crimerpt/, or call the Office of Student Life, Mellencamp Hall 118 at (414) 229-4632 for a paper copy.