OITP to Propose Resolution on Traditional Cultural Expressions Policy

At Midwinter conference, ALA’s Office for Information Technology Policy (OITP) plans to bring forward a Council resolution to adopt as ALA policy the principles document Librarianship and Traditional Cultural Expressions: Nurturing Understanding and Respect.

Traditional Cultural Expressions (TCEs) are creative works of indigenous and traditional communities—folk tales, symbols, songs, dances, rituals, pottery, sculpture, textiles, architecture, crafts and music. For some indigenous communities, access to these works, especially when the works are sacred in nature, is an affront to their cultures. When librarians become stewards of TCEs, they often are unaware of the concerns of indigenous communities. Digital technologies exacerbate concerns by globally expanding unauthorized access to traditional cultural expression. Can the interests of indigenous communities whose creative works are central to their cultural identity be understood and met by the library profession when those concerns may be in conflict with the Library Bill of Rights?

To address these concerns, librarians, indigenous people, archivists, folklorists, and academics met at a three-day conference in fall 2008. The conferences, meetings and subsequent activities are funded, in part, by a grant from the John D. and Catherine T. MacArthur Foundation and the support and promotion of ALA and OITP staff. The conferences, meetings and subsequent activities are funded, in part, by a grant from the John D. and Catherine T. MacArthur Foundation.

Choose Privacy Week Kickoff and “Peep Culture” Event at Midwinter

ALA’s Office for Intellectual Freedom (OIF) invites you to join us for a fun and exciting event at the 2010 Midwinter Meeting, featuring social critic Hal Niedzviecki, author of The Peep Diaries: How We’re Learning to Love Watching Ourselves and Our Neighbors (City Lights Books, 2009).

This event, which launches the ALA’s new privacy initiative, Choose Privacy Week, will take place on Saturday, January 16, from 4:00 – 5:00 p.m., in Room 252 A/B of the Boston Convention & Exhibition Center, and will offer snacks and beverages for attendees. ALA President Camila Alire will be in attendance to welcome our speaker and to introduce ALAs first-ever Choose Privacy Week. Niedzviecki’s talk will focus on what he terms the age of “peep culture”: a tell-all, show-all, know-all. Niedzviecki will reveal the scope of digital innovations and how they have granted to be renegotiated, often without our even noticing. The author will be signing copies of The Peep Diaries, which will be available at the event.

The event will also highlight key resources for libraries to participate in the first-ever Choose Privacy Week, which will take place May 2-8, 2010. This civic engagement campaign invites library users into a national conversation about privacy rights in a digital age. In addition to our outstanding speaker, the Saturday event at Midwinter will introduce tools for libraries to educate and engage their users, helping citizens think critically and make more informed choices about their privacy. An exclusive discount and limited giveaway items will be provided at the event. Don’t miss it!

For more information on this event or on ALA’s privacy initiative, contact Angela Maycock, Assistant Director, Office for Intellectual Freedom, at amaycock@ala.org.
New Publications from ACRL Available at ALA Store

Two new ACRL publications – *Framing Library Instruction and Working Together: Collaborative Information Practices for Organizational Learning* – are available for purchase at the ALA Store in Boston.

In *Framing Library Instruction*, John M. Budd of the University of Missouri-Columbia School of Information Science and Learning Technologies addresses the philosophical and practical implications of cognition and information and the practice of library instruction in the light of those implications. Budd presents a complete examination of the cognitive aspects of students’ perceptions and uses of information, including examples that can be adapted for courses or class sessions. *Framing Library Instruction* will stimulate conversations about the directions instruction can take in the future.

The Office of Library Advocacy are sponsoring an interactive session on Advocacy at Work to Highlight Successful Advocacy Practices.

Advocacy at Work Session to Highlight Successful Advocacy Practices

The ALA Washington Office and the Office of Library Advocacy are sponsoring an interactive session on advocacy from 10:30 a.m. to noon Saturday, January 16, 2010, at BCEC-ROOM 156A/B.

Librarians and library advocates will discuss how they get involved, the tools they use, and their general experiences with advocating for library issues. Advocacy doesn’t have to be time-consuming, and this session will highlight the small, easy ways to make a difference to library issues, as well as discuss more extensive techniques for those who want to take the “next steps” in crafting effective advocacy strategies.

*Framing Library Instruction* presents workplace examples illustrating the efficacy of collaborative information practices orchestrated by inclusive leadership principles.

Both titles are also available for purchase through the ALA Online Store (http://www.alastore.ala.org), by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Win a Dinner-For-2 Worth $200.00 at Ruth’s Chris Steak House Hurry to Booth # 2630 at ALA

The Veronica Bird Charitable Foundation

*Anounces the Release of a New Film*

**Rescuing Childhood: Understanding Bipolar Disorders in Children and Adolescents**

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The Veronica Bird Charitable Foundation has donated over 5000 copies of educational films to public libraries in the USA

The Joint Conference of Librarians of Color (JCLC) Steering Committee is excited to announce that on Saturday, January 16, 2010 from 4–6 p.m., ALA President Camila Alire will be hosting a fundraising reception at her Presidential Suite - 1645 at the WESTIN Hotel. All are invited to attend. A similarly successful event was held during the 2009 ALA Midwinter in Denver, CO.

The JCLC Steering Committee and officers of the five groups, American Indian Library Association (AILA), Asian Pacific American Librarians Association (APALA), Black Caucus of the American Library Association (BCALA), Chinese American Librarians Association (CALA), and REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, will be announcing the new updated JCLC web presence located at: http://ala.org/jclc. You can find on the website, conference information updates as well as other fundraising and special events. Most importantly is the JCLC Volunteer link where you may actively participate in the planning and preparation by serving on one of the many working committees:

- Awards and Scholarships Committee
- Evaluation Committee
- Exhibits Committee
- Finance Committee
- Fundraising Committee
- Local Arrangements Committee
- Proceedings Committee
- Program Committee
- Publicity Committee
- Registration Committee

The conference planners invite all those interested in promoting diversity to save the September 19-23, 2012 date in Kansas City, MO and make plans to attend. For more information please contact Marcellus Turner, JCLC Steering Committee Secretary at mturner@jefferson.lib.co.us.

JCLC 2012 – Open Reception and Raffle hosted by ALA President Camila Alire

Friday, January 15, 7:30-8:30 p.m.

Marriott Copley Place – Vineyard Room

Friends of Bill W.

Marriott Copley Place – Vineyard Room

Friday, January 15,

7:30-8:30 p.m.
AASL Releases Results of 2009 School Libraries Count Survey

Survey reveals increases in hours and collections, but decrease in budget

As school library media centers’ increased their hours and collections, many school budgets failed to increase funding to support these trends, according to an updated report from the American Association of School Librarians (AASL).

The School Libraries Count! National Longitudinal Survey of School Library Media Programs launched in January 2009 as many schools faced uncertainty due to the United States’ tough economic climate. Results from 5,824 respondents included both public and private schools varying in enrollment size, location and school level. According to results many schools decreased expenditures, including a reduction in spending for information resources, compared to the previous year results.

“The results of this survey will not only help AASL monitor the status of our nations’ school library media programs, but enable us as an organization to identify key areas where we can provide support to those programs,” stated AASL President Cassandra Barnett. Results are available for download on AASL’s Web site at www.ala.org/aasl/slcsurvey.

Collections in school library media centers rose in every category with 29%, accounted for in periodical subscriptions. However, an investment in technology rose only 7% compared to a 20% increase in 2008. In contrast to the previous year’s respondents reported that school’s investment into networked computers within the school with Internet access has slowed in the last year. Between 2007 and 2008, the number of computers located elsewhere in the school with access to the library rose 31.8 points, compared to a mere 10.1 points between 2008 and 2009.

Results from the questions on staffing and hours indicate that on average school library media centers increased their hours of operation by more than 1.5 hours. While staff indicated taking on more hours, schools with combined levels were the only subgroup with an increase in staffing. Respondents in metropolitan high schools with a student population of 2,000 or more indicated increases in unscheduled, flexible time compared to last year.

“Individual schools and districts can use the data to make comparisons to other school library programs in order to advocate for improvements,” said Barnett. “By conducting a longitudinal survey AASL is able to track changes and trends in school libraries at both the national and state level. After three years of reporting we are seeing interesting results related to collection development, technology implementation and library expenditures.”

Become a Celebrity at the ALA Store

Carolyne Forsman’s Jewelry: Affordable Glamor

Looking for something upbeat, upscale, and affordable that benefits a good cause? Then visit booth 1060 in the Exhibit Hall to check out the creations of Carolyne Forsman, the New York-based jewelry designer. Forsman, the winner of the 2009 Museum Store Association Service Award winner, has a terrific assortment of fun, glamorous, and affordable jewelry (top retail price of $50).

Are you “perfect”, “quirky”, a “blogger”, or a “drama queen”? If so, then Forsman has just the rubber band bracelet for you, at the perfect price - $1.00! Forsman will also feature her popular flashing “spike” rings (perfect for fireworks), glowing necklaces, newspaper headline pins, original “I Read Banned Books” bracelets (now featuring the cover of Huckleberry Finn), and her brand new Banned Books pins. All sales will benefit the Freedom to Read Foundation, the First Amendment legal defense arm of the American Library Association since 1969.

Carolyne’s jewelry is currently sold in the museum stores at the Museums of Modern Art in San Francisco and Tokyo, the Victoria & Albert Museum in London, Guggenheim Berlin, and in several other gift shops and museums around the world.

Forsman, a former librarian and ALA Councillor, has raised over $100,000 through the years for FTRF, and was named to the Foundation’s Roll of Honor in 2001. We encourage you to visit her at Booth 1060, browse for a gift for yourself or your friends, and support the critical First Amendment work of the Freedom to Read Foundation.
Booklist Meets You on Your Mobile—and in the Exhibits

Booklist editors at booth #1814 look forward to introducing you to new ways to stay connected—wherever you are—with reviews and other books and media content. There’s much to catch up on and a lot for the editors to show you, from mobile apps, new blogs, and e-newsletters to expanded youth content in both print and online.

Take a tour of the new Book Links landing page and related feature content that have been added to Booklist Online following the transition of Book Links from a standalone subscription magazine to a free quarterly supplement to Booklist. The new site features classroom stars, selected articles available to all users, and Web Connections related to each issue.

Other site updates to check out include a handy link to all the elements of the current print issue of Booklist magazine. This feature is visible from wherever you are on the site and whatever you’re working on—whether checking the review of the day on the homepage, reading a review, feature, or blog, looking up a book award, or working with a list.

HAVEN’T had a chance yet to get your hands on the Booklist Editors’ Choice Top of the List January issue? Be sure to pick one up at booth #1814. The winning titles were selected by the Booklist editors from the more than 8,000 Booklist adult, youth, reference, and media reviews that appeared in 2009, and represent good writing, hot genres, and artistic innovation.

If you select or advise on curriculum-appropriate books, Book Links “Lasting Connections” list—the year’s 30 best children’s books for the classroom or school library—will help you get off on the right foot in 2010. The list is in the January Book Links supplement, also available free. The editors look forward to seeing you and enjoying lively book talk.

Win ACRL 2011 Registration!


ALa Dollars for Scholars Fundraiser Offers Chance to Win Conference Registration
During the 2010 Midwinter Meeting of the American Library Association (ALA) in Boston, the Office for Human Resource Development and Recruitment (HRDR) will make it possible for conference attendees to help support the aspiring careers of a new generation of librarians while increasing their own chances for support of their individual professional development needs.

For a donation of $10.00, conference attendees will have two business cards laminated as luggage tags and enter a third in a raffle for a free conference registration for the upcoming Annual Conference in Washington, DC. All proceeds from the “Fundraiser for Emerging Scholars” will benefit the annual giving campaign for the ALA general scholarship endowments.

Donors may contribute at the Dollars for Scholars booth, which will be set up in the general registration area. Operational hours are:
- Friday, January 15 8:00 a.m. - 7:30 p.m.
- Saturday, January 16 7:30 a.m. - 5:00 p.m.
- Sunday, January 17 7:30 a.m. - 5:00 p.m.
- Monday, January 18 7:30 a.m. - 2:00 p.m.

Since 1970, the ALA has assisted aspiring librarians by awarding scholarships towards tuition at an accredited master’s degree program in library and information studies. ALA and its units provide more than $100,000 annually in scholarships. There are more than 100 applications for ALA awards. For additional information about the program and how you can support the career of an aspiring librarian, visit: www.ala.org/dollarsforscholars.

Readergirlz Launched in 2007 To Celebrate Women’s National History Month
This community of young adult authors and teen readers is the top online group for teen girls’ literacy. Founded by five women authors in the Seattle area, Dia Calhoun, Holly Cupala, Lorrie Ann Grover, Justina Chen and Melissa Walker, readergirlz works to produce online monthly issues published through www.readergirlz.com. Readergirlz features a young adult novel and accompanying service project each month via this publication. The authors also contribute to a blog (readergirlz.blogspot.com) and support two special literacy projects a year. This online community operates on a very small budget, but has already been recognized for the work they have done to promote teen literacy and leadership in girls, receiving a James Patterson PageTurner award in 2007. In November 2009, readergirlz received an Innovation in Reading Prize from the National Book Foundation.

Operation Teen Book Drop is the result of a partnership between readergirlz, Young Adult Library Services Association (YALSA), and GuysLitWire. Operation Teen Book Drop is a nationally coordinated effort to get new books to teens in need. In 2008 and 2009 readergirlz delivered over 20,000 books to teens in hospitals to celebrate Support Teen Literature Day on the Thursday of National Library Week. This year’s book drop will take place on April 15, 2010 and will benefit 10,000 Native teens through their tribal community or tribal school libraries.

Operation Teen Book Drop 2010 has paired with If I Can Read, I Can Do Anything, a national reading club for Native students that was launched in 1999 with support from ALA Past President, Sarah Long. Operation Teen Book Drop has been working with tribal librarians across the country to coordinate the distribution of books. Currently, 36 schools with over 7,800 students are participating in the program. Schools are located in 15 states including: Minnesota, Nebraska, Alaska, Wyoming, California, New Mexico, Oklahoma, Washington, Wisconsin, South Dakota, Maine, Hawaii, Texas, Oregon and Arizona.

The readergirlz have already received donations of over 6,000 new books from publishers. Many of the librarians at participating schools have found space to store early shipments; 4,000 of these books have already been shipped to participating schools for distribution on April 15, 2010. In April, there will be coordinated efforts across the country to distribute books including media and celebratory events and visits from community liaisons. In addition, GuysWire Lit, an online community promoting literature for boys, is coordinating public purchasing of books via online bookstores.

Librarians working at tribal community or tribal libraries interested in participating in Operation Teen Book Drop should contact Dr. Lorienie Roy (Anishinabe), Director and Founder of “If I Can Read, I Can Do Anything,” at loriene@ischool.utexas.edu. Participation is fairly simple and requires very little on the part of schools. We request a physical mailing address, general contact information, and an estimate of the number of students enrolled at the school. For information about Operation Teen Book Drop 2010, see the website for If I Can Read, I Can Do Anything at http://www.ischool.utexas.edu/~ifican.
WHAT’S THE LONGEST MOUNTAIN RANGE ON EARTH?

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Sunday:    9:30 AM, 11:30 AM, 1:30 PM, 3:30 PM
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• Influential Life Sciences Research Sun, 10:00 AM
• Set Your Cites on Discovery: 2010 Sun, 2:30 PM
• Supporting Your Institutional Repository Mon, 11:30 AM

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Everything is interconnected. A meeting's hotel can be brought up on the Maps app. Exhibitor websites are a single touch away in Safari. Message other attendees at the conference.

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Access the ALA Event Planner by going to http://ala.cistems.net

### ALA/ERT Reception to Open Exhibits

Not just limited to baskets anymore, the ALA/ERT reception welcomes any prize to be displayed with company name in your booth this evening during the all-conference reception from 5:30 - 7:30 p.m. Prizes will be raffled off at 7 p.m. on the exhibit floor during the all-conference reception. Winning names and company will be posted in the Sunday issue of Cognotes and running on a monitor in the exhibit hall beginning Saturday.

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<thead>
<tr>
<th>Company</th>
<th>Booth #</th>
<th>Prize Description</th>
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<tr>
<td>A. Rifkin Co.</td>
<td>1878</td>
<td>Executive Attache Case</td>
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<tr>
<td>Albert Whitman &amp; Company</td>
<td>1413</td>
<td>Albert Whitman Favorite Picture books</td>
</tr>
<tr>
<td>Baker &amp; Taylor</td>
<td>2032</td>
<td>Complete DVD set of All Creatures Great and Small</td>
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<td>BBC Audio books America</td>
<td>2653</td>
<td>Set of Bearports 2009 Children's Choices Selection</td>
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<tr>
<td>Beaufort Publishing</td>
<td>1348</td>
<td>Judy Moody's 10th anniversary gift bag</td>
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<td>Birchard Company/EZDrop</td>
<td>2364</td>
<td>Handmade Chinese Framed Embroidery</td>
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<td>Blackstone Audio, INC</td>
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<td>Blackston Audio Gift Basket</td>
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<td>Brodart Co.</td>
<td>2122</td>
<td>Playful Monkeys Rug + 4 Monkey books</td>
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<td>Brookhaven Press</td>
<td>1948</td>
<td>Must Read for Middle-Graders</td>
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<td>Candlewick Press</td>
<td>1547</td>
<td>14 Volume Set - World Religions</td>
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<td>Charlesbridge</td>
<td>1417</td>
<td>11 Volume Set - Encyclopedia of American History</td>
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<td>Crimson Multimedia</td>
<td>1335</td>
<td>Allstar Superstar Starter Set</td>
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<td>Ellison</td>
<td>1600</td>
<td>Free Year subscription to EcoAmericas</td>
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<td>Fourth Street Press</td>
<td>2642</td>
<td>Gaylord Book Repair kit</td>
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<td>Groupes Archambault Inc</td>
<td>2365</td>
<td>French Product Basket</td>
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<td>GUND Partnership</td>
<td>2505</td>
<td>GUND partnership Monograph - The Master Architect Series</td>
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<td>Wisconsin State Librarian Gift Basket</td>
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<td>Holiday House</td>
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<td>Selection of Award winning children's books</td>
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<td>Basket of Books</td>
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<td>Complete Set of National Geographic Countries of the World</td>
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<td>Taste of Wisconsin Box</td>
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<td>1504</td>
<td>Gift Basket of Simon &amp; Schuster books that have become Movies</td>
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<td>Sourcebooks</td>
<td>1872</td>
<td>Gift Basket of Simon &amp; Schuster titles celebrating Poetry</td>
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<td>Star Bright Books</td>
<td>1453</td>
<td>Gergette Heyer Collection</td>
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<tr>
<td>University of Alaska Press</td>
<td>2610</td>
<td>Basket of Children's books</td>
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<td>Veronica Bird Charitable Foundation</td>
<td>2630</td>
<td>2 books - Alaska Native Art &amp; The Aleutian Islands</td>
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<tr>
<td>Workman Publishing Co</td>
<td>1432</td>
<td>Collection of DVD's related to children and Autism</td>
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<td>World Bank Publications</td>
<td>2902</td>
<td>Brain Quest Set</td>
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### American Library Association

**American Library Association Event Planner for the iPhone and iPod Touch**

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- Everything is interconnected, a meeting's hotel can be brought up on the Maps app.
- Exhibitor websites are a single touch away in Safari. Message other attendees at the conference.

**Website:** http://ala.cistems.net

### Take Part in Library Advocacy Day in Washington D.C.

As you make your plans for the 2010 Annual Conference, please make sure to attend the Library Advocacy Day activities on the U.S. Capitol grounds. This event, which will replace National Library Legislative Day for one year only, will be held at 11:00 a.m. on Tuesday, June 29, and will include a rally where library advocates will cheer on libraries. After the rally, advocates will contact their members of Congress to show them how libraries provide valuable services to their constituents now more than ever before.

- The rally is free and open to everyone.
- If you'd like to attend meetings with your member of Congress or their staffs, please register for the rally online, and contact your state coordinator. For more information, register for this exciting, one-time event, and to identify your state coordinator please go to www.ala.org/lad.
Attending "Picturing America in Our Nation's Libraries"

Public and school libraries that received the Picturing America collection are invited to apply to participate in a very special opportunity that will enhance and expand the Picturing America resources.

On March 4, 2010, in collaboration with the American Library Association, THIRTEEN/WNET, the flagship public television station in New York City, will host "Picturing America in Our Nation's Libraries," a one-day conference for public and school librarians who have received the Picturing America collection. The conference, held at the Hilton Hotel New York, will premiere Picturing America on Screen, a series of short public television programs produced by THIRTEEN that feature the works of art in the Picturing America collection along with ideas for using them in innovative library programming. Participants will also learn new ways to engage with and understand the works of art in the Picturing America collection. Picturing America in Our Nation's Libraries will also be invited to participate at no charge in THIRTEEN's fifth annual Celebration of Teaching and Learning that follows Picturing America in Our Nation's Libraries on March 5 and 6. This national K–12 professional development event brings more than 8,000 teachers, librarians, media experts, informal educators, and policy makers to Manhattan for a two-day conference devoted to best practices, education philosophy, and trends in media literacy. Plenary session speakers at this year's celebration include Education Secretary Arne Duncan; Her Majesty Queen Noor; Lisa Henson, President of the Jim Henson Company; Bobby McFerrin; and Oscar-nominated actress Queen Latifah. There will also be a town hall meeting hosted by Meet the Press moderator David Gregory.

The American Library Association, the Institute for Museum and Library Services, the National Endowment for the Humanities, and THIRTEEN are extremely pleased to offer travel stipends and accommodations in New York City to seventy librarians from across the country for this unique and important opportunity. Each participant will receive a $500 travel stipend and up to four nights free accommodation at the Hilton New York, located just north of Times Square in midtown Manhattan.

Applications are accepted online at http://www.surveymonkey.com/s/PicturingAmerica, and are due by 5 p.m. EST on Friday, January 22, 2010. Participants will be notified of selection no later than February 1, 2010. Only full-time public or school librarians are eligible to apply.

Nominate Teaching and Learning Websites

Now is your chance to submit nominations for the American Association of School Librarians (AASL) list of the Top 25 Websites for Teaching and Learning. This list honors Internet sites that enhance learning and curriculum development. An updated list of honored websites will be presented during an all-day interactive preconference at ALA 2010 Annual Conference in Washington, D.C. Nominations are being accepted at www.ala.org/aasl/bestlist.

Last year's top 25 were nominated so because they fostered the qualities of innovation, creativity, active participation and collaboration. The Web sites honored included: Animoto; Classroom 2.0; Curriki; Diigo; Edublogs; Facebook; Good Reads; Google Reader; Mindmeister; Ning; Our Story; Partnership for the 21st Century Skills; Polleverywhere; Primary Access; ReZED; Second Life; Simply Box; Skype; SOS for Information Literacy; Teachertube; Twitter; VoiceThread; Wikispaces; Wordle; and Zoho.

All honored sites are free, web-based sites that are user-friendly and encourage a community of learners to explore and discover. They also provide a foundation to support AASL’s Standards for the 21st-Century Learner and Empowering Learners: Guidelines for School Library Media Programs. All nominated sites should follow this basic criteria, as well as offer tools and resources in organizing and managing; content collaboration; curriculum sharing; media sharing; virtual environments; and/or social networking and communication.

Nominations can be submitted electronically at www.ala.org/aasl/bestlist.

OLF and ALAFT Offer Online Training for Trustees

The ALA Office for Intellectual Freedom (OLF) is partnering with the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) to present three one-hour webinars in February for library trustees on the topic of controversial materials in library collections.

The webinars, entitled "Controversial Materials in the Library: Supporting Intellectual Freedom in Your Community," are intended to help trustees understand the basics of intellectual freedom in libraries. They will cover information on collection development policies, procedures for handling challenges to library materials, and tips on responding to controversies that may arise. Angela Maycock, OLF Assistant Director, will lead the webinar series.

The webinars will be offered:
• February 17, 2010
  4:50 p.m. EST,
• February 23, 2010
  2:50 p.m. EST, and
• February 26, 2010
  noon-1:00 p.m. EST.

Each session will include the same content. Registration is limited to 60 participants per session. The cost is $49 for individuals, $39 for ALA members, and $95 for a group of two or more attendees at the same location.


Attend the 2010 Young Adult Literature Symposium

YALSA will host the second Young Adult Literature Symposium in Albuquerque, N.M., Nov. 5-7, 2010. This symposium is themed Beyond Good Intentions: Diversity, Literature, and Teens. The symposium is funded in part by the William C. Morris Endowment.

YALSA will announce the preliminary program slate and paper presentations at the Midwinter Meeting. The preliminary program and slate will be listed online at www.ala.org/yalitsymposium. Registration for the symposium will open at the symposium website, www.ala.org/yalitsymposium, on April 2, 2010.

To learn more about the 2010 Young Adult Literature Symposium, visit www.ala.org/yalitsymposium or call 1-800-545-2433, ext. 4390, or email us at yalsa@ala.org.
Get Your School Library Media Program In Focus with AASL

The American Association of School Librarians’ (AASL) Fall Forum 2010, In Focus: The Essentials for 21st-Century Learning, will take place November 5-6 in Portland, Ore. The Fall Forum will bring together brilliant minds in essential questions and enduring understanding – Gail Dickinson, Leslie Maniotes and Ross Todd. More information, including specific programming, is available at www.ala.org/aasl/fallforum.

In this dynamic age, students have unprecedented access to diverse, independent and immediate information resources. This may be the first time in history students are as familiar with modern research tools as their educators, but they still lack the essential skills necessary to responsibly and effectively navigate the educational environment.

Save While You Learn with ACRL e-learning
ACRL is offering a wide variety of upcoming online learning opportunities to keep you up-to-date while saving time and money. Upcoming courses and webcasts focus on information literacy, text messaging reference, web design and usability, copyright, Google Wave, and more. Make the most of your learning dollars in tough times through ACRL’s e-Learning Frequent Learner Program. Register for three e-Learning courses or Webcasts and the fourth is free. Group discounts are also available.

Complete details and course listings are online at http://www.ala.org/ala/mgrps/divs/acrl/profTools/elearning.cfm.

The Future of Science and Technology Indexing/Abstracting Sources: Are We Driving Them to Extinction?

With the ongoing funding dilemma facing libraries, trimming the acquisitions budget has become a common activity. Cancellation decisions may be influencing the development and continued existence of the standard bibliographic tool, the indexing/abstracting database. Are these databases being cancelled in favor of full-text sources? Will libraries turn to fee-based products, paying for articles as needed? What are the societies and vendors of traditional indexing databases doing to survive this rough economic period?

Darla Kremer (American Mathematical Society), Karen Berryman (INSPEC), and Julia Gelfand (University of California-Irvine Libraries) will address these issues from their and set the background for an informative discussion on Sunday, 10:30 a.m. - 12:00 p.m. in Room 253A of the BCEC.

A fad or the biggest shift since the Industrial Revolution?

Meet Wiley author and social media expert ERIK QUALMAN

Saturday, January 16th, 10:00 a.m.
Wiley booth #2104

The first 100 attendees will receive a signed copy of Erik’s new book, Socialnomics, published by Wiley.
Day-by-Day at ALA Midwinter

ALA Midwinter 2010 – Boston, MA

Booth #1520: Your Destination for Author Events, Giveaways and More!

2:00pm – 3:00pm
ALTAFF Spotlight on Adult Literature featuring ALISSA TORRES, American Widow (Villard) with a signing in the Random House, Inc. booth.

2:00pm – 3:00pm
ALTAFF Spotlight on Adult Literature featuring SUE MILLER, The Lake Shore Limited (Knopf) with a signing in the Random House, Inc. booth.

8:00am – 9:30am
AAP Breakfast with the Authors featuring HA JIN, A Good Fall: Stories (Pantheon). Signing to follow on-site.

2:00pm – 4:00pm
FOLUSA Author Tea featuring HOLLY LECRAW, The Swimming Pool (Doubleday). Signing to follow on-site.

2:00pm – 3:00pm
ALTAFF Spotlight on Adult Literature featuring SUE MILLER, The Lake Shore Limited (Knopf) with a signing in the Random House, Inc. booth.

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2:00pm – 4:00pm
FOLUSA Author Tea featuring HOLLY LECRAW, The Swimming Pool (Doubleday). Signing to follow on-site.

ALTAFF SPOTLIGHT ON ADULT LITERATURE
Saturday, January 16th • 2:00pm – 4:00pm

Featured ARE Giveaways

Other Lives by Peter Bagge (DC Comics, Vertigo)
Claude & Camille by Stephanie Cowell (Crown)
The Passage by Justin Cronin (Ballantine)
Once A Spy by Keith Thomson (Doubleday)

*Limited quantities. Available while supplies last.

The Random House, Inc. BOOK BUZZ: Sunday, January 17th, 12:00pm – 1:00pm
Join us for a slideshow of the big Spring / Summer 2010 books you MUST have and the important mid-list books you don’t want to miss! All attending will receive a selection of FREE, hot advance reader's copies! Refreshments will be served. Please RSVP to library@randomhouse.com for location information.

Children’s Titles: 10:30am – 11:30am • Adult Titles: 12:00pm – 1:00pm

Please check the conference program for ticket info and updates | www.randomhouse.com/library
Learn Create Share @ your library during YALSA’s Teen Tech Week

Encourage teens to take advantage of the many technology resources at your library during YALSA’s Teen Tech Week, March 7-13, 2010. The 2010 theme — Learn Create Share @ your library — fosters teen creativity and positions the library as a physical and virtual place for safe exploration of the many types of technology available at libraries, including DVDs, music, gaming, video production, online homework help, social networking, tech workshops, audiobooks and more. Visit the Teen Tech Week website at www.ala.org/teentechnweek to register by Feb. 8.

The Teen Tech Week website also includes great programming ideas, tools to get publicity in your community and unique planning resources recommended by the Teen Tech Week committee. Teen Tech Week also encourages teens to use libraries’ nonprint resources for education and recreation, as well as recognize that librarians are qualified, trusted professionals in the field of information technology. Teen Tech Week 2010’s Promotional Partners include ALA Graphics, Evanced Solutions, and Tutor.com. Teen Tech Week is a national initiative sponsored by YALSA and aimed at teens, their parents, educators and other concerned adults to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries.

For more than 50 years, YALSA has been the world leader in selecting books, videos, and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2435, ext. 4390; or e-mail yalsa@ala.org.

Exhibitor News

These listings are paid advertisements. To place an Exhibitor News item in Cognotes in future issues at this meeting, visit the Cognotes office inside the ALA office, BCEC Room 210, no later than 1:00 pm the day before desired publication.

ACLS Humanities E-Book (Booth # 2553): ACLS Humanities E-Book finalizes plans for “universal” collaboration with publishers to offer complete title lists and new purchase and perpetual-access options. “HEB Portal” will facilitate cost-effective distribution of monographs and related materials to scholars and libraries. Please visit Booth 2553.

Serials Solutions (Booth # 1512): Demo the service that puts “web-scale discovery” on everyone’s radar. Summon and its 6000 content providers integrate access to your library’s collection — books and e-resources — in a single search box. See for yourself: there’s only one Summon. LAT (Booth # 1624): 100% DVD security & 0% librarian drudgery! See the allCIRC DVD circulation solution automatically dispensing discs safely and security! BOOTH 1624 @ LAT. Learn how you can eliminate problems associated with a burgeoning, rapidly circulating disc collection with allCIRC!

Stay Connected with Resources for Cultural and Community Programming

In order to keep libraries informed of best practices and funding opportunities in cultural and community programming, the ALA Public Programs Office developed ProgrammingLibrarian.org, an online resource center for all types of libraries. The goal of ProgrammingLibrarian.org is to assist librarians in finding authoritative resources for cultural programming, train librarians in cultural programming techniques using a variety of online methods and involve library schools in examining the need for courses in cultural programming. In addition to finding ideas and resources, site users are welcome to contribute information and ideas from their own experiences in developing cultural programs of their communities.

Among the resources available:
• Opportunities for program grants and funding
• Ideas and inspiration for programming related to humanities celebrations (National Poetry, Black History Month, and more)
• Tips and tools to help promote your programs and raise your library’s profile in the community.

Grey House Publishing Becomes Publisher of R.R. Bowker’s Books In Print® Product Line

Grey House Publishing and R.R. Bowker are pleased to announce that Grey House will become the publisher of the print editions of the Books In Print® product line, under an exclusive license from Bowker, effective January 1, 2010. This extraordinary reference resource will continue to be derived from the Bowker managed publishing database.

For over 100 years, Bowker has been delivering comprehensive, authoritative bibliographic information to publishers, libraries and booksellers. Books In Print, now with coverage of over 400,000 titles, represents the largest, most comprehensive collection of bibliographic information in print.

Grey House will maintain the publishing schedule of their critical reference titles, with new annual editions scheduled to come off press beginning in January 2010, with Books Out Loud: Bowker’s Guide to Audio Books.

Effective January 1, 2010, Grey House will fulfill existing orders, standing orders as well as fulfill new orders. All customer service inquiries should be directed to Grey House.

Queries with respect to online subscriptions to the Books In Print database should continue to be directed to R.R. Bowker.

It’s teatime (and tee-time) at Mango!

Mango is the online language learning system for libraries. Using an easy-to-follow interface, practical conversations, and audio from native speakers, it’s the easiest way for your patrons to learn a foreign language.

STOP BY BOOTH #2314 for an interactive demo, a hot cup of mango tea and your very own Mango t-shirt!

learn more at mangolanguages.com
Attendees can enter to WIN an Amazon Kindle™

Enjoy a Spot of Tea at Ex Libris Seminars during ALA Midwinter 2010

Saturday, January 16, 2010

**Info on Demand: Broaden Your Primo Experience with the Primo Central Article Repository**

8:00 – 10:00 a.m.
Westin Waterfront, Harbor Ballroom I
Mark Dehmlow, University of Notre Dame
Pascal Calarco, University of Notre Dame
Tamar Sadeh, Ex Libris
Susan Pastore, Ex Libris

Primo® and Primo® Central together represent a powerful solution to students’ and researchers’ quest to find all the highest quality resources quickly and easily, with a single search query delivering local traditional and local digital content, combined with the world of scholarly publishing from Primo Central’s hosted article repository. We will see how the new Primo interface weaves all this content together—with the added benefit of bX, the scholarly article recommender service.

Saturday, January 16, 2010

**Benefit from Users’ Collective Wisdom: the bX Scholarly Recommender Service**

10:30 a.m. – Noon
Westin Waterfront, Harbor Ballroom III
David Walker, California State University System
Nettie Lagace, Ex Libris

bX® is an exciting new service from Ex Libris that provides recommendations for scholarly articles, helping your users discover potentially relevant articles from the ever-growing information universe. This session will introduce you to the bX service, describe MESUR, the research concepts on which it is based, and present the bX experience as described by a current customer.

Sunday, January 17, 2010

**A Brave New World for Collection Development: New Workflows for the Next-Generation Environment**

10:30 a.m. – Noon
Westin Waterfront, Harbor Ballroom II
David Swords, Blackwell Book Services
Ted Schwitzner, Illinois State University
Kathryn Harnish, Ex Libris

Ex Libris plans for Unified Resource Management (URM) focus extensively on workflows for streamlining and improving selection and acquisition services for the next-generation library environment. The speakers will address opportunities for simplifying selection and acquisition processes, and providing better services to staff, by sharing information between vendors and the next-gen ILS system. The goal is an overall realignment of processes and systems to address e-resources more fully.

Refreshments will be served.

Visit us at **booth #2340** to learn how Ex Libris can be your bridge to the future!
The Art of the Library
at University of Western Ontario

Challenge: Simplify digitization and unify access to local special collections
Solution: Content Pro digital library tool
Result: Faster workflow and united access to both university archives and museum holdings

When the University of Western Ontario’s McIntosh Art Gallery (Canada) staff decided to digitize their unique collection, the Library began using Content Pro to unite access to both archival materials and local artwork. Bringing it all together, simplifying workflow, and supporting teaching and research—now that’s the art of the library.

Come see Content Pro at booth #1912!