Highlights

Today
ALA/ERT Author Forum
From Book to Big Screen
4:00 – 5:15 p.m.
Boston Convention and
Exhibition Center,
Grand Ballroom
Exhibits Opening Ceremony
5:15 p.m
Boston Convention and
Exhibition Center,
Exhibit Halls A and B
ALA/ERT Exhibits
Opening Reception
5:30 – 7:30 p.m.
Boston Convention and
Exhibition Center,
Exhibit Halls A and B
ALA/ERT Author Forum –
From Book to Big Screen
Don’t miss an exciting
author forum that will
feature a panel of authors
talking about their
experiences and the process
of seeing their best-selling
books become movies. The
Author Forum takes place
today from 4 to 5:15 p.m. in
the Boston Convention
and Exhibition Center,
Grand Ballroom. All authors
will be signing copies of
their latest works during
the Opening Reception at
their publisher’s booths.
Eric Van Lustbader and Chuck Hogan
Boston Sunrise Speaker Series Begins Saturday
Each morning of the
Midwinter Meeting, Saturday,
Sunday and Monday, get up
erly, education-
and innovative
speaker session, the
Sunrise Speaker Se-
ries, which will run
from 8 to 9 a.m.
on Saturday and
Sunday and from 9 - 10 a.m.
on Monday.
Elizabeth Gilbert
She broke onto the lit-
"The Debut of an
American Writer."
Her first book, a col-
ction of short stories
called Pilgrims, was a New
York Times Notable Book
and received the Pushcart
Prize and was a finalist
for the PEN/Hemingway
Award. Her second book,

Eric Van Lustbader
Eric Van Lustbader is the author
of many bestselling thrillers, including
The Testament and The
Ninja. During his thirty-odd
year writing career, Van Lust-
Bader has written over thirty
novels, novellas and short-
stories. He has also been
chosen by Robert Ludlum’s estate
to continue the Jason Bourne
series. His Jason Bourne
novels include The Bourne Legacy
and The Bourne Deception. He and his wife live in New
York City and the South Fork
of Long Island. His first Jack
McClure book, First Daughter,
was also a New York Times
bestseller. His latest, Last
Snow, comes out from Forge
in February 2010.
Van Lustbader was born,
raised and educated in Green-
wich Village, New York. He is
a graduate of Stuyvesant High
School and Columbia College
with a degree in Sociology,
proof that from an early age he
loved the science of how people
react to one another. Before
turning to writing full-time,
he taught in the NYC Public
School System, and spent ten
years in the rock music busi-
ness, where he formed his own
company, produced records,
worked for Elektra Records
and CBS Records, and wrote

Chuck Hogan
Chuck Hogan is the author
of The Strain and
The Standoff. Hogan was
also a New York Times
bestseller, including
The Standoff and
Prince of Thieves. Prince of
Thieves won the 2005 Ham-
mett Award and was called
one of the ten best novels
of the year by Stephen King. He
is the co-author, with Guill-
ermo del Toro, of the New
York Times bestselling The Strain.
Prince of Thieves will soon be
a major motion picture. Hogan
will be signing in Simon and
Schuster booth 1504.
Tracy Chevalier is the New
York Times bestselling author
of five novels, including Girl
With A Pearl Earring and
Burning Bright. Chevalier
was born in 1962 and grew up

Boston Convention and
Exhibiton Center, Grand Ballroom.
...
WE PROMISED
BIG THINGS
WE DELIVERED
BIG THINGS

Last year, we promised you
“One search box… your library discovered.”
We’ve delivered. And we’ve only just begun.

The Summon™ web-scale discovery service creates a single launching point to the breadth of your collection, bringing researchers back to the library. It’s simple, easy, fast ... and best of all, it works. Major libraries worldwide now can speak to a rapid transformation of the research experience with Summon™.

What’s next for the Summon™ service? What does it mean for you? Stop by the Serials Solutions booth and see.

Summon™
Web-Scale Discovery
One search box, your library discovered.
ALP Past President Betty J. Turock Donates $100,000 to the Spectrum Presidential Initiative

ALA Past President Betty J. Turock has provided a gift of $100,000 to the Spectrum Scholarship Program on behalf of the Turock Family as part of the 2010 Spectrum Presidential Initiative. Turock’s gift will be used to provide scholarships to Master of Library Science candidates from traditionally underrepresented groups.

At the 2009 ALA Annual Conference, ALA President Camila Alire, Immediate Past President Jim Rettig, and President Elect Roberta Stevens announced a special year-long initiative to raise $1 million for the Spectrum Scholarship Program. The $1 million will allow ALA to double the number of Spectrum Scholarships awarded over the next few years, provide two Spectrum Doctoral Fellowships, and build the Spectrum Endowment to ensure this important program’s future.

Turock serves as chair of the Spectrum Presidential Initiative.

Turock has been an active ALA member for many years. She served as ALA president (1995-96), a councilor, a member of the ALA Board and numerous other committees. Throughout her years of service to ALA and its various units, Turock has been committed to broadening ALA and its various units, Turock and her family have provided several gifts to the Spectrum Scholarship Program, including the creation of the Betty J. Turock Scholarship in 2001.

When asked about this Initiative, Dr. Turock said, “The demographic ballasts of our country continue to shift rapidly even as our professional moorings remain comparatively stable. We know that increasing diversity captures unique talents and yields benefits in innovations and creativity that arise from cultural competencies and differing life experiences. But it’s hard to believe that emerging majorities will support libraries if libraries are irrelevant to their information and educational needs. At this crossroads the success of Spectrum is both a moral and professional necessity for the growth and progress of our nation’s libraries. During this 2010 Midwinter conference, please join me in building on the prior success of the Spectrum Scholarship Program. Please make a donation or a pledge today. More important than the amount you give is helping ALA achieve 100% participation in the campaign to continue the life of Spectrum.”

“ALA is honored that Betty Turock and her family have chosen to support the Spectrum Presidential Initiative”, said Dr. Camila Alire, ALA President. “Their gift is significant as we prepare to provide more scholarships and increase the endowment for the Spectrum Scholarship Program. The need is more urgent than ever. They have stepped forward to help not only the Spectrum Scholars, but the entire library community.”

The Spectrum Scholarship Program is ALA’s national diversity and recruitment effort designed to address the specific issue of underrepresentation of critically needed ethnic librarians within the profession while serving as a model for ways to bring attention to larger diversity issues in the future. Since its founding, Spectrum has provided more than 600 scholarships to qualified applicants enrolled in an ALA-accredited graduate program in library and information studies or an ALA-recognized NCATE School Library Media program. To learn more about the Spectrum Scholarship Program, visit www.ala.org/spectrum.

Laurie Halse Anderson Named SLLM Spokesperson

Children and young adult author, Laurie Halse Anderson, will be the official spokesperson for the American Association of School Librarians’ (AASL) annual School Library Media Month (SLMM). SLMM, celebrated every April, is the celebration of school library media specialists and their programs. More information and resources can be found at www.ala.org/aasl/slmm.

This year, the SLMM theme is “Communities Thrive @ your Library.” AASL has put together activities for school library media specialists to share with their school the importance of their programs in the school and local community. Public service announcements, information on inviting legislators to your school library, graphics, and various letters are also available on the SLMM pages.

In addition to advocacy resources, AASL will also offer a special Learning4Life (L4L) webinar series on the four chapters of “Empowering Learners: Guidelines for School Library Media Program Development.” The objective of these webinars is to help school library media specialists implement and integrate the learning standards and program guidelines into their school’s curriculum.

PLA Launches a New Training Tool

The Public Library Association has released the second kit in its Train the Trainer series, “Customer Service: Balancing Rights and Responsibilities,” a training kit by Sandra Nelson, contains everything needed to hold a one-day (4-4.5 hours) customer service workshop. Content focuses on creating effective customer service policies in a public library by defining the rights and responsibilities of both customers and staff members. Offered as a digital download, the comprehensive kit guides the trainer in helping library staff members create effective customer service policies and define the rights and responsibilities of both customers and staff. The digital kit includes: Trainer’s Manual, Trainer’s Agenda, PowerPoint presentation, script, handouts, and evaluation forms.

“Customer Service: Balancing Rights and Responsibilities” (Item Number: 978-0-8389-9731-4) is $45, with discounts available forALA members. As this is a downloadable training kit, it must be ordered via the ALA store, www.alastore.ala.org.
Sunrise Speakers

> from page 1

Stern Men, a novel about lobster fishing territory wars off the coast of Maine, was also a New York Times Notable Book. The Last American Man, her biography of Eustace Conway, an eclectic modern day woodsman, was a finalist in 2002 for both The National Book Award and The National Book Critic’s Circle Award.

Her most recent book, a New York Times number one bestseller, Eat, Pray, Love, is about the year she spent traveling the world alone after a difficult divorce. It was named one of the 100 most notable books of 2006. In 2008, Gilbert was named one of the 100 Most Influential People in the World by Time Magazine. Much of her writing has been optioned by Hollywood. Her memoir about her bartending years became the Disney movie, “Coyote Ugly.” Her new book, Committed A Skeptic Makes Peace with Marriage, will be published January 2010. Gilbert will be signing in the Penguin booth 1324 immediately following the event.

Join us on Sunday, Jan. 17, morning in the Boston Convention and Exhibition Center, Grand Ballroom to hear Atul Gawande, writer and surgeon, talk about his most recent book, the New York Times best seller, Better, A Surgeon’s Notes on Performance. His previous book, Complications: A Surgeon’s Notes on an Imperfect Science was a finalist for the National Book Award in 2002. Gawande is a staff member of the Brigham and Women’s Hospital, the Dana Farber Cancer Institute, and the New Yorker magazine. He served as a senior health policy advisor in the Clinton presidential campaign and White House from 1992 to 1993. He is an Associate Professor of Surgery at Harvard Medical School, Associate Professor in the Department of Health Policy and Management at the Harvard School of Public Health and the Research Director for the BWH Center for Surgery and Public Health. He is the director of the World Health Organization’s Global Challenge for Safer Surgical Care. In 2006, he received the MacArthur Award for his research and writing. Gawande has written a new book, The Checklist Manifesto (Metropolitan Books), which debuts on the New York Times Best Sellers List at #22!

Gwande will be signing immediately following the event outside the ballroom.

Join Adriana Trigiani, an award-winning playwright, television writer and documentary filmmaker on Monday, Jan. 18 at 9 a.m. for the Monday Sunrise Series in the Boston Convention and Exhibition Center, Room 253 A-C. She is the author of the bestselling Big Stone Gap series and the New York Times bestselling novels Lucia, Lucia, The Queen of the Big Time, Rocco, and, most recently, Very Valentine, has been published in 33 countries around the world. Her next book, Brava Valentine, which is the sequel to Very Valentine, will debut in February 2010. Trigiani has written the screenplay for the film version of Big Stone Gap, which she will also direct, and Viola in Reel Life, the first title in her young adult series, which debuted in September. She lives in New York City with her husband and daughter. Adriana Trigiani will be signing in the HarperCollins booth #1403 from 10:30 - 11:30 a.m.

Making The Most Of Your Investment In Microforms

ScanPro 2000

The Leader in Energy Efficiency And Environmentally Friendly Design

Revolutionary Design...
- Ultra compact
- Built for public use
- Works with all microform types
- High resolution Zoom lenses
- Fast one second scanning
- Output to all popular media
- Easy-to-use

See how the digital ScanPro 2000 makes it possible to easily access information stored on microforms.

booth #1778

Please visit the ALA/MCCCA Haitian Relief Donation Desk, located in the ALA Registration area, to make a donation via cash, check or credit card.
Coutts Information Services is committed to leading the way in service and innovation, while shaping the future of book and electronic content acquisition.

Stop by Booth #2304 for a personal tour of our e-book approval plans—the first in the market—as well as our popular patron selection program.


Operating on both Mac® and PC platforms and touting 100% compatibility with iPod®, iPhone® and Windows Media devices, MyiLibrary® Audio is not only the most user-friendly interface in the industry, it is also one of the most affordable.

Visit Ingram Library Services in Booth #2304 to see a demo. When you do you’ll get a free tote bag!*  

*Quantities are limited.
ALSC’s Book and Media Lists Available Year Round

While the Association for Library Service to Children (ALSC) chooses the winners of its book and media awards and compiles its notable lists during the ALA Midwinter Meeting each year, ALSC committee members are busy year round evaluating and recommending books, web sites, and software for children 4 years old and younger.

Targeted book lists on specific topics are available at www.ala.org/alsc; click on Communications & Publications—Book Lists on the left-hand navigation. In 2009, ALSC’s Quicklists Consulting Committee developed a book list for the Service Network for Children of Inmates in Miami, Fla. The list will be used as part of a literacy component during children’s visits with an incarcerated parent. Books on the list deal with subjects such as: the incarceration of a parent; separation from a parent; experiencing trauma; and positive problem solving and decision making.

Other lists on ALSC’s Recommended Books web page include “Great Early Elementary Reads,” highlighting titles for children just learning to read and beginning to read on their own, and “Building a Home Library,” four bibliographies that provide guidance to parents, grandparents, and others interested in assembling a high-quality library for their children at home.

ALSC’s Great Web Sites Committee maintains a database containing hundreds of links to outstanding web sites for children. At www.ala.org/greatsites, you can find descriptions of and age categories for sites organized into diverse subject headings, from astronomy and space to zoos and aquariums. Newly selected sites are added by the committee three times a year.

The ALSC Great Interactive Software for Kids Committee selects high-quality computer programs and digital media for children twice a year. The fall 2009 list is available at www.ala.org/alsc; click on Awards & Grants—Children’s Notable Lists—Great Interactive Software for Kids on the left-hand navigation. Don’t forget to check out the 2010 Notable Children’s Books, Recordings and Videos lists, which will be available online following the close of the Midwinter Meeting.

Last but not least, the 2010 winners of the Newbery and Caldecott Medals, along with the rest of ALSC’s 2010 media award winners, will be available on the ALSC web site under Book & Media Awards.

For collection development and readers’ advisory for youth at your library, take advantage of ALSC’s book and media recommendations.

Find out the Latest in
Public Libraries
(all available for purchase onsite at the ALA store).

• Learn about the all star speaker lineup for PLA’s 2010 National Conference.
• Find a schedule of upcoming 2010 public library management courses.
• Talk to PLA representatives about the many benefits of membership.

Apply to Host a Scholarly Communication 101 Road Show

ACRL is taking scholarly communication on the road again in 2010 with “Scholarly Communication 101: Starting with the Basics.” Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is pleased to offer this free half day workshop to five libraries across the country.

Led by two expert presenters, this structured interactive overview of the scholarly communication system highlights individual or institutional strategic planning and action. Four modules focus on new methods of scholarly publishing and communication, copyright and intellectual property, economics, and open access.

The application to host a “Scholarly Communication 101” road show is now available. Institutions interested in hosting should apply by Monday, February 8, 2010. Hosts must partner with, and invite staff from, at least one other institution.

Visit Swets Booth 2146 for SwetsWise Presentations!

Enter one of our drawings to win your very own Amazon Kindle or trial to a SwetsWise Solution!

Presentation Topics:

√ **SwetsWise eBooks Service** – Browse, compare and purchase all available eBook purchasing options from a single Web interface - SwetsWise.

√ **Assessing Your Collection with SwetsWise Selection Support** – Provides insight towards the value of assessing your library’s collection. See how SwetsWise Selection Support brings all relevant holdings information together for library professionals to make informed acquisition decisions.

√ **ERM as a Service** – Combines select SwetsWise modules designed to aid library professionals with the management, evaluation and access of electronic resources.

Presentation schedule:

<table>
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<th>Topics</th>
<th>January 15</th>
<th>January 16</th>
<th>January 17</th>
<th>January 18</th>
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</thead>
<tbody>
<tr>
<td>SwetsWise eBooks Service</td>
<td>5:45 pm</td>
<td>10:00 am, 11:00 am</td>
<td>10:00 am, 11:00 am</td>
<td>9:30 am</td>
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<tr>
<td>Assessing Your Collection with SwetsWise Selection Support</td>
<td>6:45 pm</td>
<td>1:00 pm, 2:00 pm</td>
<td>1:00 pm, 2:00 pm</td>
<td>10:30 am, 11:30 am</td>
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<tr>
<td>ERM as a Service</td>
<td>7:15 pm</td>
<td>3:00 pm</td>
<td>3:00 pm</td>
<td>1:00 pm</td>
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Katharine Fronk sets up an ALA graphics display in the ALA Store, which is open 10 a.m. - 6 p.m. on Friday, 8 a.m. - 5 p.m. Sat & Sun, and from 8 a.m. - 1 p.m. on Monday.

Need a scarf to keep warm? Exhibitor Darrell K. sets out a wide assortment at the Scarf booth # 2372 in the Exhibits Halls A and B.

Scenes of summer and winter clash as a Boston Convention and Exhibition Center greeter contrasts with a Daktronics digital screen displaying scenes of summer outside the convention center.

Putting the puzzle together, workers assemble Blackwell’s Book Services booth # 1664 one piece at a time.

Workers begin to uncrate and assemble the 2010 Midwinter Meeting Exhibits which include over 800 booths.

Emily Wichland looks over the new book Disaster Spiritual Care as she sets up booth # 1977 for Skylight Paths Publishing, Jewish Lights, and Gemstone Press.

Scenes of summer and winter contrast as a Daktronics digital screen displays images of summer outside the convention center.
Celebrated Authors Lesléa Newman & Michael Willhoite To Speak in Boston

Please join us at 6 p.m. on Sunday, January 17th at the Community Church of Boston, 565 Boylston Street, for the fifth annual Freedom to Read Foundation Author’s Event, where authors Lesléa Newman (Heather Has Two Mommies) and Michael Willhoite (Daddy’s Roommate) will be discussing and signing copies of their groundbreaking books. Refreshments will be provided, and Barbara Jones, the new Executive Director of FTRF and the Office for Intellectual Freedom, will be greeting members and friends of FTRF and OIF. The event is being held in conjunction with Gay, Lesbian, Bisexual, and Transgendered Round Table’s (GLBTRT) Midwinter Social.

Donations will be accepted at the door to cover costs and support the Freedom to Read Foundation’s Callable Scholarship Fund. In addition, the GLBTRT is conducting a book drive of “useful and current” titles for GLBT youth to donate to the Community Church of Boston’s resource library. Copies of the authors’ books will be available for purchase.

Schedule:
6:00 – 7:00 p.m.: Socializing
7:00 – 7:30 p.m.: Stonewall Book Award Ceremony (GLBTRT)
7:30 – 8:15 p.m.: Lesléa Newman and Michael Willhoite
8:15 – 8:45 p.m.: Book signing and socializing

Heather Has Two Mommies and Daddy’s Roommate have been two of the most frequently challenged books in the U.S. since they were published 20 years ago. They were among the first children’s books to focus on gay and lesbian parents and have been challenged (jointly and separately) innumerable times, including during the well-publicized “Rainbow Curriculum” controversy in New York City. They were also the subject of a Freedom to Read Foundation court case in Wichita Falls, Texas, in which a federal court overturned a law allowing the “banning by petition” of those books and others.

Newman is the author of 57 books for adults and children. She is currently the poet laureate of Northampton, Mass. A resident of Rhode Island, Willhoite has written and illustrated several other children’s books, including Daddy’s Wedding and Uncle What Is It Coming to Visit!!

For more information, contact Jonathan Kelley at jokelley@ala.org.

Make the Connection with ACRL Discussion and Interest Groups

Looking to connect with other academic and research librarians who share your interests while in Boston? ACRL discussion and interest groups offer a variety of opportunities to learn, share and network with peers. Topics at this year’s Midwinter Meeting include copyright and fair use, life work balance, and multimedia in information commons, incorporating technology into library instruction, residency programs and popular culture collections.

Check your program book for complete details, times and locations and join the conversation.

Welcome to the Library of Congress Conference Booth, 2238

Friday, January 15 to Monday, January 18, 2010

Make time in your conference schedule to visit the Library of Congress booth (#2238) to hear about what’s happening at your national library.

Each day there will be presentations highlighting programs and services brought to you by the Library of Congress, including the Chronicling America with the National Digital Newspaper project, cataloging tools such as recent enhancements to Class Web and the new version of Cataloger’s Desktop, and the popular online adventure story titled “The Exquisite Corpse Adventure” unfolding on www.Read.gov.

Other speakers will be talking about the Copyright Office and FLICC/FEDLINK. You can also enjoy selected webcasts from recent Library of Congress programs each day and during the Grand Opening reception on Friday evening.

To savor the rich connection the Library of Congress has with Boston, be sure to attend the presentation offered by the Massachusetts Center for the Book on Sunday, January 17.

Library of Congress staff will also be available throughout the day to answer questions.

For the complete daily schedule of booth presentations and other news about and services offered by the Library of Congress, visit our website www.loc.gov/ala/.
Simmons GSLIS Students and Alum Boast the Best in Boston

The Simmons College Graduate School of Library and Information Science (GSLIS) has a long-held tradition of placing students first, with a focus on helping students build successful careers, lead meaningful lives, and achieve a powerful return on their educational investment. In alignment with this academic mission, Simmons is pleased to announce that over 200 current students and alumni will be in attendance at the American Library Association Midwinter Meeting of 2010, held in Boston, Massachusetts. Fostering an environment that encourages students to become professionally active, the Simmons GSLIS community will showcase student involvement in a variety of professional organizations and arenas, with as many as eleven GSLIS-focused organizations in attendance.

The ALA Midwinter Meeting of 2010 boasts an array of Simmons student participation. The Federal Library & Information Center Committee (FLICC) will host a career speech that will serve as a practicum for Library & Information Center students. The Simmons GSLIS community will host a student participation. The Federal Library and Information Services Committee (FLICC) will host a career speech that will serve as a practicum for students in nearly 4,000 communities across the country. With support from national and regional offices, Dollars for Scholars chapters help hometown students achieve their educational goals by raising scholarship funds, establishing endowments, providing assistance with college recruitment and the financial aid process, and distributing scholarships each year.

Simmons students will also be in attendance for an OCLC discussion regarding content management and classification, pertaining to diverse student populations. Diversity is an important facet of Simmons GSLIS where students and faculty alike work to increase diversity within the college and profession. For example, in 2007, GSLIS Assistant Professor Tywanna Wholey received a grant to increase the number of students in color in the Archives Program Management degree program and student recruitment and placement efforts. Simmons Spectrum Scholars, likewise, are supporting efforts to bridge communication gaps between institutions and meet traveling scholars. Simmons has been pleased to welcome more than 20 Spectrum Initiative Scholars – a number only a few LIS programs have been able to achieve -- since ALA began the Spectrum program.

The Young Adult Library Services Association (YALSA) has invited Simmons students to participate in a Midwinter YALSA reception. Attendees will be afforded the opportunity to view, first hand, demonstrations of technologies designed to assist with youth service oriented professional development. Simmons students will also be participating in gadget display and explanation. They are well-equipped to do so, due in part to the course on Technology and the School Library Media Center that many have taken with YALSA President and Simmons Adjunct Professor Linda Braun. Braun, who has just been named as the first three-time winner of the American Libraries Spectrum program.

The Simmons student chapter of the American Library Association (ALASC) will be present as well. Simons students will be working with alum Molly Raphael to support her campaign for the ALA Presidential bid.

GSLIS students continue to be a motivating force in LIS innovation and excellence and the Simmons community looks forward to a successful Midwinter meeting. We hope you will take the time to meet some of the hundreds of Simmons GSLIS students and learn about their wisdom and excitement about the LIS field. For more information on Simmons GSLIS, our students, and our programs, please see: http://www.simmons.edu/gslis.

American Libraries Offers New Ways to Stay Informed

American Libraries’ staff looks forward to introducing you to a whole new way of keeping on top of news, views, and perspectives from the general library world and ALA at this meeting. The website www.american-librariesmagazine.org is being rolled out at booth # 1402 in the exhibits, where you will take a tour of its many new benefits, including expanded content, web-only spotlights, and an archive of every issue of the popular e-newsletter American Libraries Direct.

"One of the most important changes is that we’re now able to open up a much wider conversation," says editor and publisher Leonard Kniffel. "We’re making it easy to participate and respond—every American Libraries article is now 'open for business,' and easy to share on Facebook, Twitter, ALA Connect, and through other social media. All American Libraries articles and AL Direct have already been open to members and non-members alike for more than a year, and we’re eager to build on that access. Two new blogs will debut on the new site. In "Perpetual Beta," Jason Griffey will follow tech trends and their library applications, while in "Green Your Library," Laura Bruzas will write on empowering environmental friendliness and sustainability where you work.

Columns, features, and news will be posted regularly, with links appearing weekly in AL Direct. The new site will allow us to improve our Long Green Library Fitzpatrick in the open-source content management system Drupal, a robust and flexible system that makes it easier to keep the site dynamic. American Libraries is delighted to be extending its 100-year tradition of keeping you informed in print and (increasingly) online, and looks forward to seeing you at booth #1402.

Spotlight on Adult Literature

Sponsored by ALTAFF and ALA Conference Services

Tomorrow, Saturday, Jan. 16, from 2 to 4 p.m., stop by these participating publishers for free copies of their new books, galleys and more in the exhibit hall! Visit these participating publishers for free copies of their new books, galleys and more. Stop by the ReferenceUSA booth (2172) to register and win a prize basket.

Hachette Book Group Booth 1318
Stop by for exclusive galley giveaways.

Penguin Group (USA) Booth 1324
An author signing, galley give-away, and wine and cheese reception will be held to celebrate the release of the inaugural title of The Young Adult Library Services Association (YALSA) has invited Simmons students to participate in a Midwinter YALSA reception. Attendees will be afforded the opportunity to view, first hand, demonstrations of technologies designed to assist with youth service oriented professions. Simmons students will also be participating in gadget display and explanation. They are well-equipped to do so, due in part to the course on Technology and the School Library Media Center that many have taken with YALSA President and Simmons Adjunct Professor Linda Braun. Braun, who has just been named as the first three-time winner of the American Libraries Spectrum program.

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Random House, Inc. Booth 1520
Alissa Torres, author of American Widow (Villard) will sign books from 2-3 p.m. AREs will be given away while supplies last.

Houghton Mifflin Harcourt and Mariner Books Booth 1541
Galleys will be given away, including The Hand That First Held Mine: A Novel by Madge O’Farrell.

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American Libraries’ staff looks forward to introducing you to a whole new way of keeping on top of news, views, and perspectives from the general library world and ALA at this meeting. The website www.american-librariesmagazine.org is being rolled out at booth # 1402 in the exhibits, where you will take a tour of its many new benefits, including expanded content, web-only spotlights, and an archive of every issue of the popular e-newsletter American Libraries Direct.

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American Libraries Offers New Ways to Stay Informed

American Libraries’ staff looks forward to introducing you to a whole new way of keeping on top of news, views, and perspectives from the general library world and ALA at this meeting. The website www.american-librariesmagazine.org is being rolled out at booth # 1402 in the exhibits, where you will take a tour of its many new benefits, including expanded content, web-only spotlights, and an archive of every issue of the popular e-newsletter American Libraries Direct.

"One of the most important changes is that we’re now able to open up a much wider conversation," says editor and publisher Leonard Kniffel. "We’re making it easy to participate and respond—every American Libraries article is now ‘open for business,’ and easy to share on Facebook, Twitter, ALA Connect, and through other social media. All American Libraries articles and AL Direct have already been open to members and non-members alike for more than a year, and we’re eager to build on that access. Two new blogs will debut on the new site. In "Perpetual Beta," Jason Griffey will follow tech trends and their library applications, while in "Green Your Library," Laura Bruzas will write on empowering environmental friendliness and sustainability where you work.

Columns, features, and news will be posted regularly, with links appearing weekly in AL Direct. The new site will allow us to improve our Long Green Library Fitzpatrick in the open-source content management system Drupal, a robust and flexible system that makes it easier to keep the site dynamic. American Libraries is delighted to be extending its 100-year tradition of keeping you informed in print and (increasingly) online, and looks forward to seeing you at booth #1402.
Join YALSA for its Candidate Forum and Discussion/Interest Group Open House

Get to know YALSA at ALA’s Midwinter Meeting in Boston! YALSA will host two events aimed at increasing member involvement: the 2010 Candidate Forum in which members can ask questions and interact with those running for YALSA office in 2010, and the Discussion and Interest Group Open House, in which members can learn more about YALSA’s discussion and interest groups or how to start their own.

The Candidates Forum will feature a question-and-answer session with those running for YALSA office in 2010, including candidates for president-elect, the YALSA Board of Directors, and those running for the Printz, Edwards, and Nonfiction selection committees. Bring your questions to the Seaport Hotel Waterfront III room at 10:30 a.m. on Sunday.

Later, join us for the 2010 Discussion and Interest Group Open House at the Boston Convention and Exhibition Center Room 153 A/B from 4:00-5:30 p.m. Discussion groups are an informal group that allows discussion of topics of common interest virtually, as well as meet at ALA’s Annual Conference and Midwinter Meeting. An interest group is a sub-body established to facilitate the exchange of ideas and experiences and may sponsor formal conference programs, institutes and seminars, or prepare publications.

All of YALSA’s active discussion and interest groups will be at the open house. They include the anime discussion group, the serving new adult’s interest group, the student interest group and the teen music interest group. Several YALSA committees, including intellectual freedom and professional development, will transition to interest groups in 2010.Want to start your own? It’s easy—all you need to do to start an interest or discussion group is download a petition from the YALSA website at http://www.ala.org/ala/mgrps/divs/yalsa/aboutyalsab/faq.cfm and get 15 signatures. Interest and discussion groups also host dedicated space in ALA Connect at http://connect.ala.org.

For more than 50 years, YALSA has been the world leader in selecting books, videos, and audio books for teens. For more information about YALSA or for lists of recommended reading, viewing and listening, go to www.ala.org/yalsa/booklists, or contact the YALSA office by phone: 800-545-2433, ext. 4390; or e-mail yalsa@ala.org.

Former Vice President Al Gore to Address Nation’s Libraries

Former Vice President and Nobel Peace Prize co-recipient Al Gore will deliver the Arthur Curley Memorial Lecture as part of the American Library Association’s (ALA) Midwinter Meeting in Boston. Gore will speak at 1:30 p.m. on Saturday, Jan. 16 at the Boston Convention and Exhibition Center.

Widely considered one of the world’s foremost authorities on the climate crisis, Gore is the author of Our Choice: How We Can Solve the Climate Crisis, An Inconvenient Truth, Earth in the Balance: Ecology and the Human Spirit and The Assault of Reason.

Gore was elected to the U.S. House of Representatives in 1976 and the U.S. Senate in 1984 and 1990. He was inaugurated as the 45th Vice President of the United States on Jan. 20, 1993 and served for eight years. He is the subject of an Academy Award-winning documentary and was a co-recipient of the 2007 Nobel Peace Prize for his environmental work.

The American Library Association’s Arthur Curley Memorial Lecture series is a cultural event attended by approximately 500 people each year. It honors the late Arthur Curley, past president of the ALA (1994-95) and director of the Boston Public Library (1985-96). Mr. Curley, who died in 1998, was a champion of the arts and believed the library played a key role in presenting the arts to the community.

For more information on the Curley Memorial Lecture, please visit: www.ala.org/arthurcurley.

Remember to register for the 2010 Annual Conference Washington, D.C. June 24-29, 2010 www.al.org/annual

PUBLIC AND SCHOOL LIBRARIANS—apply online by January 29 to receive the WE THE PEOPLE BOOKSHELF on A More Perfect Union

A project of the National Endowment for the Humanities (NEH) in partnership with the ALA Public Programs Office.

4,000 public and school (K-12) libraries will be selected to receive the Bookshelf—a collection of classic books for young readers, with selected titles available in Spanish translation.

The Bookshelf program is part of NEH’s We the People initiative, which supports projects that strengthen the teaching, study, and understanding of American history and culture. Applications will be accepted online through January 29, 2010.

Visit publicprograms.ala.org/bookshelf to access a list of programming ideas. Just in time for the sesquicentennial of the Civil War, A More Perfect Union invites reflection on the idea of the United States as a “union,” a One as well as a Many.

The Bookshelf includes bonus materials:

• a DVD edition of The Civil War, the award-winning documentary by Ken Burns, including the rights to show the series to public audiences;

Apply online at publicprograms.ala.org/bookshelf.
Midwinter Social is the Place to be for Reference and User Services Librarians (RUSA)

Kick off the 2010 ALA Midwinter Meeting in style with the Reference and User Services Association’s (RUSA) Membership Social—an opportunity to eat, drink, network and learn more about RUSA.

The social is one of many RUSA activities at the Midwinter Meeting in Boston, and is open to all current RUSA members, friends of RUSA and those meeting attendees interested in learning more about the association and networking with peers. RUSA leadership and long-term members will be on hand to answer questions about ways to get involved with the division, which serves a broad range of library professionals, including reference and business reference librarians, as well as those in the fields of collection development, readers advisory, genealogy, bibliography, historical reference, resource sharing and computer-based reference, among others.

Past, present and future RUSA members are all invited to this event, which will be held from 5:30 to 7:30 p.m. on Friday, Jan. 15, 2010 in the RoofTop Ballroom at the Omni Parker House, 60 School Street, Boston. Appetizers and drinks will be available, and RSVPs are not required. The Omni Parker House is conveniently located within walking distance of the Government Center, State Street, Park Street and Downtown Crossing “T” stations—full transit schedules are available at the MBTA website. The event is generously sponsored by Thomson Reuters.

Thomson Reuters is the world’s leading source of intelligent information for businesses and professionals. Thomson Reuters combines industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, scientific, healthcare and media markets, powered by the world’s most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 50,000 people in 93 countries. More information is available at thomsonreuters.com.

The Reference and User Services Association, a division of the American Library Association, represents librarians and library staff in the fields of reference, specialized reference, collection development, reader’s advisory and resource sharing. Learn more about the association at www.ala.org/rusa.

New Offerings at the ALA Store

Rushing between discussion groups, committee meetings, Sunrise Speaker presentations, the ALA President’s Program, Youth Media Awards, and all of the other Midwinter Meeting offerings is exhausting. Take time to clear your head by browsing the great selection of the products at the ALA Store this year.

ALA Editions will offer several just-published books, covering a range of topics and specialties. Fundamentals of Library Supervision, 2nd Edition debuts at the Midwinter Meeting, detailing how to create a productive workplace through Joan Giesecke and Beth McNiel’s expert advice. Building a Buzz compiles word-of-mouth marketing strategies from Peggy Barber and Linda Wallace, two authors renowned for their creative approaches. Other highly anticipated new titles available at the ALA Store are The Early Literacy Kit by Saroj Nadkarni Ghoting and Pamela Martin-Diaz; Moving Your Library by Steven Carl Fortriede, and Sequels, 4th Edition by Janet Husband and Jonathan Hushand.

In addition to dozens of popular and best-selling titles,ALA Graphics will have a large assortment of their newest posters and bookmarks. After attending the ALA/ERT Author Forum: From Book to Big Screen, come shop the ALA Store for recent big screen hits, including the hugely popular Twilight and New Moon posters, Sherlock Holmes Poster, Wild Things Movie Poster, and Percy Jackson Poster. Other best-sellers available for purchase for your library will include the READ DVD Genres & Subjects, Rachel Maddow Poster, Eragon Poster and Bookmark, Martin Luther King, Jr. Poster and Bookmark, and Teen Tech Week products.

Come to the ALA Store, located on Level 1, North Lobby for a brief respite, a gift for staff at home, or an exclusive Midwinter T-shirt. Store hours: Friday 10:00 a.m. – 6:00 p.m., Saturday and Sunday 8:00 a.m. – 5:00 p.m., and Monday 8:00 a.m. – 2:00 p.m.

Adjunct Instructors

The School of Information Studies at the University of Wisconsin-Milwaukee seeks qualified adjuncts in the following areas:

- Collection Development
- Academic Libraries
- Public Libraries
- Special Libraries
- Government Information Sources and Services
- Competitive Intelligence
- Information Sources & Services in Science and Technology

SOIS has a dynamic MLS program with over 700 students online and onsite that values both librarianship and information science. If you would like to join SOIS, please submit a letter of interest and your CV to Chad Zahrt, Assistant Dean, at zahrt@uwm.edu. Be sure to include your teaching experience, particularly any online instruction, and evidence of your expertise relevant to any of the areas listed above.

For more information about the School of Information Studies please visit: http://www.uwm.edu/Dept/SOIS

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