ACCESS
PRIVACY
DEMOCRACY
DIVERSITY
EDUCATION AND LIFELONG LEARNING
INTELLECTUAL FREEDOM
PRESERVATION
THE PUBLIC GOOD
PROFESSIONALISM
SERVICE
SOCIAL RESPONSIBILITY

ALA American Library Association
2016 ANNUAL REPORT
This report highlights ALA’s 2016 fiscal year, which ended August 31, 2016. In order to provide an up-to-date picture of the association, it also includes information on major initiatives and, where available, updated data through spring 2017.

The mission of the American Library Association is to provide leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.
Dear Friends,

Our nation’s libraries, librarians, and library workers serve all community members, offering services and educational resources that transform our patrons’ lives, open minds, and promote inclusion and diversity.

In uncertain times, libraries provide the programs and services in areas such as education, employment, entrepreneurship, empowerment, and engagement that are vital to healthy communities. Your contributions allow the American Library Association (ALA) to support librarians and library workers in doing this transformative work.

Libraries are at the center of important conversations taking place across our country. Whether it is access to information, protecting privacy, or digital broadband in rural areas, ALA and the library community have been there to advocate and defend on multiple fronts. ALA will be among the first to stand up if anything threatens to jeopardize our shared mission to serve every person.

Because we recognize that libraries are for everyone, in January 2017 ALA Council approved another strategic direction, one that reinforces and sustains our work in equity, diversity, and inclusion. This strategic direction, along with our other focuses on advocacy, information policy, and professional & leadership development, strengthens the American Library Association’s vision as we collaborate with our members and others in the exciting transformation of libraries and librarianship.

Thank you for your leadership, innovation, advocacy, and collaboration. Because of you and your expertise, we are bolstering the transformative power of libraries and making a difference in our communities and our country. Our 2016 Annual Report demonstrates how libraries do indeed transform.

JULIE TODARO
ALA President
2016–17

KEITH MICHAEL FIELDS
ALA Executive Director
EXPERTISE FUELS THE CONTINUED SUCCESS OF THE LIBRARIES TRANSFORM CAMPAIGN

The Libraries Transform campaign is redefining the public’s perception of the value and importance of libraries in developing and maintaining a healthy community, while tapping into the expertise of librarians and library workers across the country to help spread this message.

In its second year, the number of supporters of the Libraries Transform campaign has swelled to more than 6,500 libraries and advocates. The campaign uses promotional tactics such as the popular “Because” statements, pithy messages designed to draw the public’s attention to critical issues and ideas, supported by data, research, and stories that connect the public to libraries.

The campaign has embraced “The Expert in the Library,” which is part of ALA President J. Todaro’s (2016–17) initiative, including new marketing messages such as “Because the best search engine in the library is the librarian.”

“Our librarians and library workers transform our constituents’ lives, our communities, and our organizations through their good work,” said President Todaro. “They are the experts and our communities rely on them.”

As libraries employ the campaign, they demonstrate the ability and flexibility of the messages and tools to engage their communities. Whether through social media posts, videos, or as support during meetings with legislators, the Libraries Transform campaign makes the case for the value of libraries and how essential they are in the digital age.

“It is true libraries are very valuable to their communities, but when Julie Todaro picked up and ran with the expert in the library part of Libraries Transform, that spoke to me, because while libraries are a great resource to the community, the library’s greatest resource is its people,” said Eric Suess, library director of Marshall Public Library in Pocatello, Idaho.

To join the campaign or to download the Year One Report, visit librariestransform.org.
OVER 6,500 LIBRARIES AND LIBRARY ADVOCATES

MORE THAN 13,534,838 PEOPLE HAVE BEEN REACHED VIA ALA AND I LOVE LIBRARIES FACEBOOK PAGE POSTS

#LIBRARIESTRANSFORM USED 47,402 TIMES ON TWITTER

27,156+ TOOLKIT DOWNLOADS

BECAUSE YOU CAN PASS A REFERENDUM

The Libraries Transform Because statements played a part in the Missoula Public Library’s successful push for a new building through a $30 million referendum – one Because statement informed the public “Because 1 in 4 Missoulians doesn’t have access to a utility called the Internet.” The new library will triple its capacity for Internet connectivity and computer use.

BECAUSE YOU CAN CONNECT WITH YOUR STUDENTS

Bay Shore Middle School librarian Kristina Holzweiss says the Libraries Transform “I’m an Expert in” badges have been empowering for her students who use them as part of their duties as tech experts in the library. “They have taken ownership of their expertise. The badges have helped the kids see that the library is not a me versus you kind of environment, that we’re all in this together to learn and grow.”

BECAUSE YOU CAN DEMONSTRATE YOUR RETURN ON INVESTMENT

The Ohio Library Council (OLC) used Libraries Transform to speak to state legislators showcasing Ohio libraries’ return on investment linking ALA’s campaign messaging to local issues: “The digital divide is real. 28% of Ohio households do not have broadband. Libraries play an essential role in bridging the divide and not just through access.”
After presentations in Nebraska and Alaska on November 11, 2016, the American Association of School Librarians (AASL) had completed a monumental task—facilitating 30 state-level Every Student Succeeds Act (ESSA) workshops in only 60 days. The workshops, presented in collaboration with the Office for Library Advocacy (OLA) and the Washington Office, focused on highlighting opportunities within ESSA language that laid the groundwork for school librarians and school libraries to be included in state and local plans.

“I am thrilled beyond words that school libraries and school librarians are written into the language of the Every Student Succeeds Act,” said AASL President Audrey Church. “AASL knows that decoding federal legislation can be daunting. With these workshops, AASL is providing school librarians and school library stakeholders with information and tools so they can be confident and vocal advocates. We want school librarians on state and local teams as they prepare their ESSA implementation plans.”

Customized to fit the needs of each state, the sessions guided participants through the titles in ESSA that can be directly linked to the school librarian and school library program. Attendees worked in small groups to identify stakeholders and potential coalitions, craft key messages and develop elevator speeches. With these takeaways, school librarians and other stakeholders left prepared to conduct strategic discussions and develop specific plans for inclusion in their state planning and implementation process.

AASL members and leaders presented these workshops based on their everyday knowledge of school library programs and school librarians. Said AASL Executive Director Sylvia Knight Norton, “The collaboration with the Washington Office gave us legislative and policy expertise and the Office of Library Advocacy provided tools for advocacy, but it was the AASL presidents, board members, and other leaders who spoke with knowledge about the profession and a passion for teaching our students. This truly was a unique viewpoint and invaluable to workshop attendees.”

AASL estimates the ESSA workshops will reach 1,500 stakeholders nationwide. A list of participating state school library associations as well as tools and resources can be found at essa.aasl.org. The AASL ESSA workshops are made possible through matching funds provided by Follett School Solutions.
ALA LEADS FIGHT TO SAVE IMLS AND FEDERAL LIBRARY FUNDING

It didn’t take long for ALA to mobilize librarians and supporters around the country to fight the draconian cuts to federal library funding proposed in the Trump administration’s FY18 budget plan. Led by the Office of Government Relations (OGR), ALA organized a multi-pronged approach to combat the elimination of effectively all federal library funding and the closure of the Institute of Museum and Library Services (IMLS) that administers $183 million of those funds through the Library Services and Technology Act (LSTA), as well as $27 million for Innovative Approaches to Literacy (IAL) through the Department of Education.

One of the key tactics in this effort is garnering signatures for “Dear Appropriator” letters written by members of Congress asking for fellow members’ support of library funding. OGR and other ALA departments led the way to educate and empower members by hosting multiple conference calls, sending emails, developing the Fight for Libraries! webpage, and creating a social media campaign with the hashtag #saveIMLS. OGR also generated thousands of new phone contacts through a new alliance with advocacy group 5 calls and, with Gale Cengage, launched the new Libraries Mean Business coalition.

Thanks to these efforts, one-third of the entire House of Representatives supported library funding: 146 Members signing in support of IAL funding and 144 for LSTA. Those totals, for the first time bipartisan on both letters, represented a nearly 18% increase for IAL and a 64% increase for LSTA over last year. The “Dear Appropriator” letter process is followed by Congressional hearings, key committee votes and, ultimately, votes in both chambers of Congress.

ADVOCACY BOOT CAMP PREPARES NEXT GENERATION OF ADVOCATES

The Office for Library Advocacy and the Office for Intellectual Freedom’s Advocacy Boot Camp helps library communities prepare to advocate for libraries as fundamental building blocks of democracy. Building on the momentum and resources of ALA’s public awareness and advocacy campaign, Libraries Transform, the boot camp focuses on four key messages: libraries transform lives; libraries transform communities; librarians are passionate advocates for lifelong learning; and libraries are a smart investment.

The program covers advocacy basics such as messaging, networking and community engagement. Intellectual freedom basics are also covered. Attendees focus on working on an advocacy plan that they can implement in their library. For more information, visit ala.org/advocacy/advocacy-bootcamp.
INFORMATION POLICY REVOLUTION! CONTINUES

The Office of Information Technology Policy (OITP) continued the work of its Policy Revolution! initiative in 2016, with two major policy events; creation of a Public Policy Advisory Council; release of a video advocacy series with the Public Library Association and Office for Library Advocacy; and the launch of a series of policy briefs to make the case to national decision makers and influencers about how libraries are ideally situated to advance national goals.

OITP also hosted a major policy session in partnership with the Internet Association. The event emphasized how the internet industry and libraries can advance economic opportunity in the U.S. The session was chaired by ALA President Julie Todaro (2016–17) with Carley Graham Garcia, Head of Global Industry Relations for Google, Inc. The panel, moderated by Ali Breland, a tech reporter from The Hill, comprised speakers from Yelp and the Internet Association, as well as ALA President-elect Jim Neal (2017–18). The session concluded with a policy hackathon at which attendees offered ideas for advancing digital opportunities through libraries. The first four briefs on small business and entrepreneurship, veterans, broadband, and economic opportunity were released in November and December 2016.
The “Libraries Ready to Code” project, funded by Google, Inc., was announced in April 2016 to investigate the nature of coding activities for youth in public and school libraries, and to broaden the reach and scope of this work. The project explores coding activities starting at the earliest ages through high school, with attention paid to understanding opportunities for underrepresented groups in computer science and related fields. In December 2016, ALA and Rosen Publishing published the first in a series of Libraries Ready to Code videos during CS Education Week. The project and video were highlighted in a White House fact sheet celebrating computer science activities.
The ALA Task Force on Equity, Diversity, and Inclusion (TF-EDI) completed its charge to develop a plan and strategic actions to build more equity, diversity, and inclusion between ALA members and in the field of librarianship. The final report, which was submitted at the 2016 ALA Annual Conference in Orlando, included 58 recommendations that covered six areas of ALA’s work:

1. Conference Program Planning
2. ALA Actions of Annual Conferences
3. Working with the Community for ALA Host Cities
4. Association Priorities and Planning
5. Membership and Participation
6. Recruitment, Education, and Retention

President Julie Todaro (2016–17) appointed an Implementation Working Group to explore partnerships with the ethnic affiliates of the association and other groups.

“We are extremely grateful for the work done by the EDI Task Force,” said President Todaro. “Their efforts, and the future work of the Implementation Working Group, will ensure that equity, diversity, and inclusion permeate every action at ALA.”

ALA divisions, offices, and member groups across the association have begun to address the recommendations. At Midwinter 2017 in Atlanta, ALA leadership received the EDI report, which provides a snapshot of how various groups across the association are responding to the recommendations. ALA Council adopted a fourth ALA strategic direction focused on equity, diversity, and inclusion.

For more information on equity, diversity, and inclusion at ALA, visit ala.org/advocacy/diversity.
LIBRARIES RESPOND

The Office of Diversity, Literacy, and Outreach Services (ODLOS) created Libraries Respond to help keep current events highlighted in relation to libraries’ ongoing work in and commitment to equity, diversity, and inclusion. This web page is a resource for the library community to share information, find resources, and connect as they serve their communities in the wake of breaking news events and their aftermath. Libraries Respond includes information on the library response to the 2016 Election, Dakota Access Pipeline (DAPL), and immigrants, refugees, and asylum seekers.

For more information, visit ala.org/librariesrespond or follow the #librariesrespond hashtag on social media.

ASCLA TO ADMINISTER GRANT FOR THE BLIND AND PHYSICALLY HANDICAPPED

A grant from the Library of Congress/National Library Service, awarded to ALA and administered by the Association of Specialized and Cooperative Library Agencies (ASCLA), will revise the 2011 standards and guidelines of service for the Library of Congress Network of Libraries for the Blind and Physically Handicapped. These standards are a standing document that guides network libraries and staff around the country who provide direct service to eligible individuals and institutions.

Since the last standards were developed, there have been significant changes in the operation of network libraries and in the development and use of new technologies. The revisions are expected to be completed by October 2017.

YALSA AWARDED IMLS GRANT TO HELP RURAL, SMALL, AND TRIBAL LIBRARIES

The Young Adult Library Services Association (YALSA) was awarded a grant by the Institute of Museum and Library Services to fund a three-year joint project with the Association for Rural and Small Libraries (ARSL) called “Future Ready with the Library.” The project aims to build the capacity of small, rural, and tribal libraries to provide college and career readiness services for middle schoolers, as well as help library staff build needed skills as they develop, test and refine turn-key resources that other libraries can adapt and use.
2016 MIDWINTER MEETING AND EXHIBITS

Nearly 12,000 librarians, library workers and supporters met in Boston, January 8–12, to engage in lively conversations and productive problem-solving. Topics high on the agenda played off the Libraries Transform campaign, including how libraries can advance their legacy of reading while developing a digitally inclusive society, continue to add value in education, employment, entrepreneurship, empowerment and engagement, and facilitate individual opportunity and community progress. Future-forward and change-related sessions were sponsored by several units including ALA’s Center for the Future of Libraries, the Office for Diversity, Literacy, and Outreach Services, and the Task Force on Equity, Diversity, and Inclusion. The “Because of You” branding honored library workers for their role in transforming libraries. ALA also kicked off its 140th Anniversary at Midwinter with a timeline highlighting how ALA has supported library transformation since 1876.

BEING EXTRAORDINARY AT PLA 2016

More than 8,000 public library professionals, exhibitors, speakers, and supporters gathered in Denver and online April 5–9 for the Public Library Association (PLA) 2016 Conference. As the nation’s largest public library conference, PLA 2016 explored the library’s evolving role in support of their communities and provided attendees with tools and best practices they need to help people thrive in the digital age. The conference offered more than 100 educational programs; special events showcasing bestselling authors and innovators; and more than 600 exhibitors featuring the latest technology and services vital to today’s public libraries, librarians, and their users.

Its theme, “Be Extraordinary,” was a common thread that joined many of the conference programs and served as a challenge to attendees. PLA teamed up with bestselling author Kari Chapin to present “Make It Extraordinary” sessions, along with a workbook to help attendees optimize their time, adapt ideas, and unleash creativity and imagination. To increase the impact of the conference, the workbook included a PLA 30-Day Challenge to keep the momentum once attendees returned home to their libraries.

2016 ALA ANNUAL CONFERENCE & EXHIBITION—LIBRARY TRANSFORMATION, STANDING WITH ORLANDO

The future of all types of libraries; libraries as part of the lifelong learning ecosystem; diversity, equity, and inclusion; library transformation driven by community aspirations—Annual Conference attendees exchanged and discussed ideas, updates, and innovations on these and many other topics in both formal and informal, pre-planned and serendipitous sessions. Many left with active plans for leading change in their home institutions and communities.

The conference took place less than two weeks after the Pulse nightclub shooting in Orlando, and hundreds of attendees joined a special memorial event for the victims. Conference
attendees also showed support by wearing rainbow ribbons, donating blood, reading from banned or challenged works of GLBTQ literature, and completing the Idea Exchange sentence “We stand with Orlando because…” on the Networking Uncommons wall.

Congressman John Lewis—renowned civil rights leader and co-author of the acclaimed graphic novel series *March*—made a special appearance with his award-winning *March* co-creators at the conference in observation of the 50th anniversary of the National Endowment for the Humanities (NEH).

**YALSA’S 2016 YA SERVICES SYMPOSIUM**

The Young Adult Library Services Association (YALSA) held its 2016 Symposium November 4–6, 2016 in Pittsburgh with the theme Empowering Teens to Increase your Library’s Impact. The symposium gathered together more than 500 school and public library staff, educators, researchers, young adult authors, and other teen advocates to discuss the role of libraries in helping teens build a better future within the library and beyond. A programming challenge was held and three winners, along with an honorable mention, were selected for their innovative and inspiring programming ideas.

**THIRD ANNUAL SHARJAH INTERNATIONAL BOOK FAIR/ALA LIBRARY CONFERENCE CONTINUES FOCUS ON TRANSFORMATION**

Around 350 librarians from all types of libraries in countries in the region and beyond gathered in Sharjah, United Arab Emirates (UAE), November 9–11, 2016 to share ideas, learn, and collaborate in programs and training offered in both Arabic and English. Adding a new focus, the UAE Ministry of Education sponsored 100 school librarians to attend a full-day preconference on promoting independent reading. ALA President Julie Todaro (2016–17) and ALA Center for the Future of Libraries Director Miguel Figueroa offered keynote speeches, and an international roster of presenters addressed topics covering trends, new technologies, community impact, engagement, and more in 14 concurrent sessions and a poster session. A sponsored Librarians’ Lounge for networking and an exhibits area were open throughout the event.

**eLEARNING IN FISCAL YEAR 2016**

In Fiscal Year 2016, ALA offered nearly 400 eLearning/online learning events with nearly 92,000 registered participants. These events included sponsored webinars from *Booklist* and *Choice* as well as streaming video broadcasts from AL Live. eLearning activities were offered by divisions, offices, and ALA Publishing.

**Sponsored Webinars & Free Streaming Broadcasts**

- 76 Events • 81,130 Participants

**Paid Registration Online Learning Events**

- 306 Events • 10,702 Participants

**Totals of All eLearning/Online Learning Events**

- 382 Events • 91,832 Participants
SELECTED HIGHLIGHTS & ACPLISHMENTS

HAYDEN SWEARING-IN MAKES HISTORY

History was made September 14, 2016, with the swearing-in of ALA Past President Dr. Carla Hayden (2003–04) as the nation’s 14th Librarian of Congress. According to key Hill staff, the thousands of grassroots contacts with Senators’ offices by ALA members and other supporters mobilized by the Office of Government Relations over many months contributed substantially to Dr. Hayden’s confirmation.

ANOTHER SUCCESSFUL YEAR FOR THE AMERICAN DREAM LITERACY GRANT

The American Dream Literacy grant funds once again played a crucial role in helping libraries expand their core, permanent resources to meet current and future needs of adult language learners and their families. The number of participating libraries grew by 21 for a total of 166.

American Dream Libraries participated in webinars that offered information on the importance of grant writing and fundraising strategies. Some libraries received advice on managing programs for the first time, while others received input on creating allies with others who may share related goals and benefits. In total, over 170 programs were administered in public libraries across the United States.

50 PUBLIC LIBRARIES SELECTED TO HOST ‘THINKING MONEY’ TRAVELING EXHIBITION

The Public Programs Office, in partnership with the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation, selected 50 public libraries to host Thinking Money, a new traveling exhibition designed to teach tweens, teens and their parents, caregivers and educators about financial literacy topics—such as saving, spending, and avoiding fraud—in a way that is both understandable and fun. Thinking Money will travel the country between 2016 and 2018. Each selected site will receive the 1,000-square-foot traveling exhibition for a six-week loan, plus a $1,000 programming allowance, travel and accommodation for an orientation workshop in Orlando, and additional programming and marketing resources.

OFFICE FOR INTELLECTUAL FREEDOM LAUNCHES OUR VOICES INITIATIVE

The Office for Intellectual Freedom has launched the Our Voices initiative, a template through which Chicago’s content producers—including small, independent, and self-publishers—will offer diverse, high quality titles to the library market. Though there has been an unprecedented explosion of writing by small and indie publishers and self-published creators, many libraries and librarians do not yet have the tools to bring these materials into the library and provide access to the diverse communities they serve.

UNITED FOR LIBRARIES PROVIDES LIBRARY TRUSTEE TRAINING VIA STATEWIDE AND REGIONAL PARTNERSHIPS

United for Libraries brought training to trustees and library directors throughout the country through Short Takes for Trustees, a 10-video series detailing the important role that trustees play in the governance of their libraries. Through partnerships with state and regional libraries, trustees and library directors from more than 20 states completed the series. In addition, trustees and library directors from more than 10 states participated in United for Libraries’ Trustee Academy, a series of online courses that equip trustees to be exceptionally proficient in their roles on behalf of their libraries.

AMERICAN LIBRARIES LOOKS TO THE FUTURE WITH MAGAZINE REDESIGN AND NEW PODCAST

American Libraries welcomed ALA’s 140th year with its first magazine redesign in nearly a decade. The new design debuted in the June 2016 issue with easier-to-read typefaces, more photos, and new features. The From Our Readers section was broadened to include comments from Twitter, Facebook, and blog posts, showcasing a wider selection of reader feedback and increasing engagement among the many platforms that American Libraries uses to reach readers.

In April 2016, American Libraries launched Dewey Decibel, a new monthly podcast dedicated to conversations with librarians, authors, thinkers, scholars, and others, about topics from the library world and beyond. Dewey Decibel’s conversational format makes library topics more accessible to casual listeners while still providing useful information to library professionals. Listen to Dewey Decibel at americanlibrariesmagazine.org/tag/dewey-decibel.
PLA RELEASES FIRST PROJECT OUTCOME ANNUAL REPORT

The first year of success for the Public Library Association’s (PLA) Project Outcome has been collected in an annual report where readers can analyze survey results, learn what patrons benefited from most, and see what Project Outcome and participating libraries did to make the first year a success. With nearly 3,000 users representing over 1,000 public libraries across the U.S. and Canada, Project Outcome has been able to help hundreds of libraries adopt outcome measurement and demonstrate the impact of their programs and services, collecting a total of 45,000 patron surveys. View PLA’s Project Outcome 2016 Annual Report at ala.org/news/member-news/2016/10/pla-releases-first-project-outcome-annual-report.

ACRL APPROVES NEW ROLES AND CHANGING LANDSCAPES GOAL

The Association of College and Research Libraries (ACRL) Board of Directors approved a new goal area for the ACRL Plan for Excellence, New Roles and Changing Landscapes, in March 2016. The new goal focuses on assisting the academic and research library workforce in effectively navigating change in higher education environments. The goal’s objectives are to deepen ACRL’s advocacy and support for a full range of information professionals; equip the library workforce at all levels to effectively lead, manage, and embrace change; and expand ACRL’s role as a catalyst for transformational change in higher education. A new goal area committee was appointed by the board and has begun work to move the goal forward.

The ACRL Diversity Alliance, the first project under the association’s New Roles and Changing Landscapes goal area, was approved by the ACRL Board at the 2016 ALA Annual Conference. The ACRL Diversity Alliance program, which launched in fall 2016, unites academic libraries that share a commitment to increase the hiring pipeline of qualified, talented people from underrepresented racial and ethnic groups. The group will introduce and welcome to the job market underrepresented racial and ethnic groups with work experiences that advance academic/research libraries.

UNITED FOR LIBRARIES DEDICATES SIX LITERARY LANDMARKSTM


- Key West Public Library, Key West, FL, for David A. Kaufelt (1939–2014). Dedicated February 6, 2016. Partners: Key West Literary Seminar, Friends of the Key West Library, Monroe County Public Library.
ALSC AWARDS DÍA GRANTS FUNDED BY DOLLAR GENERAL LITERACY FOUNDATION

Through its Día initiative, and funded by Dollar General Literacy Foundation, the Association for Library Service to Children (ALSC) awarded 30 mini-grants to libraries across the country. Día is a nationally recognized program emphasizing the importance of literacy for all children from all backgrounds. Twenty of the grants were given in honor of Día’s 20th anniversary and used to make “Día Turns 20” celebrations more impactful. “Building STEAM with Día” mini-grants helped ten libraries take a culturally inclusive approach to STEAM (science, technology, engineering, art and math) programming. ALSC also celebrated the anniversary with Día founder and author Pat Mora on Capitol Hill in Washington, D.C. Local second graders and preschoolers enjoyed stories read by members of the United States Congress.

EMERGING LEADERS, LSSC, AND CPLA PROVIDE ACCESS TO SKILLS AND TRAINING

Three critical programs provided librarians and library support staff access to valuable skills and training. The Emerging Leaders program enables newer librarians from across the country to: participate in problem-solving workgroups; network with peers; gain insight into ALA structure; and have an opportunity to serve the overall profession in a leadership capacity. There were 50 participants in 2016, adding to the total of 796 people who have participated in the program since it began in 1997 as a one-year program under ALA Past President Mary R. Somerville (1996–97) and revived in 2006 under ALA Past President Leslie Burger (2006–07).

The Library Support Staff Certification (LSSC) Program offers library support staff the opportunity to commit to professional development and continuing education through the completion of competency sets developed and implemented by the ALA-APA. By August 31, 2016, the program had 507 enrollees in the program and 148 graduates.

The Certified Public Library Administrator (CPLA) program is a voluntary post-MLS certification program for public librarians with three years or more of supervisory experience. By August 31, 2016, the program had 281 enrollees in the program and 87 graduates.

LLAMA DIVISION REORGANIZES TO IMPROVE SERVICE TO MEMBERS

In December, Library Leadership and Management Association (LLAMA) members overwhelmingly approved new bylaws to reorganize the division. Under the reorganization, the LLAMA structure becomes less complex. LLAMA’s eight sections will initially become Communities of Practice, and separate section memberships will no longer be required.

In line with association management best practice, the size of the LLAMA Board will be reduced from 15 members to seven, and will focus on longer-term strategy development while being more transparent in its work. With less time spent on process, LLAMA staff time will be devoted to adding value for membership, developing a stronger continuing education program, and assessment.

ALA, HARRY POTTER LAUNCH “SPARK” ADVOCACY VIDEO SERIES

Conceived by the Office of Government Relations—and produced, written, filmed, and edited in collaboration with the Harry Potter Alliance (HPA)—the “SPARK” federal advocacy instruction videos were designed to demystify the advocacy process and inspire young viewers to take action on the national issues about which they care most. Funded by Google and targeted at new and young advocates in the age 13- to 22-years-old demographic, the series teaches advocates how to contact their legislators, request meetings, use library resources, write press releases, stage campaigns, and plan events to gain support for their cause. The series also includes interviews with a number of special guests, including U.S. Senator Jack Reed of Rhode Island and his staff, noted YA author Maureen Johnson, and research librarian Jason Baumann.
Selected highlights & accomplishments

2016 ALA Library Building Awards
To encourage excellence in the architectural design and planning of libraries, the Library Leadership and Management Association (LLAMA) partners with the American Institute of Architects (AIA) and the Interior Design Association (IIDA) on two award programs to recognize distinguished library architecture and interior design. For more information on the winners of the 2016 ALA/AIA Award and ALA IIDA Award, visit archdaily.com/tag/aia-ala-library-building-awards or iida.org/content.cfm/2016-library-interior-design-award-winners.

RUSA Creates Library Publishing Toolkit
Developed as part of the 2016 Emerging Leaders Program, the Reference and User Services Association’s (RUSA) Library Publishing Toolkit offers support for the different types of libraries that serve the diverse publishing needs of their users. Publishing services that libraries provide vary significantly by type: academic libraries offer full-bodied publishing services to support research and publishing needs of faculty and students, while public libraries offer writing and publishing services as part of a broader “maker” culture. To support these services, RUSA and ALA commissioned the Library Publishing Toolkit: rusapubtools.wordpress.com.

AASL Announces Recipients of Inspire Grants
The American Association of School Librarians (AASL) announced the inaugural recipients of two new grants made possible by the generosity of AASL member Marina “Marney” Welmers. The additions to the organization’s prestigious awards program provide funds for public middle or high school libraries to update their existing collections or plan a special event to enhance student learning. The Inspire Collection Development Grant provides funds to extend, update, and diversify a school’s book, online, subscription and/or software collections to improve student achievement. Public school libraries may apply for up to $5,000 and up to $20,000 will be awarded annually. The 2016 recipients include:

• Kelly Beckham, Kannapolis Middle School, Kannapolis, NC
• Cheryl Goff, Carrie D. Kendrick Middle School, Jonesboro, GA
• Shanna Miles, South Atlanta High School, Atlanta, GA
• Leigh Morlock, Jefferson High School Middle College for Advanced Studies, Portland, OR
• Chalice Tillis, Abbeville High School, Abbeville, AL

The Inspire Special Event Grant provides up to $2,000 in funding to a school library looking to engage students with school library resources and promote reading, books, literacy, and authors. The funds can be used to create a new, or enhance an existing, extracurricular activity which will increase student achievement. A total of $10,000 will be distributed to schools annually. The 2016 recipients include:

• Julie Abeska, West Bloomfield High School, West Bloomfield Township, MI
• Catherine Andronik, Brien McMahon High School, Norwalk, CT
• Sara Frey, Plymouth Whitemarsh High School, Plymouth Meeting, PA
• Leigh Graham, West Rowan High School, Mount Ulla, NC
• Beth van Kan, Graham Park Middle School, Triangle, VA

YALSA Funds Mini-Grants for Teen Reading Materials through Dollar General Literacy Foundation
The Young Adult Library Services Association (YALSA) was awarded a grant from the Dollar General Literacy Foundation to support its goal of increasing the ability of libraries in need to provide quality, age-appropriate reading materials and literacies-focused activities for and with the youth in their communities, especially to underserved teen populations. To support that goal, YALSA will use the funds to provide mini-grants that will allow libraries to purchase up-to-date reading materials that are appropriate for the teens in their community, as well as fund summer learning, summer intern, and Teen Read Week™ programs.
Each year the American Library Association recognizes the achievements of more than 200 individuals and institutions. While this selection represents only a few of those honored in 2016, all award winners are notable for their contributions to the field of librarianship. Chosen by juries of colleagues and peers, this year’s winners are honored for their leadership and vision, as well as their continued investment in the profession through mentorship.

**ALA EXCELLENCE IN LIBRARY PROGRAMMING AWARD**
Recipient: Skokie Public Library (Skokie, IL)
Donor: ALA Cultural Communities Fund

**ALA/INFORMATION TODAY, INC. LIBRARY OF THE FUTURE AWARD**
Recipient: Indianapolis Public Library (IndyPL) (Indianapolis, IN)
Donor: IIDA and Information Today, Inc.

**BETA PHI MU AWARD**
Recipient: Annabel K. Stephens, associate professor emerita of the School of Library and Information Science at The University of Alabama
Donor: Beta Phi Mu International Library Science Honorary Society

**MELVIL DEWEY MEDAL**
Recipient: Robert R. Newlen, chief of staff at the Library of Congress
Donor: OCLC

**EQUALITY AWARD**
Recipient: Nicole A. Cooke, assistant professor at the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign and a faculty affiliate at the Center for Digital Inclusion
Donor: Rowman and Littlefield

**THE FREEDOM TO READ FOUNDATION ROLL OF HONOR AWARD**
Recipient: Helen Adams, a school librarian and educator, past trustee of the Freedom to Read Foundation, and served on ALA’s Intellectual Freedom Committee and its Privacy Subcommittee

**SCHOLASTIC LIBRARY PUBLISHING AWARD**
Recipient: Tracey Wong, school library media specialist for the Daniel Webster Magnet School in New Rochelle, New York
Donor: Scholastic Library Publishing

**THE LEMONY SNICKET PRIZE FOR NOBLE LIBRARIANS FACED WITH ADVERSITY**
Recipient: Melanie Townsend Diggs, Pennsylvania Avenue Branch manager of Baltimore’s Enoch Pratt Free Library
Donor: Daniel Handler (Lemony Snicket)

**SULLIVAN AWARD FOR PUBLIC LIBRARY ADMINISTRATORS SUPPORTING SERVICES TO CHILDREN**
Recipient: Sheila Umberger, director, Roanoke Public Libraries
Donor: Peggy Sullivan

**H.W. WILSON LIBRARY STAFF DEVELOPMENT GRANT**
Recipient: Michigan Technological University Van Pelt and Opie Library
Donor: H.W. Wilson Company

For a complete list of awards, visit ala.org/awardsgrants/awards.
The I Love My Librarian Award encourages library users to recognize the accomplishments of exceptional public, school, college, community college, or university librarians and to honor them for their work in improving the lives of their constituents in the communities they serve, including schools and campuses.

Congratulations to the 10 winners of the 2016 I Love My Librarian Award! More than 1,100 people submitted detailed stories regarding how their librarian had an impact on their communities and lives.

Each winner receives a $5,000 cash award, a plaque, and a travel stipend to attend the awards ceremony and reception in New York City, hosted by the philanthropic foundation Carnegie Corporation of New York, which co-sponsors the award with The New York Public Library and The New York Times.

For more information regarding the 2016 I Love My Librarian Award recipients, visit ilovelibraries.org/ilovemylibrarian.

**I LOVE MY LIBRARIAN AWARD WINNERS**

- **DANIELLE S. APFELBAUM**
  New York Institute of Technology
  Old Westbury, New York

- **ANDREA BERNARD**
  Tyler Memorial Library
  Charlemont, Massachusetts

- **OLGA VALENCIA CARDENAS**
  Stanislaus County Library
  Modesto, California

- **ELISSA CHECOV**
  Gwinnett Technical College / Gwinnett County Public Library
  Lawrenceville, Georgia

- **KATHRYN COLE**
  Northside Elementary School
  Chapel Hill, North Carolina

- **TABATHA “TABBY” FARNEY**
  University of Colorado, Colorado Springs
  Colorado Springs, Colorado

- **SHERRI GINSBERG**
  Hillsides Library
  Pasadena, California

- **LIA KHARIS HILLMAN**
  San Francisco Public Library

- **KATHRYN COLE**
  Northside Elementary School
  Chapel Hill, North Carolina

- **JAMILLE ROGERS**
  Marguerite Vann Elementary School
  Conway, Arkansas

- **ROOSEVELT WEEKS, SR.**
  Houston Public Library
SELECTED 2016 ALA BOOK AND MEDIA AWARDS

PURO BELPRÉ AUTHOR AWARD

PURO BELPRÉ ILLUSTRATOR AWARD
*Drum Dream Girl* illustrated by Rafael López, written by Margarita Engle and published by Houghton Mifflin Harcourt. Presented by the Association for Library Service to Children (ALSC).

RANDOLPH CALDECOTT MEDAL

ANDREW CARNEGIE MEDAL FOR EXCELLENCE IN FICTION

ANDREW CARNEGIE MEDAL FOR EXCELLENCE IN NONFICTION

CORETTA SCOTT KING BOOK AWARD
*Gone Crazy in Alabama* written by Rita Williams-Garcia and published by Amistad, an imprint of HarperCollins Publishers. Presented by the ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and supported by the ALA Office for Diversity, Literacy, and Outreach Services (ODLOS).

CORETTA SCOTT KING ILLUSTRATOR AWARD
*Trombone Shorty* illustrated by Bryan Collier, written by Troy Andrews and Bill Taylor and published by Abrams Books for Young Readers, an imprint of ABRAMS. Presented by the ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and supported by the ALA Office for Diversity, Literacy, and Outreach Services (ODLOS).

JOHN NEWBERY MEDAL
*Last Stop on Market Street* written by Matt de la Peña, illustrated by Christian Robinson and published by G. P. Putnam’s Sons, an imprint of Penguin Group (USA) LLC. Presented by the Association for Library Service to Children (ALSC).

MICHAEL L. PRINTZ AWARD
*Bone Gap* written by Laura Ruby and published by Balzer + Bray, an imprint of HarperCollins Publishers. Presented by the Young Adult Library Services Association (YALSA) and *Booklist*. 
Several other book and media awards are administered by ALA in recognition of excellence in literature for all types of audiences, including the Alex Awards, Andrew Carnegie Medal for Excellence in Children’s Video, Coretta Scott King-John Steptoe Award for New Talent, Laura Ingalls Wilder Award, Margaret A. Edwards Award, Mildred L. Batchelder Award, Odyssey Award for Excellence in Audiobook Production, Robert F. Sibert Medal, Theodor Seuss Geisel Award, William C. Morris Award Booklist Editors’ Choice, Booklist Top of the List, YALSA Excellence in Nonfiction for Young Adults Award, RUSA Notable Books Award, Stonewall Book Award—Barbara Gittings Literature Award, and the Stonewall Book Award—Israel Fishman Non-Fiction Award. For more information, visit ala.org/awardsgrants/awards.

The Midwinter Meeting announcements of the book and media medal winners and honor books, selected by librarians, are eagerly awaited by the public, publishers, libraries and reading communities each year. ALA medal winners and honor books are easily recognized by embossed foil seals or seal images on paperback editions, book jackets, audio or video cassettes, compact disc cover copies, etc.
The American Library Association (ALA) prepares its annual budget based on the programmatic priorities identified by the ALA Executive Board and approved by the ALA Council.

PROGRAMMATIC PRIORITIES FOR FISCAL 2016

• Diversity
• Intellectual Freedom
• Equitable Access to Information and Library Services
• Advocacy for Libraries and the Profession
• Literacy
• Transforming Libraries
• Organizational Excellence

To determine the above strategic priorities, ALA leadership engaged its membership and member leaders in a series of important conversations that included the insights of the divisions and round tables, council focus groups, and a membership survey. The results of these activities were analyzed and synthesized to develop a strategic framework to guide the association in the re-conceptualization of our focus, structure, operations, and culture. This effort resulted in the identification of three strategic directions:

STRATEGIC DIRECTIONS

1. Advocacy
2. Information Policy
3. Professional and Leadership Development

The programmatic priorities and strategic directions provided the primary foundation for the programmatic and financial successes realized in FY16.

ALA’S FISCAL RESPONSIBILITY HELPED DRIVE THE FOLLOWING PROGRAMMATIC ACHIEVEMENTS:

• Very successful national division conferences by the American Association of School Librarians (AASL) in Columbus, Ohio, and the Public Library Association (PLA) in Denver;
• ALA conferences in Boston and Orlando, which contributed $2.2 million in overhead in support of the work of the offices;
• PLA received a 10-year Bill & Melinda Gates Foundation Legacy grant;
• The number of Spectrum scholarships awarded annually was increased from 50 per year to 60 for FY16;
• The Association of Specialized & Cooperative Library Agencies (ASCLA) continued its successful travel program (Scotland);
• The Communications & Member Relations department became the Advocacy and Member Relations department to strengthen the association’s advocacy focus;
• ITTS facilitated the migration of ALA staff to Microsoft 365, a cloud-based service;
• The Public Information Office (PIO) became the Public Awareness Office (PAO) to more accurately reflect the office’s role in speaking clearly about the values of libraries, librarians and library support staff;
• Online continuing education programs provided by the divisions, offices, and ALA publishing continued to expand.
The following information is provided from the ALA audited financial statements for fiscal 2016.

**TOTAL ALA OPERATING RESULTS**

- Total ALA operating revenues were $51.1 million compared to $52.7 million in FY15.
- The primary revenue drivers were publishing ($17.6 million), meetings & conferences ($12.8 million), membership dues ($8.4 million), and grants & awards ($6.3 million).
- Division revenues were $15.8 million compared to $14.3 million in FY15, due to the successful national conferences held by AASL and PLA. Total division expenses were $15.1 million compared to $14.6 million in FY15.
- The roundtables had revenue of $434,927 and expenses of $230,036 compared to $428,775 and $263,737 respectively in FY15.
- Total ALA operating expenses were $51.8 million compared to $52.5 million in FY15.
- The result was net operating expenses of ($743,671), which compares to the budgeted net operating revenue of $220,625.

**GENERAL FUND**

- General fund revenues were $27.3 million compared to $29.0 million in FY15, due to lower revenue from publishing and meetings & conferences.
- Publishing contributed $11.7 million in revenue, $3.0 million in overhead and $840,926 in net revenue.
- Meetings & conferences contributed $8.3 million in revenue, $2.2 million in overhead and $45,871 in net revenue.
- Interest and dividends were $1.2 million.
- General fund expenses were $28.0 million compared to $28.3 million in FY15, due to lower expenses in publishing, meetings & conferences and overhead.

**STATEMENT OF FINANCIAL POSITION**

- Total assets were $75.7 million compared to $77.6 million in FY15.
- Assets were lower primarily due to a decrease in cash and short-term investments ($1.0 million) related to lower total revenues and a scheduled payment on the ALA loan obligation, lower grants receivable ($645,702) as more were recognized throughout the year and prepaid expenses ($616,448) due to lower division conference-related expenses. These reductions were offset by an increase in long-term investments ($1.3 million) resulting from general investing activities.
- Total liabilities were $45.3 million compared to $46.0 million in FY15.
- Liabilities were lower due to a paydown of the ALA loan obligation (LTD) ($1.3 million), lower accounts payable ($1.9 million) related to conference activity. These reductions were offset by an increase in accrued postretirement benefits ($1.3 million), a non-cash item, related to an increase in the discount rate and a draw on the association’s line of credit ($1.0 million).
- Because of the above activities, the association’s net asset balance was $30.4 million compared to $31.5 million in FY15.
The Endowment Fund of the American Library Association (ALA) is managed by the seven ALA Endowment Trustees, with the assistance of investment advisor Merrill Lynch. The fund has seen marked growth over the years as a direct result of successful investing. The current market value of $40.1 million compares to its book value of $13.9 million, resulting in net investment earnings, i.e. capital appreciation, of $26.2 million. This growth has allowed the trustees to diversify and minimize risk while improving returns.

Because of the fund’s growth over the previous 20 quarters, a spending/payout rate of 5% was approved for the fiscal year 2016. This resulted in approximately $1.7 million being made available during the year in support of awards, scholarships, unit initiatives, general operations, and the association’s strategic directions.

**TEN-YEAR MARKET VALUE** (as of 8/31/2016)
ASSET LOCATION (as of 8/31/2016)

- **6.0%** THE ENDOWMENT FUND/KKR/BLACKSTONE ALTERNATIVES $2,395,457
- **19.7%** EQUITY INCOME & GROWTH ETF $7,876,275
- **19.7%** CLEARBRIDGE ESG LARGE CAP CORE $7,901,210
- **4.2%** CAPITAL GROUP INTERNATIONAL $1,683,787
- **39.9%** MERRILL LYNCH PERSONAL ADVISOR* MLPA $15,978,958
- **10.4%** LOOMIS SAYLES FIXED INCOME $4,161,015

*MLPA is a platform under which ALA can access different managers in the form of mutual funds and ETF’s. There are 10 different managers.

**ENDOWMENT RETURNS VS. SPENDING/CONTRIBUTION**

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<th>ENDOWMENT RETURNS</th>
<th>AVAILABLE SPENDING/CONTRIBUTION**</th>
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<td><strong>YEARS</strong></td>
<td><strong>FISCAL YEARS</strong></td>
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<td>2014</td>
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<tr>
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<tr>
<td>2013</td>
<td>2015</td>
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<tr>
<td>17.5%</td>
<td>$1,594,730</td>
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<tr>
<td>2014</td>
<td>2016</td>
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<tr>
<td>7.7%</td>
<td>$1,618,322</td>
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<tr>
<td>2015</td>
<td>2017</td>
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<tr>
<td>-2.9%</td>
<td>$1,745,079</td>
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<tr>
<td>2016</td>
<td>2018</td>
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<tr>
<td>6.8%</td>
<td>$1,812,186*</td>
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*Contribution rate recommended by the Endowment Trustees and approved at the fall Executive Board meeting in October 2016.

**WHY ARE AVAILABLE ENDOWMENT FUNDS IMPORTANT AND WHAT ARE THEY USED FOR?**

Endowment funds increase the amount of money available for scholarships and awards. In 2016, the divisions received $262,000 to support scholarships and Spectrum received $397,000. In FY16, ALA awarded 61 Spectrum Scholarships, bringing the total awarded through the program to approximately 1,001.

The endowment funds also contribute substantially to the general operations of divisions, offices, and round tables. In FY16, a total of $810,000 was allocated from endowment funds to the general fund, and $109,000 went to support the work of divisions. (Divisions also transferred $250,000 from their operating net asset balances to their individual endowments.)

Finally, endowment funds support ALA’s mission and strategic directions, along with unit initiatives. For example, in FY16, $250,000 in endowment funds will be used to improve ALA information technology systems, allowing us to upgrade key systems to successfully serve our members.
BECAUSE OF YOU

Thank you to everyone who contributed to the American Library Association in fiscal year 2016. Our government, corporate, foundation, and individual donors are vital partners as we all work together to ensure that libraries serve as leaders in transforming communities. Your gift to an ALA division, office, or round table enables us to advance our strategic plan goals. Every library is a hub of community engagement, innovation and continual learning, and you are a part of that. Thank you for your many valued contributions to ALA.

LIBRARY ADVOCATES | 2015–2016

$100,000 and above
Bill and Melinda Gates Foundation
Carnegie Corporation of New York
Dollar General Literacy Foundation
Financial Industry Regulatory (FINRA) Investor Education Foundation
Gale, a Cengage Company
Institute of Museum and Library Services
National Endowment for the Humanities
Smithsonian Institution
Space Science Institute
The Walt Disney Company

$10,000 to $49,999
ABC-CLIO Inc.
Alexander Street Press
American Express
Baker & Taylor Inc.
Craigslist
Elsevier Inc.
Google, Inc.
Harper Collins Children's Books
Infogroup Inc.
Library of Congress
National Institutes of Health
National Library of Medicine/Medical Library Association
NovelList
OCLC
Penguin Random House
SAGE Publishing
Scholastic Inc.
Springer Nature
Westchester Library System

$5,000 to $9,999
AARP Foundation
Abrams Books
Antiquarian Booksellers Association of America, Inc.
Atlas Systems Inc
Candlewick Press
Credo Reference
Demco Incorporated
Emerald Group Publishing
Franklin Philanthropic Foundation
Glenn Horowitz Bookseller, Inc
Harlequin Enterprises Limited
Harvard University
IEEE
Ingram Content Group
Innovative
Iowa State University Library
Kansas State University Libraries
Library Journals LLC
Nora Roberts Foundation
Ohio State University Libraries
Pennsylvania State University Libraries
Preservation Technologies, L.P.
ReferenceUSA
Rowman & Littlefield
Simon & Schuster
SirsiDynix
Taylor & Francis Group
Texas Library Association
University of Iowa Libraries
USMAI Library Consortium
YBP Library Services

$50,000 to $99,999
Best Company, Inc.
Bound to Stay Bound Books, Inc.
EBSCO Information Services
Follett School Solutions
OverDrive
ProQuest

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ALA considers supporters of the Libraries Transform campaign—our Library Champions—among our greatest advocates for the future and sustainability of libraries across the country. When an individual, company, or foundation supports the Libraries Transform campaign, they are supporting ALA’s strategic directions: advocacy, information policy, professional and leadership development, and equity, diversity, and inclusion. The Libraries Transform campaign and Library Champions also support annual initiatives such as Library Card Sign-up Month and National Library Week.

Through their generous support, Library Champions help make transformation possible for the approximately 120,000 libraries across the country. ALA would like to thank the following Library Champions for their contributions to the Libraries Transform campaign.

**Sustainers**
- Dollar General Literacy Foundation
- OverDrive

**Patrons**
- Bound to Stay Bound Books, Inc.
- Nora Roberts Foundation
- SirsiDynix

**Members**
- Baker & Taylor, Inc.
- Brodart
- Candlewick Press
- Demco Incorporated
- EBSCO Information Services
- Elsevier Inc.
- Gale, a Cengage Company
- Ingram Content Group
- Innovative
- Midwest Tape
- Morningstar Inc.
- OCLC
- ProQuest
- ReferenceUSA
- Rowman & Littlefield
- SAGE Publishing
- Scholastic Inc.
- Severn House Publishers Ltd.
- Sisters in Crime
- Springer Nature
- Steelcase Education
- Taylor & Francis Group
- TLC – The Library Corporation
BECAUSE OF YOU

ALA LEGACY SOCIETY

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Susan D. and Roger Ballard**
Robert E. Banks**
Peggy Barber*
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John W. and Alice M. Berry**
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Irene L. Briggs**
Francis J. Buckley, Jr.
Michele V. Cloonan & Sidney E. Berger**
Trevor A. Dawes**
Carol Pitts Diedrichs**
Lenore England
Ellen Fader**
Janice Feye-Stukas**
Carole & Stan Fiore*
Shirley Fitzgibbons
Barbara J. Ford*
Julia Gelfand & David Lang**
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Ruth I. Gordon*
William R. Gordon*
Ellin Greene*
Dr. Ken Haycock**
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Betty Turock*
William L. Turner, Jr.,**
Beatriz Pascual Wallace**
Patricia A. Wand**
Marina Welmers**
J. Linda Williams**

In grateful memory: friends whose bequests have been realized since the 1990s
Leo Albert
Marcia Brown
Arthur Curley
Emily Cloyd
Mary Ruth Y. Duncan
Ruth Frame
Eleanore Futas
Florence Gambino
Reiza Gaunt
Helga Herz
Gerald Hodges*
Sara Elizabeth Mitchell
William C. Morris
Jeraline N. Nerney
Margaret “Peg” Oettinger*
Mildred Othmer Peterson
Lee Wheeler

* Charter Member, ALA Legacy Society
**ALA Legacy Member/15x15 planned giving campaign

1876 Club Founding Members
Peter Daniel Coyl
Ann Dutton Ewbank
Edward Andrew Garcia
Loida Garcia-Febo
Peter Hepburn
Sheila O’Donnell
Andrew K. Pace
Gina Persichini
Courtney L. Young
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Kenley E. Neufeld
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**DIVISIONS**
- American Association of School Librarians (AASL)
- Association for Library Collections and Technical Services (ALCTS)
- Association for Library Service to Children (ALSC)
- Association of College and Research Libraries (ACRL)
- Association of Specialized and Cooperative Library Agencies (ASCLA)
- Library and Information Technology Association (LITA)
- Library Leadership & Management Association (LLAMA)
- Public Library Association (PLA)
- Reference and User Services Association (RUSA)
- United for Libraries (Trustees, Friends, Foundations) (UFL)
- Young Adult Library Services Association (YALSA)

**ROUND TABLES**
- Ethnic and Multicultural Information Exchange Round Table (EMIERT)
- Exhibits Round Table (ERT)
- Federal and Armed Forces Libraries Round Table (FAFLRT)
- Games and Gaming Round Table (GAMERT)
- Gay, Lesbian, Bisexual, and Transgender Round Table (GLBTRT)
- Government Documents Round Table (GODORT)
- Intellectual Freedom Round Table (IFRT)
- International Relations Round Table (IRRT)
- Learning Round Table (LearnRT, formerly CLENERT)
- Library History Round Table (LHRT)
- Library Instruction Round Table (LIRT)
- Library Research Round Table (LRRT)
- Library Support Staff Interests Round Table (LSSIRRT)
- Map and Geospatial Information Round Table (MAGIRRT)
- New Members Round Table (NMRT)
- Retired Members Round Table (RMRT)
- Round Table Coordinating Assembly
- Social Responsibilities Round Table (SRRT)
- Staff Organizations Round Table (SORT)
- Sustainability Round Table (SustainRT)
- Video Round Table (VRT)

**OFFICES**
- Chapter Relations Office (CRO)
- Conference Services
- Development Office
- Finance and Accounting
- Governance
- Human Resources
- Information Technology and Telecommunication Services (ITTS)
- International Relations Office (IRO)
- Library Membership
- Office for Accreditation
- Office for Diversity, Literacy, and Outreach Services (ODLOS)
- Office for Human Resource Development and Recruitment (HRDR)
- Office for Information Technology Policy (OITP)
- Office for Intellectual Freedom (OIF)
- Office for Library Advocacy (OLA)
- Office for Research and Statistics (ORS)
- Office of Government Relations (OGR)
- Public Awareness Office (PAO)
- Public Programs Office (PPO)
- Publishing
- Staff Support Services
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Compiled and edited by the Public Awareness Office and the Development Office.

Designed by Production Services.

For more information, contact the Development Office at development@ala.org or 312-280-3259.

ala.org
MEMBERSHIP

ALA has 57,000 members, including librarians, library trustees, and other interested people from every state and many nations. The association serves public, state, school, and academic libraries, as well as special libraries for people working in government, commerce and industry, the arts, and the armed services or in hospitals, prisons, and other institutions.