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Collector: Web Link 1 (Web Link)

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Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

**Q1 Chapter Contact Information**

- **Chapter Name:** Virginia Library Association
- **Address:** PO Box 56312
- **City/Town:** Virginia Beach
- **State:** VA
- **ZIP:** 23456
- **Primary E-mail Address:** vla.lisav@cox.net

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Page 2: Report for Fiscal Year

**Q2 Date Completing This Survey**

Month/Date/Year 09/11/2017

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**Q3 Fiscal Year Reporting**

Start Date/End Date January 1, 2016-December 31, 2016

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**Q4 List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

- **Survey Respondent:** Lisa Varga
- **E-mail address:** vla.lisav@cox.net
- **Phone:** 757-689-0594

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Page 3: Final Budget Totals for Fiscal Year

**Q5 Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)**

- **Revenue:** 342743
- **Expenses:** 358703
- **Unrestricted Net Assets:** 313915
Page 4: Management and Staffing

Q6 Were there changes made to your management or staffing during fiscal year?

No

Q7 If yes, what changes were made to management or staffing?

Respondent skipped this question

Q8 List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).

1

Q9 List Paid Staff by Title and FTE (e.g., Director FTE 1.0)

Staff 1

Executive Director

Q10 List the Number of Board Members (whole number only; e.g., 6)

7

Q11 Is Your Chapter Councilor a Board Member?

Ex Officio

Page 5: Membership Information

Q12 Were there changes made to your membership categories dues rates during fiscal year?

No

Q13 If yes, what changes were made to your membership categories dues rates?

Respondent skipped this question

Q14 Chapter Membership

Calendar Based

Q15 Dues Structure for Regular Personal Members

Graduated (fee levels based on salary)

Q16 Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee

120.00

Lowest graduated fee

15.00
Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

940

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>800</td>
</tr>
<tr>
<td>Student</td>
<td>30</td>
</tr>
<tr>
<td>Trustee</td>
<td>20</td>
</tr>
<tr>
<td>Retired</td>
<td>10</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>80</td>
</tr>
</tbody>
</table>

Q19 Chapter Membership Compared to Last Year

Same

Q20 If Membership Grew or Declined . . .

Respondent skipped this question

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Respondent skipped this question

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>158588</td>
</tr>
<tr>
<td>Expenditures</td>
<td>418644</td>
</tr>
</tbody>
</table>
Q23 Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Month</th>
<th>October</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>The Omni Homestead Resort, Hot Springs VA</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>540</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>175</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>262.50</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>76</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>575</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>99</td>
</tr>
</tbody>
</table>

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25 Did Your Association Try Something New at This Conference? Yes

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We offered a Wednesday night Scholarship and Awards Banquet the night before the conference.

Q27 Was It Successful? Yes

Q28 Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29 List Your Association's Most Successful Events Held during Conference.

New Members Round Table Mini-Golf networking event, Friday networking luncheon with Maureen Sullivan

Q30 Share Outstanding Keynotes or Speakers (include topics, please).

Keynote: Author Kwame Alexander (the importance of reading and connecting with kids)
Preconference: Rebekkah Smith Aldrich on Sustainability
Preconference: Jamie LaRue and Marcie Merola, Advocacy Boot Camp
Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)
30

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).
Respondent skipped this question

Q33 List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).
Participation
Structure
PR/Marketing
Intellectual Freedom Issues at the state level.