Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 Chapter Contact Information

Chapter Name: New York Library Association
Address: 6021 State Farm Road
City/Town: Guilderland
State: NY
ZIP: 12084
Primary E-mail Address: info@nyla.org

Q2 Date Completing This Survey

Month/Date/Year: 11/16/2018

Q3 Fiscal Year Reporting

Start Date/End Date: July 1, 2016 - June 30, 2017

Q4 List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent: Jeremy Johannesen
E-mail address: director@nyla.org
Phone: 518-432-6952

Page 3: Final Budget Totals for Fiscal Year

Q5 Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue: 773,509
Expenses: 828,399
Unrestricted Net Assets: 1,398,316
**Page 4: Management and Staffing**

**Q6** Were there changes made to your management or staffing during fiscal year?  
No

**Q7** If yes, what changes were made to management or staffing?  
Respondent skipped this question

**Q8** List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).  
5.5

**Q9** List Paid Staff by Title and FTE (e.g., Director FTE 1.0)  
<table>
<thead>
<tr>
<th>Staff</th>
<th>Title</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Executive Director</td>
<td>1.0</td>
</tr>
<tr>
<td>2</td>
<td>Director of Government Relations &amp; Advocacy</td>
<td>1.0</td>
</tr>
<tr>
<td>3</td>
<td>Director of Membership Services</td>
<td>1.0</td>
</tr>
<tr>
<td>4</td>
<td>Director of Finance</td>
<td>1.0</td>
</tr>
<tr>
<td>5</td>
<td>Communications &amp; Marketing Manager</td>
<td>1.0</td>
</tr>
<tr>
<td>6</td>
<td>Membership Services Associate</td>
<td>0.5</td>
</tr>
</tbody>
</table>

**Q10** List the Number of Board Members (whole number only; e.g., 6)  
21

**Q11** Is Your Chapter Councilor a Board Member?  
Official

**Page 5: Membership Information**

**Q12** Were there changes made to your membership categories dues rates during fiscal year?  
No

**Q13** If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

**Q14** Chapter Membership  
Anniversary Based

**Q15** Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)
Q16 Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee: $125
Lowest graduated fee: $35

Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

Respondent skipped this question

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

- Personal: 2706
- Support Staff: 103
- Student: 386
- Trustee: 1831
- Retired: 197
- Library/Institution: 677
- Total of Any Other Categories: 5900

Q19 Chapter Membership Compared to Last Year

Grew

Q20 If Membership Grew or Declined . . .

Grew by What Percentage (if known)? 22%

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Membership has blossomed due to the promotion of bulk organizational membership purchasing in partnership with regional library consortia.

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue: 308,296
Expenditures: 128,660
Q23 Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Month</th>
<th>November</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Saratoga Springs, NY</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>1544</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>249</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>319</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>125</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$995</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>N/A</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>85+</td>
</tr>
</tbody>
</table>

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q25 Did Your Association Try Something New at This Conference?

Yes

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Off-site 'Game Night' sponsored by the Pop Culture Round Table. Providing a fun after hours activity that also supported the activities of one of our round tables.

Q27 Was It Successful?

Yes

Q28 Will Your Association Offer This Again at Its Next Annual Conference?

Yes

Q29 List Your Association's Most Successful Events Held during Conference.

Promotion of the NYLA Sustainability Initiative - via a trade show booth, as well as a full day pre-conference workshop, and multiple programs during the conference.

Q30 Share Outstanding Keynotes or Speakers (include topics, please).

Garry Golden - Futurist
Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

800

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Advocacy

- NYLA lead an outstanding Library Advocacy Day on March 1, 2017, with over 800 attendees, a rally in the Legislative Office Building, and meetings with over 70% of the members of the NYS Legislature.
- NYLA’s Online Advocacy Center: Participation increased during the 2017 Legislative Session with 9910 advocates (+67%) generating over 346,000 messages. Communications reached every single Assembly and Senate office. Over 14K messages were sent to the Governor Cuomo.

FY 2017-18 NYS Budget

- The enacted FY2016-17 NYS Budget includes $95.6M for the State Library Aid program. Governor’s Cuomo’s Executive Budget proposal cut this funding line by $4M – the same amount NYLA worked to secure during the 2016 budget negotiations. With an unprecedented level of organization and advocacy actions by the library community, we reversed the Governor’s proposed cuts.
- State Library Construction Aid: Funding increased by $5M to $24M for FY2016-17. The Governor’s proposed budget rolled back the $5M increase secured in last year’s budget. The $24M allocation represents a $10M increase over the Governor’s proposed budget, and a $5M year-to-year program increase.
- NYS Senate & Assembly Bullet Aid: 583 Libraries and Library Systems were awarded more than $4.1M (up by 42 libraries) despite a 40% reduction in available appropriations in this year's enacted budget.

Enacted Library Related Legislation

- Tax Contributions to the “Love Your Library Fund” – S.3023-A Ritchie / A.1094-A Galef provides an opportunity for taxpayers to make direct contributions to the “Love Your Library Fund” in support of local Summer Reading programs. Signed by Governor Cuomo, August 21, 2017
- Economic Impact of Public Libraries & Library Systems – S.3010 Ritchie / A.5810-A Quart will require the New York State Economic Development Corporation, in partnership with the New York State Education Department, to conduct a comprehensive study of the economic impact of libraries and library services on the state and local economies. Signed by Governor Cuomo October 23, 2017

Membership

- NYLA ended the 2016-17 Fiscal Year with 5,900 members, an increase of over 22% from the previous year. Since July 1, membership has continued to expand and has now exceed 6,000 for the first time ever.
- The Bibliographic Instruction Round Table (BIRT) has been revitalized and has renamed their efforts under the name Information Literacy Round Table (ILRT).
- The Round Table Serving Special Populations (RLSP) renamed their efforts in order to use language more representational of core philosophy, becoming the Library Access Round Table (LAR).
- The Local History Round Table (LHRT) was established to bring together those who have interests related to the collection and maintenance of local history collections.

Professional Development

- The annual Conference was held in Saratoga Springs, from November 2-5, 2016 and was a huge success, with a nearly record-setting attendance of 1544 librarians and library staff in attendance.
- The NYLA Sustainability Initiative developed the first-of-its-kind Sustainable Library Certification Program, and launched the first cohort of the Community Change Agents Training.
- The Leadership and Management Academy continued to thrive with 13 individuals completing the program requirements for graduation.
- The Library Assistants Training Program curriculum was updated and the program was rebranded to the Library Skills Academy to
appeal to a broader audience.

- The NYLA e-Institute offered 6 webinars on assorted topics.

**Operations**

- FY2016-2017 saw the second time that a mortgage on a NYLA property was retired. With thanks in part to the successful NYLA125 campaign, the NYLA Council authorized the release of funds from savings to pay off in full the mortgage on the 6021 State Farm Road headquarters property. This frees up over $15K annual for operations.
- NYLA Executive Director Jeremy Johannesen and son embarked on a third statewide library tour. They visited 52 libraries, during an eight-day, 1,000 mile, barnstorming tour.

**Q33 List Major Issues Facing Your Association (e.g. budget, membership, structure, systems, competition, etc.).**

Largest ongoing issue facing the association is self-imposed segmentation / silo-ing of the library community, and the excess of specialize organizations established to represent the assorted segments.