Chapter Contact Information

Chapter Name: New Jersey Library Association
Address: Box 1534
City/Town: Trenton
State: NJ
ZIP: 08607
Primary E-mail Address: ptumulty@njla.org

Date Completing This Survey

Month/Date/Year: 09/28/2017

Fiscal Year Reporting

Start Date/End Date: July 1, 2016-June 30, 2017

List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent: Patricia Tumulty
E-mail address: ptumulty@njla.org
Phone: 609-394-8032

Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue: 449,800
Expenses: 427,100
Unrestricted Net Assets: 150,000
**Page 4: Management and Staffing**

**Q6** Were there changes made to your management or staffing during fiscal year?  
No

**Q7** If yes, what changes were made to management or staffing?  
Respondent skipped this question

**Q8** List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).

2 FTE 1 part time

**Q9** List Paid Staff by Title and FTE (e.g., Director FTE 1.0)

<table>
<thead>
<tr>
<th>Staff 1</th>
<th>Executive Director FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff 2</td>
<td>Office Manager FTE</td>
</tr>
<tr>
<td>Staff 3</td>
<td>Data base manager part time</td>
</tr>
</tbody>
</table>

**Q10** List the Number of Board Members (whole number only; e.g., 6)

17

**Q11** Is Your Chapter Councilor a Board Member?  
Official

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**Page 5: Membership Information**

**Q12** Were there changes made to your membership categories dues rates during fiscal year?  
Yes

**Q13** If yes, what changes were made to your membership categories dues rates?

Went from a calendar year (July-June) to a rolling 12 month membership year.

**Q14** Chapter Membership  
Anniversary Based

**Q15** Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)
Q16 Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee $165
Lowest graduated fee $35

Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

1618

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>1178</td>
</tr>
<tr>
<td>Student</td>
<td>120</td>
</tr>
<tr>
<td>Trustee</td>
<td>5</td>
</tr>
<tr>
<td>Retired</td>
<td>87</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>157</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>Commercial (26) Friends groups (45)</td>
</tr>
</tbody>
</table>

Q19 Chapter Membership Compared to Last Year Same

Q20 If Membership Grew or Declined . . . Respondent skipped this question

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause. Respondent skipped this question

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$176,000</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$75,800</td>
</tr>
</tbody>
</table>
Q23 Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Month</th>
<th>April, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Harrah’s Atlantic City</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>750</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>$160 (2 days) preconference additional</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>$230 (2 days) preconference additional</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>82</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$675</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>$250</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>90</td>
</tr>
</tbody>
</table>

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference?  
Exceeded

Q25 Did Your Association Try Something New at This Conference?  
Yes

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.
Three virtual preconferences

Q27 Was It Successful?  
Yes

Q28 Will Your Association Offer This Again at Its Next Annual Conference?  
Yes

Q29 List Your Association’s Most Successful Events Held during Conference.
Speaker Tammy Tibbetts, who runs She’s the First a social media campaign to challenge people to donate to provide educational opportunities for girls in developing nations.

Q30 Share Outstanding Keynotes or Speakers (include topics, please).
Janet Mock, author  
Valerie Gross, author and library administer

Page 7: Accomplishments/Concerns
Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

We do Advocacy week - visit in home districts

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

We almost got legislation passed to put a $125 million bond referendum on the ballot in Nov. It did pass and was signed by the Gov but not until July 2017 so I guess I will count that again next year.

Q33 List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Finances- budget projects for 2018 down because PLA is again in Philadelphia which will impact attendance at our conference.