2017 State of the Chapter Annual Report

Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 Chapter Contact Information

Chapter Name: Maryland Library Association
Address: 1401 Hollins Street
City/Town: Baltimore
State: MD
ZIP: 21223
Primary E-mail Address: mcarty@mdlib.org

Page 2: Report for Fiscal Year

Q2 Date Completing This Survey
Month/Date/Year 09/05/2017

Q3 Fiscal Year Reporting
Start Date/End Date 07/01/2016 - 06/30/2017

Q4 List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent Margaret Carty
E-mail address mcarty@mdlib.org
Phone 410-947-5090

Page 3: Final Budget Totals for Fiscal Year

Q5 Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)
Revenue $369,804
Expenses $372,565
Unrestricted Net Assets $135,163
2017 State of the Chapter Annual Report

Page 4: Management and Staffing

Q6 Were there changes made to your management or staffing during fiscal year?  No

Q7 If yes, what changes were made to management or staffing?  Respondent skipped this question

Q8 List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).

1

Q9 List Paid Staff by Title and FTE (e.g., Director FTE 1.0)
Staff 1
Margaret Carty, Director FTE

Q10 List the Number of Board Members (whole number only; e.g., 6)
16

Q11 Is Your Chapter Councilor a Board Member?  Official

Page 5: Membership Information

Q12 Were there changes made to your membership categories dues rates during fiscal year?  No

Q13 If yes, what changes were made to your membership categories dues rates?  Respondent skipped this question

Q14 Chapter Membership  Anniversary Based

Q15 Dues Structure for Regular Personal Members  Graduated (fee levels based on salary)

Q16 Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee  $187
Lowest graduated fee  $50
Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

762

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>59</td>
</tr>
<tr>
<td>Support Staff</td>
<td>115</td>
</tr>
<tr>
<td>Student</td>
<td>97</td>
</tr>
<tr>
<td>Trustee</td>
<td>40</td>
</tr>
<tr>
<td>Retired</td>
<td>22</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>15</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>414</td>
</tr>
</tbody>
</table>

Q19 Chapter Membership Compared to Last Year

Grew

Q20 If Membership Grew or Declined . . .

Respondent skipped this question

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Respondent skipped this question

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$194,686</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$145,932</td>
</tr>
</tbody>
</table>
Q23 Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Month</th>
<th>May</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Cambridge, Maryland</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>730</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>$150 Early Bird $120</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>$190 Early Bird $160</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>32</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$750 Early Bird $700</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>$350 Early Bird $300</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>65</td>
</tr>
</tbody>
</table>

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25 Did Your Association Try Something New at This Conference? No

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve. Respondent skipped this question

Q27 Was It Successful? Respondent skipped this question

Q28 Will Your Association Offer This Again at Its Next Annual Conference? Respondent skipped this question

Q29 List Your Association's Most Successful Events Held during Conference.

- Pub Quiz
- Silent Auction

Q30 Share Outstanding Keynotes or Speakers (include topics, please).

- Kim Weitkamp - An Evening of Ghostly tales
- Jason Reynolds - Maryland Author Award Winner
- Michael Halpern - Misinformation, Literacy and Integrity

Page 7: Accomplishments/Concerns
Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)
145

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).
Maryland Library Legislative Day.
Legislative effort successful in moving the State Library from the MD State Dept. of Education to become an independent agency.
New Strategic Plan.

Q33 List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).
Membership