#1

Chapter Contact Information

**Chapter Name:** Massachusetts Library Association

**Address:** P.O. Box 221

**City/Town:** Seekonk

**State:** MA

**ZIP:** 02771

**Primary E-mail Address:** manager@masslib.org

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Date Completing This Survey

**Month/Date/Year:** 09/29/2017

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Fiscal Year Reporting

**Start Date/End Date:** July 1, 2016-June 30, 2017

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List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

**Survey Respondent:** Charlotte Canelli

**E-mail address:** ccanelli@minlib.net

**Phone:** 781-769-4540

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Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$154,350</td>
</tr>
<tr>
<td>Expenses</td>
<td>$153,950</td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>$400</td>
</tr>
</tbody>
</table>

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Collector: Web Link 1 (Web Link)

Started: Friday, September 29, 2017 12:25:46 PM

Last Modified: Friday, September 29, 2017 12:41:07 PM

Time Spent: 00:15:21
Page 4: Management and Staffing

Q6 Were there changes made to your management or staffing during fiscal year?  
No

Q7 If yes, what changes were made to management or staffing?  
Respondent skipped this question

Q8 List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).  
1.0 FTE

Q9 List Paid Staff by Title and FTE (e.g., Director FTE 1.0)  
Staff 1  
Association Manager .5 FTE  
Staff 2  
Conference Manager .4 FTE

Q10 List the Number of Board Members (whole number only; e.g., 6)  
16

Q11 Is Your Chapter Counselor a Board Member?  
Official

Page 5: Membership Information

Q12 Were there changes made to your membership categories dues rates during fiscal year?  
No

Q13 If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

Q14 Chapter Membership  
Anniversary Based

Q15 Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)

Q16 Please List Applicable Fee or Percentage for Regular Personal Members.  

Highest graduated fee  
$110

Lowest graduated fee  
$20
Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

770

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>381</td>
</tr>
<tr>
<td>Support Staff</td>
<td>0</td>
</tr>
<tr>
<td>Student</td>
<td>19</td>
</tr>
<tr>
<td>Trustee</td>
<td>11</td>
</tr>
<tr>
<td>Retired</td>
<td>21</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>66</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>272</td>
</tr>
</tbody>
</table>

Q19 Chapter Membership Compared to Last Year

Same

Q20 If Membership Grew or Declined . . . Respondent skipped this question

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause. Respondent skipped this question

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Financial Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$117,000</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$85,495</td>
</tr>
</tbody>
</table>

Q23 Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Non-Financial Item</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>May</td>
</tr>
<tr>
<td>Location</td>
<td>Hyannis, MA</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days</td>
<td>4</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>510</td>
</tr>
</tbody>
</table>

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met
Q25 Did Your Association Try Something New at This Conference? Yes

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve. Advocacy Bootcamp pre-conference resulted in 72 paid registrations.

Q27 Was It Successful? Yes

Q28 Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29 List Your Association's Most Successful Events Held during Conference. Pre conference, reception for retiring MBLC director drew people on Sunday afternoon, mobile app, good plenary sessions, professional photographer documented whole conference and provided head shots for free

Q30 Share Outstanding Keynotes or Speakers (include topics, please). James LaRue and Marci Merola on Advocacy; James Neal and Keith Fiels opening session, Rebekah Aldrich closing keynote

Page 7: Accomplishments/Concerns

Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20) 300

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.). New strategic plan and good process; two successful fee-standing events - youth services program and intellectual freedom program; State Legislative Day was standing room only; National Legislative Day had record attendance; significant increase in membership; all federal legislators signed on to "Dear Appropriator" letters; series of very successful Legislative breakfasts throughout the year.

Q33 List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.). Budget to be a challenge; inability to fund full-time manager means that our administrative and organizational necessities exceed our capacity as a volunteer organization; we would like to reach more Trustees and Friends through stronger connection to their independent organizations - the Mass Library Trustees Assn and the Mass Friends of the Library.