Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 Chapter Contact Information

Chapter Name: Iowa Library Association
Address: 6919 Vista Drive
City/Town: West Des Moines
State: IA
ZIP: 50266
Primary E-mail Address: admin@iowalibraryassociation.org

Page 2: Report for Fiscal Year

Q2 Date Completing This Survey

Month/Date/Year 08/17/2017

Q3 Fiscal Year Reporting

Start Date/End Date 1/1/2016 - 12/1/2016

Q4 List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent Melissa Primus
E-mail address mprimus@iowalibraryassociation.org
Phone 515-282-8192

Page 3: Final Budget Totals for Fiscal Year

Q5 Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue 211,536
Expenses 187,420
Unrestricted Net Assets 178,681
Page 4: Management and Staffing

Q6 Were there changes made to your management or staffing during fiscal year? No

Q7 If yes, what changes were made to management or staffing? Respondent skipped this question

Q8 List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .). 0, contract services with association management company

Q9 List Paid Staff by Title and FTE (e.g., Director FTE 1.0) Respondent skipped this question

Q10 List the Number of Board Members (whole number only; e.g., 6) 12

Q11 Is Your Chapter Counselor a Board Member? Official

Page 5: Membership Information

Q12 Were there changes made to your membership categories dues rates during fiscal year? No

Q13 If yes, what changes were made to your membership categories dues rates? Respondent skipped this question

Q14 Chapter Membership Calendar Based

Q15 Dues Structure for Regular Personal Members Graduated (fee levels based on salary)

Q16 Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee 120
Lowest graduated fee 30
Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

1269

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>866</td>
</tr>
<tr>
<td>Student</td>
<td>59</td>
</tr>
<tr>
<td>Trustee</td>
<td>126</td>
</tr>
<tr>
<td>Retired</td>
<td>149</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>22</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>47</td>
</tr>
</tbody>
</table>

Q19 Chapter Membership Compared to Last Year

Declined

Q20 If Membership Grew or Declined . . .

Declined by What Percentage (if known)?

2.5

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Respondent skipped this question

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>99,987</td>
</tr>
<tr>
<td>Expenditures</td>
<td>46,977</td>
</tr>
</tbody>
</table>
Q23 Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

<table>
<thead>
<tr>
<th>Category</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>October</td>
</tr>
<tr>
<td>Location</td>
<td>Dubuque, Iowa</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
<td>3</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
<td>445</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
<td>Full - $100, Thursday only - $85, Friday only - $60</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
<td>Full - $130, Thursday only - $115, Friday only - $90</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
<td>67 companies / organizations</td>
</tr>
<tr>
<td>$ Charge for Standard Booth</td>
<td>$525</td>
</tr>
<tr>
<td>$ Charge for Standard Table</td>
<td>NA</td>
</tr>
<tr>
<td>Total Number of Program Offerings</td>
<td>41</td>
</tr>
</tbody>
</table>

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25 Did Your Association Try Something New at This Conference? No

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve. Respondent skipped this question

Q27 Was It Successful? Respondent skipped this question

Q28 Will Your Association Offer This Again at Its Next Annual Conference? Respondent skipped this question

Q29 List Your Association's Most Successful Events Held during Conference.

- Keynote presentation

Q30 Share Outstanding Keynotes or Speakers (include topics, please).

- Keynote - Bryan Lansing from BridgeWorks was well received. Spoke on generational differences and connecting generations.
Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)
75

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).
Legislative Day and Reception, new format for Annual Planning Day, completed member survey, implemented changes in executive board structure, began discussions with Nebraska to explore possibility of joint conference.

Q33 List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).
Member engagement. Membership size - slowly decreasing membership numbers.