Q1 Chapter Contact Information

Chapter Name: Georgia Library Association
Address: PO Box 793
City/Town: Rex
State: GA
ZIP: 30273
Primary E-mail Address: GordonBaker@clayton.edu

Q2 Date Completing This Survey
Month/Date/Year: 09/22/2017

Q3 Fiscal Year Reporting
Start Date/End Date: January 1-December 31 2016

Q4 List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Amy Eklund, GA Chapter Councilor
E-mail address: amypeklund@hotmail.com
Phone: 770-313-2101

Q5 Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)
Revenue: $60,024
Expenses: $44,085
Unrestricted Net Assets: $228,519
Page 4: Management and Staffing

Q6 Were there changes made to your management or staffing during fiscal year?  
No

Q7 If yes, what changes were made to management or staffing?  
Respondent skipped this question

Q8 List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . ).  
0 (part time only)

Q9 List Paid Staff by Title and FTE (e.g., Director FTE 1.0)  

<table>
<thead>
<tr>
<th>Staff 1</th>
<th>Administrative Services, part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff 2</td>
<td>Administrative Services, part-time</td>
</tr>
</tbody>
</table>

Q10 List the Number of Board Members (whole number only; e.g., 6)  
29 (additional position added in 2017)

Q11 Is Your Chapter Councilor a Board Member?  
Official

Page 5: Membership Information

Q12 Were there changes made to your membership categories dues rates during fiscal year?  
No

Q13 If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

Q14 Chapter Membership  
Anniversary Based

Q15 Dues Structure for Regular Personal Members  
Flat (one fee)

Q16 Please List Applicable Fee or Percentage for Regular Personal Members.  
Flat fee 35
Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

724

Q18 Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>422</td>
</tr>
<tr>
<td>Support Staff</td>
<td>82</td>
</tr>
<tr>
<td>Student</td>
<td>147</td>
</tr>
<tr>
<td>Trustee</td>
<td>6</td>
</tr>
<tr>
<td>Retired</td>
<td>16</td>
</tr>
<tr>
<td>Library/Institution</td>
<td>8</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>43</td>
</tr>
</tbody>
</table>

Q19 Chapter Membership Compared to Last Year

Respondent skipped this question

Q20 If Membership Grew or Declined . . .

Declined by What Percentage (if known)?

6%

Q21 If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Decline in personal and support staff memberships (could be economic reasons), but slight increase in student memberships due to increased membership activities of NMRT.  (For perspective: GLA saw a 16% increase in membership at end of previous fiscal year).

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$39,512</td>
</tr>
<tr>
<td>Expenditures</td>
<td>$2,518</td>
</tr>
</tbody>
</table>
Q23 Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

Month: October
Location: Classic Center, Athens, GA
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3): 3
Total Number of Attendees: 549
$ Conference Registration Rate for Regular Member: 180
$ Conference Registration Rate for Regular Nonmember: 230
Total Booths/Tables of Exhibits: 53
$ Charge for Standard Booth: 350
$ Charge for Standard Table: included
Total Number of Program Offerings: 130

Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met

Q25 Did Your Association Try Something New at This Conference? Yes

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

All Interest Group meetings in a single time slot, and all Division meetings in a single time slot. Designed to eliminate conflicts with session attendance while encouraging participation in Division and IG meetings.

Authors Appreciation Reception where authors mingled with conference attendees. Awards ceremony immediately following. This was designed to improve flow from Keynote to Reception to Awards Reception.

Q27 Was It Successful? Yes

Q28 Will Your Association Offer This Again at Its Next Annual Conference? Yes
Q29 List Your Association's Most Successful Events Held during Conference.

6 pre-conference workshops
Wide variety of poster sessions and concurrent sessions
Annual GLA Scholarship Raffle
Library Movie Night "The Princess Bride"
Pat Carterette Memorial Walk/Run
Author's Appreciation Reception
All-Conference Meeting Where Conference Renaming to "Georgia Libraries Conference" was announced

Q30 Share Outstanding Keynotes or Speakers (include topics, please).

Eric Faden, Keynote "Visual Data, Copyright, and the Archive of the Future"
Jonathan Alter, All-Conference Luncheon, spoke about his books and projects

Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

178 (170 at Georgia Council of Public Libraries Public Library Day; 8 at GLA Library Day)

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Preparing for booth and presence/related events at ALA 2017 Midwinter Conference in Atlanta
Annual Conference (COMO)
Carterette Webinar Series
GLA Midwinter Meeting and Officer Transitional Training
Georgia Library Legislative Day

Q33 List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

Attracting new members; encouraging participation; re-examining structure and policies; re-designing website; redesigning/rebranding annual conference and the association itself.