PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information
Chapter Name: South Carolina Library Association
Address: PO Box 1763
City/Town: Columbia
State: SC
ZIP: 29202
Primary E-mail Address: scla@capconsc.com

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey
Month/Date/Year 08/03/2016

Q3: Fiscal Year Reporting
Start Date/End Date 1/1/2015 - 12/31/2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent Virginia Cononie
E-mail address vcononie@uscupstate.edu
Phone 864-503-5735

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)
Revenue 100,700
Expenses 78,300
Unrestricted Net Assets n/a

PAGE 4: Management and Staffing
Q6: Were there changes made to your management or staffing during fiscal year?  
No

Q7: If yes, what changes were made to management or staffing?  
n/a

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . .).  
n/a

Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)  
Respondent skipped this question

Q10: List the Number of Board Members (whole number only; e.g., 6)  
6

Q11: Is Your Chapter Councilor a Board Member?  
Ex Officio

Q12: Were there changes made to your membership categories dues rates during fiscal year?  
No

Q13: If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

Q14: Chapter Membership  
Calendar Based

Q15: Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)

Q16: Please List Applicable Fee or Percentage for Regular Personal Members.  
Highest graduated fee $95.00  
Lowest graduated fee $35.00

Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.  
577

Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)  
Personal 485  
Student 74  
Trustee 2  
Retired 3  
Library/Institution 11  
Total of Any Other Categories 2

Q19: Chapter Membership Compared to Last Year  
Grew

Q20: If Membership Grew or Declined . . .  
Respondent skipped this question
Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Our membership as a whole grew from 317 to 577. This is more than likely due to our 100th anniversary year, and celebratory conference.

PAGE 6: Annual Conference

<table>
<thead>
<tr>
<th>Q22: Please Provide the Following Financial Information about Your Chapter’s Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
</tr>
<tr>
<td>Expenditures</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q23: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
</tr>
<tr>
<td>Location</td>
</tr>
<tr>
<td>Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)</td>
</tr>
<tr>
<td>Total Number of Attendees</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Member</td>
</tr>
<tr>
<td>$ Conference Registration Rate for Regular Nonmember</td>
</tr>
<tr>
<td>Total Booths/Tables of Exhibits</td>
</tr>
</tbody>
</table>

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met

Q25: Did Your Association Try Something New at This Conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

This year we offered tracks such as academic, public, etc.

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Maybe
Q29: List Your Association's Most Successful Events Held during Conference.

The South Carolina Library Association celebrated its 100th year at the 2015 Annual Conference. The full website can be viewed here: http://scla.org/content/scla-conference-2015

- T-shirts commemorating the event were made and sold.
- A vendor breakfast with library directors was held.
- A State Library Performers Showcase was held in concurrence with sessions.
- A pre-conference on "An Introduction to Scholarly Communication" was held and was "designed to provide an introduction to the variety of copyright and scholarly communication issues academic libraries in South Carolina and their campus communities face today."
- Several videos were made of local and national celebrities wishing SCLA a very happy anniversary. It can be viewed at this link: https://youtu.be/Z8bgehNUEzo. In particular, please check out Rick Flair at Minute 4 and 51 seconds.
- Conference tracks were created and can be viewed at this link: http://scla.org/sites/default/files/SCLA%202015%20Conference%20Session%20Tracks_11x17.pdf
- The All-Conference reception was held at the downtown art gallery. There was a very large cake for the celebration and very good attendance. Everyone had a very nice time.

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

Our three speakers were:
- Marjory Wentworth- the Poet Laureate of SC and 5 time Pushcart Nominee.
- Catherine Hakala-Ausperk- the Executive Director of the Northeast Ohio Regional Library System.

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

11

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

- Implementation of the new Go-to Meeting software has allowed Sections, Roundtables, Committees to meet virtually and more often throughout the year.
- New officers were elected, and a more succinct of nominations has been created. Along with a general push for more nominations for officials and awards.
- Annual Scholarship for Diversity was Awarded.
- The Association connected with Amazon Smile so members may choose to give back in this manner.
- The Association received many vendor sponsorship for the Annual Conference that totaled around $9,000.
- The Association reviewed different possibilities for a digital repository.
- The information literacy RT held a summer workshop called iTeach2: Enhance and engage. They had 41 attendees.
- The Library marketing and outreach rt held two meet ups and utilized the new go-to meeting software for the online meetup.
- New Members Roundtable continued brunch meetups throughout the year.
- The Association began reviewing and editing its current bylaws in hopes of creating an easier document for all.

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

As pointed out last year, we are continually trying to generate more revenue and more memberships for the association. The Association is currently reviewing options such as using LibGuides, and Memberclicks to help with our website and new membership generation.

Coming off of the momentum of a very banner year for the association, we hope to have a similar showing at our Annual Conference in 2016 to continue the growth.