Q1: Chapter Contact Information
Chapter Name: New York Library Association
Address: 6021 State Farm Road
City/Town: Guilderland
State: NY
ZIP: 12084
Primary E-mail Address: info@nyla.org

Q2: Date Completing This Survey
Month/Date/Year  10/24/2016

Q3: Fiscal Year Reporting
Start Date/End Date  July 1, 2015 / June 30, 2016

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Jeremy Johannesen
E-mail address: director@nyla.org
Phone: 518-432-6952 Ext. 101

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)
Revenue: $799,476
Expenses: $828,344
Unrestricted Net Assets: $1,348,272
Q6: Were there changes made to your management or staffing during fiscal year?  
Yes

Q7: If yes, what changes were made to management or staffing?
Communications & Marketing Manager - staff turnover
Membership Services Association (part time, new position)

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . .).
5.5

Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)
Staff 1 Executive Director (1.0)
Staff 2 Director of Finance (1.0)
Staff 3 Director of Membership Services (1.0)
Staff 4 Comunications & Marketing Manager (1.0)
Staff 5 Director of Government Relations & Advocacy (1.0)
Staff 6 Membership Services Associate (.5)

Q10: List the Number of Board Members (whole number only; e.g., 6)
21

Q11: Is Your Chapter Councilor a Board Member?
Official

Q12: Were there changes made to your membership categories dues rates during fiscal year?
No

Q13: If yes, what changes were made to your membership categories dues rates?
Respondent skipped this question

Q14: Chapter Membership
Anniversary Based

Q15: Dues Structure for Regular Personal Members
Graduated (fee levels based on salary)

Q16: Please List Applicable Fee or Percentage for Regular Personal Members.
Highest graduated fee 125
Lowest graduated fee 35

Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.
4833
2016 State of the Chapter Annual Report

Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

- Personal: 2364
- Support Staff: 99
- Student: 368
- Trustee: 1182
- Retired: 207
- Library/Institution: 394
- Total of Any Other Categories: 219

Q19: Chapter Membership Compared to Last Year

Grew

Q20: If Membership Grew or Declined . . .

Grew by What Percentage (if known)? 7.6%

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Promotion of the bulk purchase of library organizational memberships via library systems.

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter’s Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

- Revenue: 255,265
- Expenditures: 100,526

Q23: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

- Month: October
- Location: Lake Placid, NY
- Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3): 4
- Total Number of Attendees: 1243
- $ Conference Registration Rate for Regular Member: 239
- $ Conference Registration Rate for Regular Nonmember: 298
- Total Booths/Tables of Exhibits: 92
- $ Charge for Standard Booth: 995
- $ Charge for Standard Table: N/A
- Total Number of Program Offerings: 85+

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q25: Did Your Association Try Something New at This Conference?

Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

NYLA After Dark - a late night (10PM) program, open mic library related story telling with cash bar.
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q27: Was It Successful?</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q28: Will Your Association Offer This Again at Its Next Annual Conference?</td>
<td>Yes</td>
</tr>
<tr>
<td>Q29: List Your Association's Most Successful Events Held during Conference.</td>
<td>Beer Tasting on Trade Show Floor</td>
</tr>
<tr>
<td>Q30: Share Outstanding Keynotes or Speakers (include topics, please).</td>
<td>R. David Lankes</td>
</tr>
<tr>
<td>Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)</td>
<td>800+</td>
</tr>
</tbody>
</table>
Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Advocacy
• NYLA lead an outstanding Library Advocacy Day on March 2, 2016, with over 800 attendees, a rally in the Legislative Office Building, and meetings with over 54% of the members of the NYS Legislature.
• NYLA’s Online Advocacy Center: Participation increased during the 2016 Legislative Session by 23K actions (+40%), totaling over 77K letters sent; 2000 new advocates to a total of 34,679. Communications reached all but three Assembly offices, and every Senate office. Over 8K messages were sent to the Governor Cuomo.

• The enacted FY2016-17 NYS budget included $4M in additional Library Aid ($95.6M). The 4.3% increase in State Library Aid is on par with the 4.4% increase in school foundation aid. In the two years since we implemented our messaging strategy of “Libraries Are Education”, State Library Aid has increased in proportion to increases in school foundation aid.
• Final rebate of MTA Payroll Tax ($1.3M) for impacted libraries. (Permanent exemption now in place.)
• State Library Construction Aid: Funding increased by $5M to $19M in FY2016-17, this is the first funding increase in nearly a decade.
• NYS Senate Bullet Aid: 541 public libraries were awarded a total of $4.9M million. (Up by 81 libraries / $1.2M)

• Obtained passage and enactment of Narcan in Libraries Bill: S7860 Amedore/A10364 Gottfried
This legislation was written by NYLA after fielding reports of opioid overdoses in several libraries; permits public libraries to maintain Narcan kits, and permits any library employee to voluntarily, after receiving training, administer Narcan to anyone suffering an opioid overdose in the library. It is important to note that the law’s provisions are strictly optional – no library or library employee is required to participate.

• After 40 distinguished years in the State Senate, as a consistent advocate for the library community, sponsor of every significant piece of library-related legislation and champion of hundreds of millions of dollars in library funding, Senator Hugh Farley announced his retirement. The NYLA Council has renamed NYLA’s award honoring excellence in library advocacy, The Senator Hugh Farley Outstanding Advocate for Libraries Award.

• NYLA’s Legal Defense Fund supported the defense of Dewitt Community Library in a suit challenging Education Law 259(1)(a) in NYS Supreme Court.

Membership
• NYLA ended FY 2015-16 with 4,833 members (up over 7%). Since July 1, membership has continued to expand and has now exceed 5,000 for the first time ever.
• Bulk purchasing of Organization Memberships via Library Systems has been a leading contributor to this growth.
• Individual members now have the ability to add Sections and Round Tables to their existing membership via the Online Membership Center, providing greater accessibility for participation.
• NYLA Sustainability Initiative was launched; a committee and donation fund were established to support the Initiative and the team has completed a printed Road Map to Sustainability and an accompanying mobile application.

Professional Development
• The 2015 Annual Conference was held in Lake Placid, from October 21-24, 2015 and was a huge success, with 1243 in attendance, and profits in excess of $33K above budget.
• The NYLA e-Institute offered 6 webinars on assorted topics serving over 75 participants, and continued the successful Leadership and Management Academy, and Library Assistants Training Program.
• PLS, SCLA, SSL and YSS all mounted conference events across New York State.

Q33: List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

Largest ongoing issue facing the association is self-imposed segmentation / silo-ing of the library community, and the excess of specialize organizations established to represent the assorted segments.