**Q1: Chapter Contact Information**

- **Chapter Name:** Nebraska Library Association
- **Address:** c/o Executive Director, Nicole Zink
- **Address 2:** PO Box 21756
- **City/Town:** Lincoln
- **State:** NE
- **ZIP:** 68542-1756
- **Primary E-mail Address:** NLAexecutivedirector@gmail.com

**Q2: Date Completing This Survey**

Month/Date/Year: 10/02/2016

**Q3: Fiscal Year Reporting**

Start Date/End Date: January 01, 2015/December 31, 2016

**Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

- **Survey Respondent:** Brenda Ealey
- **E-mail address:** b.ealey@lincolnlibraries.org
- **Phone:** 402-441-8562

**Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)**

- **Revenue:** $48,250
- **Expenses:** $48,270
- **Unrestricted Net Assets:** $78,144
| Q6: Were there changes made to your management or staffing during fiscal year? | Yes |
| Q7: If yes, what changes were made to management or staffing? | Nicole Zink, Executive Director  
Andy Pollock, Lobbyist  
Willa Bitney-Garay, Editor |
| Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . .). | 1 ?? - all contract positions - none full time |
| Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0) | Executive Director, .25??  
Lobbyist, .25??  
Editor, .25??  
Webmaster, .25?? |
| Q10: List the Number of Board Members (whole number only; e.g., 6) | 18 - Voting, nonvoting includes 10 committees & 4 staff |
| Q11: Is Your Chapter Councilor a Board Member? | Official |

PAGE 5: Membership Information

| Q12: Were there changes made to your membership categories dues rates during fiscal year? | Yes |
| Q13: If yes, what changes were made to your membership categories dues rates? | Change to flat rates for multiple categories to begin at 2015 Conference and 2016. $60 Librarians; $40 Library Staff; $30 Trustees, Friends, Board; $20 Student; $25 Transitional; $25 Retired; $15 Section membership |
| Q14: Chapter Membership | Respondent skipped this question |
| Q15: Dues Structure for Regular Personal Members | Flat (one fee) |
| Q16: Please List Applicable Fee or Percentage for Regular Personal Members. | Flat fee  
Varies - based on category from $20 for students to $60 for Librarians |
| Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here. | 459 |
Q18: **Please List Number of Chapter Members by Category** (only by categories you use; do not count twice)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal</td>
<td>270</td>
</tr>
<tr>
<td>Support Staff</td>
<td>59</td>
</tr>
<tr>
<td>Student</td>
<td>31</td>
</tr>
<tr>
<td>Trustee</td>
<td>67</td>
</tr>
<tr>
<td>Retired</td>
<td>14</td>
</tr>
<tr>
<td>Total of Any Other Categories</td>
<td>18</td>
</tr>
</tbody>
</table>

Q19: **Chapter Membership Compared to Last Year**

Declined

Q20: **If Membership Grew or Declined . . .**

Declined by What Percentage (if known)?

Down 49 members

Q21: **If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.**

Respondent skipped this question

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**PAGE 6: Annual Conference**

Q22: **Please Provide the Following Financial Information about Your Chapter’s Annual Conference During the Reported Fiscal Year** (answer requires a figure rounded to the nearest dollar).

Revenue: $97,408

Expenditures: $78,612

Q23: **Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference** (if not applicable, insert n/a).

- **Month**: October 2015
- **Location**: Lincoln, NE
- **Length of Total Conference (pre- and conference) in Days**: 3
- **Total Number of Attendees**: 463
- **$ Conference Registration Rate for Regular Member**: $145 Full
- **$ Conference Registration Rate for Regular Nonmember**: $210 Full
- **Total Booths/Tables of Exhibits**: 54
- **$ Charge for Standard Booth**: Commercial $450 prior to June 1st, $500 6/1 to 8/1, $600 after 8/1
- **$ Charge for Standard Table**: Nonprofit $75 prior to June 1st, $100 6/1 to 8/1, $150 after 8/1
- **Total Number of Program Offerings**: 72

Q24: **Did Your Chapter Meet Its Budget Projections for Its Annual Conference?**

Met

Q25: **Did Your Association Try Something New at This Conference?**

Yes
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Conference Orientation & Speed Networking Breakfast
Yoga - beginning and end of day
Makerspace gadget play area in exhibits

Q27: Was It Successful?  Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?  Maybe

Q29: List Your Association’s Most Successful Events Held during Conference.

Nebraska Innovation Campus Reception
Wine Toss Fundraiser with Prairie Gators Zydeco Band
Trivia Night

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

Sari Feldman - Librarians Transform; Andrew Jewell - Willa Cather; Janie York - Quilting your legacy; Linda Garcia Perez - Oral Tradition with Story; Ali Schwanke - Promotion and Social Media; Twyla Hansen - NE State Poet - Poetry from the Plains

PAGE 7: Accomplishments/Concerns

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20) 88 Advocates with 28 Senators or Legislative Aides

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Successfully opposed LB969 that would have taken part of library board powers. Had assistance from EveryLibrary and ALA - plus initiated and used Engage tool this year. NLA President and Advocacy Chair attended National Legislative Day in DC with State Librarian and Commission members.

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Budget
Membership
Loss of state Leadership retreat