Q1: Chapter Contact Information
Chapter Name: Minnesota Library Association
Address: 400 South 4th Street, Suite 754E
City/Town: Minneapolis
State: MN
ZIP: 55115
Primary E-mail Address: mla@management-hq.com

Q2: Date Completing This Survey
Month/Date/Year: 09/28/2016

Q3: Fiscal Year Reporting
Start Date/End Date: January 1, 2015 - December 31, 2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.
Survey Respondent: Tammy Schoenberg
E-mail address: tammy.schoenberg@management-hq.com
Phone: 6122132300, Ext. 110

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)
Revenue: 286,683
Expenses: 296,121
Unrestricted Net Assets: 164,686
Q6: Were there changes made to your management or staffing during fiscal year?  
No

Q7: If yes, what changes were made to management or staffing?  
Respondent skipped this question

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).  
0

Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)  
Respondent skipped this question

Q10: List the Number of Board Members (whole number only; e.g., 6)  
12

Q11: Is Your Chapter Councilor a Board Member?  
Official

Q12: Were there changes made to your membership categories dues rates during fiscal year?  
No

Q13: If yes, what changes were made to your membership categories dues rates?  
Respondent skipped this question

Q14: Chapter Membership  
Anniversary Based

Q15: Dues Structure for Regular Personal Members  
Graduated (fee levels based on salary)

Q16: Please List Applicable Fee or Percentage for Regular Personal Members.  
Highest graduated fee $200  
Lowest graduated fee $25

Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.  
710

Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)  
Personal 427  
Support Staff 0  
Student 77  
Trustee 72  
Retired 18  
Library/Institution 32  
Total of Any Other Categories 84

Q19: Chapter Membership Compared to Last Year  
Declined

Q20: If Membership Grew or Declined . . .  
Declined by What Percentage (if known)? 26%
Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

We believe some of our decline is due to database cleanup and removing of duplicate records.

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter’s Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue 150,196
Expenditures 118,695

Q23: Please Provide the Following Non-Financial Information about Your Chapter’s Annual Conference (if not applicable, insert n/a).

Month October
Location St. Paul, MN
Length of Total Conference (pre- and conference) in Days 2
Total Number of Attendees 598
$ Conference Registration Rate for Regular Member 225
$ Conference Registration Rate for Regular Nonmember 340
Total Booths/Tables of Exhibits 39
$ Charge for Standard Booth 650
$ Charge for Standard Table 40
Total Number of Program Offerings 56

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q25: Did Your Association Try Something New at This Conference?

Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

- 125th anniversary booth with button-maker, for promoting the 125th anniversary that will occur in 2016. The buttons had historical pictures on them; some of longtime members or some with historical information.
- Poet laureate who created poems on-the-fly for our members, and who wrote a poem for our association
- Reenactment of a radio show from a collection of radio scripts from the late 1930s.

Q27: Was It Successful?

Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference?

Yes

Q29: List Your Association's Most Successful Events Held during Conference.

- Poet Laureate
- ARLD (Academic and Research Library Division) poster session

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

- Miguel Figueroa, ALA: Libraries of the Future: Learning with ALA's Center for the Future of Libraries
- Eli Neiburger, Ann Arbor District Library: FLATLAND: A Romance of Many Dimensions
- Valerie Horton, Minitex: Developing 21st Century Library Skills
Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

40

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

- MLA is trying to become a year-round association. We are following through on this initiative by having events all year such as Academic and Research Library Division (ARLD) Day, Public Libraries Division Day, and webinars. They have been successful. Held a Children and Young People’s Section Unconference. Attendees hear from Minnesota children’s librarians on their areas of expertise and share ideas and best practices.

Q33: List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).

- Membership growth
- Engaging younger members